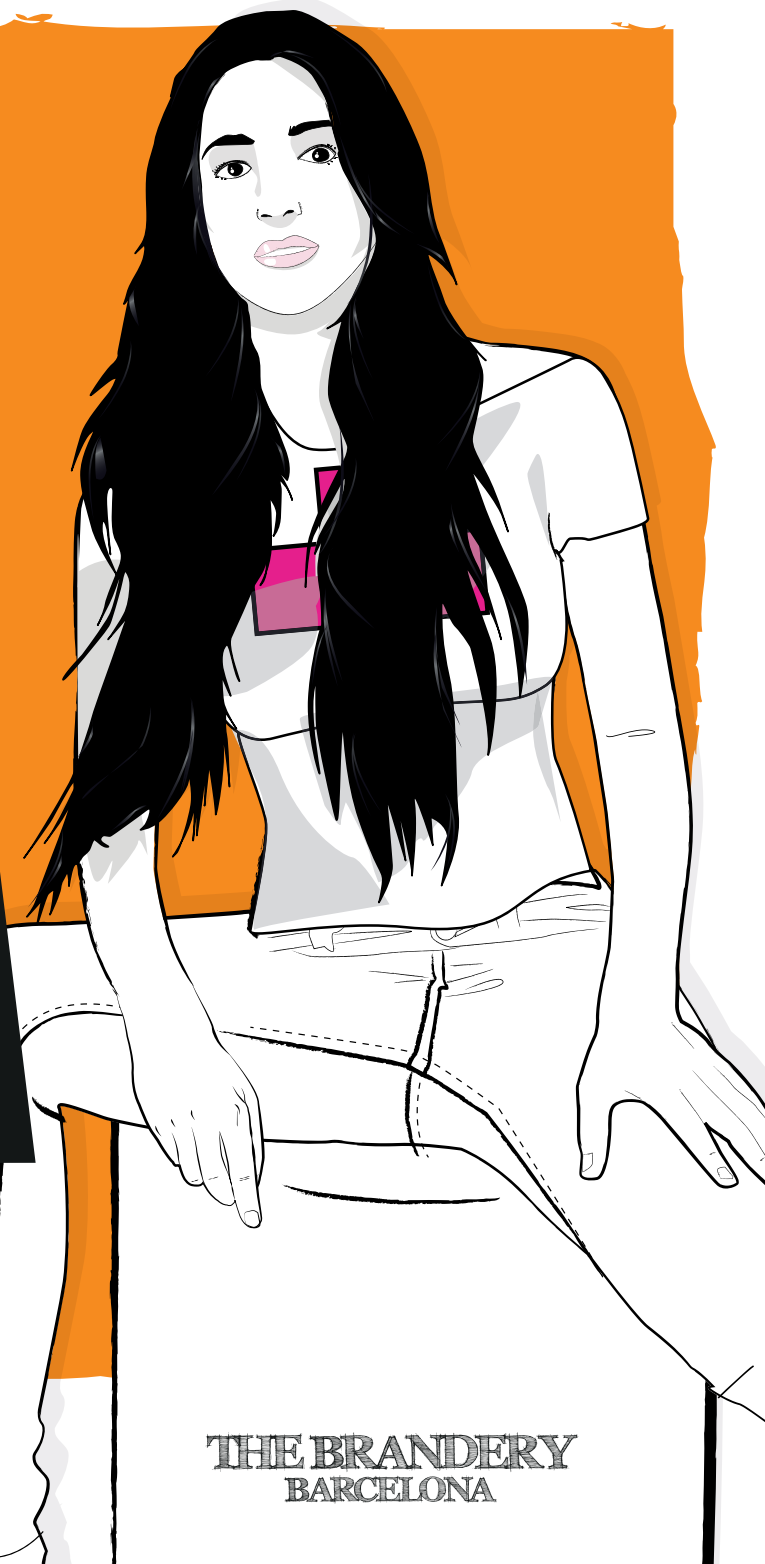


THE BRANDERY
SUMMER EDITION
13-15 JULY 2012
WWW.THEBRANDERY.COM
BARCELONA

WORKSHOPS
FASHION SCHOOLS



Fira Barcelona

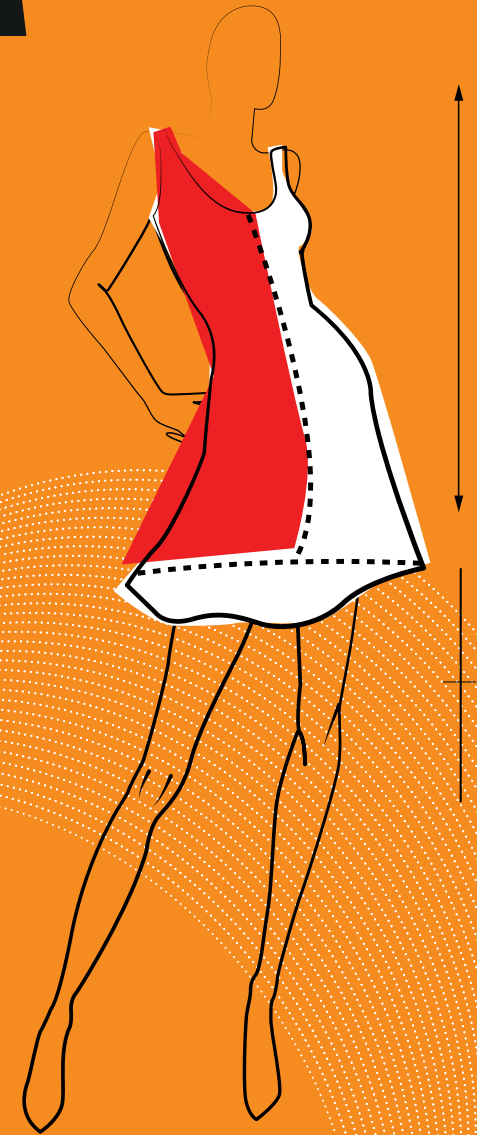
THE BRANDERY
BARCELONA

WORKSHOPS FASHION SCHOOLS

Barcelona is home to some
of Europe's best
design and fashion schools.

All of them form an essential part of The Brandery,
where they contribute their knowledge and capacity for
innovation and creative development.

With this objective in mind, the schools are coming to
the exhibition centre to deliver a detailed and interesting
programme of workshops in which the top lecturers
from the schools will give practical classes that will
allow participants to learn about aspects of their training
programmes and their work.



THE BRANDERY
SUMMER EDITION
13-15 JULY 2012
WWW.THEBRANDERY.COM
BARCELONA

WORKSHOPS FASHION SCHOOLS

escuelaguerrero
técnicos en moda

 **Diputació
Barcelona**
Escola de la Dona

i l l a
Escola municipal d'art

 **Ajuntament
de Sabadell**

 **IED**
Barcelona
Escola Superior
de Disseny

 **Idep
Barcelona**
Escola Superior
d'imatge i Disseny
Centre associat a la
Universitat Abat Oliba CEU

llo t j a^{3+D}
Escola Superior
de Disseny i Art

icm
Institut Català de la Moda

 **bau**
ESCOLA SUPERIOR
DE DISSENY
Centre adscrit a la
UVIC

 **fd moda**
Felicidad Duce
Escola Superior de Disseny
Barcelona

**ES
Di** Escola
Superior
de Disseny
centre adscrit
Universitat Ramon Llull

In order to register, please write to the contact e-mails of the different schools. Limited places. The Workshops are free for certified professionals and people with tickets for The Brandery.

