

EQUIPLAST

The International Plastics
and Rubber Event



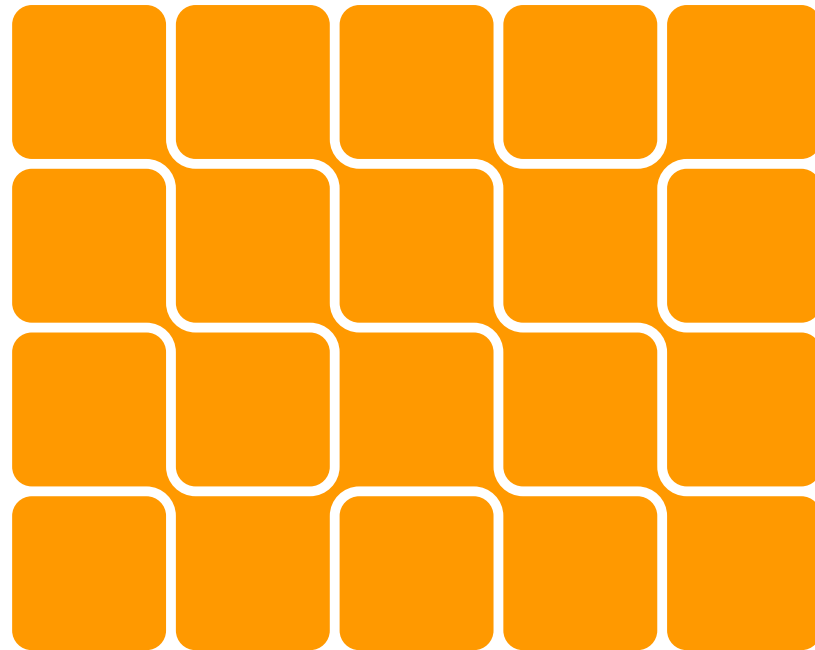
Fira Barcelona

RETHINKING PLASTIC

Barcelona
Gran Via Venue
Hall 3

2 — 5 june 2026

Showroom of
innovative products



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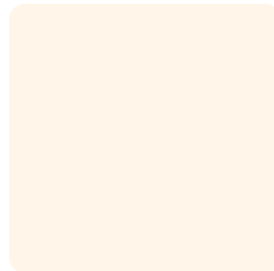
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Since 2021, sustainability has become the central axis of Equiplast. In 2023, we took a step forward with the creation of a showroom dedicated to recycled and biodegradable products. Now, with a view to the 2026 edition, the Rethinking Plastic space is evolving to consolidate itself as the benchmark platform for innovation for a more sustainable plastics industry.

In addition to the product exhibition, there will be a new space for knowledge and dissemination, where real cases of application in key sectors such as construction, packaging or the automotive industry will be highlighted.

Showroom of innovative products

An exhibition area that presents everyday objects from different markets where recycled plastic or from renewable and/or biodegradable sources is the protagonist. The aim is to **highlight the sector's commitment to the circular economy and the environment.**



Rethinking Plastic Showroom Awards

Being part of the showroom allows you to enter the selection of the **Rethinking Plastic Showroom Awards**, which recognize the best products according to the criteria of innovation, sustainability and circularity.

Products may be submitted to one or more of the following categories:



Sustainable
packaging



Automotive &
Mobility



Consumer
Textile
Products



Construction
and furniture



Special
Circularity
Award

WHO IS IT FOR?

The **Showroom of innovative products** aims to highlight products that incorporate recycled, biodegradable and/or renewable plastic developed by:

- ◆ Companies
- ◆ Entities
- ◆ Start-ups
- ◆ Technology centers
- ◆ Design teams

PRODUCT REQUIREMENTS

- Incorporate a relevant percentage of recycled and/or biodegradable plastic
- Justify the origin and type of plastic used
- Provide added value in design, functionality, environmental impact or circularity

Check the [terms and conditions](#).



FIRA BARCELONA WILL PROVIDE:

- A **totem/base** to display the product and a support to include the product's **technical data sheet**.

ON THE PART OF THE PARTICIPANT, THE FOLLOWING IS REQUIRED:

- Please send the duly completed **technical data sheet** before 8 April 2026.
- **Transport of the product**, both for delivery and collection (shipping management, packaging, etc.).
- Accept the terms and conditions of participation.

ADDITIONAL INFORMATION

- The products will be exhibited according to the logistical needs of the space.
- Fira de Barcelona reserves the right to announce or use the name of the participating company in communications related to Rethinking Plastic.

EQUIPLAST RETURNS IN 2026, TOGETHER WITH EXPOQUIMIA, AS THE BENCHMARK EVENT FOR THE PLASTICS AND RUBBER VALUE CHAIN, HIGHLIGHTING THE STRATEGIC SYNERGIES BETWEEN THE TWO INDUSTRIES.

Equiplast26 is the leading meeting point for the plastics industry and rubber in Spain, which has an ecosystem of more than 3,400 processing companies for multiple key sectors such as packaging, automotive and construction, among others.

This show brings together all the main players in plastics to showcase innovative and sustainable solutions that address the global challenges around the environmental impact of plastic.

For four days, Equiplast26 becomes the epicentre of the latest solutions in circular economy and innovation, with the aim of accelerating the transformation towards a more sustainable future.



Equiplast26 is presented as a unique opportunity for companies that want to grow their business in the plastics and rubber sector, and be an active part of the transformation towards a more sustainable industry.

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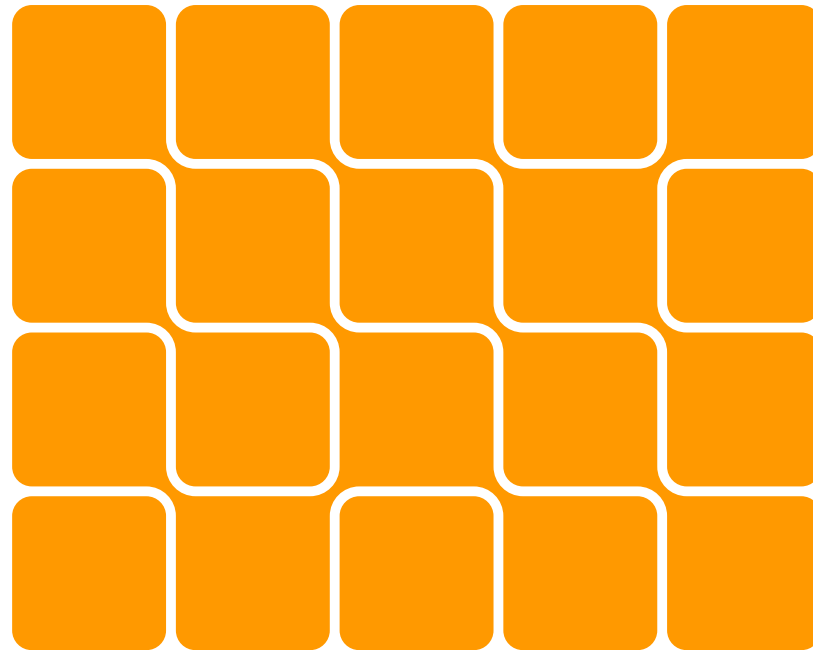


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