





SMARTMOBILITY
CONGRESS

13-15 NOVEMBER 2018
BARCELONA



Fira Barcelona

www.smartmobilitycongress.com
#smartmobilitycongress  

SAMPLE PARTICIPANT LIST 2018

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**1/ Smart Mobility Congress
in numbers /1/**

2/ Sample Exhibitor List /3/

3/ Sample Attendee List /5/

4/ Sample Speaker List /10/

1 SMART MOBILITY CONGRESS IN NUMBERS

2018 sees the second edition of the Smart Mobility Congress, a key meeting point for companies and governments from all over the world to accelerate the future of mobility.

Co-located with **Smart City Expo World Congress**, the worldwide leading event for cities.

Take a look at the key numbers from 2017:



18.754
VISITORS



675
EXHIBITORS



+700
CITIES



+120
COUNTRIES



420
SPEAKERS



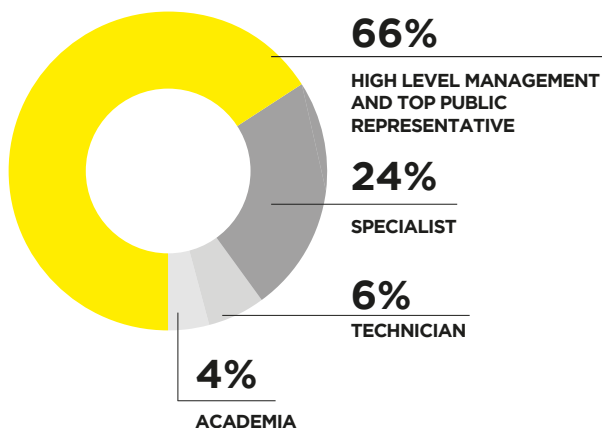
+50
SIDE EVENTS

Exhibitor Profile

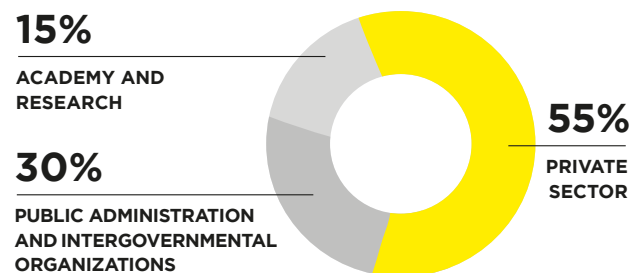
- \ New User-Centered Mobility Services
- \ Above-Ground and Underground Operators
- \ Integrated Intelligent Networks
- \ Electric Vehicles
- \ Online Payments & Fintech
- \ Automakers & OEMs
- \ Public Transportation
- \ Aerial & Water Transport
- \ Logistic & Freights
- \ Active Mobility

Visitor Profile

Two out of three attendees are key decision makers



A must-attend event for both private and public sectors



92% of all participants

value positively the contacts made at the event.

Our work speaks for itself

>> “A wonderfully rich and a wonderfully important event for us. We’ve been able to engage with so many cities around the world.”

HANY FAM
Executive Vice President Enterprise Partnerships,
Mastercard

>> “It’s so impressive, our partners are all on fire and our customers are queuing up at the door.”

TRUDY NORRIS-GREY
Managing Director,
Microsoft CityNext

>> “It’s the place to find ways together with cities to accelerate the deployment of smart city projects.”

RALF NEJEDL
Senior Vice President B2B Europe,
Deutsche Telekom

>> “One of the must-attend events in order to know and share new trends, projects and solutions for the challenges that the future of mobility is facing.”

CHRISTIAN STEIN
Global Director of Communications,
SEAT

>> “This event has become the cornerstone for every city manager to learn from other cities and from other companies.”

AISHA BIN BISHR
Director General,
Smart Dubai Office

>> “We had the opportunity to engage with key decision-makers from around the globe interested in how our technologies and industry expertise can help them achieve smarter, safer cities.”

