

World Chemical Summit



4-5 OCTOBER 2017
BARCELONA



Sponsorship opportunity:

FOOD SESSION

- On-site promotion: company name and logo in the World Chemical Summit main stage during the Food session.
- Your company description in the Conference Guide.
- Your linked company logo will be featured on worldchemicalsummit.com.
- Marketing materials can be included in the Delegates Welcome Pack.
- 5 full-passes for the World Chemical Summit (October 4th - October 5th).
- 2 seats at the World Chemical Summit Founders dinner (October 4th).
- Access to the whole exhibition area of the Barcelona Industry Week (October 1st - October 6th).
- Furthermore, you will get a **tailored B2B meeting** schedule adapted to your preferences and needs with companies and organizations participating in the Barcelona Industry Week (more than 50,000 professional attendees).

Price: 18,000€ + VAT

ENERGY

WATER AND AIR

FOOD

HEALTH

RESOURCE EFFICIENCY

DIGITAL SOCIETY



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FOOD SESSION



October 4th, 2017

16:40 - 18:20

How to feed a growing world population is one of the biggest challenges facing the world today. This is not only a question of improvements in agriculture but also in processing, distribution and storage.

Chemistry plays an indispensable role in fostering innovations and practices which can help to grant universal access to food, such as increasing agricultural productivity, helping food production systems to become more resilient to extreme climate conditions or preventing food spoilage.

The scope of the Food theme at the World Chemical Summit is the ways in which the chemical industry can provide solutions and should develop to help to:

- Improve the productivity of agriculture.
- Reduce food waste and spoiling.
- Improve security and efficiency in the food value chain.

At the World Chemical Summit, a panel of industry leaders, policy makers and other stakeholders will aid understanding of how chemistry can help feed a growing world population sustainably and affordably, as well as discussing what role chemistry can and should play in helping to provide solutions to the two main challenges to feeding the world: climate change and population growth. The panel will also consider how chemistry can continue to improve the efficiency of food production, how to improve the lifespan of food without damaging health and how the chemical industry and the food industry can convince society that chemistry and natural trends are not incompatible. Far-reaching topics such as what the world will be eating in 50 years' time will also be on the stage.

Inspirational Talk & Debate

Understanding how chemistry can help feed a growing world population sustainably and affordably



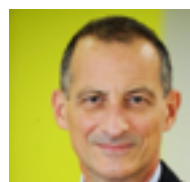
INSPIRATIONAL TALK
SPEAKER TBC
UN ENVIRONMENT



PIERRE HERBEN
CHIEF TECHNOLOGY
OFFICER - YARA



PAUL-JOËL DERIAN
HEAD OF RESEARCH,
INNOVATION AND
DEVELOPMENT -
GROUPE AVRIL



JEAN-PHILIPPE
AZOULAY
DIRECTOR GENERAL -
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