

## Rules of participation Showroom and RETHINKING PLASTIC Awards

**1. Objective of the activity:** RETHINKING PLASTIC is an exhibition area within Equiplast (02-05 June 2026) that presents products that combine innovation and sustainability to reduce environmental impact. 100% recycled, biodegradable or renewable products will be on display. The aim is to highlight the sector's commitment to the circular economy and the environment.

### 2. General conditions of participation in the exhibition:

- By Fira Barcelona:
  - It will provide a totem/pedestal to display the product and a support to include the technical sheet.
- At the expense of the participant:
  - Submission of the duly completed technical sheet before 08/04/2026.
  - Transport of the product, both in delivery and collection (shipping management, packaging, etc.).
  - Acceptance of the conditions of participation.

### 3. Additional Information:

- The products will be exhibited according to the logistical needs of the space.
- Fira de Barcelona reserves the right to announce or use the name of the participating company in communications related to Rethinking Plastic.

**4. RETHINKING PLASTIC Awards:** Participants in the showroom will automatically opt for the Rethinking Plastic Awards, which recognise the best products according to the criteria of innovation, sustainability and circularity.

**5. Categories:** Products can be submitted in one or more of the following categories:

- Sustainable packaging
- Automotive and mobility

- Consumer products and textiles
- Construction and furniture
- Special Circularity Award

The organization reserves the right to relocate the candidacy in the most appropriate category if necessary.

#### **6. Who can apply:**

- Companies, entities, startups, technology centers or design teams that have developed products that incorporate recycled or biodegradable plastic.
- Products already marketed, functional prototypes or pilot projects at least in the pre-industrial phase.

#### **7. Products Requirements:**

- Incorporate a significant percentage of recycled plastic (post-consumer or post-industrial) and/or biodegradable plastic.
- Justify the origin and type of plastic used.
- Provide added value in design, functionality, environmental impact or circularity.

#### **8. Documentation to be submitted:**

- Name of the project or product
- Short description (maximum 500 words)
- Category to which it is submitted
- Photographs or renderings of the product
- Technical information: materials, origin of plastic, production processes
- Web link or video (optional)

#### **9. Assessment criteria:**

- Degree of innovation in the use of recycled/biodegradable plastic
- Quality and design of the final product
- Positive environmental impact

- Technical and/or commercial feasibility
- For the Special Award Circularity: traceability, circular economy and closed cycle

**10. Jury:** Made up of professionals from the fields of sustainability, design, engineering, plastics industry and innovation.

**11. Deadlines:**

- Deadline for submission: 08/04/2026
- Jury verdict: 14/05/2026
- Awards ceremony: 03/06/2026

**12. Awards and recognition:**

- Commemorative trophy
- Featured product in the Rethinking Plastic space
- Dissemination on official channels of Equiplast and Expoquimia
- Joint press release of the winners

**13. Collective exhibition:**

- The award-winning and selected products will be part of a collective exhibition within Equiplast.

**14. Image and intellectual property rights:**

- Participants retain their intellectual property.
- The organization may make promotional use of it by always citing the author.

**15. Language of presentation:**

- Applications can be submitted in Catalan, Spanish or English.