

CARBON EXPO

Global Carbon Market
Fair & Conference

26-28 May 2015
Barcelona, Spain

www.carbonexpo.com

**WELCOME
BACK TO BARCELONA!**



STAY TUNED!



**2015'S PREMIER GLOBAL EVENT ON THE ROAD TO PARIS
ADVANCING CARBON MARKETS & PRICING SYSTEMS,
CLIMATE FINANCE AND TECHNOLOGY INCENTIVES**

Supporting Organisations:



Hosted By:



Jointly organized by:



CARBON EXPO Feedback 2014

- 100 EXHIBITORS
- 2'000 PARTICIPANTS
- 36 SIDE EVENT SESSIONS
- OVER 50 MEDIA AND PRESS
- 9 PLENARIES & 27 WORKSHOPS
- 90 COUNTRIES REPRESENTED
- OVER 220 SPEAKERS
- 70% INTERNATIONAL PARTICIPATION

THE CARBON SECTOR TALKS

"Carbon Expo is among the most useful venues for carbon market regulators to interact with market participants and observers."

Jos Delbeke
Director-General, DG Climate Action; European Commission

"Congratulations to IETA, World Bank and Cologne Messe for once again hosting a very successful Carbon Expo. I felt an intensity at Carbon Expo, an urgency in response to the vision, challenge, marching orders laid out by our own Christiana Figueres in video address. I believe solid common ground, a shared view of the role of markets in addressing climate change going forward, was established."

John Kilani
Director, Sustainable Development Mechanisms Programme, UNFCCC

"Carbon Expo is an excellent way to identifying trends - the diversity of subjects and new ideas presented there provides a big picture of initiatives developed all over the world."

Pedro Moura Costa
Founder and CEO; BVRio



THE CARBON SECTOR TALKS

"Carbon Expo remains the one indispensable global forum for meeting individuals and organisations focused on business opportunities arising from carbon pricing initiatives around the world as well as the broader climate finance agenda."

Abyd Karmali
Managing Director
Bank of America Merrill Lynch

"CARBON EXPO 2014 was a great opportunity to pulse the latest trends in global carbon markets from the real experts". "It was great to learn from many insightful discussions and presentation at CARBON EXPO 2104"

Tomás García
Head of Strategy EMEA & LATAM
SunEdison

"Carbon Expo once again proved itself as the premier global event for the coming together of governments, development agencies and commercial enterprises determined to deliver solutions capable of addressing climate change while ensuring sustainable development. It continues to attract the market leaders and deal with the critical issues and opportunities in the carbon markets."

Martijn Wilder AM
Partner & Head of Global Environmental Markets and Climate Change Practice
Baker & McKenzie

CARBON EXPO 2015's Premier Global Event on the Road to Paris Advancing Carbon Pricing Leadership

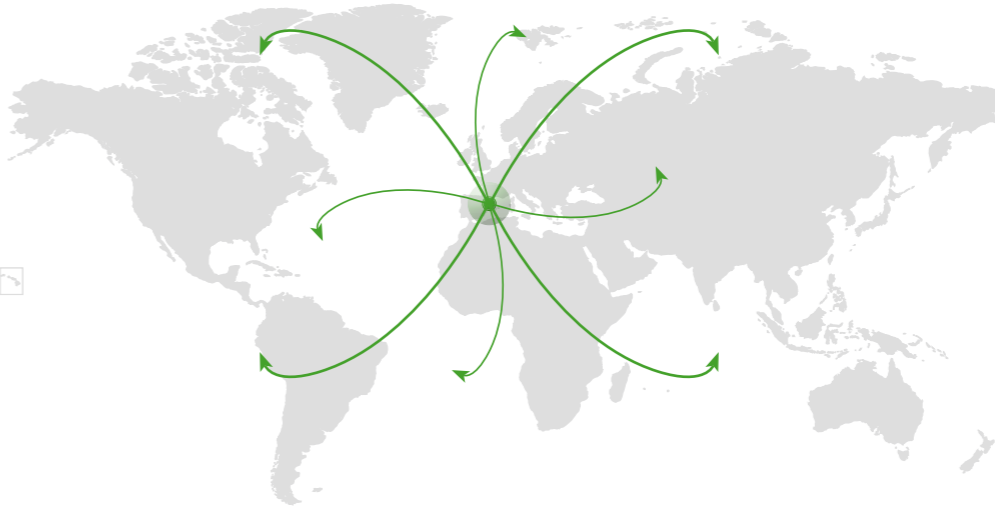
THE WORLD'S CLIMATE POLICY AND MARKET LEADERS CONVENE TO DISCUSS AND ACT UPON NEW HORIZONS

