

THE WORLD'S BIGGEST, MOST INFLUENTIAL EVENT FOR CITIES AND URBAN INNOVATION

SMARTCITY
EXPO WORLD CONGRESS

**TOMORROW.
MOBILITY**
WORLD CONGRESS

**TOMORROW.
BUILDING**
WORLD CONGRESS

**TOMORROW.
BLUE ECONOMY**
WORLD CONGRESS

5 - 7 NOVEMBER 2024
BARCELONA





URBAN INNOVATION ALL-YEAR-ROUND

SMARTCITY

EXPO **CURITIBA**

20 - 22 MARCH 2024
CURITIBA, BRAZIL

16,000+ VISITORS
70 EXHIBITORS
180 SPEAKERS

SMARTCITY

EXPO **SANTIAGO DEL ESTERO**

26 - 28 JUNE 2024
SANTIAGO DEL ESTERO, ARGENTINA

6,500+ VISITORS
50+ EXHIBITORS
90+ SPEAKERS

SMARTCITY

EXPO **SANTIAGO DE CHILE**

25 - 27 JULY 2024
SANTIAGO DE CHILE, CHILE

SMARTCITY

EXPO WORLD CONGRESS

HANGZHOU STAGE

25 - 29 SEPTEMBER 2024
HANGZHOU, CHINA

SMARTCITY

FORUM **RIYADH**

12 - 13 FEBRUARY 2024
RIYADH, SAUDI ARABIA

8,000+ VISITORS
100+ SPEAKERS

SMARTCITY

EXPO **USA**

22 - 23 MAY 2024
NEW YORK, USA

3,000+ VISITORS
100+ EXHIBITORS
100 SPEAKERS

SMARTCITY

EXPO **LATAM CONGRESS**

9 - 11 JULY 2024
MERIDA, MEXICO

8,000+ VISITORS
200+ EXHIBITORS
300+ SPEAKERS

TOMORROW. MOBILITY

MEXICO

SMARTCITY

EXPO **BOGOTA**

25 - 27 SEPTEMBER 2024
BOGOTA, COLOMBIA

11,000+ VISITORS
80+ EXHIBITORS
120 SPEAKERS

SMARTCITY

EXPO WORLD CONGRESS