KERRY FEHRENBACH
Vice President of Global Marketing,
Hexagon Safety & Infrastructure

2 SAMPLE EXHIBITOR LIST



Private Companies

2GETTHERE	FCC	PARKEON
ABB	FGC CATALAN RAILWAYS	PASCH
ADEC TECHNOLOGIES	FORD	PBSC URBAN SOLUTIONS
ALNA	GAS GAS - TORROT	PILZ
ALPHAOPEN	GENETEC	PTV PLANUNG TRANSPORT VERKEHR
ALTARIX	GOLDSCHMIDT THERMIT	RAILGRUP
AMURRIO FERROCARRIL Y	RAILSERVICE	RAILTECH KLK
EQUIPOS	HANDHELD EUROPE	RAILTECH SUFETRA
ANPO TECHNOPORT	HELGI LAB	RAMBUS
APEX SOFT	HEXAGON	RITE
ARMIS	HUAWEI	RESPONCITY SYSTEMS
AVANCAR	ICONICS	ROSMIMAN
AXIS COMMUNICATIONS	IDOM	SALVI
BEMOBILE	IEM GROUP	SANSI
BISMART	IKUSI	SAP
BOSCH	INCONNECT-GROUP	SCHNEIDER ELECTRIC
CAF	INDRA	SEAT
CAR2GO	INNODAP	SENSEFIELDS
CGI	INTEGR@ PARKING SOLUTIONS	SHVABE MOSCOW
CISCO	IOTSENS	SIEMENS
CITELUM	ISBAK	SILVER SPRING NETWORKS
CLEVERCITI SYSTEMS	K2 GEOSPATIAL	SISTEMAS KERN
COPADATA	KRUCH SIDOS	SITEP
CORPORACION	LA CELSIA	SMART DUBAI
EMPRESARIAL VECTALIA	LIIS ENGINEERING SOLUTIONS	SMART PARKING
CUBIC	LITTLE ELECTRIC CAR	SMART SPACE
DAHUA	MASTERCARD	STADLER
DEJERO	METROPOLIS:LAB	SWISS INNOVATION LAB
DEUTSCHE TELEKOM	MICRORADAR	TECNOGEO
DIAB	MICROSOFT	TEMPEL GROUP
DILAX	MOBIKE	THE WORLD OF THOR
DIMONOFF	M-PRODUCTS	THERMIT ITALIANA
EASYMILE	MPT - MOBILIDADE E TERRITÓRIO	TOMTOM
EASYPARK	NEC	TRANSDEV
ELECNOR	NEDAP	TSS TRANSPORT SIMULATION SYSTEMS
EMCO E-SCOOTER	NEELAR	URBIKES CITY
E-MOBIL BW	NEXUS GEOGRAPHICS	WENGLOR
EMZ - ENVIRONMENTAL	OBIKE	WGT
TECHNOLOGY	ORANGE APPLICATIONS FOR	WORLDSENSING
ESRI	BUSINESS	
ETRA	PARKARE	



Public Administration

AARHUS	FINLAND	NEW YORK
ANDORRA	FLANDERS	NORWAY
ASPERN	FLORENCE	PRATO
AURANGABAD	GENERALITAT DE CATALUNYA	PUEBLA
AUSTRALIA	GERMANY	QUÉBEC
AUSTRIA	GRENOBLE	ROME
BADEN-WÜRTTEMBERG	HOLLAND	RUSSIA
BARCELONA	INDIA	SELANGOR
BAYERN	ISRAEL	SCHENECTADY
BELGIUM	JAPAN	SPAIN
BERLIN	KARLSRUHE	SWEDEN
BIZERTE	KOBE	TAIPEI
BODO	L'HOSPITALET DE LLOBREGAT	TARNOW
BRUSSELS	LEEDS	THE HAGUE
BUCARAMANGA	LODZ	TEL AVIV
BUSAN	LONDON	USA
CASABLANCA	LYON	VIENNA
CHILE	MADRID	WALLONIA
DENMARK	MALMÖ	YOKOHAMA
DUBAI	MILAN	ZHEIJHANG
ESTONIA	MOSCOW	



