

# World Chemical Summit



4-5 OCTOBER 2017  
BARCELONA

Sponsorship opportunity for xxxxxx:

## HEALTH SESSION

- On-site promotion: company name and logo in the World Chemical Summit main stage during the Health session.
- Your company description in the Conference Guide.
- Your linked company logo will be featured on [worldchemicalsummit.com](http://worldchemicalsummit.com).
- Marketing materials can be included in the Delegates Welcome Pack.
- 5 full-passes for the World Chemical Summit (October 4th - October 5th).
- 2 seats at the World Chemical Summit Founders dinner (October 4th).
- Access to the whole exhibition area of the Barcelona Industry Week (October 1st - October 6th).
- Furthermore, you will get a **tailored B2B meeting** schedule adapted to your preferences and needs with companies and organizations participating in the Barcelona Industry Week (more than 50,000 professional attendees).

Price: 18,000€ + VAT

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# HEALTH SESSION

October 5th, 2017

10:00 - 11:40

While in general health conditions have improved, providing fair global levels of health is a constant pursuit of humankind. Cost is often a major barrier to more inclusive implementation: solutions will be implemented widely if they are affordable. Aging and mass urbanization present new health challenges. Chemistry plays an indispensable role in improving global health standards and contributes to tackling the impact and consequences of illnesses by refining medical materials and treatments.

The scope of the Health theme at the World Chemical Summit is the ways in which the chemical industry can provide solutions and should develop to help to:

- Enhance diagnostics.
- Understand and prevent illnesses.
- Improve material innovation in healthcare (pharmaceuticals and prosthetics).

At the World Chemical Summit, a panel of industry leaders, policy makers and other stakeholders will address how chemistry can help improve the world's health. Questions to be discussed will include what the main health challenges where chemistry plays a central role are, in areas that range from diagnosis and prevention of illness to antibiotic and antimicrobial resistance and the materials that will be needed to improve implants and prosthetics in the future. Also on the table will be the role of the chemical industry in the health value chain and where innovation comes from, what success stories there have been and what the obstacles are to innovation. Within this context the global health regulatory framework and how to make the distribution of pharmaceuticals more efficient and more affordable will also be looked at.

## Inspirational Talk & Debate

How chemistry can help improve the world's health



NINA RAWAL  
HEAD OF LIFE  
SCIENCE -  
INDUSTRIFONDEN



REBECCA ABERGEL  
LAWRENCE BERKELEY  
NATIONAL LABORATORY



NATALIA NUÑO  
ÉTS



SPEAKER TBC  
UN ENVIRONMENT



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