

— BARCELONA —
BRIDAL
FASHION WEEK

PRESS DOSSIER

2023 collections

BRANDS AND DESIGNERS

AGNIESZKA WIATLY
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ATELIER PRONOVIAS
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NEW TALENTS

LORENA PANEA
MORE
POESIE SPOSA
SIMONE MARULLI

GUEST DESIGNER

VIKTOR & ROLF

BRANDS & DESIGNERS





Agnieszka Świątły is known for her unique creations, in which all women feel special.

Her interest in the silhouette of the woman in addition to the careful selection of fabrics and accessories distinguishes her dresses as unique in both bridal and ceremony gowns.

All her designs are the result of a modern spirit with a blend of luxury that customers appreciate not only in Poland but also abroad.

Agnieszka appeared on the market for the first time in 2005. With her dedication, commitment, and perfectionism, she managed to surprise year after year with different and modern collections.

As she admits, creating unique wedding dresses is completely her passion and a huge pleasure, furthermore, by being able to share that experience with her clients.



2023 COLLECTION

Bridal is an area in which getting noticed and being memorable are top priorities. Polish design house Agnieszka Świątły leads the way in meeting those criteria, by producing breathtaking collections that are bold, adventurous, beautiful and always distinct.

The quality is assured, the style defined and the detail immaculate. Finally, by adding surprise to the mix, the result is a name linked with contemporary bravado and a pedigree that writes itself season after season.

At Barcelona Bridal Fashion Week, this very special house will unveil some 100 gowns – 30 of which will be seen for the first time – with extraordinary design, highlights in richly embroidered laces, tulle, chiffon and with a dazzle of beadwork.

The cut is close to the body to accentuate its form; also, there is a sensual theme of transparency running throughout the collection in tiny hot pants beneath flowing split skirts, narrow trouser-gowns topped with bow-waisted wrap skirts, scatterings of flower petals and tattoo-effect sleeves. There are gowns that offer two very different looks with the addition of billowing sleeves or the removal of a formal train and even the simple pieces have a special character.

AS
AGNIESZKA ŚWIATEŁY





At Andrea Lanza we make the dress of your dreams come true.

The brand makes exclusive wedding dresses, made to measure, and with the best noble fabrics, taking care of every detail. They also produce their own annual collection.

If you want to be part of the creation of the dress of your dreams, and that your dress is unique, they have the hands of the most expert craftswomen in order to make possible the elaboration of each garment. In their atelier, in Barcelona, you will find their creative designer, Andrea Lanza, who will guide your imagination respecting everything you have thought of.

ANDREA *L*ALANZA

2023 COLLECTION

BALLERINA

Ballerina is an ode to classical dance, a tribute to ballet; a committed art among women. With a very modern inspiration and a nod towards a sensitive, young bride, who is committed to the value of details, quality and design. Good taste and elegance are two elements that prevail in each garment, with volumes and relaxed silhouettes. Free, strong and romantic.

With delicate tones, reflected in silk capes and puffed sleeves, in two pieces and tulle skirts, which make this collection the most special. Thus, Ballerina is born.

ANDREA LALANZA





PRONOVIAS was born in 'El Suizo', a prestigious Barcelona store founded in 1922 that specialized in lace, embroidery and high-quality silk fabrics.

What started as a family business would later grow to become Pronovias. In 1964 the company pioneered the creation of the first prêt-à-porter bridal fashion, a revolution at the time, which made wedding dresses accessible to all women.

The company started international expansion in 1977, pioneering a franchise business and opening the first store of this kind in the Netherlands before moving into North America and Asia. Today, Pronovias has an extensive distribution network, with more than 3,800 points of sale in more than 105 countries. Pronovias also has a network of 102 exclusive boutiques and flagships in fashion capitals such as New York, Los Angeles, London, Milan, Paris and Shanghai.

In 2019, Alessandra Rinaudo joined the company as chief artistic director, bringing with her a lifetime of bridal experience. Rinaudo grew up surrounded by the elegance and refinement of bridal fashion in her mother's *atelier* in Milan. She transformed her family business into an important bridal brand recognized for its unique Italian style, ability to innovate, and contemporary shapes and unusual silhouettes.

Today, Pronovias belongs to Pronovias Group. With the promise to 'dress the dreams of every bride', it is the global leader in bridal fashion with an unequalled portfolio of luxury brands also including Vera Wang Bride, St Patrick, White One, Nicole Milano and Ladybird. While they are united by a passion for innovation, trends and glamor, each one is unique in style and price-point.

Headquartered in Barcelona, Spain, it is the only bridal firm to be listed in the Deloitte study of the Top 100 of the luxury sector (Global Powers of Luxury Goods).

Each and every dress that carries the Pronovias Atelier label is handmade by expert seamstresses in company's atelier in Barcelona using the finest fabrics and laces imported from France and Italy.

When a bride chooses an Atelier Pronovias dress, which are only available in Pronovias single brand stores and the best international bridal salons, she enters into an haute couture experience. She is kept up to date with the progress of its creation, and has a range of tailor-made options available to her to make her dress totally unique and fully personalized.



2023 COLLECTION

VERSAILLES

For 2023, Pronovias Atelier channels the magic of Versailles; the birthplace of haute couture. The Versailles Collection unfolds with exquisite gowns inspired by the love of luxury and opulence of the most famous royal court, along with its adulation of feminine beauty.

As way of honoring the heritage of this bridal *maison*, the collection includes a selection of dresses modeled after its iconic styles, but with a modern twist.

Dazzling fabrics express the glittering character of Versailles, updating these codes for the modern bride with sartorial innovations including detachable sleeves, bustle-up capes, and separate lace bodysuits. Hand beading and adornment are larger, more artistic and predominant over necklines, bodices and cuffs, while a selection of collars and accessories made especially for collection recall precious pieces of jewelry from a royal treasury.

This one-of-kind bridal collection brings extreme aesthetic richness and luxurious French-influenced style to brides that want nothing but the very best.

“Versailles has come to define luxury and beauty, which to me fits perfectly with haute couture bridal. This collection stands out for attention to detail and head-to-to exquisiteness. It’s a modern interpretation of one of the most lavish periods in fashion history.” Alessandra Rinaudo.

Atelier
PRONOVIAS
HAUTE COUTURE



CARLO PIGNATELLI

Carlo Pignatelli, a success story for over 50 years between tailoring and innovation
A maison founded on tailoring.

A family business where the systematic commitment to re-read, reinvent and even revolutionize the very concept of formal wear, now synonymous with a truly contemporary lifestyle, plays a strategic role. Carlo Pignatelli has been an Italian success story for over 50 years.

The high-end Made in Italy maison was founded by the couturier of the same name in 1968, with the opening of the first tailor's shop in Turin. At the beginning of the 80s, the Carlo Pignatelli men's and women's collections parade immediately conquering the public, the brand began its collaboration with film companies and television productions. The 90s marked the arrival on the catwalks of Milano Collezioni Uomo and also began the long association with Juventus F.C., which was later extended to the world of football and other sports. In the same years in Turin, the headquarters of the brand, the flagship store of the brand was inaugurated, followed by other stores in Italy and abroad. With the arrival of the new century, the maison enriches the range of clothing lines and more, new collections for women and children are born.

In half a century linked to the history of costume, Carlo Pignatelli creations have literally conquered many well-known faces, both Italian and international. Famous people who belong to the jet set of fashion, sports, television, cinema, music and the industrial landscape. Style icons such as Marcello Mastroianni and Ugo Tognazzi, up to today's characters such as Mariano Di Vaio, Didier Drogba, Gigi Buffon, Valentino Rossi, Achille Lauro, Craig David and Samuel dei Subsonica, to which are added the many celebrities who choose the elegance and glamor of Carlo Pignatelli's clothes for their most important day.

Carlo Pignatelli's work stands out as a real global style project designed for 360-degree elegance that ranges from daywear to ceremony.

On the distribution front, the Turin flagship store and several boutiques in Italy and abroad, in addition to a network of over 400 multi-brand stores, ensure the widespread presence of Carlo Pignatelli's style.

With the 2020 collection, Francesco Pignatelli, Carlo's nephew, makes his debut as Creative Director, a winning collaboration that testifies to the extraordinary ability of the brand to look to the future, always remaining faithful to its unique and recognizable essence.

CARLO PIGNATELLI
CERIMONIA

COLLECTION 2023 CERIMONIA

CERIMONIA

Fluidity and lightness in continuous aesthetic dialogue, here it is the SS 2023 Carlo Pignatelli Cerimonia collection.

The company prides itself on working with the finest artisans, tailors and crafts people in Italy, whilst more recently incorporating the latest in modern technology.

Creative Director, Francesco Pignatelli explains; : " The choice of locations for weddings is now infinite, from a desert island to a mountain, so we have to adapt and vary the creative proposals and fabrics, as well as formality and informality" .

What comes from this is an emotional proposal, in which the very idea of the ceremony opens up to welcome the suggestions and needs of the present time.

The heart of the inspiration is the city of Marrakech: the colors of its maiolica and its spicy flavors, the enveloping scents and that relaxed and vibrant embrace that blows from its corners. The white is interspersed with jacquard ivories, with damasks lit by geometric or floral patterns and ennobled by extraordinary embroideries.

The bold color is a change of direction, shades of coral pink from the ancient walls of the Medina, parakeet green, pumpkin orange, up to sky blue - alternating with the classic ones of the maison - blacks and blues. Because Carlo Pignatelli's man is a romantic adventurer and a passionate lover, a style icon and a lover of nature.

CARLO PIGNATELLI
CERIMONIA



COLLECTION 2023 FOR PRONOVIAS

THE COLORS OF ITALY

A journey to discover the landscapes of the beautiful country

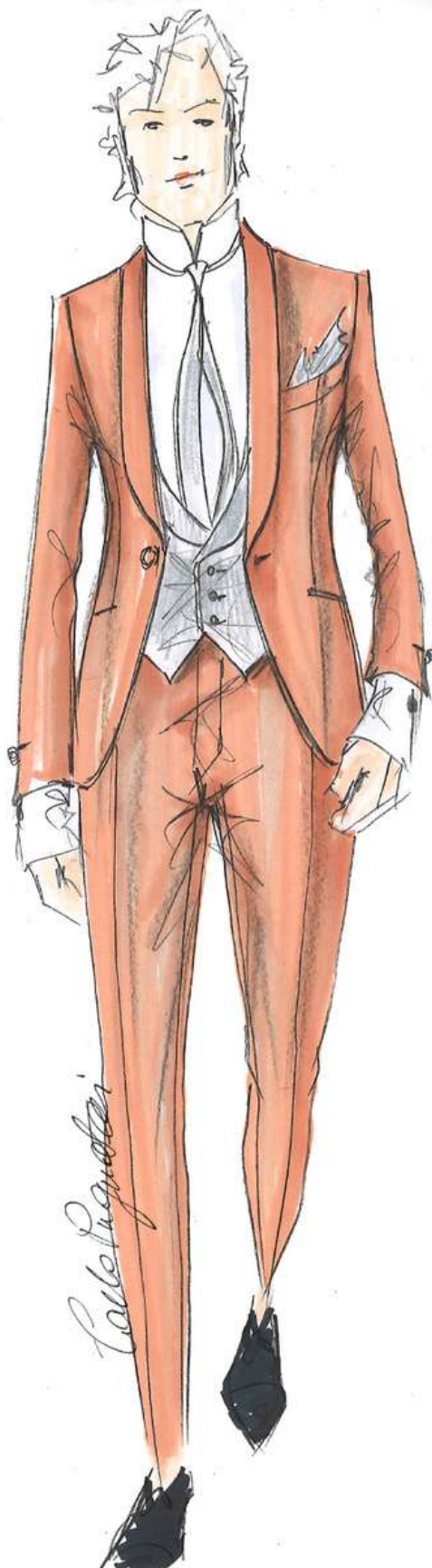
The Carlo Pignatelli for Pronovias collection is designed to make us fall in love more and more with the enchanting places of Italy.

The cinema has produced many films acclaimed all over the world and shot in the “Bel Paese”, bringing to the stage wonderful cities, splendid countryside, glimpses and views to take your breath away.

A romantic and kaleidoscopic world that everyone would like to visit at least once in their life, where the joy of living every day is celebrated. That atmosphere that reigns in every single dress designed for the unforgettable moment of the wedding day.

Delicate by the colors of the eighteenth-century Venetian views, with the shaded tones and the decorations of the stuccoes in the Baroque style jacquards. Sophisticated and fresh, where the classic combinations are illuminated by processes that recall the ceramics of the Amalfi coast. With the vitaminic colors of nature and the textured surfaces that bring back to sunny and joyful Tuscan countryside landscapes. With the linearity of black and white that suggests seductive atmospheres.


CARLO PIGNATELLI
for
PRONOVIAS





50 years ago the story of love and passion was crafted by our designers, pattern makers, toile makers, seamstresses, laces and fabrics... 50 years ago Cymbeline was born. A brand with workshops recognized for their exceptional expertise and a constantly renewed creativity. A French based brand but with an international positioning being present on worldwide catwalks.

Cymbeline is, unquestionably, one of the leaders of the bridal industry in Europe with excellent images of unrivalled expertise.

From Barcelona to Sao Paulo, from Paris to Vienna, Cymbeline is the chic of French fashion with the edge of fantasy and avant-garde Parisian.



2023 COLLECTION

"Water is not necessary for life, it is life" Saint Exupéry

Water, our common good, so precious. Water, the source of life, our greatest treasure.

4 billion years ago, the first micro-organisms appeared on earth in the oceans. Humans are their heirs, the water carries the human embryo.

In order to pay homage to the great miracle of life, to become aware of its importance for generations to come. Water is the source of inspiration for their 2023 collection.

From the foam, seductive sirens spring. Their mysterious songs captivate us, and the love story begins. Turquoise skirts paired with Calais lace bustiers are like nets capturing emotions. The patiently woven algae reveal the richness of the oceans, and the path to follow. Let yourself be guided by Histoire d'eau.

"Un nom pour un Oui"
CYMBELINE
PARIS



DEMETRIOS

With a brand Portfolio that includes the wedding collections like DEMETRIOS, PLATINUM, COSMOBELLA, OREASPOSA, DESTINATION ROMANCE, an Evening line, special collaborations and projects, Demetrios James Elias is one of the most prominent designers.

With 40 years experience in design and authorized Demetrios retailers present in more than 80 countries all over the world, the brand's main focus is designing high-quality and show-stopping gowns.

The collections are a reflection of the diversity of Demetrios brides – their unique styles and personalities. These brides that have been dreaming of their wedding day since they were little have been and always will be the designer's greatest source of inspiration. All brides have that one thing in common: finding THE dress. It is one of the most important day of their life and this will be reflected in their choice of gown. Demetrios is fully aware of the importance of this and strives every season to create the most beautiful, eclectic and breathtaking dresses.

DEMETRIOS

2023 COLLECTION

The designs of Demetrios are inspired by their love for mixing the romantic with the modern. Each and every one of our designs embody this essence. The aura of contemporary fashions composed harmoniously with a timeless dream factor. Lush fabrics fused with sophisticated details and a certain ethereal elegance play a pivotal role in the inspiration for this year's collections. Demetrios has also been focused on creating one-of-a-kind gowns with new concepts that concentrate on streamlining customizations options. Discover the divine gowns from DEMETRIOS, PLATINUM, OREASPOSA, COSMOBELLA + DESTINATION ROMANCE. Each collection has its own unique, stylistic perspectives with various price points to truly create a wide range of options for all brides-to-be!

DEMETRIOS





The Higar Novias group was founded in 1980 as a family business in the Cordoba town of Fuente Palmera, dedicated to the design and manufacture of wedding and ceremony dresses for the most demanding women.

Nowadays, Higar Novias is not only considered one of the leading brands in the national bridal fashion industry, but it is also in full international expansion. Its designs are already present in the 5 continents, and it has more than 300 points of sale.

Since the early years of their history, it has been very clear that the best way to ensure the highest quality of its dresses and accessories is by producing them handmade. After more than four decades, they remain faithful to this philosophy. For this reason, they are proud of their traditions of handcrafting their products. Craftsmanship is present at every stage of their manufacturing process, from the making of their own lace and embroidery, to the final details of their accessories, matching the dresses.

The brand firmly believes in the added value of the "Made in Spain" factor, with which they are very involved. That is why all their products are designed and manufactured 100% in Spain.

The handmade sewing and tailoring are manifested in each of the designs, being made with enthusiasm, sophistication and skill during these more than 40 years of history of the Higar Novias Group. With this wonderful legacy, the Group faces the challenges of the future with passion and ambition, to continue making every woman's dreams come true in the most memorable moments of her life.

2023 COLLECTION

ORIGEN

The Higar Novias group presents its new collection: Origen. Based on the dialogue between couture and architecture. The collection is developed from the most emblematic patterns, fusing them with pure and modern lines of contemporary architecture. It is a direct reference to the way in which architecture intertwines with fashion and design.

The party collection combines the versatility of urban fashion with the elegance that characterises the designs of the Higar Novias group. Maxi prints and embroidery are combined with a palette of bright colours, inviting you to fall in love with each dress. You can appreciate those precious embroideries, moulded to measure, in dresses tight at the waist, with wide skirts. The rhinestones stand out in low-cut bodies and very feminine mermaid silhouettes, which invite you to love fashion.

In the bridal collection you can appreciate the great variety of designs, which form a sophisticated, very feminine and contemporary universe, presenting a poetic metamorphosis between haute couture and pure lines. Rich fabrics and monochrome jacquards predominate, living in harmony with semi-transparent silhouettes and bodies, adorned with feathers, on fabrics rich in rhinestones, combined with wide tulle skirts and small glitter details.

Grupo
HigarNovias



ISABEL SANCHIS

Isabel Sanchis was born in Valencia in 1956. As a teenager, she made various designs for her friends and soon opened a small workshop where she designed and made custom-made garments. In 1990, she presented her first collection and started working with shops near her home. A thriving nationwide expansion soon began, reaching more and more specialist boutique outlets.

The brand is present, through its attendance at international trade fairs, in New York, in Barcelona, participating in Bridal Fashion Week, in the MBFWM, and in Paris, where it presents its two annual Spring-Summer and Autumn-Winter collections in the private showroom it organises in the exclusive Hotel Ritz, where its domestic and international clients attend.

It also has its own boutiques in Kuwait, its flagship store in Valencia, and has plans to open more stores in various cities.

The result is the creation of dresses that are closer to haute couture than to ready-to-wear, with the aim of letting people see and feel the importance of well-made garments.

The aim of Isabel Sanchis couture has always been, and will always be, to magnify femininity by carefully working with the best materials, with exclusive embroidery and a very precise pattern, and to appreciate the importance of well-made garments.

Isabel Sanchis employs traditional techniques guided by a modern sensibility, creating classically feminine pieces for a contemporary woman.

ISABELSANCHIS

2023 COLLECTION

The new collection of Isabel Sanchis is based on and inspired by the cultural diversity that characterises its customers from all over the world as well as its concept of fashion.

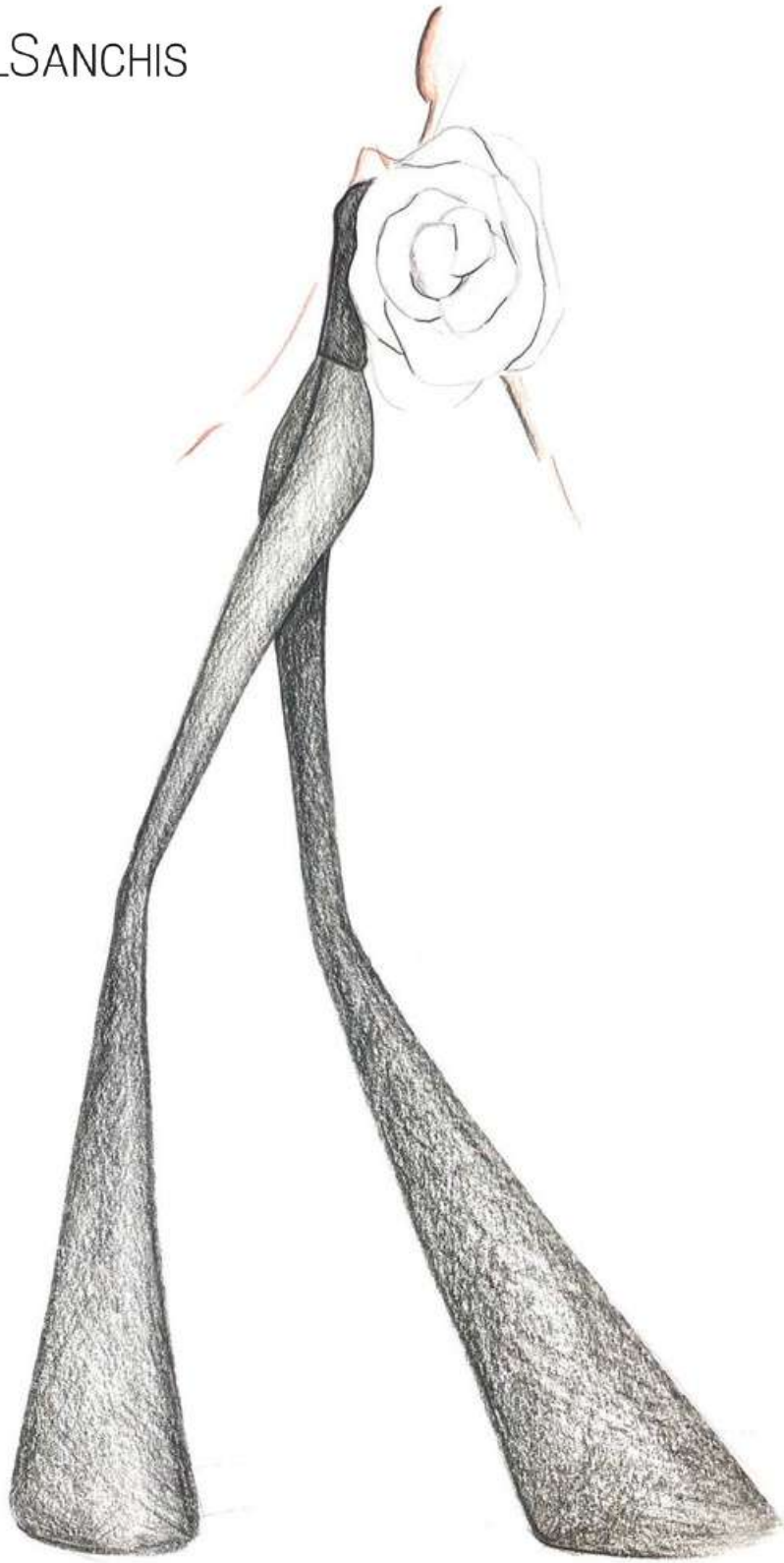
As a result, she has created pieces based on a very elaborate prêt-à-porter, from geometric prints close to "op art" to couture pieces with volumes and meticulously crafted handicrafts, which are part of the firm's essence and hallmark.

Throughout these difficult months, we wanted to show the best of the brand, the importance of work and details, only possible thanks to the firm's professional team. A team that loves its work, thus achieving a human connection with our garments.

As for the colour palette, in addition to black, always present in Isabel Sanchis's collections, a range of browns, oranges, pistachios and pinks have been introduced to inject optimism and passion for life.

The use of volume and the importance of the feminine silhouette are two inherent elements of the brand.

ISABELSANCHIS



JESUS PEIRO

JJESUS PEIRÓ 100% MADE IN SPAIN

Jesus Peiró has dedicated more than 30 years to creating wedding dresses. Directed by Jesús Díez, the firm is present in more than 20 countries and is one of the leading brands. Moreover, it can boast of being the only manufacturer in the industry with the OEC (Certified Spanish Origin) seal, which certifies that it is 100% made in Spain.

The firm makes its wedding dresses by imposing the same demands as a fashion house does. All the phases of the production process are performed in the workshops the company owns in Viladecans (Barcelona), where a team of highly-specialised seamstresses and pattern creators work under the creative management of designer Merche Segarra. The workshop preserves the traditional artisan processes typical of bridal tailoring, including hand finishing and the customised manufacture of each of the orders it receives. They also work in conjunction with external garment workshops, always in Spain and with highly qualified staff.

Jesus Peiró wants to demonstrate that recycling, natural fibres and the reduction of waste and fair trade are not incompatible with design and quality, which is why he has joined the eco-friendly movement by using sustainable fabrics.

JESUS PEIRO

COLLECTION 2023

A GARDEN OF LIGHT

The effect of light on flowers is the inspirational theme of the 2023 collection that Merche Segarra has designed for Jesus Peiró.

Translucent flowers drawn on the fil coupé give an aura of light to the layers of the dress. Fretwork that draws flowers large and small like unexpectedly lit fireflies. Appliqué flowers floating unruly on an airy silhouette.

Bright flashes that gleam with joy, hidden glows that peep out or hide in the swaying of the air. Light as a celebration.

In the garden of light, among a sea of corollas, live the nymphs. They are magical creatures, sharing mystery and festive complicity as they weave stamens and pistils in their hair. They are modern, unruly, and elusive. They love to play among the flowers that cover and shelter them.

Cheerful and laughing, they wear wedding dresses. Skirts are constructed with large volumes, fluffy crêpe dresses, corset-like bodies, open backs to the breeze. Fairy capes.

They bask and flirt in the sun's rays, under their petal umbrellas and look bright as a refreshing dew. Liquid as a stream, they slip among the flowerbeds and sleep on the grass. Nymphs hide in the garden of light.

JESUS PEIRO





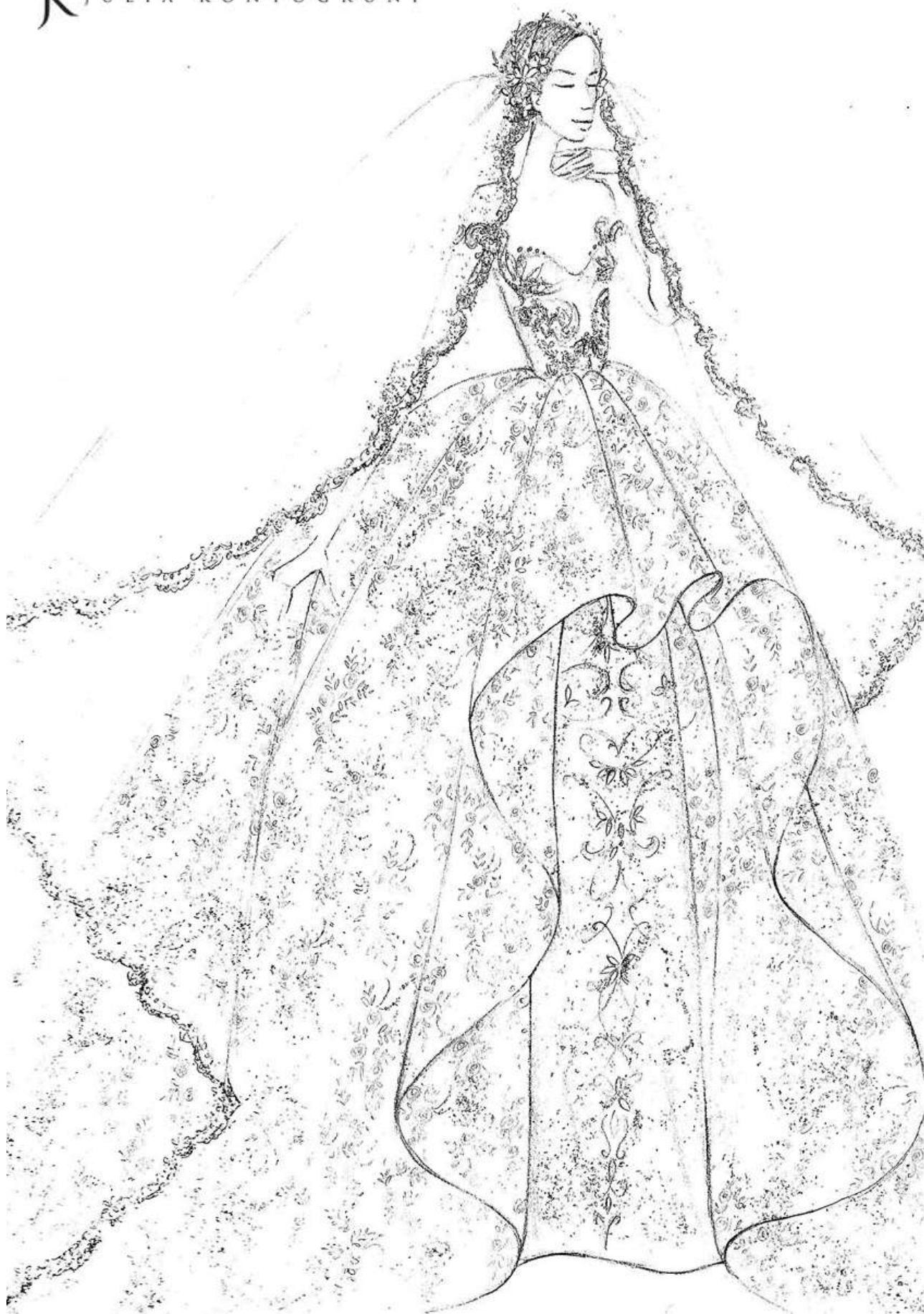
Julia Kontograni is a private fashion house specializing in the production of exclusive wedding dresses for more than fifteen years. The brand is well known in the largest markets for luxury dresses, especially in China, where it is one of the most famous ones.



COLLECTION 2023

The collection is inspired by the Victorian style. The dresses are handmade, with rich lace and glittering crystals, turning each of them into a real jewel.

 JULIA KONTOGRUNI





Everything seems to be unattainable when you step out of emptiness. Only by taking the first step towards greatness, doing it with all devotion and love, do you begin to understand that all is one. One and whole. And only if you feel it with your heart, you can always be... Always real, always Woman: the woman in the Katy Corso dress.

Katy Corso is inspired by the energy of the creator in contact with the professionalism of the masters; as the embodiment of the virtual in the real. Always, with tenderness, conveying that feeling in a deliberate way: creating with love.

Therefore, the designer is characterised by his sincerity and lightness, in the stream of ideas and creativity at the same time as in the stream of beauty and tenderness, transmitting both dimensions in his designs.

The shows are always memorable. They are always great. Their energy accompanies the spectator in such a way that you can be there with your eyes closed, and even without breathing. And you will still live. Because Katy will be with you.



2023 COLLECTION

Katy Corso Bridal Couture 2022 is a kind of time travel. The designer has created a collection of 30 outfits, among which brides will find both echoes of the classics of traditional wedding dresses, and the suggestion of a futuristic style from the future. And all this in a beautiful decoration of the latest trends.

Classic dresses with puffy skirts and long trains take on a new sound – decisive, frank, feminine. High slits from the hip, lowered shoulders, thin deep cutouts of the neckline, visible bones of the corset – a playful addition to the outfit real modern princesses deserve. What is the new interpretation of the cloud dress worth? Adelle: the skirt and wide straps-sleeves of which are created from a fabric that seems to be covered with thousands of tea rose petals! And how about the romantic Marcy dress with semi-transparent sleeves and floral applications like waterfalls? Or the Nino dress with shiny sequin embroidery and a straight-cut corset, which can be complemented with a luxurious cape or a strip of ostrich feathers. This is the manifesto of all modern brides who want to combine traditions with fashion trends in one dress.

The collection also includes bustier dresses in various styles: from flappers of the 20s with a skirt with a movable fringe with mother-of-pearl tinsel, as in the Galia dress to the Hollywood style with fluted fabric and an interesting geometrically cut waist, as in the Benny dress, or a laconic corset and a skirt made of feathers, as in the Paloma. In general, tight dresses are one of the features of the KC2022 collection. Thanks to the perfect cut, finishing technique, variations with transparency and textures, the perfect hourglass silhouette and the ideal fit are drawn.

The versatility of variations of designer dresses that contain the main outfit with an auxiliary accessory creates additional layering and adds airiness to the image. So, you can find removable gloves with drapery, capes with handmade embroidery, boleros with voluminous sleeves and trains in the collection.

The newest round Katy Corso towards the avant-garde style, which is manifested in the aesthetics of futuristic outfits made of silver sequins and with high sharp shoulders (Banty dress), shows an unusual look and a new angle on the current brides. It seems that the future has already come? So, it's time to say YES to the Katy Corso dresses.

KC

KATY CORSO
C O U T U R E





MARCHESA FOR PRONOVIAS

In 2021, Marchesa, the NYC based couture house renowned for dressing glamorous celebrities in a modern and romantic way, partnered with Pronovias, the global leader in luxury bridal, to create a long-term collaboration - 'Marchesa For Pronovias.'

The 'Marchesa For Pronovias' collections are co-created by Marchesa's Georgina Chapman, famous for her understanding of red carpet haute couture, and Alessandra Rinaudo, the chief artistic director of Pronovias Group, who is an undisputed bridal industry expert. This creative partnership between two women with different sets of expertise and stylistic codes creates a magical formula, and a 'match made in heaven' for bridal fashion.

'Marchesa For Pronovias' expresses all the signature elements of the Marchesa couture label – ethereal silhouettes, exquisite lightweight layering and of course the famous Marchesa corset bodice – coupled with Pronovias renowned, fashion-led glamor and bridal expertise.



2023 COLLECTION

For this second Marchesa For Pronovias collection of 25 dresses, Georgina Chapman, the creator of the Marchesa label, wanted to go back to the essence of bridal to create a fresh romantic elegance that is undeniably modern and glamorous.

With a strong focus on the current demand for versatility, trend directions in the collection include beautiful add-ons like watteau-style trains, macro bows and handmade flowers. Couture-led fabric combinations are worked into lightweight silhouettes in soft tonal variations of blush, peach and ivory. Backs and necklines reveal but don't scintillate, and layers of Chantilly lace and tulle are swept into beautiful skirts that express pure femininity.

In keeping with the inclusivity policy of all Pronovias Group's brands the dresses will be available in an extended size range of 32 to 62, with a retail price starting at US\$2,320.00

"This collection is for a romantic bride who loves fashion. After experimenting with different designs during our first collaboration with Pronovias Group, I really wanted this second Marchesa For Pronovias collection to be undeniably 'Marchesa.'" Georgina Chapman, Co-founder and Creative Director, Marchesa.

MARCHESA
for
PRONOVIAS





Designers Marco Marrero and María Díaz began their career in 1990, with the opening of their first design and clothing workshop in Puerto de la Cruz, Tenerife. Later, in 1998, they founded the firm Marco & María, becoming part of Tenerife Moda, a collective for the promotion of fashion on the island of Tenerife. Years later, they would begin their international expansion.

Since its beginnings, Marco & María has been distinguished by its own style, its marked vintage air and the theatricality of its collections, something that has become the hallmark of the brand. Marco & María imbues each collection with fantasy and romanticism.

Its creations for bridal and party wear give prominence to her exclusive and high-quality fabrics and embroideries. Far from the automated nature of mass production processes, Marco & María personalizes each of its designs with hand-sewn finishes. Moreover, it centralizes the entire design and production of each piece in Spain without neglecting the smallest detail.

The firm has its own main point of sale in Spain, located in Santa Cruz de Tenerife, and its collections are available in leading bridal industry fashion shops worldwide in more than 30 countries.



2023 COLLECTION

LIGHTS AND SHADOWS

"When you photograph people in colour, you photograph their clothes.

When you photograph people in black and white, you photograph their souls. " Ted Grant

Black days can become, if we want them to, days of new colours with which to shape our horizon. Life is how we colour it. It is not necessary to fill it with stridency, but with those colours that light offers us and that bring us calm and peace. It is up to us alone to put colour in our souls. We tend to simplify things, but in doing so we miss out on enjoying the wonderful complexity of life and its enormous variety of colours, shades and nuances. Life is a huge canvas, so we must try to pour onto it all the colours that illuminate our souls and set out on the path that leads to happiness.

M
MARCO & MARÍA



M A R Y L I S E

Marylise and Rembo Fashion Group is a Belgian family business that has specialized for decades in the design and production of high quality wedding dresses. Starting as a hat shop in 1926, and subsequently evolved into a wholesale bridal accessories company with its own small bridal collection, it then expanded to the company that we know today; a respectable family company and the driving force behind the three Belgian bridal brands Marylise, Rembo Styling and Carta Branca. Since 2020, the group MRFG added a third new label called Carta Branca to its portfolio. One of the ways to become the player of the future is by diversifying; a wider range with multiple brands so that we can appeal to different types of brides. That is one of the reasons that we launch Carta Branca. With Carta Branca we want to attract a niche market, that of the fashionista who is looking for something exceptional. We deliberately opted for other, more exclusive materials and an even more refined finish. This new collection provides us with an asset to conquer new markets such as North and South America and China. To get the attention we need eye-catchers. Carta Branca answers that need.

MRFG has both the knowhow and expertise in-house from design to production and sales. In 2022 there are 629 bridal boutiques in 20 different countries from Europe to America, Australia, China and Japan. Recently the fourth generation of the family took the helm of the company.

Apart from the various creations that can be found at MRFG, all of the wedding dresses bear the mark of unique craftsmanship; they are individually produced in the traditional way, and with lots of love, by highly skilled seamstresses in Portugal. The Portuguese workshop is the heart and soul of MRFG and acts as a well-oiled machine. Because the fashion company has this expertise in their own hands, it's able to respond quickly to new demands from the market with both brands. A big plus: we keep our ecological footprint limited!

The mission of Marylise and Rembo Fashion Group is to inspire brides worldwide and to help to provide them with an unforgettable day. To achieve this there are a number of relevant building blocks needed in a company.

For example, team spirit and creativity are essential. The team spirit within the company is huge. Creatively we work with a group of designers. This pays off: each year MRFG shifts the creative boundaries of bridal fashion.

Combining the creative forces not only ensures that the group MRFG remains stronger, but also that the bridal brands have become more progressive.

M A R Y L I S E

2023 COLLECTION

ENTRE NÓS

Marylise & Rembo Fashion Group presents the New 2023 Collections on April 21st at Barcelona Bridal Fashion Week. Entre Nós is the theme for this year, an edition that celebrates the close bond we share.

With the use of exclusive European materials and sustainable fabrics, MRFG is a pioneer in the boho bridal scene, soon establishing a solid image under the standards of innovation, heritage, creativity, and excellence.

Every dress is designed in Belgium and made with care in our own atelier in Portugal, a close approach to every step of the process that allows us to be very flexible towards our customers. Every MRFG dress carries luxury, unmatched comfort and a lightweight touch. *"It feels like a t-shirt"* is how every bride describes it. The 2023 season is a very special one and we are thrilled to announce everything we have been working on!

Carta Branca is the Group's newest addition. Founded in 2020, it stands for carte blanche, a French expression describing unlimited freedom without restrictions. Carta Branca dresses are pure silk pieces designed without any other fabric or lace. We are delighted to introduce a new and exclusive Collection by Claudia Llagostera and Géraldine Simonnet, with a distinct creative direction keeping the minimalist trademark of the brand. Discover a luxury line of unconventional wedding dresses on the runway, delivering excellence, fully made of silk.

Carta Branca is available on selected partners only.

Beauty in simplicity describes the authentic Marylise bride. A wedding gown is pure emotion, so we thoughtfully create dresses for a girl to feel beautiful and confident in her own skin, all perfectly cut, made in refined lace and noble fabrics in our own atelier. The 2023 Collection is filled with seduction, full glam pieces, lace, and volume sleeves reminiscent of a golden era. The perfect balance between safe and refreshing designs, with more fitted lines and beautiful short dresses to offer our bride the chance to feel unique. Enjoy the freshness of the new Marylise 2023 Collection!

Made for edgy girls, Rembo Styling recalls everything that is essential: the boho DNA, the clean atmosphere, the effortless shape. Discover a Collection made of the brand boldest signatures, with open backs, flawless sleeves, toned down volume, and all those unforgettable details that make a dress so special. Trace the path into 2023 with the perfect fusion between natural and seductive. We welcome a new bridal fashion designer from Chile for the new season. Paula Matthei creates magnificent pieces with a purely conscious mindset. The brand recalls the boho DNA and discloses a collection of effortless dresses, very loose, very pure, and very true to its character.

MARYLISE

Rembo styling -



MIREIA BALAGUER

A T E L I E R

Mireia Balaguer was born from the philosophy of haute couture transferred to the present day. A young, delicate and ground-breaking brand. A fresh air without forgetting the ostentatiousness of romanticism that highlights the beauty of women for such a special day.

Dresses made to measure, taking care of every detail. Starting from a good pattern base with a sophisticated selection of fabrics, tulles, transparencies that take centre stage together with our characteristic embroidery. Creating a piece of jewellery and reflecting the personality of each client, giving rise to an exclusive dress made for them.

MIREIA
BALAGUER
A T E L I E R

2023 COLLECTION

The collection is inspired by muses who went unrecognised at the time, hidden under male pseudonyms. The fact is that there are hardly any witnesses to say that they did exist. They are women we will remember not only for being women, but also for having discovered the syphilis vaccine, such as Margaret Ann, who had to pass herself off as a man to achieve it; or Milena, author of half of Einstein's theories, whom nobody remembers. Nor did he name her in a half-hour speech when he received the Nobel Prize. Underestimated women with a history that does not do them justice. Special women, creative muses who existed, and with them their knowledge. They are a reality, and we want to honour them with this collection.

MIREIA
BALAGUER
ATELIER





Modeca Bridal is a Dutch based bridal manufacturer with a history for over 70 years; they first started in 1946 in Oldenzaal, The Netherlands, as a little shop that sold lace, buttons and other little knick knacks.

After a while, Modeca successfully moved on and started designing hand crafted bridal designs. From that point on, the business flourished and Modeca has jazzed up the bridal industry since. Modeca is a family business, run by the 3rd generation owner and director Dick Van Zutphen. This well-established Dutch bridal house has partners and stores in over 60 countries worldwide.



2023 COLLECTION

REVELATION COLLECTION BY MODECA

The Revelation collection by Modeca honours the elegance which can be found in feminine beauty. The sophistication which comes from the beauty within is showcased in the most astonishing designs. The Revelation collection brings true magic to brides all over the world, showcasing a great variety of styles: from the perfect princess ballgown with high detailing to the most delicate fitted gown and everything in between. Designed to bring Magic to brides all over the world, the gowns within the Revelation collection by Modeca are bringing sophistication and romance together.

SENSUAL BEAUTY COLLECTION BY LE PAPILLON

The Sensual Beauty collection by Le Papillon celebrates the femininity of woman all over the world. This collection showcases exquisite couture designs for the feminine and fashion-forward bride, daring to make a statement on her big day. This collection pairs her sensual inner beauty with show-stopping design, creating bold and powerful bridal looks. From sleeved ballgowns with magnificent detailing to a strong and elegant fit-and-flare gown with powerful lace placements; the Sensual Beauty collection by Le Papillon exceeds to amaze. From sophisticated silhouettes to high-fashion details to statement pieces, this collection covers it all.

UNIQUE ELEGANCE COLLECTION – COUTURE BY MODECA

The new luxurious Couture by Modeca line features a collection in which every dress makes a unique statement through refined materials and elegant design. The Unique Elegance collection is a beautiful and refined tribute to extraordinary brides who are looking for a graceful and high-quality wedding dress.

Style #SM317

Designer: SABRINA TOY



CONFIDENTIAL - TRADE SECRET

SABRINA TOY

MONCHO HEREDIA

Moncho Heredia is a dream come true more than two decades ago in a small atelier in Malaga.

Since then, the company has experienced a continuous and controlled growth which, however, has not changed one iota of Moncho's philosophy and personal stamp: the millimetric perfection in the patterning of his pieces which fit perfectly on the female body to enhance, without altering, the beauty of the woman it represents.

Our company has experienced constant growth over the years, achieving a solid position both nationally and internationally, and resulting in a process of expansion.

FEMINITY, elegance and quality

Undoubtedly, these are the principles and values that have driven the company's constant growth and development, yet they have remained unchanged. Today, Moncho Heredia has facilities of more than 3,000 m² located in Malaga where the whole process of design, pattern-making and tailoring is carried out with the same quality and care as the first day, with a staff of more than 20 direct professionals, mostly women, and more than 150 indirect ones. From its headquarters in Malaga, the company produces more than 100,000 garments a year, which are distributed both in Spain and abroad.

One of the values of Moncho Heredia's collections is universality, the adaptation of the designs to every type of woman. From the most discreet and elegant to the most sophisticated and daring, but always with a characteristic stamp that permeates each and every one of Moncho Heredia's designs.

We have not been afraid to innovate, to break with the strict rules that sometimes govern the orthodoxy of pattern making, in order to create unique figures. We design for a real woman.

Moncho Heredia's collections convey the strong character of a land full of joy. The brand designs party wear for all types of women, with quality and elegance as basic principles, and suited to any type of event, need and age. Value for money is very present in the whole process, creating original and unique collections.

MONCHO HEREDIA

2023 COLLECTION

'AMANECER

Amanecer is a new beginning, the spring of 2023, which blossoms and seeks hopeful changes in our lives that highlight values such as respect, ethics and love of nature; changes that are being reflected in fashion and are naturally part of the Amanecer collection by Moncho Heredia.

Beyond these values, Amanecer seeks that new awakening and happiness through clothing, an experience capable of transforming any mood and environment, and it does so through the mixture of all kinds of fabrics - sequins, taffeta, tulle, transparencies, paillettes.

Powdery colours in mauves, violets or redcurrants, as well as optimistic tones that contrast with black. A collection that remains faithful to the simple shapes and well-defined silhouettes that highlight the beauty of women.

Embroidered bodies and mixtures of fabrics, hand-crafted jewellery in which volume has been worked into the skirts and dresses full of dynamism and daring, but permeated by an intimate and extroverted elegance.

The reflection of a society that is reborn more committed; a collection in which we have put all our senses into each design to make fashion feel stronger than ever.

MONCHO HEREDIA



NICOLÁS MONTENEGRO

SERVICE: Personalised attention and commitment.

QUALITY: The house works to ensure that quality is present in all our areas of activity.

GUARANTEE: The key to the relationship of trust the brand maintains with their customers is the guarantee of the product and service they offer.

NICOLÁS MONTENEGRO

COLLECTION 2023

SAVOIR FAIRE BRIDAL 2023

The name of this know-how collection is borrowed from the muse and friend of the house, Rossy de Palma, as she described to Nicolás Montenegro in the first interview in which she spoke about the brand.

“Savoir Faire” is a precious and meticulous collection, as defined by Nieves Álvarez when she used one of the firm's designs for the outstanding event of the 2022 New Year chimes.

This bridal collection is created in response to the demand of customers who want a well-made and different couture, with a selective sartorial pattern.

"Savoir Faire" tells the story of the evolution and growth of the firm, which is committed to going one step further and working on unique pieces for magical opportunities.

Rich materials such as silk tulle, Italian brocades, rhinestones, etc. are used. At the same time, the embroidery is handmade on a frame, following Andalusian artisan techniques. These embroiderers are the same ones who work on the canopy of the Virgen Macarena.

Nicolás Montenegro is still committed to making the woman feel like a diva, confident and unique.

NICOLÁS MONTENEGRO





Founded in 1996 in a small town nestled in the Piedmontese Alps, Nicole Milano started out as a family-run bridal maison. Dress after beautiful dress, its reputation for exquisite Italian tailoring and romantic styles grew among fashionable brides. In the year 2000 the company made its debut in the high-fashion circles of Milan and opens an atelier on the prestigious Via Montenapoleone. By 2015, Nicole Milano has become a limited company and conquers international markets. Today the brand is present on over 40 countries with over 800 authorized dealers and flagship stores

In 2017 Nicole Milano joined the portfolio of Pronovias Group, the global leader in luxury bridal. In the same year the brand welcomed Nicole Cavallo as Creative Director, a global digital influencer beloved by brides. Thanks to her close connection with millennials, her collections always manage to captivate the hearts of the new generations by continuing to blend Italian quality and tradition with the latest trends, giving birth to romantic yet modern bridal creations.



2023 COLLECTION

SYMPHONY OF ARTS

For this year's edition of BBFW, Nicole Milano presents a selection of the most representative gowns from its five 2023 collections. Creative Director Nicole Cavallo took inspiration from dance, architecture, sculpture, painting and photography for the collections, which she has collectively named a 'Symphony of Arts.'

The designs are imbued with Nicole Milano's modern, romantic essence expressed with new fabrics and contemporary, light constructions that enhance the beauty and uniqueness of each bride.

Unprecedented fabric research has gone into the making of the 'Symphony of Arts' collections. Textured fabrics such as embossed jacquard, gauzy organza and fresh, natural cotton create lightweight volumes anchored by must-have corset bodices that guarantee support and comfort. The designs are enlightened with unconventional twists in gold and glitter tulle, along with lace layering and embroidered inlays that add depth and mesmerizing, painterly patterns.

'Wow'-factor design details such as Queen Anne necklines, bustle-up overskirts and macro bows bring a fresh panache to the bridal silhouettes, which range from ball gown to A-line and a new relaxed mermaid.

This combination of stylistic innovation, experimentation and Nicole Milano's signature Italian tailoring define a bold, new femininity that is dedicated to the bride who wants to live her special moment forever.

NICOLE
MILANO





Olga Macià is presented as one of the revelation designers of the bridal and party fashion scene. She studied at the Superior School of Design and Fashion Felicidad Duce (FELI). Her first passion as an emotional liberating channel was drawing. After this, dancing gave her sensibility and a vital constancy. After merging these two emotional elements, drawing and dancing, she discovered her vocation for the fashion design, more specifically the bridal's fashion design.

About the firm: amongst the designers who have inspired her conceptually, appears the Italian Elsa Schiaparelli, known for her fans as the surrealist designer for her overlapping garments. Although, in this case, Olga Macià, is guided for these surrealistic lines, rescuing the concept of all-in-one, to create a woman with a complete and sophisticated look, which integrates perfectly the clothes with her personality.



2023 COLLECTION

ACE OF HEARTS

Elegance and confidence are their winning calling cards.

The "Ace of Hearts" as the winning card of love is the door that brides use to make their most important selection, their soul mate. In this collection we want to present a bride with a pure soul and an open heart.

The fabrics are fantasy textures, flowers, transparencies, colored sequins and impact nets.

The shades are pastels and off-whites, bright and cheerful colors.

Olga Macià

TU ALTA COSTURA





While attending the prestigious Paris school of fashion design, L'Ecole de la Chambre Syndicale de la Couture, Peter Langner's exceptional talent was quickly recognized. When Peter was still a student, the school's director personally commissioned him to design a wedding gown for her daughter. This moment foretold Peter's brilliance, technique and vision, as he would become a pioneer in the architectural fashion design and bridal world.

Before establishing the Peter Langner brand in 1991, Peter grew his talent and expertise working for several distinguished design houses: Christian Dior, Emanuel Ungaro, Guy LaRoche and Christian Lacroix. In 2015, the Peter Langner atelier moved from Rome to Milan, Italy, where Peter has since worked. Today, the Peter Langner brand has expanded in all directions with collections in bridal, eveningwear, and home. Peter is frequently recognized for his innovative style, appealing to discerning, fashion-forward customers. His gowns defy the ordinary, integrating elegant, modern, and sophisticated fashion together. Always striving for new horizons, Peter prioritizes sustainability in the making of his gowns by recycling workroom scraps into elegant and intricately detailed designs and accents. Each gown created in the atelier is handmade with meticulous detail and care, representing Peter's patience, love, and devotion to his work.

Sold in over 20 international countries, Peter is a leader in the movement of architectural bridal fashion. He has received global recognition for his talent, evidenced by his status as a two-time winner at the Elle International Bridal Awards, receiving placements for the Lifetime Achievement Award and Best Bridal Gown Award in 2021 and 2019.

2023 COLLECTION

“The Spring/Summer 2023 Collection is especially important to me. This time I did not have a theme or story in mind for its creation, but instead a zealous desire to follow my instincts.”

The collection speaks to the extraordinary spirits of women, the power of beauty and elegance that gives light to life, happiness, and love. These gowns revel in the possibilities of life that exist to embrace ourselves and our loved ones. Each piece allows the bride to present her most beautiful self — a reflection of her essence. The collection depends completely on natural, handcrafted lace and fabric manipulation by our wonderful seamstresses, with an emphasis on material, quality, and sophisticated beauty. Beauty is our future, and forever the vision of Peter Langner Milano.

PETER
LANGNER®
MILANO



RAMON SANJURJO

Ramon Sanjurjo is born from the love of traditional sewing, thread, needlework, delicacy and passion for detail, always looking for the most perfect finish, with painstaking care for each garment, to offer our customers the most exquisite exclusivity.

In the firm there is one shared thought, to offer our clients "excellence".

Quality, aesthetics and design are the keys to offering a ceremonial product in line with a modern, demanding and image-conscious man. Collection after collection, Ramon Sanjurjo focuses his work on offering a top quality, exclusive and trendy product.

RAMON SANJURJO

2023 COLLECTION

VENI VIDI VICI

As the name suggests, the inspiration for this collection was the interplay between seduction, audacity and distinction; qualities inherited from the Roman emperors. Its grandeur, exclusivity and power are shown using an avant-garde trend with classical touches, where the masculine character is the protagonist.

This new collection highlights the harmony between classic and modern, a result that blends perfectly, creating a wide variety of looks, where the exclusivity in tailoring and industrial proportion always stands out, ranging from the most elegant discretion to the most exquisite eccentricity. Ramon Sanjurjo rigorously applies a magical proportion between lines and dimensions that is reflected in his excellent pattern-making, an unmistakable hallmark of the firm. Colours are the protagonists of a wide palette where burgundy, grape green, turquoise and luxurious copper tones revive a true Roman banquet.

"VENI VIDI VICI" - I came, I saw, I conquered - is the attitude with which the man dressed by Ramon Sanjurjo in his new collection presents himself to life, as a true patron of the Roman Empire.

RAMON SANJURJO



ROSA CLARÁ

Rosa Clará began her career in the world of bridal fashion 27 years ago when she opened the brand's first shop in Barcelona. It maintains true to its vocation as a family business with the joining, 3 years ago, of Dani Clará, son of the designer and businesswoman. It currently has about 140 boutiques around the world and operates at more than 4,000 points of sale in over 80 countries. In its beginnings, it offered different and modern designs, made with the highest quality fabrics for a growing group of brides who did not identify with what they found on the market. This new conception of bridal fashion revolutionised the industry and, in a short time, Rosa Clará shops and franchises began to open all over the world. It soon became one of the leading bridal brands both in Spain and abroad.

ROSA CLARÁ

2023 COLLECTION

Goodbye to excessive ornamentation that dresses up the bride in a costume, and welcome to each woman's individual style for her big day. This is the spirit of Rosa Clará's Couture 2023 collection, an ode to the purity of lines, the elegance of the pattern and the haute couture finishes that presents trendy dresses for today's woman to feel like herself on her wedding day.

Reflecting more intimate weddings, midi dresses are trending. Rosa Clará Couture introduces elegant and very feminine versions in floated tulle, a very light fabric, which are combined with bodies in plain crêpe or with a meticulous work of biases, or with bodies in embroidered tulle lace with a rubber-like effect, which is another of the novelties of the collection. The look culminates with the word of honour neckline, another of the main trends of the collection, which Rosa Clará applies to these dresses by combining them with removable wraparound collars to achieve two different looks to wear from the ceremony to the after-party.

The multi-look is still very present to give alternatives to the bride who wants to achieve a different image depending on the moment of the wedding. As accessories, in addition to wrap-around collars, there are removable sleeves, crêpe and organza overskirts and jackets with which to transform spectacular designs such as a short lace Jumpsuit with stones that can be worn romantically with an organza overskirt for the ceremony and then turned into a very sexy look without it for the dance floor.

The understated, minimalist elegance of crêpe is another dominant trend. The firm is committed to very smooth fabrics such as elastic crêpe, which enhance the elaborate design and pattern work that characterise Rosa Clará Couture. For a clean and refined look, the sides are worked with minimal darts and 90s-inspired details such as the square neckline and cut-outs are introduced. The iconic Rosa Clará body has also been revived: with a strapless neckline and horizontal stitching on the bust, highlighted with twill stitching to give it its characteristic relief.

As a novelty, sand crêpe with more texture and the smoother, finer and more fluid crêpe have been introduced. The latter gives shape to a selection of designs with very pure lines that stand out for their knotted and draped details, another of the trends that define the Couture 2023 collection. In this line, crêpe satin, which is lighter and whose lingerie effect rejuvenates the bridal look, is also used.

Meanwhile, the Hellenic inspiration is the starting point for dresses in hand-planted silk muselin that are characterised by the work on the waist and neckline.

In the couture dresses, Rosa Clará introduces the new Vera brocade, lighter and more in line with what today's bride is looking for. It gives life to a-line dresses in which a lot of volume is applied at the hem but not at the hips to be more flattering and easier to wear. Sizes here are lengthened and the cut at the waist is eliminated for a modern silhouette that is both comfortable and spectacular.

The finishing touch is provided by silk organza, printed or hand-painted, which introduces the collection's touch of colour. A sample of the delicate craftsmanship of Rosa Clará Couture, they are presented in shades of mauve and pink in very romantic A-line or half-length dresses that provide volume and movement without going too far. Another version is the organza jacquard, a very elaborate fabric with handmade print that is applied to a dress with an asymmetrical neckline and a large bow that sums up the spirit of the collection to perfection: haute couture applied to careful and modern designs to dress the dreams of today's woman.

ROSA CLARÁ





Sophie et Voilà is an unprecedented phenomenon whose bridal designs have positioned themselves at the forefront of wedding dresses, displaying a very different, simple and modern style.

Sofia Arribas has a special gift for creating haute couture brides, based on sober, minimalist silhouettes that are consistent throughout her collections. It is therefore aimed at women who are looking for something different. Her creations are so far removed from the most classic canons that only a thin line separates them from ready-to-wear fashion.

Sofia Arribas dared to make the leap from architecture to bridal fashion in 2010; she did so by launching the Sophie et Voilà label, of which she is currently creative director. Six years later, she embarked on the search for an entrepreneurial partner to accompany her on her journey dedicated to women. She found it in one of her clients, Saioa Goitia, who took over the reins as CEO and with whom she has succeeded in getting her 'Made in Spain' designs to travel around the world.

The firm now has 68 points of sale internationally, including outlets in France, China, Singapore, Germany, Japan and South Korea, as well as two ateliers. The first is in Bilbao, and symbolises the origin of the house; the second is in Madrid's exclusive Salamanca district. In 2019, it joined the luxury e-commerce platform Moda Operandi to sell online.

The brand's DNA is composed of architectural dresses with aesthetic references to Le Corbusier, Ludwig Mies van der Rose and Balenciaga. "Our style is very clean and minimalist, zero clutter." It has been conceived for a strong woman with character, who doesn't want to look the same as the rest", Arribas herself states.

S O P H I E
E T V O I L A

2023 COLLECTION

I am not Cristóbal. No one will ever, ever, ever be Cristóbal.

This collection is not about his work, nor is it about emulating his technique or mastery. That would be, to say the least, unforgivably presumptuous. Its lines, patterns or sketches are not analysed. It does not pretend to be who it cannot be.

This collection is about its philosophy, his way of believing in fashion. To know that every dress has a name. One and only one. To say No to what one does not believe in and to stake one's life on what moves people.

Thus, representing a firm with values, a way of doing things, a firm with principles. Doing something different has been the consequence of staying true to our own way of doing things.

SOPHIE
ET VOILÀ

GURU



VESTAL

HAUTE COUTURE

Vestal Haute Couture is a luxury bridal brand created by Hye-Jin Jung, China-based Korean designer in 2008. This label has been praised for its high-end bridal wear, known as the 'Chanel' of the Chinese bridal industry.

In order to construct her high-end creations, the designer contributes the entire process by including design, material selection - she sources only the finest fabrics from France, Italy and her native Korea - and fabrications, distinguished by its sophistication and attention to detail.

Under the DNA of Vestal Haute Couture - exquisite glamour, sophisticated uniqueness and classical elegance - there's moving lightness and delicacy; which are the signatures of the Vestal's dresses that require hundreds of hours of intricate beadwork and the highest level of dressmaking techniques.

The designer believes that the wedding day is the dream moment of every bride, so she truly understands and considers their wish. Vestal's opulent dresses bring drama and romance, in that sense, the brand is all about realizing the value of women.

2023 COLLECTION

Vestal Haute Couture is a sumptuous mix of sophisticated uniqueness, classical elegance and exquisite glamour; elements that are present in the 2023 spring-summer collection that is inspired by the Victorian age and its iconic botanical gardens.

Voluminous ball gowns, ruffled collars and pouf sleeves are reminiscent of the Victorian age, while the illusion neckline - made from sheer fabric embellished with glistening crystals -, fluttering shoulder ruffles add a modern edge to the classic style.

Also, garden-inspired details - botanical motifs, floral appliqués and beaded foliage - bring up the images of spring blossom and summer fresh scents, fusing the idea of classic silhouettes with whimsical ethereal details.

The signature of Vestal, composed of bedazzling fabrics with hand-crafted glittering beads, appears in this season as well, adding moving lightness to the dresses in which brides will be shimmering on their wedding day. With the perfect blend of timeless and contemporary styles, this collection invites us to the Vestal's modern garden where there is a classic in the air.

VESTAL
HAUTE COUTURE





Yolancris is a Spanish brand specialising in the design and manufacture of handmade evening dresses and bridal gowns.

In 2005, sisters Yolanda and Cristina Pérez founded Yolancris as a step forward in the family business of wedding dresses that their mother, a pioneer, visionary and entrepreneur, had founded in 1985.

This is how Yolanda and Cristina started out in the world of couture. And from observation and experience an idea was born: to revolutionise the world of bridal fashion, and couture, by offering handmade designs that would go beyond the idea of the traditional bridal cliché.

From this revolutionary vision, in 2005, they presented their first bridal collection with the boho chic concept and, in 2008, their first collection of evening dresses.

Yolancris has a team of master seamstresses and craftworkers who have been with the firm since its beginnings. A team of expert hands that are committed to the quality and meticulousness of local craftsmanship and production. The "handmade" concept is more than just a word: it is a reality, it is the philosophy of the house. A handcrafted work that is carried out in the firm's own workshop in Barcelona and, since mid-2018, also in the boutique-showroom located at Avenida Diagonal 508 in the same city. Yolancris attends fashion weeks in Paris, New York and Barcelona, and is present in more than 30 countries.

In 2019, and with the firm commitment to carry on the artisan work and consolidate the firm in the Mount Olympus of Haute Couture, it debuted in Paris with the Opera Prima collection and establishes its first contact with the Fédération de la Haute Couture et de la Mode. The Collection received excellent reviews from the international trade press.

To this day, the core principles of high quality, attention to detail and personalisation are the values that the firm conveys through the designs of its more than 50 collections, as well as in the fashion shows and image of the firm, and at first hand through its points of sale, ensuring that each of our customers lives the Yolancris experience in an unforgettable way.



2023 COLLECTION

SHE

Yolancris was founded with a purpose: to initiate a revolution in the bridal industry by creating wedding dresses with the excellence of handcrafted haute couture and catering for all types and styles of women. To take risks, to go beyond the cliché of the conventional bride, and to accompany the personality of each bride on her big day.

A diversity that aims to be a tribute to women and their fighting spirit. A diversity born of active listening and reflecting the brand's commitment to women's authenticity and freedom.

Among the previous collections, *Touch* celebrated the resilience born during the pandemic through “anti-bride” looks that represented a new generation with new tastes and needs. In contrast, *Origins* takes up its essence by bringing back the boho bride style.

Now, the *SHE* collection continues with the values of *Touch* and *Origins*, but with a firm commitment to highlighting the individuality and authenticity of each bride, the brand continues with a symphony where boho, “anti-bride” style and haute couture, are part of much richer and complex designs that adapt, better than ever, to each woman's essence.

YOLANCRIS
BARCELONA



NEW TALENTS





Lorena Panea is an atelier and design brand inspired by Antiquity, creating exclusive and timeless designs for modern women. As a fashion house, Lorena Panea creates in her atelier collections of wedding dresses, party dresses, accessories, lingerie and swimwear, as well as streetwear.

This will be the fifth time in a row that Lorena Panea participated in Barcelona Bridal Week, and her designs (from bridal, to lingerie and handbags) have been mentioned in the top fashion magazines and media, such as Vogue, Elle, Vanity Fair, Cosmopolitan and Fashion TV, among many others.

All Lorena Panea designs are originals from the brand, designed and produced in Spain and currently available at 4 physical points of sale in Spain and France, as well as in its own online shop.



COLLECTION 2023

ANATOLIA

The Anatolia collection is a set of 6 boho style wedding dresses inspired by the ancient goddesses of the Middle East and eastern Mediterranean areas, such as Mesopotamia, Egypt and Asia Minor.

The designs reflect the ethnic and nomadic influences of those caravans that travelled across continents spreading ancestral beliefs and fusing the cults of ancient deities and religions.

The dresses will be made up of elaborate fabrics such as lace, embroidered tulle, and eye-catching ornaments. The cuts are feminine, but the silhouettes will be unexpected and versatile.

LORENA.PANEA





"Spreading art and beauty through a wedding dress to contaminate the world, this is the fashion concept we mean!"

More is a Bridal Maison born thanks to the determination and creativity of stylist Fanny Raimondo.

Made in Sicily, it imagines a new sicilianity, where universality and contemporaneity come together in a natural harmony between different cultures, arts and styles unified by the Plumeria, an exotic flower native to the Americas, which has found its place in Palermo, as a symbol of shared beauty. For this reason, More wedding dresses represent this ever-changing beauty, which is therefore always current and eternal.

Creativity and elegance come together in a unique style that seeks to represent the essence of the woman to highlight her true nature and beauty. Each More creation is characterised by essential lines and a careful selection of models, in a constant balance between sartorial tradition and avant-garde style.

"More to be more" is the brand's philosophy: the dresses give the wearer that something "more" that makes the difference.

More wedding dresses are currently marketed in London, Milan, Rome, Verona and Pescara, an expansion that is still underway. The current headquarters is in Palermo, in an early 20th century building, where all the garments are made by hand in the company's own tailor's shop.



COLLECTION 2023

FLORALIA

More's new 2023 bridal collection evokes a nostalgic elegance through a floral explosion that marks the exaltation of a new femininity.

The Art Nouveau's artistic movement, with its sinuous shapes and the presence of stylised elements, is the main inspiration for the "Floralia" collection.

The frescoes in the Basile room of the Villa Igia in Palermo are a perfect example of the celebration of spring and its new dimensions during the Belle Epoque and have deeply influenced the designer, Morena Fanny Raimondo, in creating the collection that reflects

The collection is an allegory, a true celebration of the feminine universe, stripped of all excess. The garments blossom on the bodies of the women who wear them, representing their desire to express themselves both naturally and spontaneously.

The soft lines that compose the collection adapt delicately to the movement of the body. The brides become dancing nymphs, furthermore, into the expression of a vital and carefree world.

The great variety of shapes is one of the characteristics of the 2023 collection. The skirts are flared, with more or less wide volumes, the shoulders are usually uncovered, but there is no shortage of dresses with long sleeves and closed necks. The common thread, the floral motifs, appears in the fabrics achieving a clear reference to Art Nouveau. Thus, we find in the collection, french lace with decorative motifs, typical of the artistic movement.

The texture is characterised by its lightness and moving, with printed organza, satin, georgette and silk chiffon; while the colour palette plays with multiple shades of white, with some touches of nude pink.

Every detail is the result of a careful study, of refined stylistic choices that bring the value of haute couture. Examples of this are the velvet bows, the belts with small bouquets of flowers, the pearl ornaments and the embroidery. All of them, handmade, give each dress a touch of originality.

A haute couture interpretation of the wedding dress that stands out both for the attention to detail and the quality of the models.

More transports us to an elegance that recounts the romantic atmospheres of a bygone era. Each creation breathes the artisan and sartorial tradition of an authentic Sicily, which, together with modern stylistic choices, gives us dresses capable of combining refinement and uniqueness.



POESIE SPOSA

Poesie Sposa was born in 1998 from Isabella Taglieferri's passion for Haute Couture, which urges her to travel in search of the most sophisticated collections of wedding dresses. A few years later, the encounter with Elisa Orlandini, an actress with a fine theatre career to her credit, made Poesie Sposa what it is today, a workshop of creativity that feeds on the love for beauty. Isabella and Elisa, the Maison's creative souls, have been able to find a synthesis to voice today's trends, made unique by the Haute-Couture tailoring skills of highly specialized own staff and expression of the best Made-in-Italy. All collections are inspired by the world of poetry and, through poetry, pay homage to love.

POESIE SPOSA

COLLECTION 2023

V I T A ! bridal collection

nature nature I'm your bride

SLIPPING TRANSFORMATION METAMORPHOSIS

of bodies, of sex and gender. In each of us there are different selves, fluid and unstable, that slide into each another, onto the other, muting incessantly, keeping elements of continuity within.

The longest love letter in history: ORLANDO, which Virginia Woolf dedicated to Vita Sackville-West is the poetic inspiration.

Crossing, crossing through centuries and through sight, sense, feeling, bodies, mutations, find oneself to be able to find the other.

This small collection wants to be that: in a white which, like the white of the sunlight, contains all primary colors, keeps and shows our vision of human beauty.

The multiple shapes and textures, the many waves and pleats between rigor and recklessness, in which to find oneself or unexpectedly discover oneself.

POESIE SPOSA

POESIE SPOSA ...
VITA!



I AM NOT
ONE AND SIMPLE
BUT
COMPLEX AND MANY

VIRGINIA WOOLF

NEW COLLECTION

simonemarulli
MILANO

Sartoria Spose is a company specialising in the creation of made-to-measure wedding and ceremony dresses. Their passion for art and for fashion in general has led them to create an imaginary book, an emotional book, where each chapter is based on a clear inspiration in which dresses are developed that make even the most demanding brides dream.

The fabrics used are of the highest quality and refined, often studied together with the master weavers of Como. The unique designs are characterised by impalpable prints, many-varied organza in all its facets and glitter, mikado and duchesse, a chaotic and elegant mix of light and structured fabrics. A class product entirely made in Italy.

COLLECTION 2023

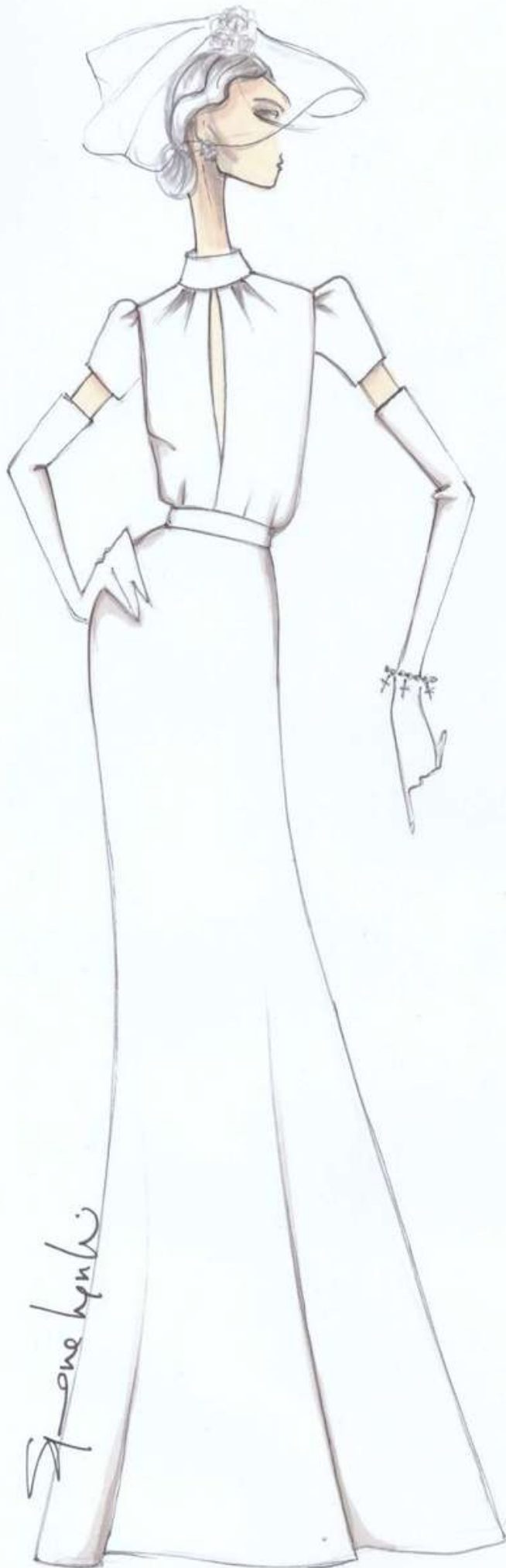
CHAPTER # 9

Some have called it the greatest love story of the twentieth century, the king who renounced the throne for the woman he loved, a strong love, an obsession a form of possession that led the king of England Edward VIII to abdicate to marry Wallis, a multi-divorced American woman with a reputation as a social climber. Exiled and without a kingdom they became the Duke and Duchess of Windsor. The new chapter is inspired by Her Grace the Duchess of Windsor, defined as the essence of fashion, where decisive cuts and sweet silhouettes that caress the body recall the 1930s.

Dresses of great elegance and rich in precious, tailored, meticulous details, often hidden, like the messages engraved on the jewels that Edward gave to Wallis. Crêpe sablé, crêpe satin, ottoman, chiffon and georgette for the flowing lines and a play of duchesse, organza and mikado for frock-cut dresses. Simple, imperceptible embroidery, filé lace, soft macramé, light transparencies that give an ethereal and elegant allure, details that make you dream. A new journey, a new chapter, an accentuated minimalism for a contemporary woman, who lives in a world that unfortunately does not belong to us, but who dreams and believes in the tale of love.

simonemarulli

CAPITOLO # 9



GUEST DESIGNER



VIKTOR®ROLF

Viktor&Rolf is the avant-garde luxury fashion house founded in 1993 by fashion artists Viktor Horsting and Rolf Snoeren.

The brand is widely recognized and respected for its provocative Haute Couture and conceptual glamour, the house of Viktor&Rolf aspires to create spectacular beauty and unexpected elegance through an unconventional approach to fashion.

Staging signature collections for over twenty years during Paris Fashion Week – ever since the first Haute Couture collection in Spring/Summer 1998 – Viktor&Rolf creations evoke a provocative spirit infused with surreal contrasts. With Viktor&Rolf Mariage, Viktor&Rolf presents its bridal collection - an exploration of iconic elements inspired by classic couture influences.

Conveying the designer's complementary bond, Viktor&Rolf Mister Mister is an extension of fashion artists' Viktor Horsting and Rolf Snoeren's personal style – an intimate reflection with a playful take on formal wear.

Viktor&Rolf's luxury products include exclusive eyewear line Viktor&Rolf Vision, and an addictive catalogue of fragrances featuring worldwide bestsellers: Flowerbomb, Spicebomb, and Bonbon.

VIKTOR&ROLF

COLLECTION 2023

Fashion artists Viktor Horsting and Rolf Snoeren unveil their first-ever Viktor&Rolf Mariage runway show. The duo will present their award-winning bridalwear and a curated selection of iconic Haute Couture creations.

Headlining Barcelona Bridal Night 2022, Viktor&Rolf will present its first-ever Mariage runway show. The presentation will take place on the gala evening of Barcelona Bridal Fashion Week. Inspired by Haute Couture's distinctive influences, the runway experience melts sculptural yet romantic Mariage designs with a curated range of Haute Couture gowns.

The show is enriched by debuting creations from the Viktor&Rolf Mariage Spring/Summer 2023 collection which details handcrafted silk organza flower embellishments that elegantly twist around the fitted bodices in airy motions. The Viktor&Rolf Mariage show is an invitation to a sequence of 40 designs that weave in the duo's unique vision to Haute Couture and bridalwear.

Focusing on Viktor&Rolf's ethos of conscious design, the show strengthens the ongoing collaboration with the established eco-innovator Lenzing. Luxurious wedding gowns are juxtaposed against creations featuring surreal shoulders – all designed using conscious materials woven from TENCEL™ LUXE filaments. The depth of pure white achieved by using the original color shade of TENCEL™ LUXE filaments means that the white tones of these styles are achieved without bleaching, safeguarding the environment further.

Viktor&Rolf's debut into the world of bridal fashion dates back to 2004 notably with a custom wedding dress designed for Princess Mabel van Oranje of the Netherlands. The fashion artists showcased their first bridal collection in 2017 – an exploration of iconic Viktor&Rolf elements, rooted within the classic notion of Haute Couture. Viktor&Rolf's Mariage collections are an extension of the designers' modern and glamorous approach to fashion. With bridalwear creating a red thread throughout the Maison's collections Viktor Horsting and Rolf Snoeren state: "We've always been fascinated by the wedding dress because it's a little universe in itself. It's an icon of one of life's most wonderful moments".

Viktor&Rolf rejoined forces with their longtime friend Princess Mabel van Oranje of the Netherlands in 2021 to express their commitment to the nonprofit she co-founded, VOW for Girls. VOW is a growing global movement that partners with the wedding industry, brands, engaged couples, and individuals to end child marriage.