Research, Industry and Inter-Governmental Organizations

ACTUA INVEST IN ANDORRA	ICEX - INVEST IN SPAIN	TEGEL PROJEKT
AIT AUSTRIAN INSTITUTE OF TECHNOLOGY	INVEST IN SELANGOR	TMB
AREA METROPOLITANA DE BARCELONA	IOT DENMARK	TRAM
CARNET	LEADING CITIES	UN-HABITAT
CHINA ELECTRONICS TECHNOLOGY GROUP	METROPOLIS BARCELONA	UNIVERSITE DE LIEGE
DIRECCIÓN GENERAL DE TRÁFICO (DGT)	OPEN & AGILE SMART CITIES	UNIVERSITY OF APPLIED SCIENCES
EERA JOINT-PROGRAMME ON SMART CITIES	PUBLIC FOUNDATION OF KANSAI	POSTDAM
EUROPEAN COMMISSION	RESEARCH INSTITUTE	UNIVERSITY OF ABERDEEN
FIWARE	RAILGRUP	UPC TECHNOLOGY CENTER
	RUSSIAN EXPORT CENTER	U.S. COMMERCIAL SERVICE
	SHARINGCITIES	VIA LIBRE
	SKLOKOVO FOUNDATION	

3 SAMPLE ATTENDEE LIST



Private Companies

A-TO-BE
CEO

ABB
Global Product Manager

ACCENTURE
Digital Business Consultant

AIRBUS
IT Specialist

ALSA
Business Development Manager

ALSTOM
Project Manager

ALTERNEGY
General Manager

AMAZON WEB SERVICES
Open Data Global Lead

APPLUS IDIADA
Project Leader

ARCADIS
Transportation Engineer

AT&T
Smart City Business Development

ATOS
European Programs Manager

B4MOTION
Managing Partner

BIT4ID
CEO

BOSCH
Business Development

BRAINPORT DEVELOPMENT
Program Manager

CELLNEX
Product Manager

CISCO
Director Global Public & Private
Sector Marketing

CITELUM
Director

CIVIQ SMARTSCAPES
President

CONTINENTAL TEVES AG & CO
Operations Manager

CSI ENGINEERING
Senior Manager

CYCLOMEDIA TECHNOLOGY
Business Development Manager

DAIMLER
Business Designer

DAHUA TECHNOLOGY
Senior Presales & Technical Manager

**DAWNING INFORMATION
INDUSTRY COOPERATION**
CEO

DELOITTE
Senior Consultant

DEUTSCHE TELEKOM
Head of Innovation, Smart Sustainable
Cities

DIEHL METERING
President of the Division Board

DILAX
Sales Manager

DOXA INNOVA & SMART
Partner-Director

E-MOBIL BW
Head of Department

ENERSIS SUISSE AG
Director Markets

ENGIE
Communications Director

EPTISA
Deputy CEO

ERNST & YOUNG
Manager

ESDI
Manager

ESRI
Marketing Director

FCC
Operations Director

**FOMENTO DE
CONSTRUCCIONES
Y CONTRATAS**
Purchasing Director

FLUIDTIME-DATA SERVICES
Sales & Business Director

GOOGLE
Director

HERE TECHNOLOGIES
Cities Solution Architect

HPE
Team Lead

HUAWEI
General Manager, Europe

IBM
