



Fira Barcelona

— BARCELONA —
BRIDAL
FASHION WEEK

THE
POWER
OF
UNIQUENESS

FASHION SHOWS

23- 27 APRIL

PROFESSIONAL TRADE FAIR

27- 29 APRIL

—
MONTJUÏC VENUE

www.barcelonabridalweek.com

#BBFW18      

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UNIQUE

A UNIQUE WORLD OF CREATION

BBFW has focussed on breaking the mould and has become an international benchmark. In 2018 we will continue innovating to take bridal fashion one step further.

We invite you to experience a unique moment in which passion and art come together with creativity to present the most anticipated creations to the bridal world.



TRENDS



THE POWER OF A LEADING EVENT

Year after year, the figures confirm the success of Barcelona Bridal Fashion Week. A unique runway with the media impact of Fashions Shows and the business capacity of Professional Trade Fairs.



65%
Foreign brands



+25,000
Wedding dresses and party dresses



61%
International visitors



+600
Accredited journalists



BUSINESS

AN INTERNATIONAL BUSINESS WALKWAY

A creative space open to the world where the latest trends in bridal fashion can be seen.

The main national and international brands present their collections and the key players in the sector do business and create synergies.

A black and white photograph of a woman in a long, white, sleeveless dress standing in front of a large, ornate fountain at night. The fountain has multiple jets of water spraying upwards. In the background, there are several lit-up street lamps and a building with a grid-like facade. The word "CREATIONS" is overlaid on the image in a large, bold, sans-serif font. The letters "C", "R", "E", "A", "T", "I", "O", "N", and "S" are arranged in two rows. The top row contains "C", "R", "E", "A", "T", "I", "O", "N", "S" in white. The bottom row contains "C", "R", "E", "A", "T", "I", "O", "N", "S" in red. The red letters are slightly offset to the right relative to the white letters above them.

CREATIONS
CREATIONS



SPOTLIGHT ON FASHION AND CREATIVITY

A unique event where the media impact of Fashion Shows is combined with innovative communication supported by a significant investment in media.

All of this makes BBFW an exclusive channel for broadcasting to the world, from the big brands to the small ateliers that focus on talent and quality.

A black and white fashion photograph of a woman with light-colored hair styled up, wearing a white strapless dress with a sweetheart neckline and large, ornate earrings. The word "FASHION" is overlaid in large, bold, red capital letters across the center of the image.

FASHION

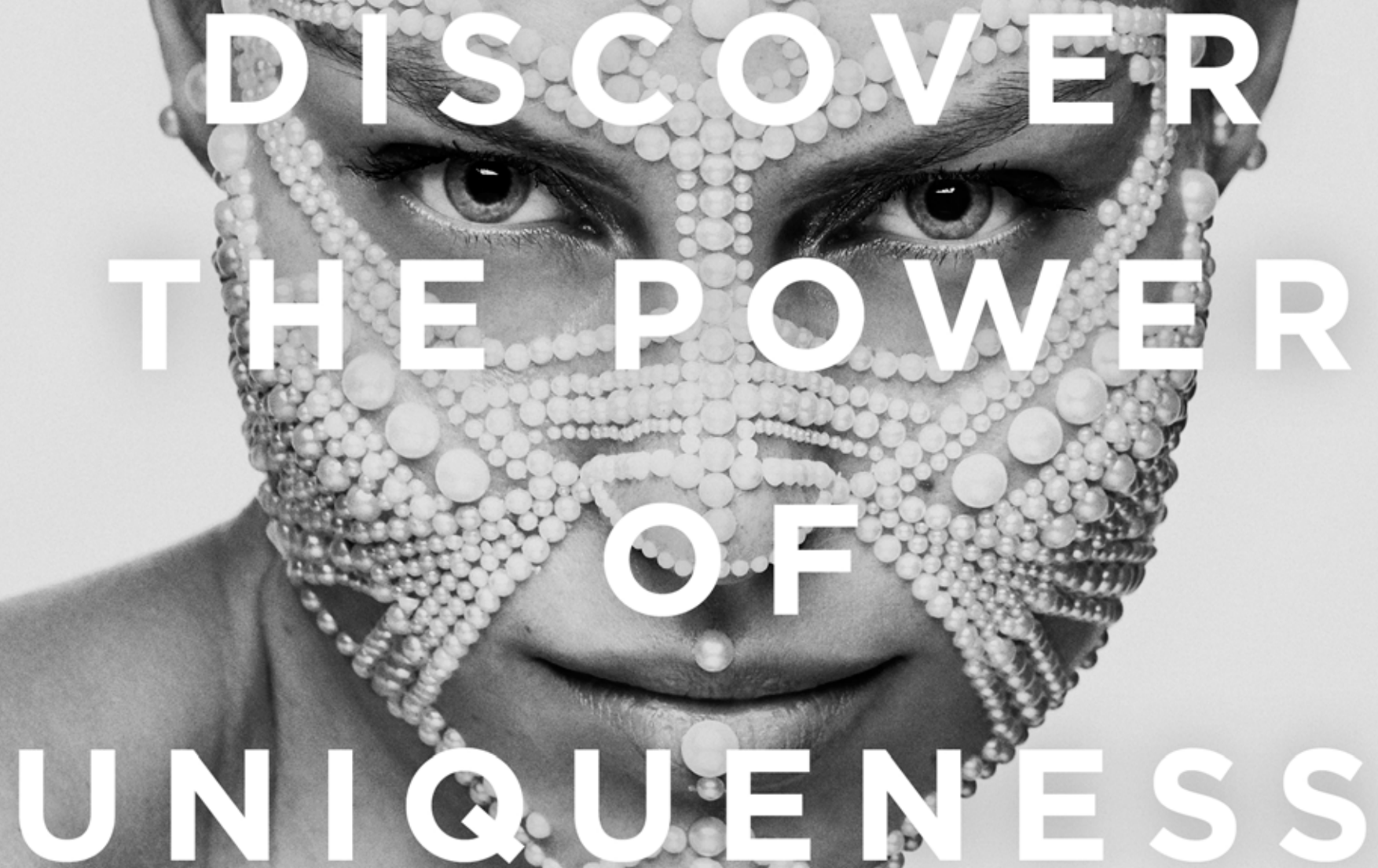


BARCELONA, BRIDAL CAPITAL

Fun & business await you in Halls 1 and 2 of the Montjuïc venue in the centre of Barcelona.

Barcelona, a creative, modern and cosmopolitan city, has become a leading brand associated with design, art and fashion.

The ideal place to hold BBFW.



DISCOVER
THE POWER
OF
UNIQUENESS

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