

# World Chemical Summit



4-5 OCTOBER 2017  
BARCELONA

## Sponsorship opportunity:

# RESOURCE EFFICIENCY SESSION

- On-site promotion: company name and logo in the World Chemical Summit main stage during the Resource Efficiency session.
- Your company description in the Conference Guide.
- Your linked company logo will be featured on [worldchemicalsummit.com](http://worldchemicalsummit.com).
- Marketing materials can be included in the Delegates Welcome Pack.
- 5 full-passes for the World Chemical Summit (October 4th - October 5th).
- 2 seats at the World Chemical Summit Founders dinner (October 4th).
- Access to the whole exhibition area of the Barcelona Industry Week (October 1st - October 6th).
- Furthermore, you will get a **tailored B2B meeting** schedule adapted to your preferences and needs with companies and organizations participating in the Barcelona Industry Week (more than 50,000 professional attendees).

Price: 18,000€ + VAT

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# RESOURCE EFFICIENCY SESSION

October 5th, 2017

11:40 - 13:20

The pressures of a bigger population, economic growth and climate change are placing incredible stress on finite, non-renewable resources, such as fossil fuels and minerals. The objective of constant growth will lead to exponentially increased consumption of these resources if nothing is changed.

Chemistry can play a critical role in providing the tools for maximizing the sustainable use of renewable resources in production, as well as in enabling sustainable recovery, reuse and recycling in the consumption cycles.

The scope of the Resource Efficiency theme at the World Chemical Summit is the ways in which the chemical industry can provide solutions and should develop to help to:

- Maximize the sustainable use of renewable resources.
- Increase the lifetime and sustainability of materials and products.
- Create the circular economy and foster industrial symbiosis.

At the World Chemical Summit, a panel of industry leaders, policy makers and other stakeholders will ask what chemistry can do to help to alleviate resource depletion, how to do more with less and the incentives that encourage and the obstacles that hinder more efficient use of resources. The panel will look at the circular economy model and discuss the solutions it offers, its limitations and the role of the chemical industry in the circular economy. To what extent chemistry and the chemical industry can help develop the necessary technologies for generating high quality secondary raw materials in the amounts required or the opportunities offered by biomass and the limitations and alternatives will also be discussed. More specific topics such as the role of the chemical industry such as the chemical valorisation of CO<sub>2</sub> or the scarcity of rare earth elements and lithium may also be part of the conversation.

## Inspirational Talk & Debate

“What chemistry can and should do to improve the use of scarce resources”



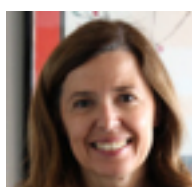
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