

PARTICIPATION RULES OF

BARCELONA BRIDAL FASHION WEEK 2018 / PROFESSIONAL TRADE FAIR

CONTENTS

- | | |
|--|---|
| 1. NAME | 10. PARTICIPATION CONTRACT |
| 2. TYPE OF EVENT | 11. PAYMENT TERMS |
| 3. FREQUENCY | 12. SERVIFIRA – SERVICES CONTRACT |
| 4. ORGANIZATION | 13. CHANGES TO LOCATION |
| 5. VENUE, DATES AND OPENING HOURS | 14. AMENDMENT TO SURFACE AREA |
| 6. SECTORS | 15. CANCELLATION OF PARTICIPATION BY THE EXHIBITOR |
| 7. PARTICIPATION | 16. FORCE MAJEURE |
| 8. PARTICIPATION FEES | 17. CONTRACT TERMS AND CONDITIONS AND ACCEPTANCE OF THE PARTICIPATION RULES |
| 9. DISTRIBUTION AND ALLOCATION OF SPACES | |

1. Name

BARCELONA BRIDAL FASHION WEEK

- FASHION SHOWS
- PROFESSIONAL TRADE FAIR

2. Type of event

Professional

3. Frequency

Annual

4. ORGANIZATION

Fira de Barcelona - Av. Reina M^a Cristina s/n
08004 – Barcelona, Spain
Tel.: 902 233 200/ +34 93 233 2000
Email: barcelonabridalweek.ventas@firabarcelona.com
Web: www.barcelonabridalweek.com

5. Venue, dates and opening hours of the Event

Location: Montjuïc venue – Halls 1 & 2

Event:

- FASHION SHOWS: 24-27 April 2018
- PROFESSIONAL TRADE FAIR: 27-29 April 2018

Opening hours: PROFESSIONAL TRADE FAIR:

Exhibitors: from 9:00 am to 9:00 pm

Visitors: from 10:00 am to 8:00 pm (Sunday from 10:00 am to 7:00 pm)

Assembly: Wednesday 25 April from 8:00 am to 8:00 pm

Thursday 26 April from 8:00 am to 10 pm

Dismantling: Sunday 29 April from 7 pm to midnight

Monday 30 April from 8:00 am to 2 pm

Fira de Barcelona reserves the right to modify assembly periods and times if it so deems fit.

6. Sectors

Bridal, Bridegroom, Evening dresses, Ceremonial, Communion fashion and complements.

The Organization reserves the right to immediately withdraw any products that do not fit in with any of the sectors included in the Exhibition.

7. Participation

Once the company has expressed an interest in taking part in the show, an Account Executive will contact you to send the participation proposal that best meets your needs.

Once the proposal has been accepted, you should sign the corresponding Participation Contract electronically, which the Organization will send by email.

In every case, in order to take part in the show you need to pay the registration fee of €295 per client and show to cover organizational formalities.

You cannot enter into a contract to take part in the show if you have any outstanding debts pending payment to Fira de Barcelona.

8. Participation fees

8.1 REGISTRATION FEES

The cost of opening a client dossier is €295 per client to cover organizational formalities.

The registration fee includes: opening and processing the dossier, Wi-Fi, exhibitor passes, inclusion in the online catalogue and invitations. The Catalogue will be ON LINE only.

Prices do not include VAT.

8.2. RENTAL OF EXHIBITION SPACE/STAND PACK

The stand pack rates are shown below:

Stand for bridal dresses:

STAND PACK 40 m2: 10.241 €/m2. Additional m2: 254 €/m2
STAND PACK 100 m2: 24.284 €/m2. Additional m2: 242 €/m2
STAND PACK >200 m2: 46.436 €/m2. Additional m2: 232 €/m2

Stand for Bridegroom, Evening dresses, Ceremonial, Communion fashion and complements:

STAND PACK 25 m2: 6.461 €/m2. Additional m2: 254 €/m2
STAND PACK 100 m2: 24.284 €/m2. Additional m2: 242 €/m2
STAND PACK >200 m2: 46.436 €/m2. Additional m2: 232 €/m2

The above prices do not include VAT.

