


BARCELONA BRIDAL *week*


Fira Barcelona

MAY 5 - 10 2015
HALL 2 - GRAN VIE VENUE

www.barcelonabridalweek.com

#BCNbridalweek    

PASARELA
GAUDÍ NOVIAS
FASHION SHOW

MAY 5 - 8

NOVIAESPAÑA
INTERNATIONAL
PROFESSIONAL TRADE FAIR

MAY 8 - 10



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INSPIRATION, TRENDS AND BUSINESS

THE FIRST PRESENTATION OF THE SEASON OF WORLD BRIDAL TRENDS.
A UNIQUE EVENT THAT PERFECTLY COMBINES COMMUNICATION WITH FASHION SHOWS AND THE WORK OF GREAT DESIGNERS TOGETHER WITH THE SALE OF THE COLLECTIONS AT THE SHOW.



+ 10.000 WEDDING DRESSES



+ 2.500 COCKTAIL DRESSES



+ 200 NATIONAL AND INTERNATIONAL BRANDS (50% INTERNATIONAL)



+ 600 ACCREDITED JOURNALISTS (20% INTERNATIONAL)



+ 26.000 PEOPLE WATCHING LIVE STREAMING OF THE EVENTS IN 29 COUNTRIES

THE LEADING EUROPEAN EVENT IN THE BRIDAL INDUSTRY



AN UNMISSABLE INTERNATIONAL GATHERING

16.000 VISITORS.

PROFESSIONAL BUYERS FROM **+80 COUNTRIES.**

SPECIAL GUEST PROGRAMME.



BARCELONA: THE **BRIDAL** FASHION CAPITAL.

THE APPEAL OF THE FIRST ANNUAL PRESENTATION OF WORLD BRIDAL TRENDS IS COUPLED WITH THE FINEST SETTING: **BARCELONA**.

A CITY THAT IS A BYWORD FOR DESIGN, INSPIRATION, TRENDS, FASHION AND BUSINESS. WITH THE CULTURAL, LEISURE, ARCHITECTURAL, SHOPPING AND RESTAURANT OFFERING OF A GLOBAL AND INNOVATIVE CITY.

- 6TH MOST POWERFUL WORLDWIDE BRAND
- 5TH TOP GLOBAL FASHION CAPITAL
- ONE OUT OF EVERY 10 BRIDES WORLDWIDE WEARS CLOTHES MADE IN SPAIN
- CRADLE OF 50% OF SPANISH COMPANIES IN THE BRIDAL SECTOR
- EUROPEAN CITY OF INNOVATION 2014
- MOBILE WORLD CAPITAL AND 4TH WORLD CITY FOR INTERNATIONAL CONFERENCES AND BUSINESS EVENTS



WHAT DOES BARCELONA BRIDAL WEEK OFFER?



BUSINESS:

THE MOST REPRESENTATIVE GATHERING OF MANUFACTURERS OF CLOTHING AND ACCESSORIES FOR BRIDES, GROOMS, WEDDING RECEPTIONS, PARTIES AND COMMUNIONS.

A SOLID COMMERCIAL PLATFORM AND EFFECTIVE BUSINESS ENVIRONMENT.

A SETTING IN WHICH TO PROMOTE YOUR COMPANY IN A CONTEXT ASSOCIATED WITH DESIGN, QUALITY, INNOVATION AND THE AVANT-GARDE.

2014 BRANDS



INTERNATIONAL:

A UNIQUE OPPORTUNITY TO CONNECT WITH OTHER MARKETS AND STRENGTHEN THE SECTOR'S EXPORTS.

THE INTERNATIONAL GUEST PROGRAMME ENSURES THE ATTENDANCE OF A LARGE CONTINGENT OF NON-SPANISH TRADE PROFESSIONALS.



EXPERTISE:

MORE THAN 24 YEARS OF GROWTH AND CONSOLIDATION.

FIRA DE BARCELONA'S EXPERIENCE IN THE FIELD OF COMMUNICATION AND ORGANISING INTERNATIONAL EVENTS.

A WIDE RANGE OF SERVICES FOR EXHIBITORS AND VISITORS (CATERING, TRAVEL, HOTELS, PARKING, ETC.).

INTERNATIONAL MEDIA ATTENDING IN 2014

EUROPE

- AUSTRIA
 - FOREVER YOU
- BELGIUM
 - SANOMA REGIONAL BELGIUM
- BELARUS
 - WEDDING SEASONS
- BULGARI
 - BULKA MAGAZINE
- FRANCE
 - MARIAGES
 - MARIÉE
 - MARIONS-NOUS!
 - OUI MAGAZINE
- GERMANY
 - BRAUT & BRÄUTIGAM
 - DA VINCI
 - HOCHZEIT
 - HOCHZEIT MAGAZIN
- ITALY
 - ELLE
 - ELLE SPOSE
 - JUST MARRIED
 - MIA SPOSA
 - SPOSA MODERNA
 - SPOSI MAGAZINE
 - VOGUE SPOSA
 - WHITE SPOSA
- SLOVENIA
 - MOJA POROKA
- POLAND
 - BRIDELLE
 - PANNA MLODA
- PORTUGAL
 - WEDDING
 - MODA NOIVA
 - NOIVAS DE PORTUGAL
- VOGUE
 - VOGUE
- TURKEY
 - IST MAGAZINE
- RUSSIA
 - BRIDES
 - KAMILLE - DETMYE
 - MYWED.COM
- UKRAINE
 - WEDDING
 - WEDDING KALININGRAD
 - WHITE SPOSA
- UNITED KINGDOM
 - BRIDAL BUYER MAGAZINE
 - FASHION UNITED
 - GRACE ORMONDE WEDDING STYLE
 - PERFECT WEDDING
 - WEDDING MAGAZINE
 - WORLD REPORT
 - YOU & YOUR WEDDIN

NORTH AMÉRICA

- USA
 - AZUREAZURE
 - BRIDES
 - MARTHA STEWART WEDDING
 - THE KNOT
 - WAX EXTATIC MAGAZINE
 - WWD
 - ZUMAPRESS, INC
 - THESTYLISTBOOK.COM
- MÉXICO
 - MEXICO'S WEDDING MAGAZINE
 - NOIVAS DE PASARELA MEXICO
 - VANIDADES

CENTRAL AMERICA

- DOMINICAN REPUBLIC
 - MUJER ÚNICA
- PANAMÁ
 - DBODA NOIVAS PANAMÁ

SOUTH AMÉRICA

- BRAZIL
 - BLOGDAROL.COM
 - FL NOIVAS
 - LUNA NOIVAS
 - MAXIMUS NOIVAS
 - NOIVAS PASSARELLE BRASIL
 - O SEU DIA
 - UOL
 - USEFASHION
- COLOMBIA
 - VIABODA
- ECUADOR
 - REVISTA HOGAR

ÁSIA

- CHINA
 - COSMOBRIDE
- JAPAN
 - GAP
- LEBANON
 - TM MAGAZINE
- SAUDI ARABIA
 - L'OFFICIEL
- SOUTH KOREA
 - FASHION INSIGHT
 - MY WEDDING AH







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