WORKSHOPS FASHION SCHOOLS

CALENDAR FRIDAY 13TH JULY

TIMETABLE	SCHOOL	WORKSHOP	WEB / MAIL REGISTRATION
15.30 - 17.30 h	 escuelaguerrero técnicos en moda	MOULAGE Victoria Jimenez and Maite Puig	mpuig@escuelaguerrero.com www.escuelaguerrero.com
15.30 - 17.30 h	 Diputació Barcelona Escola de la Dona	TULLE ACCESSORIES Glòria Ayete	ayeterg@diba.cat
18.00 - 20.00 h	 i l l l a Escola municipal d'art	 Ajuntament de Sabadell	silvia.ferran.s@gmail.com www.sabadell.cat/escolailla/
18.00 - 20.00 h	 IED Barcelona Escola Superior de Disseny	EPHEMERAL JEWEL CREATION Pilar Pasamontes	info@bcn.ied.es www.iedbarcelona.es

In order to register, please write to the contact e-mails of the different schools. Limited places. The Workshops are free for certified professionals and people with tickets for The Brandery.

WORKSHOPS FASHION SCHOOLS

CALENDAR SATURDAY 14TH JULY

TIMETABLE

SCHOOL

WORKSHOP

WEB / MAIL REGISTRATION

15.30 - 17.30 h



TRANSFORMATION AS THE BASIS FOR CUSTOMISATION

Mònica Lloret

elena@idep.es
www.idepbarcelona.com

15.30 - 17.30 h



CREATING AND UNCREATING

Lourdes Garcia

lourgama@yahoo.es
www.llotja.cat

18.00 - 20.00 h



ACCESSORISE YOUR WARDROBE

Lucía Rodríguez López

info@incatmoda.com
www.incatmoda.com

18.00 - 20.00 h



HANDCRAFT AND CUSTOMISATION

Cristina Clemente and Elisa Amann

christian@bau.cat
www.bau.cat

In order to register, please write to the contact e-mails of the different schools. Limited places. The Workshops are free for certified professionals and people with tickets for The Brandery.

