

EQUIPLAST

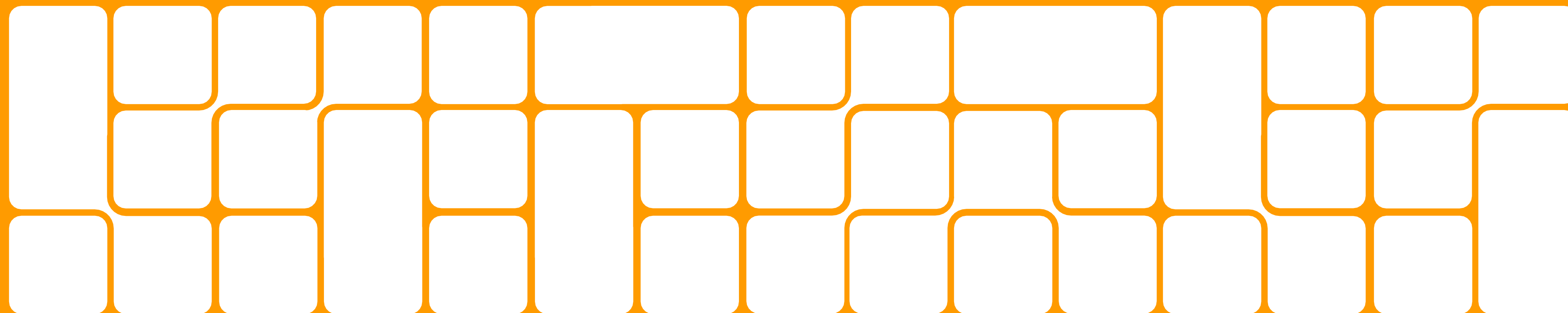
International Plastics
and Rubber Event

Barcelona / Gran Vía Venue / Hall 3
02—05 June 2026



Fira Barcelona

equiplast.com



Leading sustainable transformation

CONTENTS

1	Strategy
2	Visitors
3	Exhibition stands
4	Knowledge and networking programme
5	Held in conjunction with Expoquimia
6	Reasons for taking part
7	Commercial offer
8	Contact details

The consolidation of the leading fair in the industry

EQUIPLAST RETURNS IN 2026 IN CONJUNCTION WITH EXPOQUIMIA, AS THE LEADING EVENT IN THE PLASTIC AND RUBBER VALUE CHAIN, FEATURING THE STRATEGIC SYNERGIES BETWEEN THE TWO INDUSTRIES.

Equiplast26 is the leading meeting point for the plastic and rubber industry in Spain, with an ecosystem featuring over 3,400 processing companies for multiple key sectors such as packaging, automotive and construction, among others.

This fair will bring together all the main players in plastic industry to showcase innovative and sustainable solutions that address the global challenges involving the environmental impact of plastic.

Over the course of four days, Equiplast26 will become the epicentre of the latest innovation and circular economy solutions, with the goal of accelerating the transformation towards a more sustainable future.



Equiplast26 provides a unique opportunity for companies seeking to grow their business in the plastics sector and play an active part of the transformation towards a more sustainable industry.

OBJECTIVES

6,600
VISITORS

400
EXHIBITORS

13,000 m²
EXHIBITION AREA



A KNOWLEDGE AND NETWORKING PLATFORM



**Qualified professionals
with decision-making
power**

DEMAND INDUSTRIES

Equiplast26 will consolidate the profile of the highly-qualified visitor with decision-making power that the show has always attracted. In 2023, 46% of 50 largest plastic transforming and recycling companies by turnover attended the fair.

1.

Plastic transformers

Packaging

Automotive

Construction

Other plastics

2.