Global Director, Connected Vehicle
& Mobility Services

IDC

IoT Research Director

IDOM INGENIERIA Y SISTEMAS

Consulting Engineer

IN-TECH GMBH

Director

INTEL

Visual Retail Segment Marketing
Manager

INTELLIGENTMOBILITY

Director

IOTECHA

CEO

JLLC SYSTEM TECHNOLOGIES

Head of Department

KAPSCH TRAFFICOM AG

Business Development Manager

KPMG

Senior Manager

KUNAK TECHNOLOGIES

Marketing Manager

**LUMINEXT BV |
ENECO SMART ENERGY**

Managing Director

MAPBOX

Project Lead

MASABI

Founder

**MINOL MESSTECHNIK
W.LEHMANN**

Leader BD Digital Strategy

mitsui FUDOSAN

Assistant Director

MOBA

Sales Manager

NEXUS GEOGRAPHICS

CEO

NISSAN

Manager

NOKIA

Partner Manager

ORACLE

Global Vice President,
Industry Solutions

PARKHELP

Director

PARK SMART

President

PHILIPS

Manager Alliances

PMG TECHNOLOGIES

Project Manager

PTC

Business Development Lead

QUANTELA

Senior Manager

RACC

ITS & Mobility Project Manager

RAMBOLL

Director

RATP DEV

Business Analyst

RENAULT

Manager

ROSMIMAN

Executive President

SAP

Vice President, Digital Government
Transformation

SCHRÉDER

Head of Engineering

SIEMENS

Director, Urban Development

SKALAR

CEO

SKRUMBLE TECHNOLOGIES

Vice President of Corporate
Development

**SMARTCUBE INFORMATION
SYSTEMS**

Deputy CEO

SOCIAL CAR

Co-Founder

SOLO RENT A CAR

Executive Manager

SPARSITY TECHNOLOGIES

CEO

SUEZ

Innovation, Strategy Project
Manager

TANTALUM CORPORATION

Investor Director

TATA CONSULTANCY

Senior Scientist

TECHNOSERV

Technology Manager

TECSIDEL

R&D Coordinator

TELCHINA GROUP

Senior Vice President

TELEFONICA

Account Manager

THALES

Head of Sales

TOMTOM

Marketing Manager

**TRADISA OPERADOR
LOGISTICO**

Marketing Director

UBIWHERE

Senior Manager

UNIT

Specialist

URBASER

IT Director

VODAFONE

Marketing Manager, Smart Cities

VOLKSWAGEN GROUP

Head of Smart Mobility

WAZE

Vice President, Community
and Operations

ZTE

Project Manager



Public Administration

ASSOCIATION OF NETHERLANDS MUNICIPALITIES

Strategic Advisor

BILBAO CITY COUNCIL

Smart Data Director

BISSAU CITY COUNCIL

Mayor

BODØ KOMMUNE

Solution Architect e-Health

CITY OF AMSTERDAM

Circular Innovation Officer

CITY OF ATLANTA

Chief Financial Officer

CITY OF BOULDER (COLORADO)