8.3. WASTE MANAGEMENT

All decorating companies must take charge of the waste removal during the assembly period, and leave their space clean and clear, once dismantling is finished. Exhibitors may request the waste removal service through the online services catalogue.

In the event that once the dismantling period is finished, any sort of waste is left, the exhibitor Company will be penalized with a fine of up to 50€/m² occupied.

8.4. COMPULSORY INSURANCE

Property Damage and General Liability Insurance is mandatory, and in this sense Exhibitors adhere thereto by their participation in the fair, through the insurance policy arranged by FIRA DE BARCELONA for all Exhibitors. In order to formalize participation and adherence to said policy, the Exhibitor must pay 63 € as total insurance premium (including taxes), comprehensive Property Damage and General Liability insurance coverage.

8.6.1. PROPERTY DAMAGE INSURANCE COVERAGE

- Includes material damages suffered by insured property, which are subject to exhibition, because of covered risks, with insured limit of 20.000,00 € at First Loss per Exhibitor.
- Includes attendance costs to the fair, understood as duly justified expenses of transfers, advertising, hotels, care staff rental and maintenance of stand, in which incurred the Exhibitor, with the insured limit of 10,000,00 € at First Loss per Exhibitor. These expenses are compensable when participation is definitely cancelled by the occurrence of a covered property damage incident, before the start of participation.
- Covered Risks:
 - Fire, Lightning and Explosion
 - Extensive Risks: Vandalism, rain, wind, hail or snow, water damages, smoke damages, impact of land vehicle, fall of aircraft or spacecraft, sonic waves, accidental leakage of automatic fire fighting equipment.
 - Complementary Guaranties: measures taken by the authority, salvage, debris removal, filling fighting equipment, replacement of files and extinction expenses.
 - Additional Guaranties: Assets in the open, Glass Breakage and electrical damage to electrical and/or electronic equipment.

- Catastrophic Risks: Flood, Earthquake, windstorm, hurricane, tsunami, volcano eruption, terrorism, popular riot, acts of the military forces and security forces in peacetime.

- Excess: Exhibitor assumes be in charge a deductible of 300,00 € per loss of Property Damage and 300,00 € per loss of Attendance Costs.

- Are excluded from coverage all damage and losses arising from acts of theft, robbery, larceny and crime (infidelity of employees).

8.4.2. GENERAL LIABILITY INSURANCE COVERAGE

- Includes claims arising from material and/or bodily injury and its consequences caused to third parties, of which the exhibitor resulting liable.

- FIRA DE BARCELONA has considered a third party with respect to the Exhibitor, so the coverage includes property damage and/or bodily injury and its consequences caused to FIRA DE BARCELONA, of which the Exhibitor resulting liable.

- Includes claims arising from personal injury by accident suffered by Exhibitor employees, of which the Exhibitor resulting liable (Employers Liability).

- Includes personal injury claims arising from food poisoning, of which the Exhibitor resulting liable.

- It establishes a limit of 300.000,00 € per claim and per Exhibitor, and a sublimit of 150.000,00 € per victim in case of accident of an employee (Employers Liability).

- It establishes a global limit per incident and fair of 1.500.000,00 € for all Exhibitors of each fair.

- Excess: Exhibitor assumes be in charge a deductible of 300,00 € per claim.

8.4.3. ARRANGEMENTS

- Processing of Incidents

- In case of an accident, the Exhibitor should contact the Service Manager of Pavilion, who will assist and process the management to our Risk Control Service.

- In the event of vandalism damage, communication of loss must be accompanied by the original of the corresponding police report that must be filed within a maximum of 24 hours after the occurrence of the incident.

- Excess

- Deductible are fully assumed by the Exhibitor with complete indemnity of FIRA DE BARCELONA.

