

World Chemical Summit



4-5 OCTOBER 2017
BARCELONA

Sponsorship opportunity:

ENERGY SESSION

- On-site promotion: company name and logo in the World Chemical Summit main stage during the Energy session.
- A representative of your organisation will be able to join the panel and debate.
- Your company description in the Conference Guide.
- Your linked company logo will be featured on worldchemicalsummit.com.
- Marketing materials can be included in the Delegates Welcome Pack.
- 5 full-passes for the World Chemical Summit (October 4th - October 5th).
- 2 seats at the World Chemical Summit Founders dinner (October 4th).
- Access to the whole exhibition area of the Barcelona Industry Week (October 1st - October 6th).
- Furthermore, you will get a **tailored B2B meeting** schedule adapted to your preferences and needs with companies and organizations participating in the Barcelona Industry Week (more than 50,000 professional attendees).

Price: 18,000€ + VAT

ENERGY

WATER AND AIR

FOOD

HEALTH

RESOURCE EFFICIENCY

DIGITAL SOCIETY



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ENERGY SESSION



October 4th, 2017

11:50 - 12:10

A growing population with improving living standards leads to a constant rise in the world's energy requirements. Meeting these increasing energy needs while reducing the causes of climate change is a major challenge for our society. Chemistry plays an indispensable role in providing new and sustainable solutions that can help achieve this.

The scope of the Energy theme at the World Chemical Summit is the ways in which the chemical industry can provide solutions and should develop to help to:

- Improve the efficiency of energy generation, storage and distribution technologies.
- Foster sustainable energy sources.
- Reduce carbon emissions in all areas.

At the World Chemical Summit, a panel of industry leaders, policy makers and other stakeholders will discuss topics such as the role of the chemical industry in addressing the challenges of energy generation, storage and efficiency, today and in the future, the specific contribution of the chemical industry to the development of sustainable energy, to what extent new technologies, based on new materials resulting from innovation in the chemical industry, are needed in the energy value chain, or how the Paris agreement and other regulations affect the chemical industry and energy.

Inspirational Talk & Debate

Chemistry and the quest for sustainable energy



MARCO MENSINK
DG OF CEFIC



DANIEL LÓPEZ
SENIOR PARTNER AND
MANAGING DIRECTOR
- BCG



MICHEL STORK
SENIOR CONSULTANT
- ECOFYS



JONAS HELSETH
DIRECTOR BELLONA
FOUNDATION



RAÚL CORTES
FOUNDER AND
CEO AEROX



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