Member of the City Council

CITY OF CASABLANCA

Vice Mayor

CITY OF CHICAGO

CIO

CITY OF COPENHAGEN

Program Manager

CITY OF CURRIDABAT

Mayor

CITY OF DUBLIN

Head of Housing Policy, Research and Development

CITY OF DÜSSELDORF

Mayor

CITY OF GHENT

Manager, Digital Ecosystem Policy

CITY OF HELSINKI

Director of Information, Technology & Communications

CITY OF LIVERPOOL

Councillor for Energy and Smart City

CITY OF MONTEVIDEO

Director

CITY OF MUNICH

IT Specialist

CITY OF PORTO ALEGRE

Mayor

CITY OF POZNAN

Deputy Director for Strategy and Projects, Transport & Green Management

CITY OF PRAGUE

Mayor

CITY OF STAVANGER

Head of Economic Development

CITY OF STOCKHOLM

Product Manager

CITY OF SURABAYA

Mayor

CITY OF TORONTO

Councillor

CITY OF TOULOUSE

Deputy Mayor of Digital Economy, Innovation and Robotics

CITY OF TSHWANE

Head of Department

CITY OF TURIN

Deputy Mayor

CITY OF TURKU

Project manager

FINGAL COUNTY COUNCIL

Head of IT

FUKUOKA CITY GOVERNMENT

Mayor

GRAND LYON LA METROPOLE

Vice President, Innovation and Smart City

GOVERNMENT OF BANGLADESH

Minister of Local Government and Rural Development

GOVERNMENT OF CATALONIA

Head of Telecommunications

GOVERNMENT OF ISRAEL

Director of Energy Conservation & Smart Cities Administration

GOVERNMENT OF MALAYSIA

Secretary General, Ministry of Urban Wellbeing Housing

GOVERNMENT OF SINGAPORE

CEO, Housing and Development Board

KAMPALA CAPITAL CITY AUTHORITY

Lord Mayor

KEKAVA COUNTY

IT Manager

MUNICIPALITY OF LAS CONDES

Commissioner of Innovation and Entrepreneurship

MUNICIPALITY OF ISTAMBUL

Director of Technical Affairs

MUNICIPALITY OF SANTA FE

Minister

MUNICIPALITY OF SANTO DOMINGO NORTE

Mayor

NITEROI CITY COUNCIL

Subsecretary

OSASCO CITY COUNCIL

IT Director

SEJONG CITY

Director, Ministry of Infrastructure and Transport

TEGUCIGALPA CITY COUNCIL

Manager

TEL AVIV MUNICIPALITY
Head of Information Systems and
Services

**UNION OF QUEBEC
MUNICIPALITIES**
Mayor, City of Magog

WYNDHAM CITY COUNCIL
Director



Research, Industry and Inter-Governmental Organizations

A2A SMART CITY
Head of Innovation and Operations

**AMSTERDAM AIRPORT
SCHIPHOL**
Director

**ÀREA METROPOLITANA
DE BARCELONA**
Innovation Director

**AUSTRALIAN TRADE
& INVESTMENT COMMISSION**
Investment Director

**BARCELONA
SUPERCOMPUTING CENTER**
Postdoctoral Researcher

**BERLIN TXL -
TEGEL PROJEKT**
CEO

BETTER BLOCK
Founding Director

**BRITISH PARKING
ASSOCIATION**
CEO

**BRUSSELS AIRPORT
COMPANY**
Director

**BRUSSELS INVEST
& EXPORT**
Economic & Commercial Counsellor

**BUSAN CENTER FOR
CREATIVE ECONOMY
& INNOVATION**
Manager

**CHINA CENTER FOR
URBAN DEVELOPMENT**
Deputy Secretary General

**CHINA ELECTRONICS
TECHNOLOGY GROUP**
President

CHINA TELECOM
Head of Department

CITISCOPE
Managing Editor

CITYGLOBE
CEO

CIV:LAB
Executive Director

CORREOS
Innovation Manager

**CRACOW UNIVERSITY
OF TECHNOLOGY**
Project Coordinator for Foreign
Investment

CREATIVE KOREA
President & CEO

**CURITIBA DEVELOPMENT
AGENCY**
Director - President

**GUOYINZHONGNAN
INVESTMENT**
Chairman

**DUBAI MARITIME
CITY AUTHORITY**
Director

EUROPEAN COMMISSION
Directorate

EUROPEAN INVESTMENT BANK
Senior Engineer, Projects Directorate

FINNISH TRANSPORT AGENCY
Passenger Information Specialist

FLANDERS INVESTMENT & TRADE
Head of Invest Department

FORUM VIRIUM HELSINKI
Project Development Manager

FUTURE CITIES CATAPULT
Head of City Strategies

GREATER LONDON AUTHORITY
Chief Digital Officer

GREEN VALLEY PANAMA
Design Specialist

GSMA
IoT Security Director

HOUSING EUROPE
Research Coordinator

ICEX - INVEST IN SPAIN
Investor Services Manager

ICS ROMANIA
President

**INTERNATIONAL RESILIENCE
CENTER**
Director of Mission Development

INVEST ATLANTA
Director,
Innovation + Entrepreneurship

JOHANNEBERG SCIENCE PARK

Director of the Open Arena
Urban Development

KOREA LAND & HOUSING CORPORATION

Manager

METRO DE PANAMA

Director

NORDIC INNOVATION

Senior Advisor

OPEN & AGILE SMART CITIES

Chair

SHANGHAI AIRPORT TRAVEL GROUP

Director

SMART THE HAGUE

Project Manager, eHealth & IoT

TAIPEI COMPUTER ASSOCIATION

Project Manager

TIANJIN DONGLI DISTRICT COMMISSION OF INDUSTRY AND IT

Director

TRANSPORT FOR LONDON

Principal Technical Specialist

TUNISIAN COMPANY OF ELECTRICITY AND GAS

Head of Department

TURKU SCIENCE PARK

Director

UCLG

Deputy Secretary General

UITP

Deputy Secretary General

4 SAMPLE SPEAKER LIST

What is Mobility about today?