Recyclers

VISITOR PROFILE

QUALIFIED
PROFESSIONALS WITH
DECISION-MAKING
POWER

Production
managers

R&D
Managers

Waste
managers

Plastic
transformers

Plant managers

Chief technical
officers

Process
engineers

Purchasing
managers

Formulators

Industrial and
product
designers



2026 GOALS

LEADING COMPANIES IN KEY MARKETS AND
INTERNATIONAL GROWTH

ATTENDANCE OF THE LEADING
FIRMS IN THE INDUSTRY

12%+
Growth

6,600
Visitors

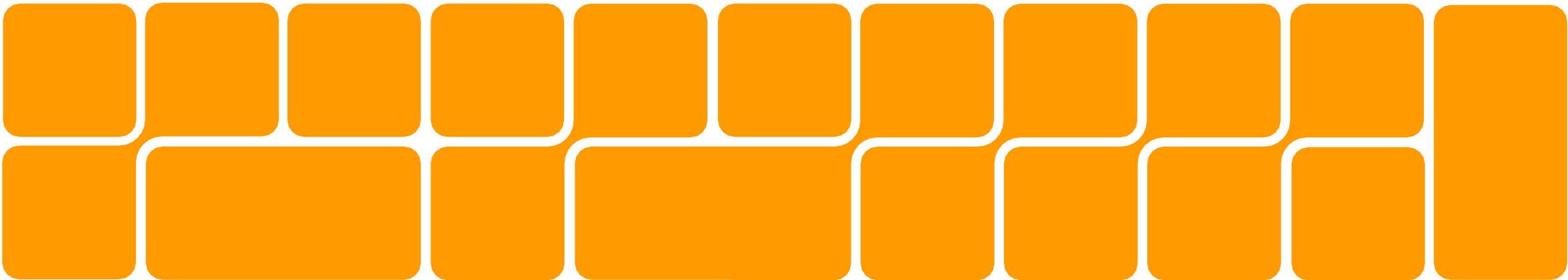
13%
Internationality

700+
International visitors

Equiplast26 will attract visitors with a highly-qualified and decision-making profile, mainly plastic transformers and recyclers.

The key sectors of the Plastic and Rubber industry

Equiplast26 will bring together the most innovative and leading companies in the plastic and rubber industry, providing a broad and representative exhibition offering with over 400 exhibitors.



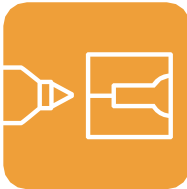
Raw materials
and additives



Transformation
machinery



Peripherals,
equipment,
automation systems
and components



Moulds
and dies



Semifinished and
finished products



Measuring
and control



Hardware
and
software



Environment
and recycling



Industrial and
occupational
safety



R&D and tech
transfer research
centres

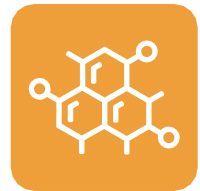


Subcontracting
and services

With this solid and diverse sectoral offer, Equiplast26 consolidates its standing as the must-visit meeting point for the key players in the Plastic and Rubber Industries, fulfilling the expectations of the 6,600-plus visitors that are expected and offering them solutions to meet the present and future needs of their companies.

WE FEATURE THE MAIN SECTORS OF THE PLASTIC ECOSYSTEM

WE GENERATE OPPORTUNITIES WITH THE MOST INTERESTING AUDIENCES



Raw materials and additives

Companies related with the production and distribution of polymers, additives and compounds for the rubber and plastic industry.

EXHIBITOR PROFILE

- Producers and distributors of plastic raw materials
- Manufacturers and distributors of compounds, additives and master batches
- Manufacturers and distributors of recycled materials

VISITOR PROFILE

- Plastic transformers
- Purchasing managers
- Development technicians
- Formulators
- Industrial designers



Environment and recycling

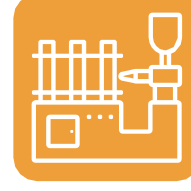
Companies that produce sustainable solutions and recycling technologies for the plastic and rubber industry.

EXHIBITOR PROFILE

- Recyclers
- Manufacturers and distributors of mills, rippers and recycling equipment
- Valorisation companies
- Environmental consultancies
- Waste managers

VISITOR PROFILE

- Sustainability officers
- Environmental technicians
- Waste managers
- Plant managers
- Product developers



Transformation machinery

Manufacturers and distributors firms that specialise in machinery for transforming plastic and rubber.

EXHIBITOR PROFILE

- Manufacturers and distributors of injectors
- Manufacturers and distributors of extruders
- Manufacturers and distributors of thermoshapers
- Manufacturers and distributors of blowing equipment
- Integrator engineering

VISITOR PROFILE

- Production managers
- Chief technical officers
- Process engineers
- Plant managers
- Purchasing managers



Peripherals, equipment, automation systems and components

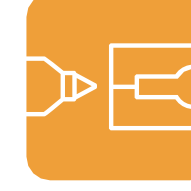
Auxiliary equipment for plastic and rubber transforming machinery.

EXHIBITOR PROFILE

- Manufacturers and distributors of dosers and feeders
- Manufacturers and distributors of cooling and drying equipment
- Manufacturers and distributors of robots, handlers and claws

VISITOR PROFILE

- Heads of maintenance
- Production technicians
- Plant engineers
- Purchasing managers
- Production managers



Moulds and dies

Companies that specialise in the design and manufacture of moulds and dies for the transformation of plastic.

EXHIBITOR PROFILE

- Mould manufacturers
- Die-making workshops
- Mould and 3-D mould design firms
- Component suppliers
- Maintenance specialists

VISITOR PROFILE

- Plastic transformers
- Chief technical officers
- Product designers
- Project managers
- Development engineers

Rethinking Plastic: innovation and commitment to sustainability

RETHINKING PLASTIC

Since 2021, Equiplast has made sustainability its cornerstone. That year, we added a recycling plant to the show with the beginnings of a showroom. In 2023 we expanded the focus with a showroom of recycled and biodegradable products.

The next step was to turn "Rethinking Plastic" into the leading innovation platform for the sustainable plastics industry. To the product showroom, we added an area of knowledge and networking, highlighting practical cases from the main user markets: construction, packaging, automotive, etc.

Innovative product showroom: A space that presents everyday objects from different markets where 100% recycled plastic or from renewable and/or biodegradable sources is the star attraction.

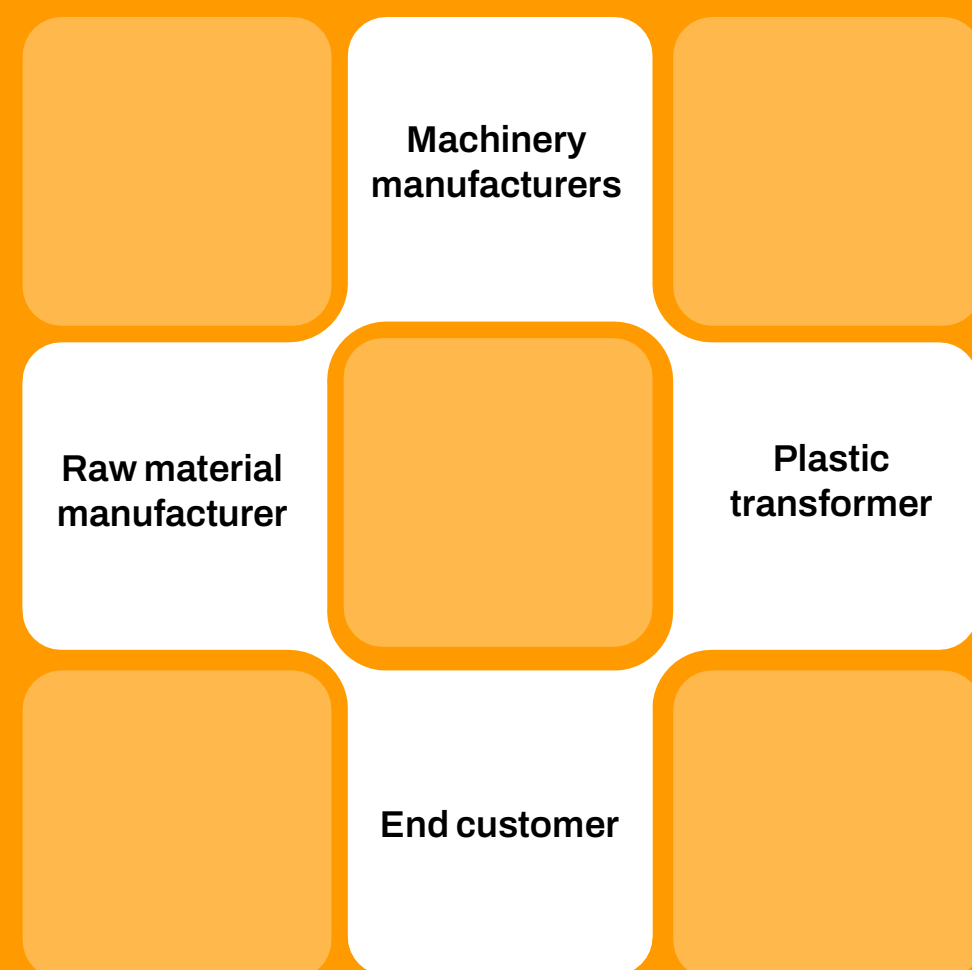
Knowledge and networking area: As a new feature, a series of keynote speeches will be added with content with the circularity of plastic as the core theme.