- Main assets excluded

- Goods that are not subject to exhibit, except property owned by employees.

- Goods that are not within the fairgrounds.

- Money, securities, jewellery, art objects, artworks and valuable objects.

- Premium and Coverage

- Every year coverage and premium are subject to variation depending on the outcome of the annual renewals or modifications that may suffer the conditions of the policy.

- Existence of other insurances

- This policy operates in excess or defect of any policy that may have contracted and in force each Exhibitor at the time of the accident.

- Documentation

- Exhibitors may request FIRA DE BARCELONA a document certifying insurance coverage and insurance premium, issued by the insurance company.

8.5. V.A.T.

All prices listed are subject to the applicable VAT based on European Regulations. According to these Regulations, as of 2011 rules on the localization will apply whereby services provided between companies (B2B) related to participation in trade fairs and any ancillary services will be subject to tax in the country where the exhibitor has its registered office.

9. Distribution and allocation of spaces

Distribution and allocation of space is the exclusive responsibility of Fira de Barcelona. The process of distributing and allocating the space will start among companies that have submitted applications. Space will be allocated according to the technical or sector criteria associated to the craft show as a whole and the materials to exhibit. However, the trade show history of the company, the date the application form was sent and the number of metres requested will be considered.

10. Participation contract

The Organization will send the company the Participation Contract.

By signing this Contract, you acknowledge and accept the space, the location (if applicable), the Participation Rules of the show and Fira de Barcelona's Participation Regulations for exhibitors. The Participation Contract is valid solely for the Company named in the registration document and for a single event.

Three invoices will be issued with the following payment deadlines:

- Payment deadline 1: On the date of signing the contract, for an amount corresponding to 50% of the total.
- Payment deadline 2: 135 days before assembly starts, for an amount corresponding to 25% of the total.
- Payment deadline 3: 45 days before assembly starts, for an amount corresponding to 25% of the total.

Should the contract be signed within either of the deadlines mentioned above, the amounts will be regrouped into two invoices or even one invoice (depending on the date) for 100% of the amount corresponding to the company's participation and services. In all cases, invoices must have been paid in full before assembly of the show starts.

The exhibition space will be allocated once the invoice corresponding to the Registration Fee has been paid. Once payment of the Registration Fee has been received, the Organization will generate the Participation Contract showing the specific location and square metres allocated, as well as, if applicable, the stand pack selected and any additional services booked. Once the contract has been signed, the first invoice corresponding to the company's participation will be issued.

11. Payment terms

Invoices must be paid to Fira de Barcelona - Barcelona Bridal Fashion Week, by any of the following means:

- Direct debit (for bank accounts in Spain only). If you choose this option, all invoices issued by Fira de Barcelona for any trade show will be processed by this payment method.
- Confirmed cheque/banker's cheque.
- Cash deposit or payment with credit card at Fira de Barcelona's customer service offices.
- Bank transfer into any of the following accounts:

Caixabank S.A.

IBAN: ES49 2100 0927 5602 0001 7660
BIC/SWIFT: CAIXESBBXXX

BBVA

IBAN: ES31 0182 6035 4201 0085 7117
BIC/SWIFT: BBVAESMMXXX

Banco Popular

IBAN: ES20 0075 1586 9506 0442 2331
BIC/SWIFT: POPUESMM

Banc Sabadell

IBAN: ES19 0081 5084 04000129 0030
BIC/SWIFT: BSABESBB

IMPORTANT:

To ensure that your payment is correctly processed, you should indicate the **client code and invoice number** that appears on the invoice on the bank transfer, banker's cheque or cheque made out in favour of the FIRA INTERNACIONAL DE BARCELONA.

12. ServiFira – Services contract

12.1 ONLINE SERVICES CATALOGUE

Through the online services catalogue, the exhibitor may find all the services they may require to participate in the trade show, through <http://www.buildupfira.com>.

