

ORALTHBCN

FÓRUM DENTAL Y SALUD ORAL



Fira Barcelona

11-13 MAY 2017

GRAN VIA VENUE

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Speech therapy



Dentistry



Nutrition



Management & Marketing



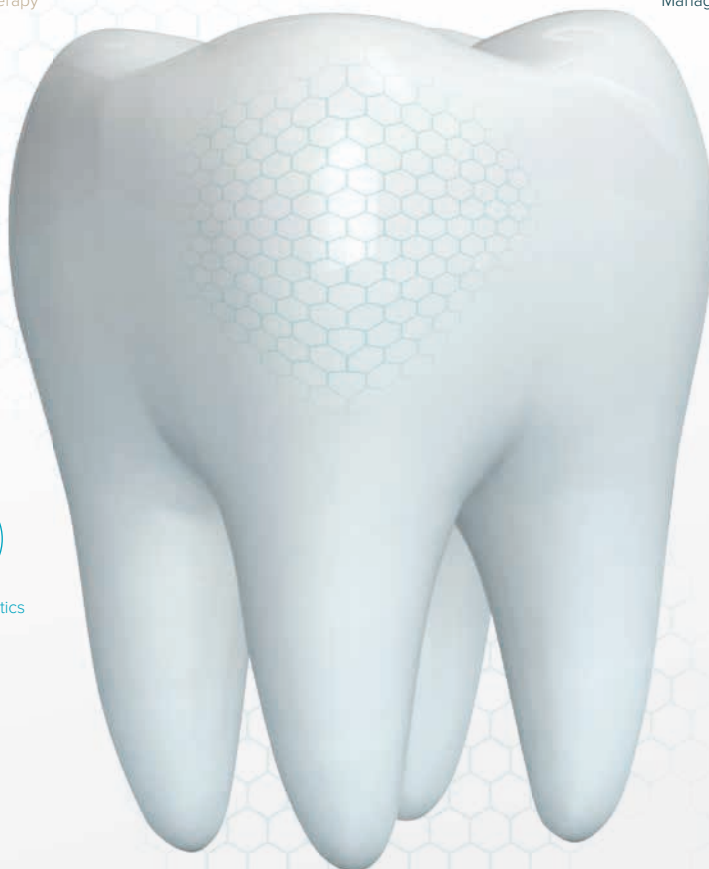
Cosmetic dentistry



Prevention



Dental prosthetics



Surgery



Oral and dental hygiene



Oncology

THE MOST COMPREHENSIVE NETWORK OF ORAL HEALTH EXPERTS

SCIENTIFIC PROGRAM

MAY 11TH 2017

INFOMED-HENRY SCHEIN - **INDUSTRY SESSION** Master class in Dental Management and Dental Marketing. 10:30 - 14:00 h. Auditorium (FREE ACCESS)



Víctor Solá Brutau
Health Technology
Consultant
INFOMED – HENRY
SCHEIN

SOCIAL MEDIA - **BUSINESS** 15:00 - 16:00 h. Auditorium
How to leverage the social networks in the dental sector.



Ruben Bastón
Chief Marketing Officer
(CMO)



Dra. Sandra Fernández
Moderator
Lecturer in Restorative Dentistry
Institutional Vice Dean
UNIVERSITAT INTERNACIONAL DE CATALUNYA (UIC)

ORAL CANCER - **NEW TRENDS*** 16:30 - 19:30 h. Auditorium
Mouth cancer and the dental clinic. A global vision of the patient.



Dr. Saman Warnakulasuriya
Emeritus Professor of Oral
Medicine & Experimental Oral
Pathology
KING'S COLLEGE LONDON



Dr. Jorge Masía
Associate Professor in the
Department of Oral and
Maxillofacial Surgery
UNIVERSITAT INTERNACIONAL
DE CATALUNYA (UIC)



Dra. Ana Poveda
School of Dentistry
UNIVERSITY
OF BIRMINGHAM



Josep Torrents
Dental Prosthesis
Technician



Salvador Jiménez
Associate Professor of Health
Sciences
UNIVERSIDAD COMPLUTENSE
DE MADRID



Dra. Adaia Valls
Moderator
European Board of
Oro-Maxillo-Facial
EACMFS (LONDRES)

WORKSHOPS

- **Mobile laboratory: Software Zirkonzahn**
Session 1: (10:00 - 14:00 h.). Session 2: (15:00 - 19:00 h.) - Luis Macieira

MAY 12TH 2017

CAD/CAM-3DP - **BUSINESS** 10:00 - 12:00 h. Auditorium

Prosthesis design with CAD/CAM technology: current position and future prospects.



Dr. Pep Serra
Lecturer on the Master's Degree
in Integrated Adult Dentistry
UNIVERSITAT DE BARCELONA
(UB)



Dr. Borja Baldrich
Lecturer in Restorative Dentistry
UNIVERSITAT INTERNACIONAL
DE CATALUNYA (UIC)



Waldo Zarco
Dental Prosthesis
Technician



Sergi Guirao
Dental Prosthesis
Technician



Narcis Ros
Moderator
Vice President
COPDEC

INVISALIGN - **INDUSTRY SESSION** - Invisible orthodontics. 12:30 - 14:30 h. Auditorium (FREE ACCESS)

ZIRKONZAHN - **INDUSTRY SESSION** - Fine Art Implantology.
15:30 - 17:00 h. CC1 (Room 1.1). (FREE ACCESS)



Luis Macieira
Dental Laboratory
Advancetech Prótese
Dentária

* English session with simultaneous translation

MAY 12TH 2017

MANAGEMENT - BUSINESS* 15:30 - 19:00 h. CC1 (Room 1.1)

New Game. New Rules. New Playbook. Practice success strategies for the 21st century.



