



Do not miss the opportunity  
Come to evs27



**evs | 27**

The 27th INTERNATIONAL  
ELECTRIC VEHICLE  
SYMPOSIUM & EXHIBITION

**BARCELONA**  
17th-20th November 2013




**The biggest event in  
the electric drive industry**

*Feel nature, move electric*

**evs | 27**

For more info visit [www.evs27.org](http://www.evs27.org)  
Sponsorship opportunities: [evs27.sales@firabarcelona.com](mailto:evs27.sales@firabarcelona.com)

Exhibitors: [evs27.sales@firabarcelona.com](mailto:evs27.sales@firabarcelona.com)  
Congress: [conferencemanagerevs27@avele.org](mailto:conferencemanagerevs27@avele.org)



The future is electric  
Come and discover it at evs27

evs27 is the leading international event

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**The 27th International Electric Vehicle Symposium & Exhibition** is the leading international event patented by the World Electric Vehicle Association (WEVA) for public administrations, academics and public and private companies from all industries connected to the electric drive sector.

As the international leader among all the industry's events, **EVS27 bases its success on two general areas** which are key for generating both knowledge and business: **THE CONGRESS AND THE EXHIBITION AREA.**



## Barcelona moves the world

Barcelona is a city known worldwide on account of its unique personality, hard work and urban development. As a result, the most prestigious rankings have positioned Barcelona in the top ten of their studies. And that's because one of the world's Smart Cities is much more than just a city:

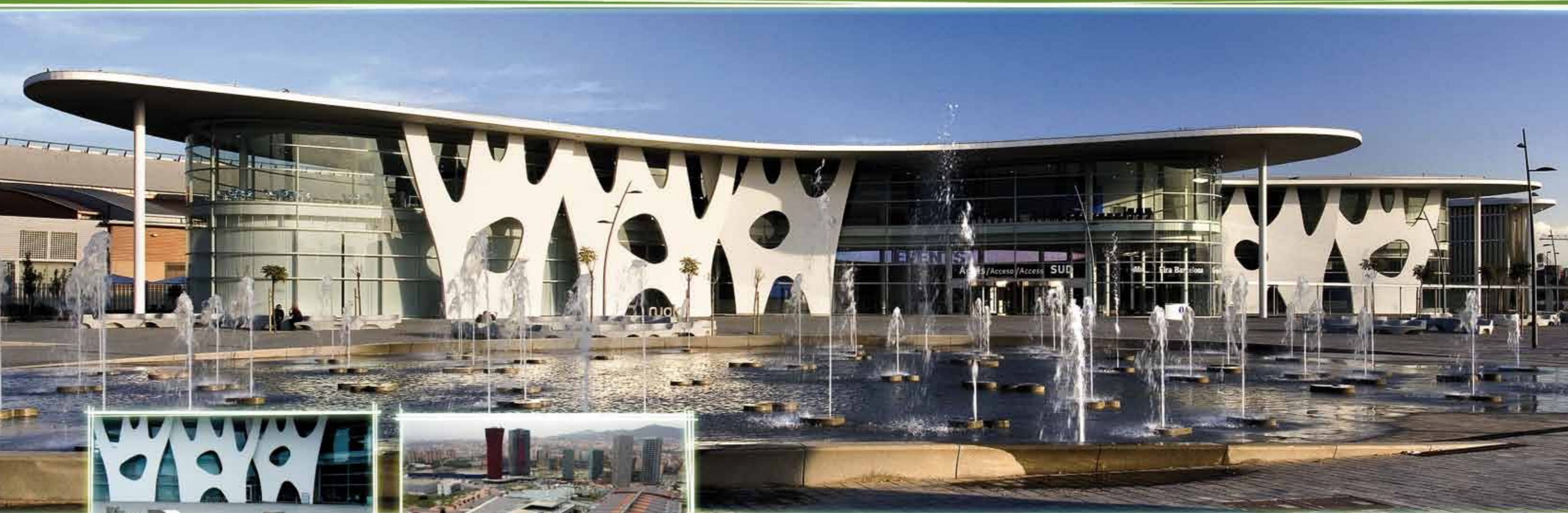
- 1st European city in quality of life for workers.
- 3rd city in the world for international meetings and 6th for conferences.
- 6th best European city for doing business.
- According to IDC España, 8th European smart city.
- In the Top 10 for passenger traffic at European airports.
- In the Top 12 for container traffic and the leader in Mediterranean cruises.
- 30% of Spanish vehicles are manufactured in Barcelona.
- Home to public and private organizations seeking to bring in electric vehicles.
- 250 public electric charging points.

