



# Events at Fira Barcelona: Covid-19 prevention practices

## Maintain



1. Exhibitors build their booths following the **Design and operations guidelines**, in order to **create** safe spaces of interaction and sale, while maintaining high standards of comfort.

## Eliminate



2. The venue **discourages** the distribution of **deliverable materials** to exhibitors and visitors (such as lanyards, physical documents, brochures, welcome packs, etc.).

## Digitalize



3. **Online registration and access** via the **mobile application** will be encouraged, potentially assigning times for arrival at the venue.
4. Person-to-person interactions will be complemented by **digital interactions** so as to enhance the user experience and **increase the global audience** and impact of the event outside the fairground.
5. **Cashless payments** at all the locations in the venue, including the restaurants and service points, will be promoted, together with the procurement of **online services** to reduce the need to visit the exhibitors' service counters.



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## Separate



6. There will be **reinforced entrances** to allow rapid and **queue-free admission**, with additional **signage** to ensure that physical distance is maintained at all times.
7. Changes in the **traffic flows** have been established to ensure orderly management with clear directions of movement and the **busiest crossings** will be monitored by means of artificial intelligence to ensure that physical distance is maintained.
8. All the spaces have been **redesigned** to ensure that **physical distance** can be maintained, using an automatic capacity control for them that monitors compliance in the communal areas and in all the exhibition areas.
9. **Protective screens** will be installed at all the customer service points, including the restaurants' payment points.

## Screen



10. **Temperature controls** may be installed at all entrances to the venue.
11. A venue where all **commercial contacts** can be **traced** and delivered to the health authorities to **follow up contacts** in case of a potential positive detection.
12. The **medical service points** will be **reinforced** with isolation areas and properly equipped and trained medical personnel.



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## Protect



13. All attendees wear a **protective face mask**, except in spaces whose design allows physical distance to be maintained.
14. An event with **hand sanitizers widely available** throughout the venue.
15. The communal areas and frequent contact points will have **reinforced cleaning**, and/or will be **replaced by touch-less interactions**.
16. **Air conditioning** systems with antibacterial filters, greater frequency of **air renewal**, and properly maintained.
17. **Catering areas** will be adapted, with increased health and hygiene controls, the serving of the food in individual-packaged formats, control of their capacity and physical distance.

## Inform



18. All **signage**, public address system and on-site communication will be enhanced to ensure compliance with the prevention measures.
19. A venue where all personnel and employees have been **trained** in covid-19 risks and prevention practices.

## Supervise



20. Compliance with the measures will be controlled by automatic systems and Fira's personnel. An **Emergency Operating Committee** will regularly reassess the risks and adapt the measures.