WORKSHOPS FASHION SCHOOLS

CALENDAR SUNDAY 15TH JULY

TIMETABLE

15.30 - 17.30 h

15.30 - 17.30 h

SCHOOL



WORKSHOP

LOOK BOOK TREND

Aída Giménez

“ROLL UP”

Dolors Giró, Miriam Simón and Cristina Costa

WEB / MAIL REGISTRATION

mportero@fdmoda.com
www.fdmoda.com

ccosta@esdi.es
www.esdi.es

**WORKSHOPS
FASHION SCHOOLS**

**FRIDAY 13TH JULY
15.30 - 17.30H**

escuelaguerrero
técnicos en moda

 **Diputació
Barcelona**
Escola de la Dona

MOULAGE

Run by Victoria Jimenez and Maite Puig

Moulage, a technique widely used among designers, allows us to let our imaginations run wild. With just a mannequin and some fabric, we can work to achieve any look or fit any shape, depending on our vision. This workshop will build on current trends and, using carefully chosen accessories, we will work to achieve just the right look for your chosen style.

Registration:
mpuig@escuelaguerrero.com

www.escuelaguerrero.com

TULLE ACCESSORIES

Run by Glòria Ayete

Making the most of tulle's versatility, this workshop offers you the chance to become familiar with this material's various possibilities in order to create your very own fashion accessories. Sign up and see how quickly you can make your own accessory to go with your own signature look.

Registration:
ayeterg@diba.cat

**WORKSHOPS
FASHION SCHOOLS**

**FRIDAY 13TH JULY
18.00 - 20.00H**



Ajuntament
de Sabadell



“THE BRANDER’S FAMILY”

Run by Gemma Canal, Lali Gorina, Lluïsa Villanueva

EPHEMERAL JEWEL CREATION

Run by Pilar Pasamontes

This workshop is geared towards design and manufacture of rag dolls made from recycled fabrics, old garments, buttons, bits and bobs, etc.

Discover the joys of creating ephemeral jewellery pieces using everyday materials, some of which are even edible. We show you how creativity, ingenuity, arts and craft materials and various others can give shape and colour to beautiful and ephemeral jewellery.

Registration:

silvia.ferran.s@gmail.com

Registration:

info@bcn.ied.es

www.sabadell.cat/escolaila/

www.iedbarcelona.es

**WORKSHOPS
FASHION SCHOOLS**

**SATURDAY 14TH JULY
15.30 - 17.30H**



TRANSFORMATION AS THE BASIS FOR CUSTOMISATION

Run by Mònica Lloret

The term transformation refers to the process by which a given object or garment is changed, altered or modified, without losing its original identity. In this workshop we will focus on the change that a garment undergoes when it is customised. Using a jacket as our main garment, we will look at its various components in order to create a whole new piece that conserves the identity of the original.

Registration:
elena@idep.es

www.idepbarcelona.com

CREATING AND UNCREATING

Run by Lourdes Garcia

Discovering new dimensions, structures and forms through skilful manipulation of material on the human form, playing with the aesthetics of art and design. The workshop will search for new emotions, fusing together concepts and volumes, all guided by the human shape.

Registration:
lourgama@yahoo.es

www.llotja.cat

**WORKSHOPS
FASHION SCHOOLS**

**SATURDAY 14TH JULY
18.00 - 20.00H**



ACCESSORISE YOUR WARDROBE

Run by Lucía Rodríguez López

The fashion accessories you wear are just as important as the actual clothes you have chosen. Create a headpiece, a bracelet or a hairband from four scraps of material. Have a look in a drawer or wardrobe, bring along some pieces you no longer wear and see them transformed into a new accessory just for you.

Registration:
info@incatmoda.com

www.incatmoda.com

HANDCRAFT AND CUSTOMISATION

Run by Cristina Clemente and Elisa Amann

A workshop using design techniques to revitalise your clothes, creating graphic compositions and attractive aesthetic textures. Personalise your own pieces by combining various materials and manual techniques: patchwork, embroidery, appliqué, felting, stencilling, laminates, macramé, etc. Pick out and bring along a sample of disused materials from your wardrobe, transform them to your taste and walk away with a brand new piece using the techniques we will show you during this 2-hour workshop.

Registration:
christian@bau.cat

www.bau.cat

**WORKSHOPS
FASHION SCHOOLS**

**SUNDAY 15TH JULY
15.30 - 17.30H**



LOOK BOOK TREND

Run by Aída Giménez

Following a brief introduction to Summer '13 trends, we will put together a series of panels with magazine cuttings. From these cuttings we will pick out two trends in order to create a look for each panel, using the magazine images. Putting together outfits and accessories, make-up and hairstyles to publish in a fashion magazine.

Registration:
mportero@fdmoda.com

www.fdmoda.com

"ROLL UP"

Run by Dolors Giró, Miriam Simón and
Cristina Costa

The simple t-shirt... What could be more universal, fresh and comfortable? To pave the way for summer and adapt to an easier approach to fashion, let yourself get rolled up in a cotton tubular that adapts to you, and leave with a new garment as original and exclusive as your imagination together with our resources can create!

Registration:
ccosta@esdi.es

www.esdi.es

THE BRANDERY
SUMMER EDITION
13-15 JULY 2012
WWW.THEBRANDERY.COM
BARCELONA

WORKSHOPS
FASHION SCHOOLS

In order to register, please write to the contact e-mails of the different schools. Limited places. The Workshops are free for certified professionals and people with tickets for The Brandery.