As part of the global effort to mobilise climate change action and ambition – particularly at midway between COP20 in Lima and COP21 in Paris – world leaders, governments, progressive business leaders, civil society and other stakeholders from around the world, will gather in Barcelona for the 12th edition of CARBON EXPO.

Climate change is the world's greatest environmental challenge. CARBON EXPO is about the power of progressive business, finance and government coming together

from around the world to meet the challenge: focused on solutions – inspired to innovate – and looking to partner.

"The world needs to invest in both the challenge but also the opportunities arising from combatting climate change and moving to a low-carbon, far less polluting global economy – that means that the private sector matters and markets matter," says Figueres. "This is clear in the papers and submissions that countries are bringing to the negotiating table, and it's clear in what's happening on the ground, with the rapid growth in market approaches in economies and constituencies around the world."



WHAT MAKES CARBON EXPO A SPECIAL EVENT

- A professional business and matchmaking platform
- Solid network to get linked into the energy and carbon markets
- A global and multi-sectoral trade fair
- A pioneering international and interactive conference
- An innovation driven entrepreneurial event

REASONS TO ATTEND

- Identify reliable future trends of the evolving carbon market
- Take the pulse of the carbon market and climate policy developments
- Show your country's innovative and cost-effective ways to scale up emissions reductions and foster financial flows
- Showcase your SME's specialized in Climate Finance, Climate Technologies and Emission Markets
- Have a say in the development of new market mechanisms for 2015 and beyond
- Find the right investment
- Business & network development



WHERE THE ENTIRE CARBON MARKETS & CLIMATE FINANCE MARKET VALUE CHAIN MEETS

- | | | | |
|---|--|---|---|
| ▪ Business Leaders & Senior Executives | ▪ CDM/JI Host Countries Representatives | ▪ Verifiers and Certifiers | ▪ CDM EB & JISC Members |
| ▪ Companies registered under EU-ETS | ▪ Investment Promotion Agencies | ▪ Data Providers and Software Companies | ▪ Government Officials, City Authorities |
| ▪ Associations of Consumer goods industry: food, textile, furniture | ▪ Renewable Energy & Energy Efficiency Industries | ▪ Climate financial intermediaries | ▪ NGOs & Academia |
| ▪ Clean Technology Providers | ▪ Power Companies | ▪ Financial & Legal Corporations | ▪ News Agencies & Press |
| ▪ Project Developers, Multilateral Development Organisations | ▪ Corporate Responsibility Indexes | ▪ Development Banks, Commercial Banks | ▪ CSR Officers |
| ▪ Energy-intensive Industries | ▪ Sustainability Initiatives | ▪ Energy Management Consulting | ▪ Companies regulated by domestic laws (UK, DE) |
| ▪ Bilateral AID Agencies | ▪ Companies performing carbon footprint calculations | ▪ Risk Analysts | |
| | | ▪ Asset Managers | |
| | | ▪ UNFCCC Representatives | |



GOVERNMENT PACKAGE

30 sqm

Your Logo on:

- Acknowledgement in all outbound emails in connection with CARBON EXPO
- Branding of the central info counter
- Leaflet distribution in the Delegate Bag
- Leaflets distribution at the info counter
- Your logo on CARBON EXPO posters
- Your logo on the front page of Conference Program Brochure
- Your logo on the Floorplan at the Hall Entrances
- Your logo on the Exhibitors and Floorplan page of the Trade Fair & Conference Guide