Rethinking Plastic is the space for companies and professionals in the plastics and rubber sector to share innovative solutions and join forces to achieve an increasingly circular industry.

RETHINKING PLASTIC

This new strategy not only expands Equiplast's content offering and makes Rethinking Plastic the main activity space within the fair, but also links the project to key players from key industrial sectors in the use of recycled plastic in an annual meeting point.

We respond to the growing market demand and become active and dynamic members of the entire value chain with an event where companies and professionals inspire, collaborate and lead the change towards a more sustainable future.



COMMISSION OF EXPERTS

SUSTAINABILITY, CIRCULARITY AND RECYCLING

We have established a committee that brings together professionals and top companies in the ecosystem.

Our goal is to showcase the sector's innovation with a program of quality content.



SECTORAL REPORT ON PLASTICS IN SPAIN

In 2026 Equiplast, in collaboration with the Spanish Center for Plastics (CEP), will reissue the sector study that, for the first time, was published on the occasion of the 2023 trade fair.

This study compiles an exhaustive assessment of the importance of the plastics industry as a transversal production sector, with the capacity to be applied to multiple activities and which acts as a lever and driving force behind their competitiveness.

The research quantifies, categorises and analyses the economic magnitudes of more than 3,700 companies, corresponding to the main production segments of the sector linked to the manufacture, transformation and valorisation of plastic products in Spain.

The study concluded with a look at the future and the major lines of development on which they are working and how the plastics sector in Spain can capture the most strategic opportunities for its main sectors of application and, in turn, continue to transform itself, become more competitive and improve its environmental impact and sustainability metrics.



New in 2026: Internationalisation programme

4 Knowledge and networking programme

International Programme

At Equiplast26, we present a new feature: an internationalisation programme, designed to boost the presence in previously selected strategic markets of export-driven participating companies and promote new business opportunities.

EQUIPLAST '26

This programme will be held in an exclusive space, intended for:

Identifying opportunities and setting up meetings between exhibitors and international visitors.

Promote collaboration and knowledge exchange between different countries and key markets for the plastics and rubber industry.

With specific activities focused on global expansion and opening up to new markets, this programme **will become the essential meeting point for those looking for opportunities beyond the national territory and international visitors to the show.**

Engineers Day: the value of engineers in the development of the industry

ENGINEERS DAY

Welcome creators of tomorrow

In collaboration with the EIC (Professional Association of Engineers of Catalonia), Equiplast'26 presents Engineers Day, a day dedicated to highlighting the crucial role of engineers in the plastics industry, who play a key role in innovation, sustainability and the development of industrial processes.

Enginyers
Industrials de Catalunya

EQUIPLAST '26

During the Engineers Day, some of the most important challenges faced by engineers in the plastics and rubber sector will be addressed, exploring new technological solutions, success stories, and opportunities for collaboration.

AIMS OF ENGINEERS DAY

- To highlight the role of these stakeholders in the development of the chemical and process industry.
- To attract a technical and decision-making visitor profile to Equiplast'26, made up of engineers and professionals from different industrial disciplines.
- To generate a space for exchanging knowledge about the challenges they face on a daily basis by means of some of the most innovative solutions.
- To facilitate networking and collaboration between professionals from the collective and the sector.

The Engineers Day initiative encourages technical, qualified and decision-making professionals to attend Equiplast'26 in search of innovative solutions to optimise the industrial processes of their companies.

Gala Dinner: the big night for the plastic and chemical industry

4 Knowledge and networking programme

Gala **DINNER**

The Gala Dinner will once again bring together the leading entrepreneurs and executives in the plastic and chemical industry, as well as prominent figures from the institutional, social and economic spheres.

This exclusive event for 700 people will allow the companies and organisations to invite their most important customers and stakeholders.

Well-established as a prestigious public relations event, following the success of the 2023 dinner bringing together 600 people, the Gala Dinner will once again provide a unique opportunity to highlight the importance of a key industry which supplies 98% of the productive sectors and plays a crucial role in sustainable development.



EQUIPLAST '26



The event will take place on **3 June 2026** in the emblematic **Oval Room of the MNAC** (Museu Nacional d'Art de Catalunya) in Barcelona and feature the participation of executives from the main companies and associations in the plastic and chemical industry, promoting networking at the highest level.

The event will include a speech by Katja Scharpwinkel, the current vicepresident of the European Chemical Industry Council (Cefic) and member of the Executive Board of BASF SE, as a guest speaker.

Furthermore, the Best in Class awards will be handed out during the evening to recognise the four most innovative and transformational projects from different industrial sectors, which will be presented at the Industry Showcase during the fair.

We invite you to attend the only social event of this importance in the country. The 2026 Equiplast and Expoquimia Gala Dinner is the ideal opportunity to raise the profile of your company, invite your customers, expand your network of contacts and achieve high-impact brand visibility.



Side Events, in conjunction with our partners

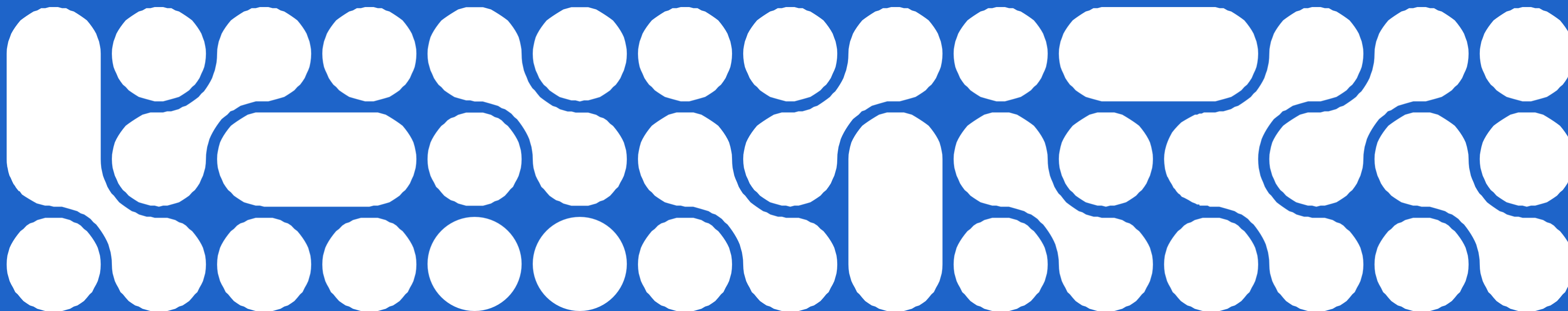
SIDE EVENTS

Equiplast26 will once again promote the organisation of various activities and sessions by leading entities linked to the plastics and rubber industries.



EXPOQUIMIA '26

International Chemistry and Process
Industries Fair



GLOBAL STRATEGY

Expoquimia, the international chemistry fair going back over 50 years, is evolving and presenting a new vision. After the turning point of the previous event in 2023, we're taking a step forward to reinforce the representation of the industry at home and abroad and showcase the far-reaching and significant role of Chemistry in the Process Industries.

As the only generalist trade fair in the sector in the Mediterranean arc, Expoquimia will bring together the leading companies in the market, providing an inclusive and advanced platform for interaction.

The event will be aligned with market trends and meet the present and future needs of the sector the process industries, placing particular emphasis on sustainability and efficiency.

Expoquimia26, the International Chemistry and Process Industries Fair, will be held from 2 to 5 June 2026.

STRATEGIC PILLARS

**Leadership
and representativeness of
the sector**

01

**Internationality with focus:
Mediterranean arc**

02

**Evolution
and growth**

03

OBJECTIVES

15,000+
VISITORS

400
EXHIBITORS

8%
INTERNATIONAL
VISITORS

14,000 m²
EXHIBITION AREA



The 2023 edition in figures

5 Held in conjunction with Expoquimia

Expoquimia and Equiplast 2023 was an innovative event focused on solutions for the industry and a turning point for facing new challenges and seizing new opportunities.

An event that marked the beginning of the new roadmap for trade fairs.



EQUIPLAST '26



590

exhibitors



1,500+

brands represented



18,940

visitors

[WATCH VIDEO](#)



FIGURES



21,000

m² net exhibition area



200

exhibitors



100+

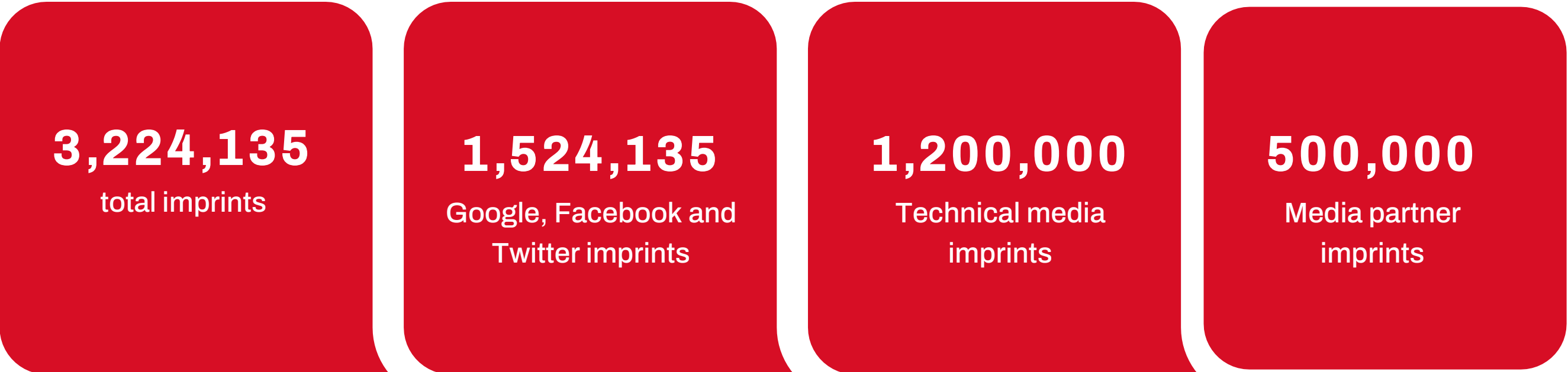
knowledge and networking activities

5 Held in conjunction with Expoquimia

IMPACT ON THE MEDIA

	Online Media	Printed Media	Radio	Television	TOTAL
Number of Items	1,098	212	2	6	1,318
Impacts on the Audience	452,381,913	9,101,972	52,000	977,000	462,512,885

	Followers	Increase	Interactions	Imprints	Engagement
X	3,847	Up 41.38%	2,448	814,051	Up 4.75%
in	5,322	Up 1.62%	2,253	40,025	Up 4.81%



EQUIPLAST '26

email
marketing

Contact database:

35,364

Total emails sent:

547,313

Main metrics:

18.94%

OR

(Open Rate)

14.86%

CTR

(Click Through Rate)

78.42%

CTOR

(Click Through Open Rate)

Reasons for taking part

1

**Value connection
with the Plastic and Rubber
Industries.**

Join the main leaders, companies and key players in the sector set to meet at Equiplast'26 to share and debate the present and future of the industry. Participating will enable you to be part of this transformation and position yourself as a leading player in the industry.

2

Unique knowledge space.

It takes advantage of high-value activities such as **Rethinking Plastics** and the **internationalisation programme**, designed to give a voice to companies in the sector and share experiences, innovative solutions and face global challenges together.

3

**High-level visibility for your
company.**

The **Gala Dinner** and other exclusive events provide an ideal opportunity to increase the visibility of your company in an ideal environment. Connect with high-level stakeholders and enhance your reputation as a key player in the field of plastic and rubber.

4

**Business opportunities with your
customers.**

Equiplast26 is a platform for connecting with your customers. Qualified visitors and key decision-makers will come to learn more about your company's innovative and sustainable solutions, forge strategic alliances and develop new business opportunities.

5

**Trends in innovation and
circularity.**

Forming part of Equiplast'26 means aligning yourself with innovation and a commitment to sustainability. The activities and solutions presented at the fair will seek to lead the transition towards a more responsible and efficient plastic and rubber industry.

6

Synergies with Expoquimia26.

Thanks to the partnership with Expoquimia, Equiplast facilitates the connection with other key sectors such as the chemical and process industries, creating an environment conducive to establishing synergies and enhancing the reach of your company in several key markets.

7

**And, above all,
an Expoquimia created WITH
THE INDUSTRY.**

Equiplast26 is being developed in partnership with companies, associations and key entities in the industry in order to ensure that the event is aligned with the needs and expectations of the entire industry. Taking part means forming part of a fair jointly designed with the most important players in the ecosystem, actively contributing to the future of the industry.

6 Reasons for taking part

EQUIPLAST '26



Commercial offering

SPACE

Solo espacio / Space only ¹			
	2026 Rates 2026 Rates	Early Bird Válida hasta / Valid until 30/09/25	Rebooking ² Válida hasta / Valid until 30/04/25
16 to 40 m²	€182/m²	€172 /m²	€156 /m²
41 to 100 m²	€167/m²	€159 /m²	€144 /m²
101 to 200 m²	€164/m²	€156 /m²	€141 /m²
101 to 350 m²	€159/m²	€151 /m²	€137 /m²
Más de 350 m² / Over 350 m²	€156/m²	€148 /m²	€134 /m²

1 Registration fees (€570) not included
/ Registration fee (€ 570) not included

2 Válida para expositores que participaron en la edición de 2023
/ Valid for exhibitors who participated in the 2023 edition

Partnership ³					
Premium Partner	€12,000	Global Partner	€5,000	Event Partner	€3,200
Precio tarifa / Regular price		Precio tarifa / Regular price		Precio tarifa / Regular price	
Máximo 3 partners / Maximum 3 partners		Sin exclusividad / Non-exclusive		Sin exclusividad / Non-exclusive	

3 Espacio + derechos de inscripción (€570) no incluido /
Space + registration fee (€570) not included

RETHINKING PLASTIC

Rethinking Plastic			
Exclusive	€4,500	General	€2,000
Precio tarifa / Regular price		Precio tarifa / Regular price	
Esponsorización específica del Top Showcase de cada jornada en el espacio Rethinking Plastic / Specific sponsorship of the Top Showcase of each day in Rethinking plastic space.		Esponsorización general del Rethinking Plastic / General sponsorship of the Rethinking Plastic	
Cada Top Showcase se esponsorizará en exclusiva con un máximo de 1 al día / Each Top Showcase will be sponsored exclusively with a maximum of 1 per day.		Sin exclusividad / Non-exclusive	

GALA DINNER

Gala Dinner					
Platinum Sponsor	€13,000	Gold Sponsor	€6,500	Silver Sponsor	€3,500
Precio tarifa / Regular price		Precio tarifa / Regular price		Precio tarifa / Regular price	
Máximo 2 sponsors / Maximum 2 sponsors		Máximo 8 sponsors / Maximum 8 sponsors		Máximo 15 sponsors / Maximum 15 sponsors	



We'll accompany you
through every step to
guarantee an optimal and
successful experience

CONTACT

Xavier Pascual
Director del saló
+34 932 332 000
xpascual@firabarcelona.com

Eva Aramendía
Direcció de projecte
+34 932 332 537
earamendia@firabarcelona.com

Antonio Pinós
Responsable de promoció,
publicitat i visitants
+34 932 332 869
apinos@firabarcelona.com

Cristina Mondéjar
Gestora de continguts
+34 932 333 474
cmondejar@firabarcelona.com

Montse López
Gestora de visitants
+34 932 332 019
mlopez@firabarcelona.com

Farners Salvi
Project Manager
+34 932 332 860
fsalvi@firabarcelona.com

Maria Dolors Herranz
Cap de premsa
+34 932 332 541
mdherranz@firabarcelona.com

Dua Fellahen
Assistant
+34 932 332 571
dfellahen@firabarcelona.com

SALES DEPARTMENT

Yolanda Gómez
Key Account
+34 932 333 235
ygomez@firabarcelona.com

Jordi Freixas
Director comercial
+34 932 332 365
jfreixas@firabarcelona.com

INTERNATIONAL DELEGATIONS

GERMANY
Helene Daun
0049 7071 365 595
info@messe-barcelona.de

FRANCE
Abdelmajid Bouslama
0033 1 47 07 29 39
m.bouslama@exhibitionsandcongress.com

ITALY
Nidia Gonzalez
+39 3758146693
ngonzalez@expoconsulting.it

HONG KONG – CHINA
Noe China
Lisa Qu Lengyuan
0086 21 516 96889
china@firabarcelona.com

TURKEY
Zeynep Tamtabak
+90 532 774 19 39
zeynep@zeyexpo.com

EQUIPLAST

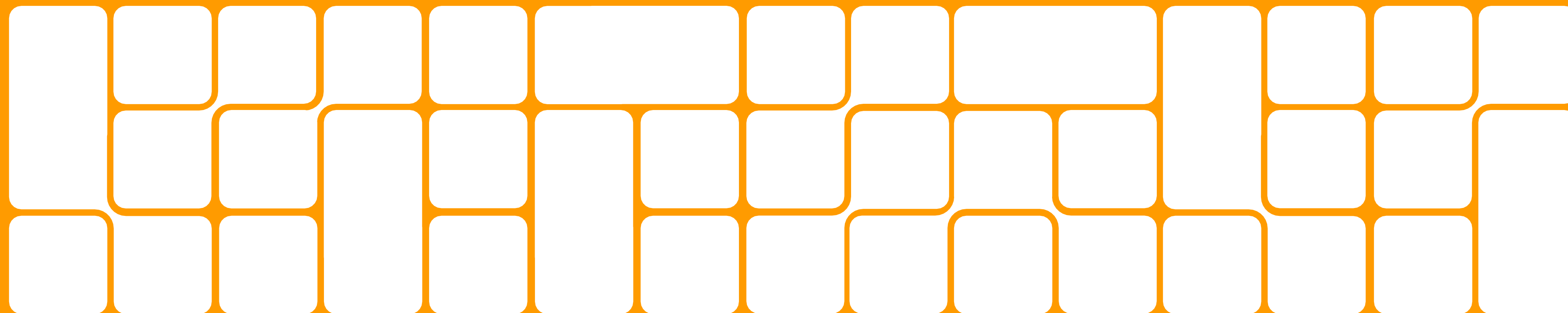
International Plastics
and Rubber Event

Barcelona / Gran Vía Venue / Hall 3
02—05 June 2026



Fira Barcelona

equiplast.com



Leading sustainable transformation