

# INNOVAL

## Participation Terms and Fees



## ¿WHO CAN PARTICIPATE?

- Companies that have innovated in the conception and development of their products.
- Companies that have launched innovative products to the market in the last two years (from April 2024 to March 2026).
- National and international companies, whether or not exhibiting at Alimentaria 2026

## PARTICIPATION CATEGORIES

- A** – Oils, vinegars and condiments  
**B** – Water, soft drinks and beers  
**C** – Dry, dehydrated, preserved and semi-preserved food  
**D** – Meat products and derivatives  
**E** – Confectionery, snacks and bakery  
**F** – Ice cream and frozen products  
**G** – Dairy products and derivatives  
**H** – Fresh and refrigerated non-dairy products  
**I** – Plant based products

## FEES

### National Exhibitors

1 showcase	1.800€ + 10% VAT
2 to 5 showcases	1.300€ + 10% VAT
More than 5 showcases	1.100€ + 10% VAT

### International Exhibitors\*

1 showcase	1.300€
More than 2 showcases	1.100€

(\*) Companies whose fiscal domicile is **not** in Spain are exempt from VAT

### Non-Exhibitors

1 showcase	5.000€ + 10% VAT
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## **IMPORTANT:**

No more than **3 variations** of the same product will be accepted per contracted showcase.

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## **STEPS TO FOLLOW**

1. Register via website and complete general information about the product and the company:  
<https://www.alimentaria.com/actividades/innoval/>

**The registration deadline for the Innoval Awards is January 23, 2026.**

2. Proceed with the payment corresponding to the number of showcases requested.
3. Submit detailed product information. This step must include product photographs and the company logo

**The deadline to complete this information is also January 23, 2026.**

4. **Send 6 product samples of each item.** For products with different flavours, sizes , colors, etc., **5 samples are required per type.**

### **Delivery date and time:**

Samples must be received **ONLY on March 10, 2026**, between **9.00 h. to 14.00 h.** and **15.30 h. to 17.00 h.**

### **Delivery address:**

Fira de Barcelona - Recinto Gran Vía  
Entrada Hall EUROPA, Acceso Sur

Av. Joan Carles I, 64, 08908 L'Hospitalet de Llobregat, Barcelona  
08908 Hospitalet del Llobregat (Barcelona)

**Contact number:** + 34 667 69 93 18

## **BENEFITS.**

1. Display showcase with individual lighting for each product.
2. Inclusion in the Innoval Product Catalogue.
3. Free use of the Innoval Room for product presentations and launches (maximum 20 minutes).
4. Media coverage via Alimentaria Exhibitions' Press Office
5. Promotion of Innoval through dedicated Newsletters from the innovation area.
6. Free product sampling at INNOVAL through Alimentaria's collaboration with Samplia '*Try, give your opinion, and enjoy*'.

**PAYMENT CONDITIONS**

100% of the amount corresponding to the showcase(s) must be paid in full by bank transfer to Fira Internacional de Barcelona.

The payment receipt must be sent to your Alimentaria sales agent or to [innoval@alimentaria.com](mailto:innoval@alimentaria.com) after completing the registration form on the website:  
<https://www.alimentaria.com/actividades/innoval/>

**Bank details:**

BANK	CAIXABANK	BBVA	POPULAR	SABADELL
Account Nº	2100 0927 56 0200017660	0182 6035 42 0100857117	0075 1586 95 0604422331	0081 5084 0400 0129 0030
IBAN	ES49 2100 0927 56 0200017660	ES31 0182 6035 42 0100857117	ES20 0075 1586 95 0604422331	ES19 0081 5084 0400 0129 0030
SWIFT / BIC	CAIXESBBXXX	BBVAESMMXXX	POPUESMMXXX	BSABESBBXXX

**Beneficiary:** Fira Internacional de Barcelona

If the specified payment conditions are not met, the organization reserves the right to reassign the reserved space to another applicant company.