# Fira Barcelona

the meeting point for business and innovation

One of the most modern exhibition facilities in Europe, designed by the Japanese architect Toyo Ito. It hosts more than 70 important national and international trade fairs and conferences.

- 35,000 companies
- More than 40 bars and restaurants
- 3 million visitors
- €2,537 million generated



- The perfect location: between the airport, the port and the centre of the city.
- A surface area of 240,000 m<sup>2</sup>.
- Energy efficient: the natural light reduces energy consumption by 30% and it has 18,000 solar panels.
- Smart construction: less pillars, more space and more loading bays.

27 events

## A guarantee of success

EVS was first held in 1969 to create an academic forum for global networking and the exchange of technical information. However, ongoing advances in electric drive technology taking place in classrooms and laboratories soon attracted interest from the market.

EVS has been held around the world 26 times, rotating every 18 months between America, Europe and Asia and attracting leading international academic, government and industry figures. It is an event that brings together those interested in exploring and understanding the techniques, policies and challenges of the market for electric transport technologies.



	evs24 Norway	evs25 China	evs26 USA
exhibitors	76	345	160
delegates	1,069	2,500	2,950

# The congress



*Ted Carver Jr*

*Wendy Greuel*

*Jim Boyd*

## The largest global network in which the electric vehicle industry is shaped

The leading figures from the electric drive industry will attend EVS27. During the event, you will be fully immersed in the developments and innovations being made in different parts of the world by developers and creators. Around 200 speakers representing the entire globe will debate and address the most important topics for the industry.

## Topics evs27

- Vehicle manufacturers and suppliers
- Vehicle propulsion systems
- Vehicle subsystems and components
- Infrastructure
- Market, business and public policies
- Energy and environment

## Project dissemination

The very best projects to give you a better vision of your business

This year a new activity on European and International Project Dissemination has been started up. This section will be the place where institutions, companies and public administrations will share their best practices and the results of the most important projects for electric mobility.



# The exhibition

## The place to showcase your products and solutions and meet the key players for your business

EVS27 will bring together leading buyers, suppliers and manufacturers, as well as the key figures of the whole value chain. It is the perfect place to establish relationships and discover opportunities.

- R&D
- Electric Vehicles
- Energy & Infrastructure
- Battery Storage Technologies
- Engines & Engine Technology
- Engineering & Outsourcing
- Finance & Services
- Maintenance & Spare Parts
- Integrators & Process Engineering



## Visitors from all over the world come to meet the leading companies and discover new products and solutions

- Engineers and designers
- Buyers (components, batteries, EV for promotion, etc.)
- Retailers
- Consumers
- Fleet managers
- Government decision-makers
- Service sales representatives
- Property managers
- Architects
- Hospital managers
- Shopping centre managers and HORECA channel
- Last-mile logistics sector
- Taxi sector
- Venture capital



## From your stand to the world

Meeting professionals from around the world has never been so easy. Your stand at ESV27 is a window opening up to a world of business opportunities across the five continents.

## The Ride & Drive. A chance to test the future

ESV27 will give you the opportunity to experience what it is like to drive an electric engine. Test drive a wide variety of hybrid and fuel cell electric vehicles, including cars, motorcycles, scooters, fun vehicles, etc.

## Outside the exhibition and congress: SIDE EVENTS AND PUBLIC ACTIVITIES



EVS27 has arranged with Barcelona City Council to run activities designed to bring this breakthrough technology closer to people and inform them about it. This will involve large-scale demonstrations and test drives open to the public on the streets of the city plus visits to local electric vehicle industry facilities.

## Road Show 2013. Calendar

### JANUARY

- Mumbai
- New Delhi
- Tokyo
- Kyoto

### FEBRUARY/MARCH

- New York
- Chicago
- Palo Alto
- Sao Paulo
- Rio de Janeiro

### APRIL/MAY

- Malaysia
- Korea
- United Kingdom
- Brussels
- Germany

Organized by:



Hosted by:



In collaboration with:

