

# CARBON EXPO

Global Carbon Market  
Fair & Conference

29-31 May, 2013  
Barcelona, Spain

10<sup>th</sup>  
EDITION  
CELEBRATION!

WELCOME  
BACK TO BARCELONA!

THE ANNUAL GLOBAL LEADING INTERFACE  
BETWEEN CLIMATE FINANCE AND CARBON  
MARKETS, INDUSTRY AND TECHNOLOGY



Jointly organized by:



# YOUR UNIQUE SPONSORSHIP OPPORTUNITIES

## **CARBON EXPO "MEET THE CARBON & ENERGY MARKET" EVENING EVENT**

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

**€10.000 + VAT**

Become the exclusive host of this famous evening event opened to all Trade Fair and Conference participants – Celebrating the 10th Anniversary of CARBON EXPO! A perfect atmosphere to enjoy exquisite cuisine and cool drinks, together with in-depth discussions, meeting up with business partners and friends in this relaxing environment.

- Your logo on the Event Invitation Cards and at the Event Venue
- Your logo on the CARBON EXPO website, in the E-Newsletters
- Your logo in the Conference Program Brochure and in the Trade Fair & Conference Guide
- Prominent onsite distribution of your brochures
- Live Welcome Address to all the Reception guests
- Your logo on Special Event dessert
- 10 Free Evening Event Entrance Tickets

## **CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR**

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

**€8.500 + VAT**

All participants can power up every day at the generous Spanish and international buffet lunch. Take advantage of this opportunity to make a lasting impression on the CARBON EXPO audience.

- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your company logo in the Trade Fair grounds and in the Lunch Buffet Entrance and area
- 1 Private Reserved Table with your Private Waiter
- Your logo on napkins placed on every table in the Lunch Area

## **CARBON EXPO WATER STATIONS**

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

**€6.000 + VAT**

Refresh 3,000 delegates! Throughout the whole Trade Fair and Conference areas, associate yourself with essential highly visible package.

- Your logo at every Station throughout the CARBON EXPO grounds
- Your logo on all water bottles (recycled)
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

## **CARBON EXPO TEA & COFFEE BREAKS**

(THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

**€5.000 + VAT**

Strategically placed throughout the whole Trade Fair and Conference areas, all participants can enjoy coffee and tea in a relaxing environment. Awaken the minds of many thankful attendees!

- Your logo at every Coffee Station throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

## **CARBON EXPO OUTDOOR CHILL OUT AREA** (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Associate yourself with this very highly appreciated networking space strategically located within the CARBON EXPO grounds. Offer all attendees this unique relaxed outdoor secure and private space for carrying on with their business deals or simply relax and network.

**€5.000 + VAT**

- Your logo around and within the Chill Out Area
- Your on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

## **CARBON EXPO NOTE PADS IN DELEGATE BAGS** (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Terrific direct and practical visibility! We will distribute your note pads in each delegate bags.

**€3.500 + VAT**

- One note pad in each delegate bag
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide

## **CARBON EXPO INTERNET WIFI FREE ACCESS** (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Thanks to you, all CARBON EXPO attendees will be able to benefit from free Internet! A highly visible and valued "MUST" – Keeping CARBON EXPO connected to the World!

**€4000 + VAT**

- Your logo on the signage throughout the CARBON EXPO grounds
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your Company/Organisation advertising in the landing page and name as Access Password

## **CARBON EXPO BUSINESS LOUNGE** (THIS OPPORTUNITY IS LIMITED TO ONE SPONSOR ONLY)

Be visible where the action is! This is where all Trade Fair and Conference participants gather to talk, do business, go online for free Internet, use one of the free computers, or simply take a breather.

**€7000 + VAT**

- Your logo at the entrance and on every table in the Business Lounge
- Your logo on the CARBON EXPO website
- Your logo in the Trade Fair & Conference Guide
- Your logo and brochure(s) at the information rack in the Business Lounge

FOR MORE INFORMATION, SIMPLY CONTACT:

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www.carbonexpo.com

29-31 May  
2013

Montjuïc  
Av. Reina M<sup>a</sup>. Cristina, s/n  
08004 Barcelona

## 1 Company information

\*This information will appear for promotional actions

Company \_\_\_\_\_ VAT Number \_\_\_\_\_  
 Address \_\_\_\_\_ Compulsory for Companies from EU countries  
 Zip Code \_\_\_\_\_  
 Town \_\_\_\_\_ Province \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \* \_\_\_\_\_ Fax\* \_\_\_\_\_  
 E-mail \* \_\_\_\_\_ Web\* \_\_\_\_\_

## Person in charge for this exhibition

Name \_\_\_\_\_ Position \_\_\_\_\_  
 Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## Commercial data (if different to company information)

