



Fira Cuba

A growing market


Fira Barcelona
INTERNATIONAL

PAB
EXPO
Ferias y Exposiciones

01.

Why Cuba?

A GROWING MARKET



MARIEL SPECIAL DEVELOPMENT ZONE



This is a special Cuban zone located in the province of Artemisa that encourages investment and business with overseas companies, and its regulatory office opened on 1st November 2013.

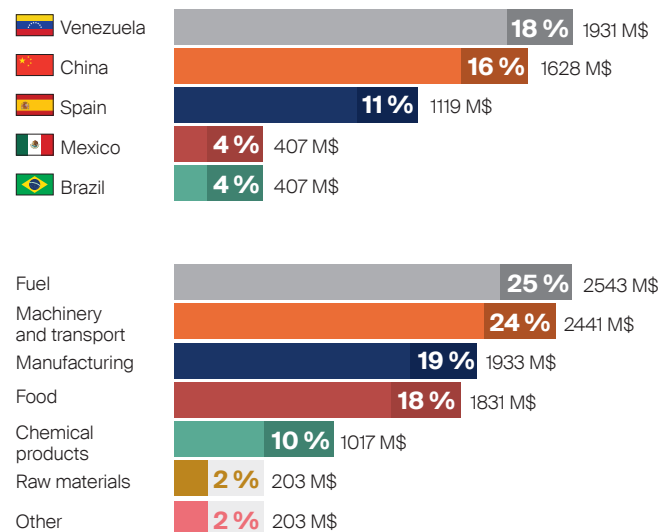
New strategic sectors. The agri-food, biotechnology and pharmaceutical industries, containers and packaging, renewable energies, agriculture, industry, electronics, real estate, investments in infrastructures. It has its own regulatory framework and special complementary rules that promote investment and protect investors.

01.

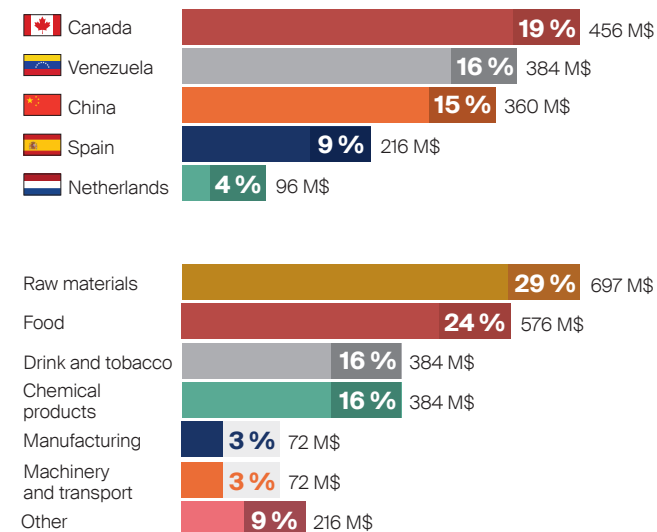
Why Cuba?

MODERNISATION OF THE INDUSTRIAL SECTOR

IMPORTS



EXPORTS



A new growing market



Strategic geographical location between the Latin American market and the Caribbean



New legislation for the promotion and security of overseas capital



Diplomatic relations with 190 countries, member of international and regional organisations



Literacy rate of 99.75%



Good transport and communications infrastructure



High standard of public safety and human development indices



Attractive tax system

02.

An international alliance

Fira Barcelona International and the Grupo Empresarial Palco holding company have signed an agreement for the organisation of international, professional and sectoral trade fairs and conferences at the Pabexpo conference centre.



Based in Barcelona, **Fira Barcelona** has a network of international agents in over 45 countries, to open up markets and support a range of industries in their international growth and expansion.

- One of the largest trade fair institutions in Europe, with over **80 years' experience**
- A leader in industrial and professional conferences held in **Spain**
- **Over 70 conferences** of varying regularity
- **30,000** direct and represented companies
- **In excess of 2 million** visitors from over 200 countries
- Gross exhibition space of **400,000 m²** split over two sites
- Estimated financial turnover of around **2.6 billion euros**



The PABEXPO conference centre is owned by Empresa Organizadora de Congresos, Ferias y Exposiciones, part of **Grupo Empresarial Palco**.

It has an infrastructure capable of guaranteeing high-quality professional services to satisfy the demands of our clients.

- It is a leading specialist company with over **30 years' experience** in Cuba
- Located **15 minutes from the centre of Havana**
- **Trade fairs:** specialist staff and services that guarantee the complete organisation, fair programmes, budgets, assembly services, design, signage, specialist furniture, catering, and national and international promotion
- The **Agencia Aduanal y Transitaria Palco** shipping company
- **Catering:** several Group-owned catering facilities with attractive creole and international cuisine menus, in refined, natural and ecological settings
- **Complementary services:** printing services, shopping centre





03.

2022 trade fair calendar PABEXPO and Fira Barcelona International



26th-29th APRIL

FECONS CUBA is the 14th construction trade fair and will be held from 26th to 29th April 2022 at the PABEXPO conference centre, in Havana, Cuba.

This is a comprehensive professional and sectoral platform that promotes efficient construction in buildings and thereby a move towards a future of sustainable buildings, new materials and technology.

ALIMENTOS 2.0 CUBA

24th-26th MAY

FERIA ALIMENTOS CUBA 2.0 is the third International Food, Beverage and Food Technology Exhibition and will be held from 24th to 26st May 2022 at the PABEXPO conference centre in Havana, Cuba.

This is a comprehensive professional and sectoral platform that promotes the food industry and that offers new food products to the market, as well as presenting industrial solutions to Cuban producers.



22nd-24th JUNE

RENEWABLE ENERGIES CUBA 2022 is the second alternative energies trade fair and will be held in Cuba, including the Sustainable Energy Forum, supported by the European Union and the Cuban Ministry of Energy and Mines.

This platform continues to demonstrate the ongoing evolution of Cuba regarding renewable energies.

TRANSPORTATION AND LOGISTICS

27th-29th SEPTEMBER

TRANSPORTATION AND LOGISTICS CUBA 2022 offers a professional platform for transport, logistics and distribution. The inaugural conference offers industry professionals the chance to present the latest opportunities, products and services for the industry, both for Cuba and the Caribbean and Latin America area.

TRANSPORTATION
AND LOGISTICS



27th-29th
SEPTEMBER

PABEXPO CONFERENCE CENTRE
HAVANA
2022



Supported by:



Organised by:





The best opportunity to be a part of the Cuban transport and logistics sector

CUBA: A UNIQUE LOCATION

1. At 500 km from Miami, 1,700 km from Mexico City and Panama, it is the natural gateway to Central and Latin America
2. 9 International airports
3. 8 world-class ports
4. Logistics that permit a total foreign trade volume of 7 billion dollars per year

2020 OBJECTIVES

1. Promote the extension, modernisation and construction of airports and ports in Cuba
2. Support the modernisation and acquisition of logistics equipment and services
3. Diversify passenger and cargo transport services
4. Develop the railway on the border of the Silk Road, both for Cuba and the Caribbean and Latin America area

AN INDUSTRY OPEN TO FOREIGN INVESTMENT

1. Modernisation of airport infrastructures
2. Concession of engineering, security and protection services
3. Promote the programme for railway recovery and development
4. Establish alliances with the General Sales Agent (GSA)
5. Concession of aircraft maintenance services



Trade exhibition

For 3 days the leading figures in the sector will be meeting in order to develop the port infrastructure, the construction and repair of vessels in shipyards, technical quality assurance work and the exploitation of automobile transport, the manufacture and repair of pieces, parts and additions.

Conferences and workshops



SECTORAL CONFERENCES PRESENTATIONS:

- Metrology and quality in transport services
- Logistics
- Including transport in the production chain
- Transport security



TRAINING WORKSHOPS AND TECHNICAL

- Management of transport products and services in Cuba and third-party countries
- Workshops on railway repairs, maintenance and checks

Networking



NETWORKING AGENDA

With the support of the Cuba Chamber of Commerce, we promote and stimulate relationships between international companies and transport purchasers, producers, suppliers and operators in the four branches of the sector. For exhibitors only.



SECTORAL INVESTMENT FORUM

To present business opportunities in the sector in the presence of leading Cuban organisations that are associated with foreign capital businesses: Empresa de Astilleros Roberto Nodarse, ASTOR and Caribbean Drydock Company, S.A.

Participate as an exhibitor in the next trade fair.
Contact us now!

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