

# World Chemical Summit



4-5 OCTOBER 2017  
BARCELONA

## Sponsorship opportunity:

# WATER AND AIR SESSION

- On-site promotion: company name and logo in the World Chemical Summit main stage during the Water and Air session.
- Your company description in the Conference Guide.
- Your linked company logo will be featured on [worldchemicalsummit.com](http://worldchemicalsummit.com).
- Marketing materials can be included in the Delegates Welcome Pack.
- 5 full-passes for the World Chemical Summit (October 4th - October 5th).
- 2 seats at the World Chemical Summit Founders dinner (October 4th).
- Access to the whole exhibition area of the Barcelona Industry Week (October 1st - October 6th).
- Furthermore, you will get a **tailored B2B meeting** schedule adapted to your preferences and needs with companies and organizations participating in the Barcelona Industry Week (more than 50,000 professional attendees).

Price: 18,000€ + VAT

ENERGY

WATER AND AIR

FOOD

HEALTH

RESOURCE EFFICIENCY

DIGITAL SOCIETY



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# WATER AND AIR SESSION



October 4th, 2017

15:00 - 16:40

Modern domestic, industrial and agricultural developments and practices have significantly improved quality of life globally, but also led to pollution and created demand for water that makes access to clean water and air for the world's growing population a real global challenge.

Chemistry plays an indispensable role in fostering new solutions for the management of a healthy and safe water supply and in understanding and controlling the effects of pollution on human health and the impact on the environment.

The scope of the Water and Air theme at the World Chemical Summit is the ways in which the chemical industry can provide solutions and should develop to help to:

- Provide global access to drinking water through improved quality and better distribution.
- Improve sanitation services and water recycling and re-use.
- Prevent and reduce pollution.

At the World Chemical Summit, a panel of industry leaders, policy makers and other stakeholders will discuss topics such as chemistry's role in ensuring universal access to the world's most precious resource, how the chemical industry can help local populations purify their own water, the challenges for the chemical industry to innovate in water treatment and management, or the major advances that should come from the chemical industry in relation to water treatment and management over the next decades.

## Inspirational Talk & Debate

Chemistry's role in ensuring universal access to the world's most precious resource: clean water



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LARROUROU  
DEPUTY CEO OF  
SUEZ



LUDO DIELS  
RESEARCH LEADER -  
VITO



ARJAN BOOGAARDS  
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