Print Advertising:

- 1 Leaflet/Flyer Distribution in the Delegate Bag/Folder
- 1 Leaflet/Flyer Distribution at the Information Counter

Public Relations:

- 1 Press Conference slot
- Facilitated access to onsite Media & Press representatives
- Allocation of a Room and slot for your Press Conference (required Technical Equipment has to be paid by Sponsor)
- 1 Leaflet or Press Release distribution in the CARBON EXPO Press Center
- A 4000 character comprehensive profile of your institution/projects in the CARBON EXPO official press material and Trade Fair Guide
- Add a photo to the official CARBON EXPO online press photo database
- 1 table (10 persons) at the "Meet the Carbon Market " Evening Event

Pavilion Presentation:

- 30 sqm stand space in a central position, incl. shell scheme stand, carpet, electrical switchboard, facias
- Possibility to bring up to 4 Co-Exhibitors for free inside the pavilion

Online Advertising:

- Acknowledgement in outbound e-mails in connection with CARBON EXPO 2015
- Your hyperlinked logo on the front page of www.carbonexpo.com
- A banner link to your website on www.carbonexpo.com
- Institution portrait on the Exhibitors page (4'000 characters)
- Logo in the CARBON EXPO e-Newsletters and mention in Social Medias
- Interview publication on the website

Office Room:

- Your private office for the 3 days of the event

Tickets:

- 8 Free Admission tickets – Trade Fair, Side Events & Conference
- 5 Free Admission Tickets – Trade Fair, Side Events
- 6 Free Entrance Tickets to the "Meet the Carbon & Energy Market" Evening Event
- 25% special discount on extra tickets required

E-mail signature:

- Mention of the Exhibitor in outbound E-mails in Connection with CARBON EXPO 2015

Additional Benefits:

- 6 VIP Room Access Cards
- 1 Table Booking at Lunch Time Allocation of a Side Event slot
- 25% Discount on CARBON EXPO Unique Sponsorship Opportunities
- Your Booth is part of the Official Guided Trade Fair Tour

Conference & Side Event Program:

- 1 seat on the CARBON EXPO Conference Program Advisory Committee
- 2 speaking slots in the main Conference Program
- 1 Side Event slot

Cost : € 34'990 + VAT



PLATINUM (limited)

25 sqm

Your Logo on:

- Banner/Skyscraper in the Entrance Area
- Skyscrapers in front of Plenary Sessions
- Conference Presentation Slides (e.g. Sponsoring Slide, Coffee + Lunch Break Slide)
- the Front Page and Exhibitors + Floor Plan page of the Trade Fair & Conference Guide
- CARBON EXPO Posters
- the Central Information Counter "CARBON EXPO is presented by"
- the Floor Plan at the Hall Entrances

Print Advertising:

- 1 Leaflet/Flyer Distribution in the Delegate Bag/Folder
- 1 Leaflet/Flyer Distribution at the Information Counter

Public Relations:

- A 4,000-character Comprehensive Profile of your Company/Institution/Projects in the CARBON EXPO Official Press Material and Trade Fair & Conference Guide
- Allocation of a Room and slot for your Press Conference (required Technical Equipment has to be paid by Platinum Sponsor)
- Your Logo and Profile in one CARBON EXPO Press Release dedicated to the Platinum and Gold Exhibitors
- 1 Leaflet or Press Release Distribution in the CARBON EXPO Press Center
- Add a Photo to the Official CARBON EXPO Online Press Photo Database

Presentation booth:

- 25 sqm Stand Space in Central Position incl. Shell Scheme Stand, Carpet, Electrical Switchboard, Graphics

Online Advertising:

- Hyperlinked Logo on the Front Page of www.carbonexpo.com
- A Banner link to your Website on www.carbonexpo.com in rotation
- Logo in the CARBON EXPO e-Newsletter
- Mention in Social Media
- Institution portrait on the Exhibitors page (4'000 characters)
- Interview Publication on the Website and in one e-Newsletter