Dr. Roger P. Levin
Founder and CEO
LEVIN GROUP, INC



Dr. Santiago Jané
Moderator
International College of
Dentists Spanish President

ESTHETIC DENTISTRY - TECHNICAL / APPLICATION 17:30 - 19:00 h. CC1 (Room 1.1)

Cosmetic dentistr y in the laboratory. Up-to-date techniques.



Josep M. Fonollosa
Dental Prosthesis
Technician



August Bruguera
Dental Prosthesis
Technician



Dr. Gonzalo Durán
Expert in
digital flow



Dr. José Espona
Lecturer in Restorative Dentistry
UNIVERSITAT INTERNACIONAL
DE CATALUNYA (UIC)



Dr. Tomas J. Escuin Henar
Tenured lecturer of
Malocclusion and
Prosthodontia
UNIVERSIDAD DE
BARCELONA



Narcis Ros
Moderator
Vice President
COPDEC

WORKSHOPS

• **Advance stratification with composites - UIC**

(10:00 - 13:00 h.) - Dr. Juan Basilio Monné

• **Periodontal Regeneration - UIC**

(15:00 - 18:00 h.) - Rodrigo González

• **Sedación with nitrous oxide - UIC**

(15:00 - 18:00 h.) - Dr. Manuel Ribera

• **CAD/CAM in Modern Dentistry: Introduction for Dental Hygienists** (16:00 - 19:00 h.) - Marco Ferrazza

MAY 13TH 2017

NUTRITION - NEW TRENDS 10:00 - 12:30. Auditorium

Oral health and nutritional deficiency in patients. A multidisciplinary approach.



Anna Paré
Dietician – Nutritionist



Dr. Pere Clavé
President
EUROPEAN SOCIETY FOR
SWALLOWING DISORDERS
(ESSD)



Dr. Carles Subirà
Tenured Professor in
the Faculty of Dentistry
UNIVERSIDAD DE
BARCELONA (UB)



Pere Planagumà
Michelin two-star Chef
RESTAURANT LES COLS
Olot - Girona



Natalia Talleda
Moderator
Logopeda Speech Therapist
PARC SANITARI PERE
VIRGILI (PSPV)

DENTAL TECHNIC - COPDEC - TECHNICAL / APPLICATION 10:00 - 18:00 h. CC1 (Room 1.1)



Luis Mampel
Dental Prosthesis
Technician



Alberto Parra
Dental Prosthesis
Technician



August Bruguera
Dental Prosthesis
Technician



Fabian Soto
Dental Prosthesis
Technician



Dr. Gonzalo Durán
Expert in
digital flow



Claude Sieber
Art & Experience®
Auditorio

MAY 13TH 2017

WORKSHOPS FOR DENTAL HYGIENISTS AND AUXILIARY STAFF -

AHIADEC - TECHNICAL / APPLICATION 10:00 - 14:30 h. CC5 (Room 5.1)



Dr. José López
Tenured Professor of Oral
Medicine in the Faculty
of Dentistry
UNIVERSITAT DE BARCELONA
(UB)



Dr. Enric Jané
Professor of Oral Medicine in
the Faculty of Dentistry
UNIVERSITAT DE BARCELONA
(UB)



Dra. Helena Vinyals
Professor of Oral Medicine
in the Faculty of Dentistry
UNIVERSITAT DE BARCELONA
(UB)



Rosa Tarragó
President of the Aragon branch of the
Spanish Dental Hygienists' Association
(HIDES)

WORKSHOPS FOR SPEECH THERAPISTS - CLC - TECHNICAL / APPLICATION

12:30 - 17:30. CC1 (Room 1.4)



Natalia Talleda
Speech Therapist
PARC SANITARI PERE
VIRGILI (PSPV)



Ivet Clemente
Speech Therapist
XHUP-HOSPITAL DE
PALAMÓS



Gemma Puigfel
Speech Therapist
HOSPITAL UNIVERSITARIO
VALL D'HEBRON



Natàlia Fina
Speech therapist and
Member of Head and Neck
Oncology Committee
PARC TAULÍ SABADELL
HOSPITAL UNIVERSITARI



Anna Tomàs
Speech therapist and
Member of Head and Neck
Oncology Committee
PARC TAULÍ SABADELL
HOSPITAL UNIVERSITARI

WORKSHOPS - TALLERES

- Provisionalization over dental implant - UIC (10:00 - 13:00 h.) - Miguel Roig
- Elevation of maxillary sinus - UIC (10:00 - 13:00 h.) - Jordi Gargallo

PROGRAM UPDATE: 12-04-2017

SCIENTIFIC COMMITTEE



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Gran Via Venue
Av. Joan Carles I, 64
08908 L'Hospitalet de Llobregat - Barcelona