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TOMORROW. MOBILITY

WORLD CONGRESS

TOMORROW. BUILDING

WORLD CONGRESS

**TOMORROW.
CITY**

THE 2023 EVENT IN NUMBERS



25,300
IN-PERSON ATTENDEES



1,106
EXHIBITORS



800
CITIES



577
SPEAKERS



132
COUNTRIES

300+ REGISTERED
PRESS
13,2K EDITORIAL MENTIONS IN 96 COUNTRIES

1.2M+
WEB VIEWS

147K+
FOLLOWERS     

54M+
DIGITAL IMPRESSIONS

6K+
SOCIAL MEDIA MENTIONS

**TOMORROW.
CITY**

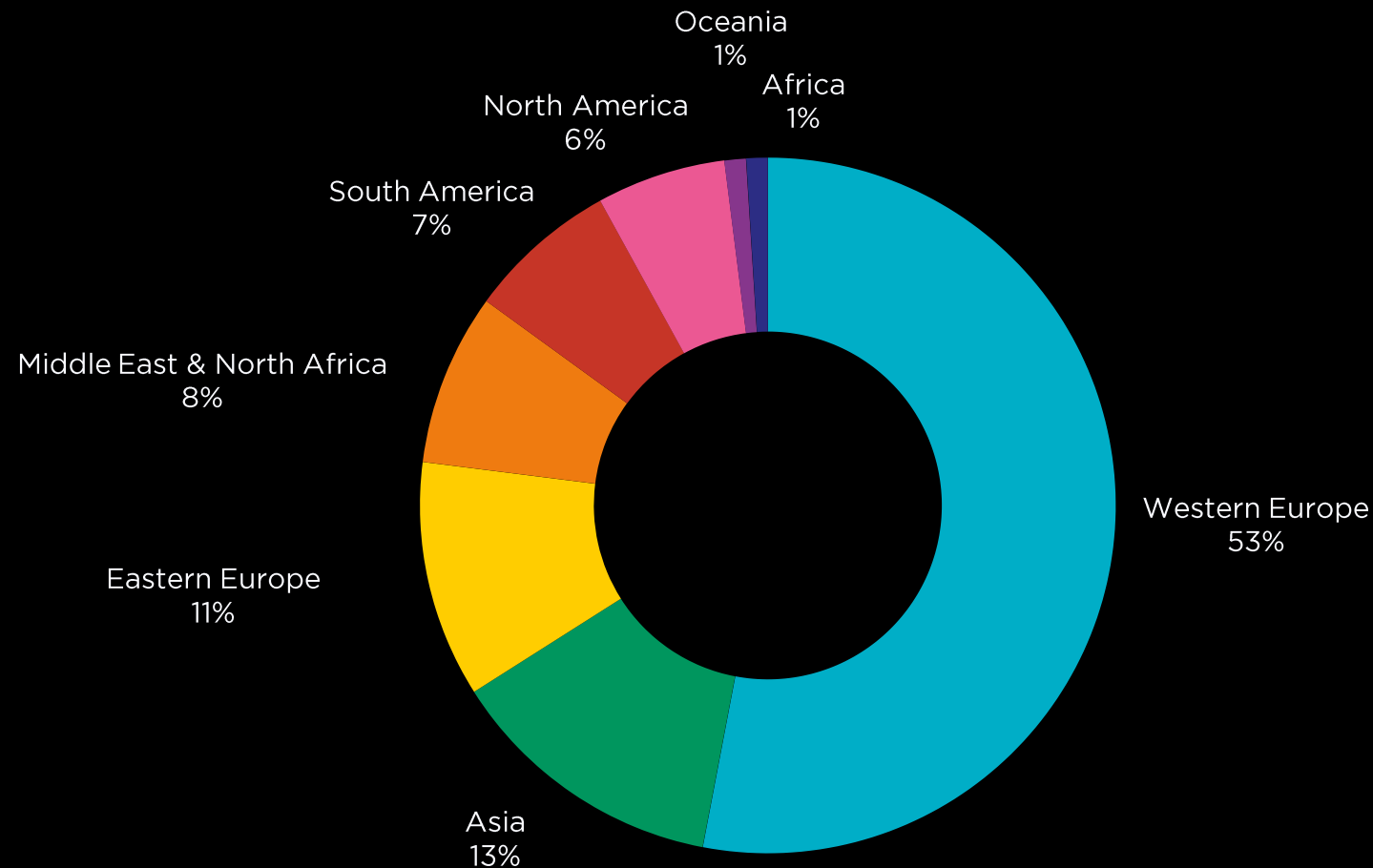


68,000+
MONTHLY USERS


















28,700+
SUBSCRIBERS

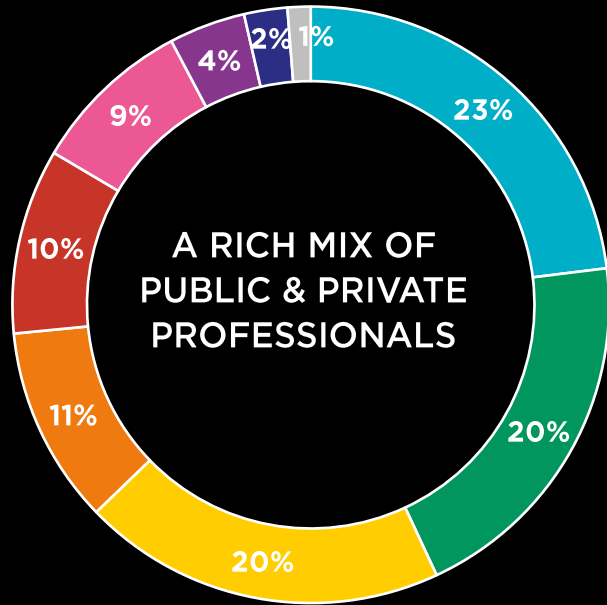
A GLOBAL MEETING POINT FOR URBAN TRANSFORMATION



TOP VISITING COUNTRIES

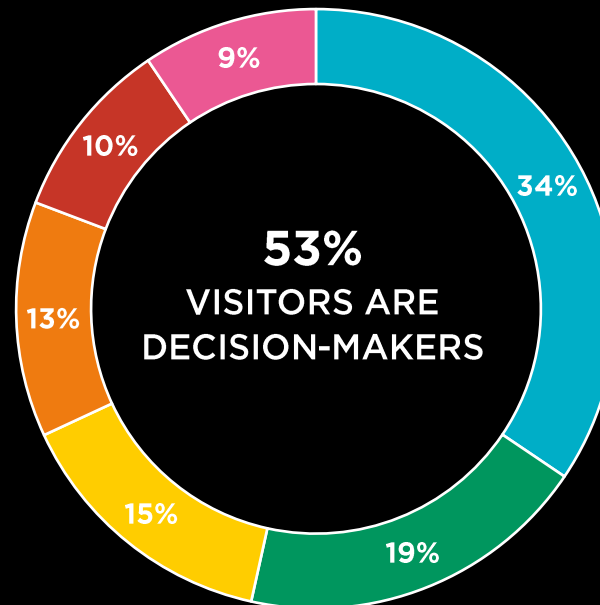
	SPAIN
	GERMANY
	FRANCE
	ITALY
	SOUTH KOREA
	NETHERLANDS
	UNITED KINGDOM
	UNITED STATES OF AMERICA
	BELGIUM
	PORTUGAL
	BRAZIL
	SAUDI ARABIA
	JAPAN
	SWEDEN
	FINLAND

OUR POWERFUL COMMUNITY OF CROSS-SECTORIAL CITY-CHANGERS



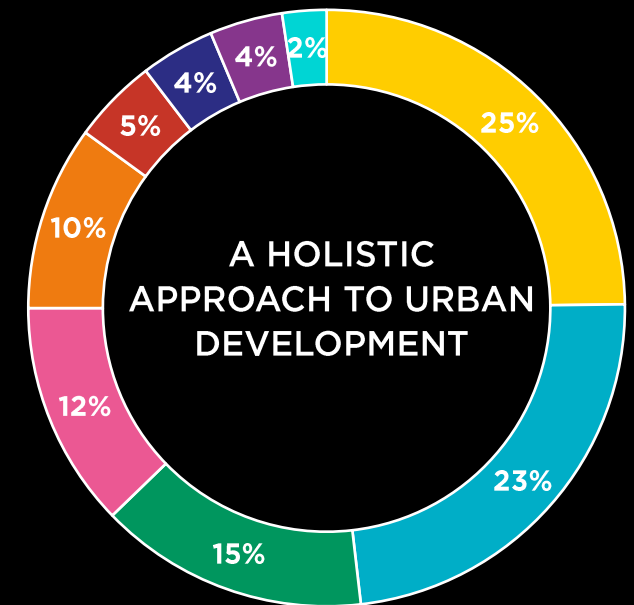
ATTENDEES' ORGANIZATION PROFILE

- Governments
- Local Companies & SMES
- Large & Global Companies
- Startups
- Institutions & other entities
- Academia
- Inter-governmental organizations
- Media & Culture
- Investors



ATTENDEES' JOB FUNCTION