Office room:

- Your private Office Room for 3 Days

Tickets:

- 6 Free Admission tickets – Trade Fair, Side Events & Conference
- 4 Free Admission Tickets – Trade Fair, Side Events
- 4 Free Entrance Tickets to the "Meet the Carbon & Energy Market" Evening Event

E-mail signature:

- Mention of the Exhibitor in outbound E-mails in Connection with CARBON EXPO 2015

Additional Benefits:

- Your Company Name mentioned by Moderator in the Opening Ceremony
- 1 Table Booking at Lunch Time Allocation of a Side Event slot
- 25% Discount on CARBON EXPO Unique Sponsorship Opportunities
- Your Booth is part of the Official Guided Trade Fair Tour

Cost : € 28'990 + VAT



GOLD (limited)

15 sqm

Your Logo on:

- Conference Presentation Slides (e.g. Sponsoring Slide, Coffee + Lunch Break Slide) half the Size of Platinum Presenter
- the Exhibitors + Floor Plan Page of the Trade Fair & Conference Guide (half the Size of Platinum Presenter)
- the Central Information Counter (half the Size of Platinum Presenter)
- Your Logo on the Floor Plan at the Hall Entrance

Print Advertising:

- 1 Leaflet/Flyer Distribution at the Information Counter

Public Relations:

- A 2,000-character Comprehensive Profile of your Company/Institution/Projects in the CARBON EXPO Official Press Material and Trade Fair & Conference Guide
- Your Logo and Profile in one CARBON EXPO Press Release dedicated to the Platinum and Gold Exhibitors

Pavilion Presentation:

- 15 sqm Stand Space in Central Position incl. Shell Scheme Stand, Carpet, Electrical Switchboard, Graphics

Online Advertising:

- Hyperlinked Logo on the Front Page of www.carbonexpo.com
- Logo in the CARBON EXPO e-Newsletter
- Mention in Social Media

Office Room:

- Your private office for the 1 day of the event

Tickets:

- 4 Free Admission Tickets – Trade Fair, Side Events & Conference
- 3 Free Admission Tickets – Trade Fair, Side Events
- 2 Free Entrance Tickets to the "Meet the Carbon & Energy Market" Evening Event

E-mail signature:

- Mention of the Exhibitor in outbound E-mails in Connection with CARBON EXPO 2015

Additional Benefits:

- Your Company Name mentioned by Moderator in the Opening Ceremony
- Priority Booking of a Side Event slot
- 15% Discount on CARBON EXPO Unique Sponsorship Opportunities
- Your Booth is part of the Official Guided Trade Fair Tour

Cost : € 18'990 + VAT



SILVER

9 sqm

Your Logo on:

- the Exhibitors Page of the Trade Fair & Conference Guide

Print Advertising:

- 1 Leaflet/Flyer Distribution at the Information Counter

UPGRADE YOUR SILVER PACKAGE FOR ONLY € 800 MORE!

- A 1,000-character Comprehensive Profile of your Company/Institution/Projects in the CARBON EXPO Official Press Material and Trade Fair & Conference Guide
- 1 Free Entrance Ticket to the "Meet the Carbon & Energy Market" Evening Event

Booth presentation:

- 9 sqm Stand Space in Central Position incl. Shell Scheme Stand, Carpet, Electrical Switchboard, Graphics

Online Advertising:

- Hyperlinked Logo on the Front Page of www.carbonexpo.com

Tickets:

- 2 Free Admission Tickets – Trade Fair, Side Events & Conference
- 2 Free Admission Tickets – Trade Fair, Side Events

IETA Member/
World Bank Special
€ 3,790 + VAT

Early Bird Rate
€ 4,980 + VAT
EARLY BIRD VALID UNTIL
JANUARY 30, 2015

Cost : € 5'980 + VAT



BRONZE

6 sqm

Your Logo on:

- the Exhibitors Page of the Trade Fair & Conference Guide

Print Advertising:

- 1 Leaflet/Flyer Distribution at the Information Counter

Booth presentation:

- 6 sqm Stand Space in Central Position including Shell Scheme Stand, Carpet, Electrical Switchboard, Graphics

Online Advertising:

- Hyperlinked Logo on the Front Page of www.carbonexpo.com

Tickets:

- 1 Free Admission Tickets – Trade Fair, Side Events & Conference
- 2 Free Admission Tickets – Trade Fair, Side Events

Early Bird Rate
€ 3,390 + VAT
EARLY BIRD VALID UNTIL
JANUARY 30, 2015

€ 4,290 + VAT

INDIVIDUAL PRESENTATION

If you prefer to bring your own stand construction, you can book a stand area with a minimum size of 9 sqm for a charge of € 3,890.00. This includes the communication services and free tickets as described in the Silver Presentation Package.

For each further sqm over 9 sqm we charge € 360 /sqm. In addition, electricity is charged at € 6 /sqm and AUMA fee at € 0.60 /sqm. All prices are net prices and do not include VAT. The rental fee for the stand area does not include the cost for any stands, booths.

CARBON EXPO 2015 CONFERENCE PROGRAM

YOUR UNIQUE SPONSORSHIP OPPORTUNITIES

FEATURING OVER
220 SPEAKERS IN
9 HIGH-LEVEL PLENARIES
27 IN-DEPTH WORKSHOPS

DIVIDED INTO
3 STREAMS

- > Carbon Markets and Pricing Systems
- > Climate Finance
- > Technology & Energy

THE LARGEST PRIVATE-PUBLIC CLIMATE CHANGE PLATFORM FOR DEBATE AND ACTION

CARBON EXPO – 26-28 May 2015, Barcelona – is the world's largest and professional event for intelligence gathering, discussions, and business development, on Carbon Markets and Pricing Systems, Climate Finance, & Technology Incentives, around the globe.

With the Paris climate agreement getting closer, many business organisations are starting to think about what it might mean for them. The use of market approaches is a way of bringing the private sector into that battle and mobilising all that the business sector can offer, both in terms of innovation and finance. Markets Matter also showcases some of the best practice solutions to crucial issues such as monitoring, reporting and verification, as well as innovative thinking on financing for forest protection and adaptation – all of which are important elements of a future climate agreement.

THIS 2015 CONFERENCE PROGRAM WILL FOCUS ON KEY TOPICS SUCH AS TO NAME A FEW:

- on the central role of Carbon pricing as a tool to drive the transition to a low carbon economy
- improving countries' technical and institutional capacity for using market instruments to scale up mitigation efforts and cooperate with the international effort to tackle climate change challenges
- building discussions on carbon markets, climate finance, and market provisions for the 2015 Agreement
- the Road Map to Paris 2015
- reform of the EU ETS
- incentives for and the next generation of Climate Technologies
- Climate Finance & Adaptation and a lot more

"One more year Carbon Expo has been the perfect event to meet the carbon market community, share views and experience and learn about what we can expect from the future. This is particularly important in a moment where carbon markets are expanding, evolving and gaining in diversity and complexity. For those who are really involved in these issues and want to be up to date on what is happening around the World, Carbon Expo cannot be missed"

Ismael Aznar Cano
DG CLIMATE ACTION
International Carbon Market, Aviation and Maritime
European Commission

"If you want comprehensive information of the global carbon markets and an opportunity to network with those involved in these markets, Carbon Expo is unquestionably the one venue available that achieves both goals."

Lenny Hochschild
Managing Director
Evolution Markets Inc.

"The 11th Carbon Expo marked the beginning of a new cycle, based on the new spate of carbon pricing initiatives."

Fernando Tudela
Ministry of Environment
Mexico

THE CARBON
SECTOR TALKS

CARBON EXPO TEA & COFFEE BREAKS

In the Coffee Break Areas, Trade Fair and Conference participants can drink coffee and tea in a relaxing environment at the beginning of the day and between sessions. As a provider of drinks, your company will automatically remain fresh in the minds of many thankful participants. You are listed as a sponsor on the CARBON EXPO website as well as in the Trade Fair & Conference Guide.

