

As Executive Director of the A.SPIRE association since 2012, Loredana Ghinea has been leading the ambitious industrial efforts towards the launch and in the implementation of the contractual Public-Private Partnership SPIRE (Sustainable Process Industry through Resource and energy Efficiency, www.spire2030.eu) with no fewer than 8 world-leading European industry sectors engaged to work together on innovation in the next 7 years in the framework of Horizon2020.

Previously, she worked for the European Chemical Industry Council (Cefic) in the Research and Innovation department. She worked in close collaboration with the policy makers and the value chain sectors to prepare and formulate the engagement of the chemical industry in shaping the appropriate environment for a sustainable and competitive EU manufacturing industry that will deliver the solutions needed to tackle the societal challenges.