- High Level Management & Top Public Representative
- Senior Manager
- Technical Profile
- Specialist
- Consultant
- Others



ATTENDEES' JOB TOPIC

- Mobility
- Enabling Technologies
- Energy & Environment
- Infrastructures & Buildings
- Governance
- Living & Inclusion
- Economy
- Safety & Security
- Blue Economy

SPOTLIGHT ON THE ISSUES THAT MATTER



Enabling Technologies



Energy & Environment



Mobility



Governance & Economy



Infrastructure & Building



Living & Inclusion



Blue Economy



**TOMORROW.
MOBILITY**
WORLD CONGRESS

THE ULTIMATE EVENT FOR SUSTAINABLE & INTELLIGENT URBAN MOBILITY

A new impulse for the urban mobility sector.
A driving force for change in the transport industry.



THE PLACE TO DISCUSS **TRENDS AND CHALLENGES**, AND FIND SOLUTIONS FOR THE FUTURE OF MOBILITY



AN ACTION-FOCUSED PROJECT TO **TRANSFORM CITIES' URBAN MOBILITY** VISION TO ADAPT TO THE NEW GLOBAL SCENARIO



Co-organized by:



TOMORROW.
BUILDING
WORLD CONGRESS

THE NEW GLOBAL INITIATIVE EMPOWERING THE GREEN AND DIGITAL TRANSITION OF BUILDINGS & URBAN INFRASTRUCTURES



A MEETING POINT TO CATALYZE **POSITIVE CHANGE** IN THE WAY WE **PLAN, CONSTRUCT, RENOVATE, AND OPERATE** BUILDINGS AND URBAN INFRASTRUCTURES



AN INITIATIVE TO ACCELERATE A SHIFT IN THE BUILT ENVIRONMENT TOWARD A **CIRCULAR AND DIGITALIZED MODEL** THAT ENSURES **EFFICIENT, RESILIENT, AND NET ZERO CITIES**



e of the world'
n living in citie
to rise to 80%



, 2022



TOMORROW.
BLUE ECONOMY
WORLD CONGRESS

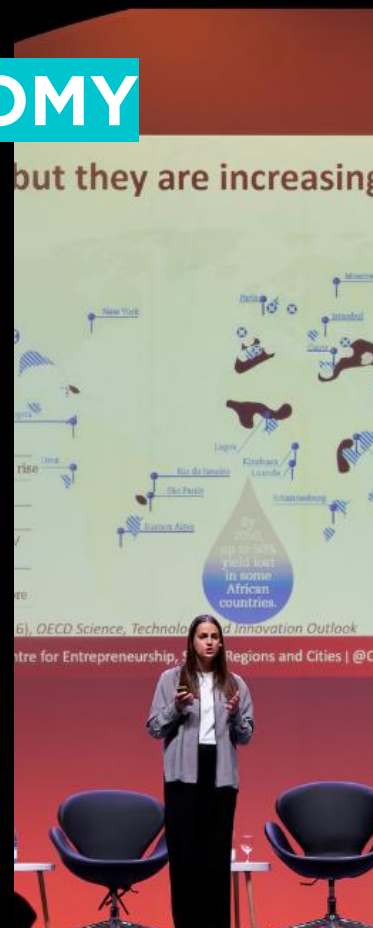
THE NEW GLOBAL SUMMIT DEDICATED TO PROMOTING AND DEVELOPING THE POTENTIAL OF THE BLUE ECONOMY



THE PLACE TO ACCELERATE AND BOOST
INNOVATION, KNOWLEDGE AND TECHNOLOGY ON
THE BLUE ECONOMY AS AN ECONOMIC HUB FOR
COASTAL CITIES



A MEETING POINT FOR NATIONAL AND
INTERNATIONAL EXPERTS ON THE **BLUE ECONOMY**
AND THE SECTORS THAT MAKE IT UP



Hosted by:



Organized by:



Strategic Partners:



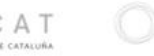
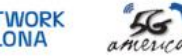
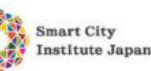
Global Partner:



TRUSTED BY GLOBAL LEADING CORPORATE PARTNERS



SUPPORTED BY A POWERFUL NETWORK OF INSTITUTIONS, ORGANIZATIONS...