- Your Logo at every Coffee Station throughout the CARBON EXPO Grounds
- Your Logo on the CARBON EXPO Website
- Your Logo in the Trade Fair & Conference Guide

This sponsorship package
is limited to
two sponsors only

€ 5,000 PLUS VAT

CARBON EXPO BUFFET LUNCH IN THE TRADE FAIR AREA

All participants can power up every day at the generous buffet lunch. Take advantage of this opportunity to make a lasting impression on the CARBON EXPO audience. You are listed as a sponsor on the CARBON EXPO website as well as in the Trade Fair & Conference Guide.

- Your Logo on the CARBON EXPO Website
- Your Company Logo in the Buffet Area
- Your Logo in the Trade Fair & Conference Guide
- 1 Private Reserved Table with your Private Waiter

This sponsorship package
is limited to
two sponsors only

€ 8,500 PLUS VAT

CARBON EXPO INTERNET WIFI FREE ACCESS

CARBON EXPO attendees will be able to benefit from free Internet. A highly visible and valued must – keeping CARBON EXPO connected to the world.

- Your Logo on the Signage throughout the CARBON EXPO Grounds
- Your logo in the Trade Fair & Conference Guide
- Your Logo on the CARBON EXPO Website
- Your Company/Organisation Advertising in the Landing Page and Name as Access Password

This sponsorship package
is limited to
one sponsor only

€ 5,000 PLUS VAT

CARBON EXPO BUSINESS LOUNGE

Be visible where the action is! This is where all Trade Fair and Conference participants gather to talk, do business, go online for free Internet, use one of the free computers, or simply take a breather.

- Your Logo at the Entrance and on every Table in the Business Lounge
- Your Logo on the CARBON EXPO Website
- Your Logo in the Trade Fair & Conference Guide
- Your Logo and Brochure(s) at the Information Rack in the Business Lounge

This sponsorship package
is limited to
one sponsor only

€ 7,000 PLUS VAT



CARBON EXPO "MEET THE CARBON & ENERGY MARKET" EVENING EVENT

Become the exclusive host of this famous evening event opened to all Trade Fair and Conference participants. A perfect atmosphere to enjoy exquisite cuisine and cool drinks, together with in-depth discussions, meeting up with business partners and friends in this relaxing environment.

You are listed as a sponsor on the CARBON EXPO website as well as in the Trade Fair & Conference Guide.

- Your Logo on the Event Invitation Cards and at the Event Venue
- Your Logo on the CARBON EXPO Website + in a special e-Newsletter about the Event
- Your logo in the Conference Program Brochure + in the Trade Fair & Conference Guide
- Prominent onsite Distribution of your Brochures
- 10 Free Evening Event Entrance Tickets

This sponsorship package
is limited to
one sponsor only

€ 10,000 PLUS VAT

CARBON EXPO

Global Carbon Market
Fair & Conference

26-28 May 2015
Barcelona, Spain

Participant Fees*

3-day ticket Trade Fair, Conference & Side Event	€ 1,390.00
Discounted 3-days ticket - Trade Fair & Conference & Side Events (Supporting Organisations & IETA Members)	€ 899.00
Discounted 3-days ticket - Trade Fair, Conference & Side Events (Developing Countries & NGOs)	€ 299.00
Discounted 3-days ticket - Trade Fair, Conference & Side Events (Students & Academia)	€ 199.00
1-day ticket - Trade Fair, Conference & Side Events	€ 769.00
3-days ticket- Trade Fair & Side Events (Only)	€ 449.00
1-day ticket - Trade Fair & Side Events (Only)	€ 189.00
1 ticket - CARBON EXPO "Meet the Carbon & Energy Market" Evening Event	€ 76.00

* - All prices + VAT

YOUR CONTACTS:

CONFERENCE PROGRAM & SIDE EVENTS

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TRADE FAIR & SPONSORSHIP

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Supporting Organisations:



Hosted By:



Jointly organized by:

