



# iwater

INTERNATIONAL INTEGRATED  
WATER CYCLE SHOW

15–17 November 2016  
Barcelona  
Gran Via Exhibition Centre

## Sponsorship opportunities



Fira Barcelona

# Sponsorship opportunities

- **Quadruple the visibility and impact of your brand,** by ensuring it plays a leading role in Sustainability Week, due to the conjunction of Iwater with three other events (Smart City Expo World Congress, Circular Economy European Summit and European Utility Week), which are in the same place and on the same dates.
- **Make the most of your time** at Iwater by promoting your brand and associating it with a unique event.

# Sponsorship options

- **Benefit from the positive features of this major event,** by putting your company in a prominent position through the sponsorship of the areas, events and services that will be available to visitors and exhibitors.



**VIP Room /  
Speakers**



**Forum Room**



**Mobile app**



**Visit to  
infrastructure**



**Inno Hub  
sponsorship**



**Coffee break**



**Free Wi-Fi**



# VIP Room / Speakers

Price: €10,000

## Your brand at the centre of knowledge

Your presence in the VIP Room will bring you into contact with more than 80 leading national and international experts, who will tackle the main topics of interest for the sector.

- Your logo will be **in a prominent place** over the entrance to the VIP Room and inside it, above the buffet.
- Your company's logo **will appear on the back** of each visitor's pass.
- Your brand will be **included** on Iwater's website.
- Your brand will be present during the event and beyond it, as it will be **included** in the Iwater **report**, which will be available on the **website** and in **printed format**.





# Mobile app

Price: €6,000

## Be a guide for the event

Gain visibility and become a guide and provider of important information about the event, through your presence on the app.

- The app will be **available** on Android + iOS.
- **Increase your impact** with your logo on the app's welcome screen; the first image that visitors will see each time they open the app.
- **Your logo will appear** on the back of the event pass.
- **Include your brand** on the **Iwater website**.





# Inno Hub sponsorship

Price: €8,000

## Link your brand to innovation

Associate your brand with technology, knowledge and innovation through sponsorship of Inno Hub.

Your company's logo will appear:

- On the wall of Inno Hub and **associated** with all its signage.
- On the back of the **passes**.
- In the **report** on the event, which will be available both in **printed format** and **online**.
- Your brand will be present on the Iwater **website**, associated with the Inno Hub sponsorship.







# Free Wi-Fi

Price: €5,000

## Be a service provider

Link your brand with the advantages of free Wi-Fi at an event like this.

- Every time delegates connect to the Wi-Fi network, your company's name and logo will appear.
- Your brand will also **appear** on all the signage that indicates a **Wi-Fi zone**.
- The logo will also appear on the back of the visitor's **pass**, as a **sponsor**.
- In addition, your brand will be included on the Iwater **website**.





# Forum Room

Price: €10,000 reserved for Diamond Partners 

## Link your brand to the Forum

- **Increase the visibility** of your brand, which will be mentioned every time that the Forum Room is mentioned, both online and on the Room's signage.
- Your brand will also appear in the Iwater **report**, which will be available in **printed format** and on the **website**.
- Your company's logo **will appear on the back** of each visitor's pass.





# Visit to infrastructure

Price: €5,000

Communicate your brand within and outside the event

Link your brand with the high-interest visits that will be carried out by Iwater during the trade fair.

- Your brand's logo will be **associated** with the description of the activity on the website.
- Your logo will also be **present** at the **bus stop** and **at information points** for visitors.
- Your brand will continue to **be present** after the event in the Iwater **report**, which will be available on the **website** and in **printed format**.
- Your company's logo **will appear on the back of** each visitor's pass.







# Coffee break

Price: €5,000

## Your brand in the oasis of the event

Link your brand to an area for relaxation, which will be located next to the VIP Room and the Forum. An area in which conference participants can forge relationships in a relaxed atmosphere.

- **Visibility** during the perfect moment of enjoyment.
- Your brand's logo **will be above the break room buffet.**
- **Presence** on the Iwater website.
- **Presence** over time, through subsequent **reports** that are released **online** and in **printed format.**
- In addition, your company's logo **will appear** on the back of the visitor's pass.





**ewater**

INTERNATIONAL INTEGRATED  
WATER CYCLE SHOW



Make your brand  
present in the  
future of water.

[ewaterbarcelona.com](http://ewaterbarcelona.com)  
#ewater2016