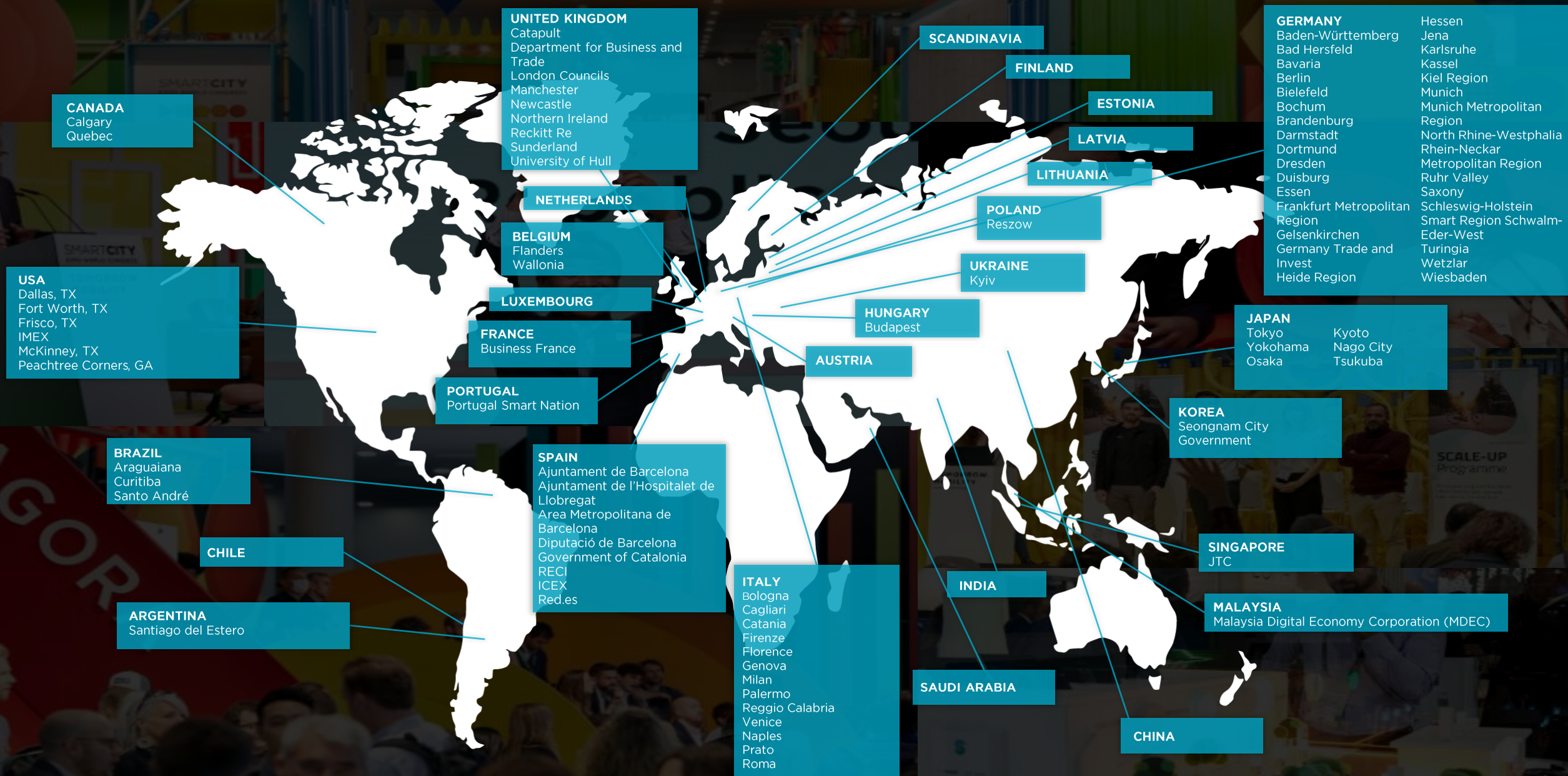
...RESEARCH, INNOVATION BOOSTERS AND MEDIA PARTNERS





A MEETING POINT FOR GOVERNMENTS

Map of exhibiting cities, regions and countries



THE INNOVATION PLAYGROUND

A NEW, CREATIVE INITIATIVE AT THE
HEART OF OUR EVENTS

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THE **INNOVATION** PLAYGROUND

AN AMBITIOUS EVOLUTION OF OUR 2023 INNOVATION AREA

The brand-new **Innovation Playground** is a cross-cutting project spreading through the world's most influential event for cities. A carefully designed space connecting the main players of the global innovation ecosystem – startups, investors, governments, corporations, universities, research centers.

We're accelerating the implementation of solutions that might disrupt the smart city market. How?



Strengthening connections between the innovation ecosystem members.



Promoting people-focused innovation, leveraging the great entrepreneurial capacity of cities and regions.



Attracting international talent, linking them to targeted investment players.



Building a more diverse innovation network, supporting women-led entrepreneurship.

THE INNOVATION PLAYGROUND

IN NUMBERS

100+

SELECTED STARTUPS

300+

EXHIBITING STARTUPS

200+

TOP WORLDWIDE
INVESTORS

30+

AGORA SESSIONS
& SIDE EVENTS



THE INNOVATION PLAYGROUND

SOME OF THE INTERNATIONAL EXPERTS THAT TOOK THE STAGE



NATALIA OLSON
GROWTH ADVISOR & INVESTOR,
RAPID SCALE VC



JOHN BIGGS
FOUNDER, BAKER HALL CAPITAL



SEENA AMIDI
EMEA MANAGING DIRECTOR,
PLUG AND PLAY TECH CENTER



MAR ALARCÓN
CEO, 19N STRATEGIES



FERNANDO CASADO
CO-FOUNDER & GENERAL
MANAGER, INCLIMO CLIMATE
TECH FUND



CELESTE REGLÁ
IMPACT VENTURES PROGRAMMES
OFFICER, EIT URBAN MOBILITY



HELENA TORRAS
VENTURE PARTNER,
HANS(WO)MEN GROUP



BETTINA WARBURG
CO-FOUNDER, WARBURG SERRES
INVESTMENTS

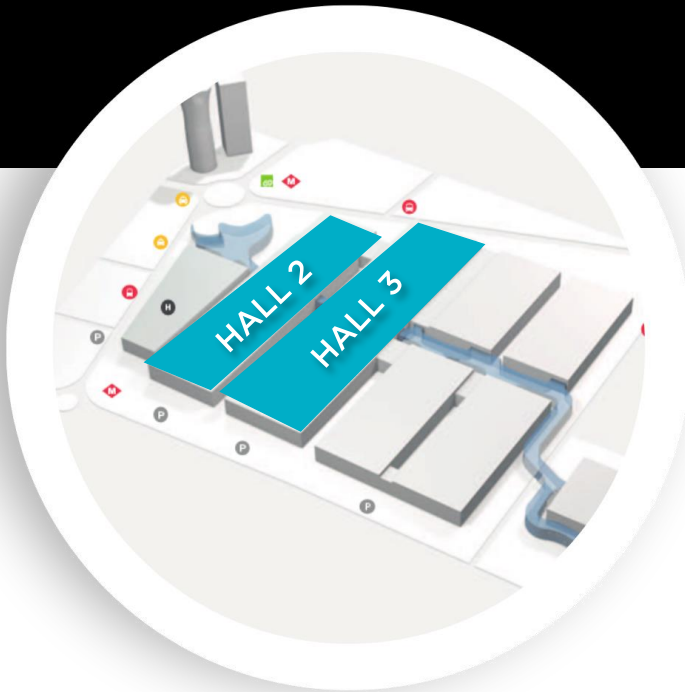
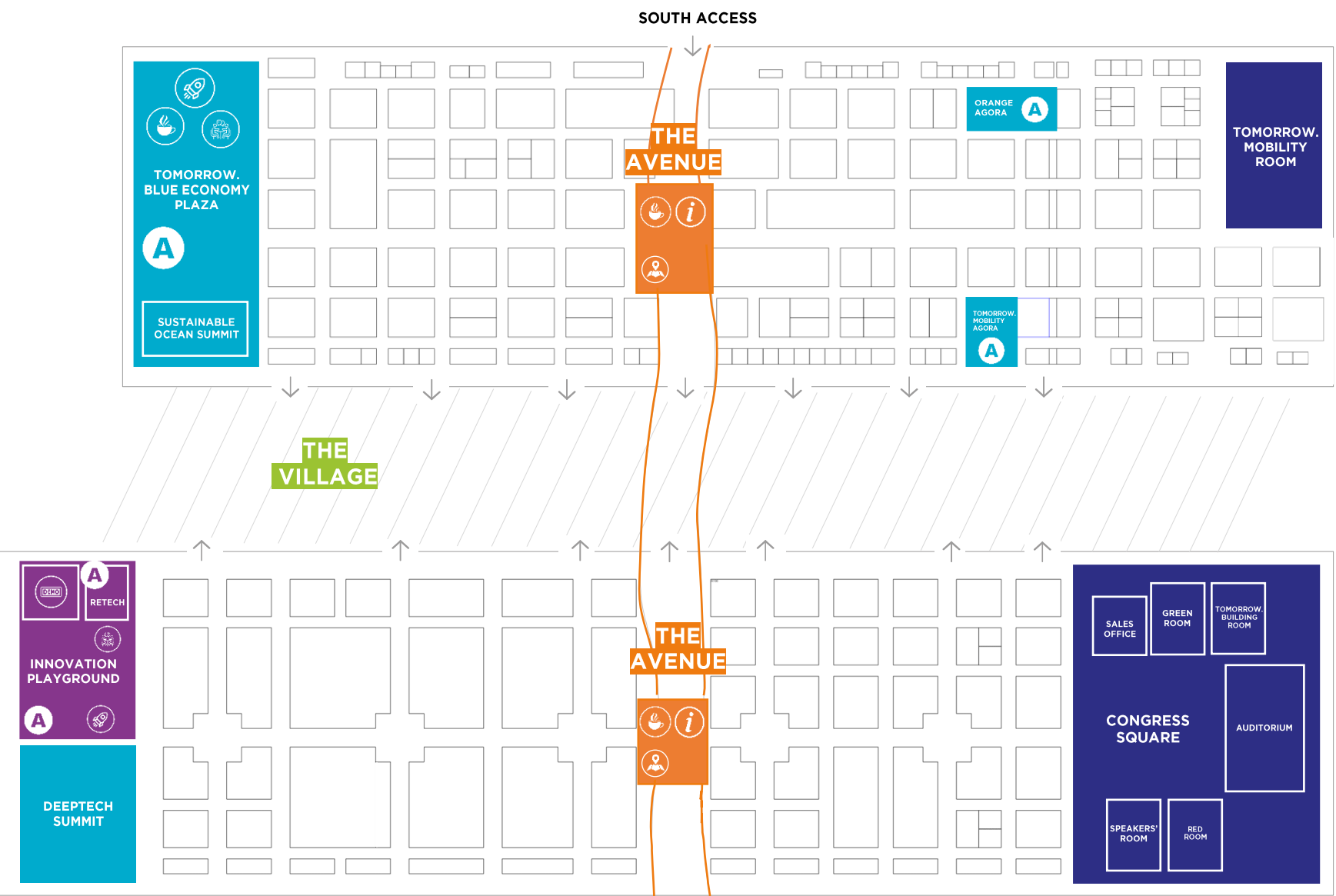


DARIA TATAJ
EXPERT ON INNOVATION &
ENTREPRENEURSHIP, EUROPEAN
COMMISSION



ALBERT DOMINGO
DIRECTOR, UPF VENTURES

EVENT MAP 2024



A COMPREHENSIVE SPACE WHERE INNOVATION CAN FLOURISH

The **Innovation Playground** will be designed to boost playful interactions and build trust for networking. An open, agile environment to foster creative problem solving and meaningful connections. It will consist of different areas:



AGORAS



STARTUP EXPO



DEMO AREA



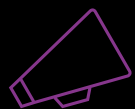
BUSINESS LOUNGE &
NETWORKING AREA



COFFEE CORNER

Hey, startups!

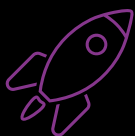
Why should you take part in the **Innovation Playground**?



Get **exposure** to an audience of **25,000+** global professionals and media outlets



Make **valuable connections** within the smart city ecosystem and connect with switched-on **investors**



Present **your market-ready solution** in front of a **qualified audience**: governments, corporates and investors





STARTUP SOLUTION

FOCUS SECTORS



Construction Tech / PropTech



Energy / Cleantech / Climate Tech



GovTech



Mobility / Transport Tech



Urban Tech



Social Impact



Blue Economy

Hey, startups!

How can you get involved?



APPLY TO OUR STARTUPS PROGRAM

Join a busy expo floor together with the world's boldest startups in the field. This pack includes:

- Exhibition pod (1 pod in an 8-pod structure) – *more details on the next page*
- Speaking slot in a Startup Pitch Session
- Access to the Investors & Founders Lounge
- Access to the Networking Area and the B2B Networking Tool
- Inclusion in the Pitch Deck Compilation – to be shared with Investors
- Invitation to the Investors & Founders Networking Activity
- 2 Full Congress Pass (worth €1,250 each)
- 20 Visitor Pass (worth €100 each)
- 2 Exhibitor Passes
- Access to the Exhibitor Area tool (AEX) to manage your participation
- Visibility in the venue's Floor Map and the event's website and app



100+ high potential startups from around the world will be selected to be part of our Innovation Playground. You will need to fill out this form and meet the established criteria in order to become an eligible candidate.

APPLICATION DEADLINE
JULY, 8

PRICE
€7,995
€1,995



Hey, startups!

How will your exhibition pod be equipped?



INCLUDED:

- ✓ Pod of irregular size (150cmx240xm) located in Corner structure of 8 pods, on carpet.
- ✓ 1x Welcome Desk with lockable cabinet + 1x Stool for the Exhibitor + 1x Spotlight arm on structure for lighting.
- ✓ Stand number on structure + Company branding and info.
- ✓ Power supply: 1.2KW for laptop or phone charging + 1x Double socket at welcome desk.
- ✓ Cleaning: Basic cleaning will be provided once set-up is finished and every evening during event days.



SAVE YOUR SPOT!

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