- \ Sustainable Mobility
- \ Public Transport
- \ Integrated Systems
- \ Active Mobility
- \ New Mobility Services
- \ Shared & On-Demand
- \ Electric Vehicle
- \ 5G & Connectivity
- \ Autonomous Driving
- \ Data Management
- \ Urban Planning
- \ Freight & Logistics

A 3-Day program with over 100 top-level speakers

Highlighted speakers

HYPERLOOP
TRANSPORTATION TECHNOLOGIES

Dirk Alhborn
CEO

 **Transport
for London**

Shashi Verma
CTO

 **City of
Amsterdam**

Peter Litjens
Deputy Mayor of Transport

 **UITP** ADVANCING
PUBLIC
TRANSPORT

Mohamed Mezghani
Secretary General Elect



Some other speakers

MAURICIO ANDERSON

Manager
Quito Underground
Ecuador

NICO ANTEN

Managing Director
Connekt
Netherlands

CHRIS ATKINS

Vice President for Digital
Government Transformation
SAP
USA

ENRIC CAÑAS

CEO
TMB
Spain

ANI DASGUPTA

Global Director
*WRI Ross Center
for Sustainable Cities*
USA

ALFONSO DÍAZ

Head of Strategic Projects
Ferrovial
Spain

DIONISIO GONZÁLEZ

Director of Advocacy &
Outreach
UITP
Belgium

TIM FRANKE

Business Development
Manager, Innovative Mobility
Solutions
Siemens
Germany

CHRISTINA FRANKEN

Project Lead
Mapbox
Netherlands

NICOLÁS GRANDÓN

Head of Smart Cities Unit
*Ministry of Transport and
Telecommunication*
Chile

WANG JINGLIANG

Deputy Director
*Tianjin Industry and
Informatization
Committee*
China

WILL JUDGE

Vice President, Enterprise
Partnerships
Mastercard
UK

ORIOR JUNCADILLA

Director
FGC
Spain

IAN KOEPEL

Transportation Business
Development Manager
for Europe
ESRI
France

JOSÉ ANTONIO LÓPEZ

Technology and Systems
Director
SABA
Spain

ISAAC MARTÍN BARBERO

President
INECO
Spain

CARLOS MATEO

RCS head of ITC
and Services Director
Bombardier
Spain

DENNIS MICA

Business Development
Manager
2getthere
Netherlands

ANA LAURA MORAIS

Director of Strategic
Planning
Panama Underground
Panama

CARLOS MORENO

The Mayor of Paris' Special
Envoy for Smart Cities
City of Paris
France

GENE MYERS

CTO
Wyld Research
UK

JASON ROBERTS

Founding Director
Better Block
USA

SAMI SAHALA

Project Manager
*Smart Mobility
Forum Virium Helsinki*
Finland

ALBANE SIRAMY

Global Director for
Corporate Affairs &
Sustainability
UJET
Luxembourg

BRITT-IDA TØFTUM

Project-member and
Coordinator
*Agency of Urban
Environment,
Trafikkagenten*
Norway

ALVARO URECH

Innovation Manager
Alstom
Spain

MANUEL WU

Manager
Lima Underground
Peru

ROLAND ZAMORA

Secretary General
ALAMYS
Chile

HARALD PETER ZWETKOFF

CEO
ViaQuatro
Brazil

The background features several thick, colorful lines in yellow, green, red, and light blue. These lines intersect and curve across the page, creating a dynamic, abstract pattern. Some lines end in small circles of the same color. The overall aesthetic is modern and energetic.

COME JOIN US!

**13 - 15 NOVEMBER 2018
BARCELONA**

Sales contact:

smartmobilitycongress.sales@firabarcelona.com

More info: www.smartmobilitycongress.com