12.2 EXPRESS PORTFOLIO

From 7 days before the first day of assembly, the Express Portfolio goes into effect for last-minute bookings, with a more limited range of products and a supplement of 30%.

13. Changes of location

In the interests of the event, Fira de Barcelona reserves the right to change the space booked by exhibitors within the exhibition centre without having to reimburse any money to said exhibitors. Exchange, transfer or sub-letting booked spaces to third parties is expressly forbidden.

If, for any reason beyond the organization's control, it cannot provide the exhibitor with the hired space and allocates another space on the same site with similar characteristics, but smaller, the exhibitor will be given a refund, where applicable, for the difference between the amount paid for the hired space and the cost of the space finally allocated, without the exhibitor being entitled to claim any compensation for this reason and waiving at that time any further claim for this reason. In this case, the Parties are required to formalize the corresponding Annex to the Participation Contract.

If, for reasons beyond the control of Fira de Barcelona, including the existence of building work in the exhibition centre intended to host the event, it becomes impossible to hold it in any of the premises or halls of this exhibition centre, Fira de Barcelona reserves the right to change the venue to another exhibition centre, and any participation applications and contracts signed up to that date will thereby be terminated.

Nonetheless, Fira de Barcelona will maintain exhibitor status for all companies that do not submit written cancellation of their participation in the new event venue, and will transfer the amounts paid by exhibitors up to that date to the new contracts.

If written notice is received from an exhibitor stating that it is no longer interested in taking part in the event in this new location, Fira de Barcelona shall refund the exhibitor the amounts paid up to that date in accordance with the participation contract, without the exhibitor being entitled to any compensation for this reason; nevertheless, the exhibitor hereby waives any further claim in this respect. The participation contract between the Parties shall be cancelled with immediate effect on receipt of the notification by the exhibitor.

14. Amendment to surface area

Exhibitors requesting a reduction in space will lose the right to the entire space, but will be able to request a new location from among available spaces. Should exhibitors request a larger space, Fira de Barcelona will comply provided that there is an availability of space. In both cases, the new exhibition space contract must be formalized in writing between the Organization and the exhibitor. Should the requested space be unavailable, the contract will remain unalterable.

15. Cancellation by the Exhibitor

Exhibitors may cancel their participation in BARCELONA BRIDAL FASHION WEEK provided they do so in writing using any means

that acknowledges the dispatch and receipt of such notices. Once the notification has been verified, the organization will take steps to close the exhibitor's account, itemizing the invoices corresponding to its participation and services.

- a) If the cancellation is sent before 11 December 2017 (135 days before assembly starts) the amounts paid by the exhibitor up to that point will be refunded.
 - b) If the cancellation is made between 12 December 2017 (134 days before assembly starts) and 11 March 2018 (45 days before assembly starts), the exhibitor will be obliged to pay 100% of invoiced and past-due amounts by way of a penalty payment for the cancellation.
 - c) If the cancellation takes place after 12 March 2018 (44 days before assembly starts), the penalty payment applicable will be 100% of the total final invoice.
- The Registration Fee is non-refundable in all cases.

Should an exhibitor have failed to pay the amount in full before assembly begins or has not occupied the space contracted, the organization will be free to allocate the space to a third party, without being liable for any compensation or repayment of any advanced payments made for such.

16. Force majeure

Fira de Barcelona reserves the right to reduce or extend the duration of a certain event and postpone the assembly, duration and dismantling period of the event under special circumstances or circumstances beyond its control. In such case and in any other of force majeure, the exhibitor shall not have the right to cancel the contract or to claim for damages.

17. Contract terms and conditions and acceptance of the Participation Rules

The foregoing Participation Rules are constituted as standard conditions and contract terms. Those matters not expressly contemplated in these Participation Rules shall be governed by the Fira de Barcelona Exhibitor General Participation Regulations that you can check in www.firabarcelona.com and to which they expressly submit themselves.

Should there be any contradiction or discrepancy between these two documents, the provisions of these Participation Rules shall prevail.