Commercial Name \* \_\_\_\_\_  
 Address \* \_\_\_\_\_ Zip Code \* \_\_\_\_\_  
 Town \* \_\_\_\_\_ Province \* \_\_\_\_\_ Country \* \_\_\_\_\_

## We are a/an:

- Manufacturer  Government agency  Technology developer  Association  
 Service provider  Aid Institution  Project developer

## We belong to the following associations:

- IETA  
 Other: (name) \_\_\_\_\_

## 2a Presentation package you wish to order:

With this option you are hiring space + booth + services (for details please check section 2a of the annex)

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Platinum Presentation Package</b><br>25sq.m. *(limited) + _____ additional sq.m  | <input type="checkbox"/> <b>Bronze Presentation Package</b><br>6sq.m. + _____ additional sq.m  |
| <input type="checkbox"/> <b>Gold Presentation Package</b><br>15sq.m. *(limited) + _____ additional sq.m  | <input type="checkbox"/> <b>Display Counter Presentation Package</b><br>4 sq.m. + _____ additional sq.m  |
| <input type="checkbox"/> <b>Silver Presentation Package</b><br>9sq.m. + _____ additional sq.m  |  |
| <input type="checkbox"/> <b>Silver extra visibility package</b><br>(upgrade your silver package for only 600€ more.<br>For details please check section 2a of the annex) | * Please note that Platinum package and Gold package are limited.<br>WorldBank, IETA and Fira de Barcelona reserve the right to select the<br>Platinum and Gold package holders amongst respective applicants. |

Would you like a sign?  No  Yes Name on sign \_\_\_\_\_

If you do not indicate the fascia name board, we will use the company name.

**Compulsory Insurance Service:** The cost of the insurance premium and services (not included in the presentation package price) is 60€ + VAT

## 2b Space only / individual presentation: For exhibitors who only wish to order space (minimum 9 sq.m.)

Requested area: 9 + \_\_\_\_\_ = \_\_\_\_\_ sq.m

This option includes the communication services and free tickets as described in the Silver presentation package at a charge of **3,790 € + VAT**

For each further sq.m. (more than 9 sq.m.) we charge **350 € + VAT / sq. m.**

The cost of the Compulsory Insurance Services is **60 € + VAT** (check section 2b of the annex).

## 3 Co-exhibitors:

Number of co-exhibitors \_\_\_\_\_ (company and commercial presence within the main exhibitor's stand)

**Co-exhibitor fee 490 € + VAT**

You must complete one co-exhibitor participation form for each company (for details please check section 3 of the annex).

## 4 Sponsorship opportunities:

I wish to purchase the following sponsorship opportunities (for details please check section 4 of the annex)

- |   |   |
|---|---|
| <input type="checkbox"/> CARBON EXPO "MEET THE CARBON & ENERGY MARKET"<br>EVENING EVENT.....10.000€ + VAT | <input type="checkbox"/> CARBON EXPO OUTDOOR CHILL OUT AREA .....5.000€ + VAT     |
| <input type="checkbox"/> CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR .....8.500€ + VAT                     | <input type="checkbox"/> CARBON EXPO NOTE PADS IN DELEGATE BAGS .....3.500€ + VAT |
| <input type="checkbox"/> CARBON EXPO WATER STATIONS .....6.000€ + VAT                                     | <input type="checkbox"/> CARBON EXPO INTERNET WIFI FREE ACCESS .....4.000€ + VAT  |
| <input type="checkbox"/> CARBON EXPO TEA & COFFEE BREAKS .....5.000€ + VAT                                | <input type="checkbox"/> CARBON EXPO BUSINESS LOUNGE.....7.000€ + VAT             |

## 5 Rental of Meeting Rooms:

I am interested in receiving information about renting rooms for meetings, conventions, etc, during the show (for details please check section 5 of the annex)

By signing this document, you expressly submit yourself to Spanish law and declare that you understand and accept FIRA DE BARCELONA's General Participation Regulations, and the specific rules of the event, to which you expressly submit yourself and with which you undertake to comply.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Position: \_\_\_\_\_ Signature and Company seal

To be filled by - Fira de Barcelona

Cod. Saló: S093

Código Comercial \_\_\_\_\_ Código cliente \_\_\_\_\_ N° pedido \_\_\_\_\_

# CARBON EXPO

Global Carbon Market  
Fair & Conference

**SEE YOU AT CARBON EXPO 2013  
BARCELONA, 29-31 MAY, 2013**



## YOUR CONTACTS:

### CONFERENCE PROGRAM & SIDE EVENTS

Lisa Spafford  
Director, Conferences & Strategic  
Partnerships, IETA  
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E.mail: spafford@ieta.org

### TRADE FAIR & SPONSORSHIP

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Jointly organized by:

