

THE WORLD'S BIGGEST, MOST INFLUENTIAL EVENT FOR CITIES AND URBAN INNOVATION



SMARTCITY
EXPO WORLD CONGRESS



5 - 7 NOVEMBER 2024
BARCELONA



SMARTCITY

EXPO WORLD CONGRESS



Smart City Expo World Congress gathers leaders from the most innovative companies, governments and organizations to **move cities towards a better future.**

Held in **Barcelona** since 2011, Smart City Expo World Congress is the international leading event for cities. Its mission is to **empower cities and collectivize urban innovation** across the globe. Through promoting social innovation and identifying collaboration opportunities, the event is dedicated to accelerate a better future for cities and their citizens.

**FULL FOCUS
ON CRITICAL
URBAN
CHALLENGES**

ENABLING TECH	ENERGY & ENVIRONMENT	TOMORROW. MOBILITY WORLD CONGRESS	TOMORROW. BUILDING WORLD CONGRESS
LIVING & INCLUSION	GOVERNANCE & ECONOMY	BLUE ECONOMY	



SMARTCITY IN NUMBERS

EXPO WORLD CONGRESS



25,300
IN-PERSON ATTENDEES



1,106
EXHIBITORS



800
CITIES



577
SPEAKERS



132
COUNTRIES

300+ REGISTERED PRESS
13,2K EDITORIAL MENTIONS IN 96 COUNTRIES

1.2M+
WEB VIEWS

147K+
FOLLOWERS 

54M+
DIGITAL IMPRESSIONS

6K+
SOCIAL MEDIA MENTIONS



TOMORROW. CITY

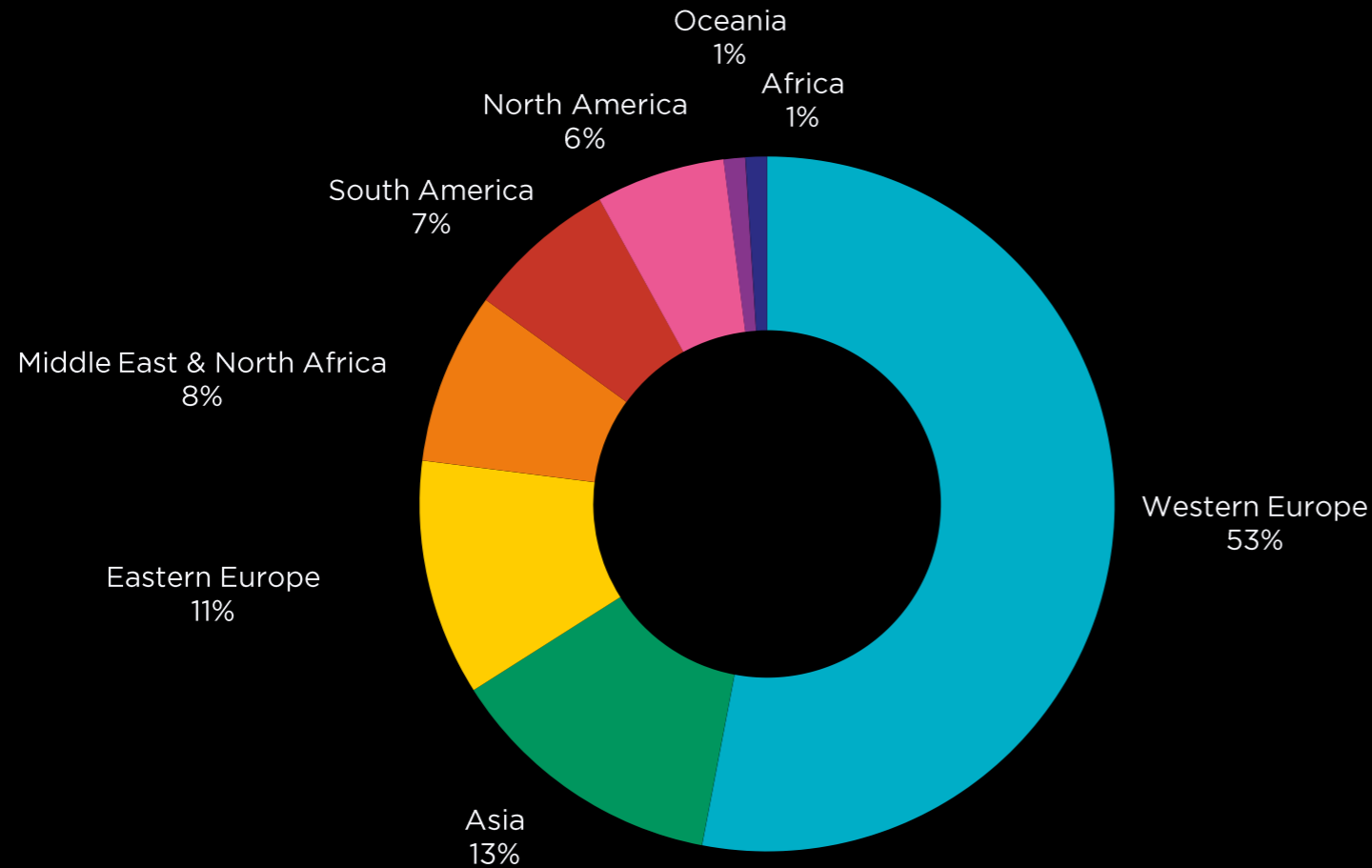


68,000+
MONTHLY USERS


















28,700+
SUBSCRIBERS

A GLOBAL MEETING POINT FOR URBAN TRANSFORMATION



TOP VISITING COUNTRIES

-  SPAIN
-  GERMANY
-  FRANCE
-  ITALY
-  SOUTH KOREA
-  NETHERLANDS
-  UNITED KINGDOM
-  UNITED STATES OF AMERICA
-  BELGIUM
-  PORTUGAL
-  BRAZIL
-  SAUDI ARABIA
-  JAPAN
-  SWEDEN
-  FINLAND



URBAN INNOVATION ALL-YEAR-ROUND

SMARTCITY

EXPO **CURITIBA**

20 - 22 MARCH 2024
CURITIBA, BRAZIL

16,000+ VISITORS
70 EXHIBITORS
180 SPEAKERS

SMARTCITY

EXPO **SANTIAGO DEL ESTERO**

26 - 28 JUNE 2024
SANTIAGO DEL ESTERO, ARGENTINA

6,500+ VISITORS
50+ EXHIBITORS
90+ SPEAKERS

SMARTCITY

EXPO **SANTIAGO DE CHILE**

25 - 27 JULY 2024
SANTIAGO DE CHILE, CHILE

SMARTCITY

EXPO WORLD CONGRESS

HANGZHOU STAGE
CHINA

25 - 29 SEPTEMBER 2024
HANGZHOU, CHINA

SMARTCITY

FORUM **RIYADH**

12 - 13 FEBRUARY 2024
RIYADH, SAUDI ARABIA

8,000+ VISITORS
100+ SPEAKERS

SMARTCITY

EXPO **USA**

22 - 23 MAY 2024
NEW YORK, USA

3,000+ VISITORS
100+ EXHIBITORS
100 SPEAKERS

SMARTCITY

EXPO **LATAM CONGRESS**

9 - 11 JULY 2024
MERIDA, MEXICO

8,000+ VISITORS
200+ EXHIBITORS
300+ SPEAKERS

SMARTCITY

EXPO **BOGOTA**

25 - 27 SEPTEMBER 2024
BOGOTA, COLOMBIA

11,000+ VISITORS
80+ EXHIBITORS
120 SPEAKERS

SMARTCITY

EXPO WORLD CONGRESS

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TOMORROW.
MOBILITY

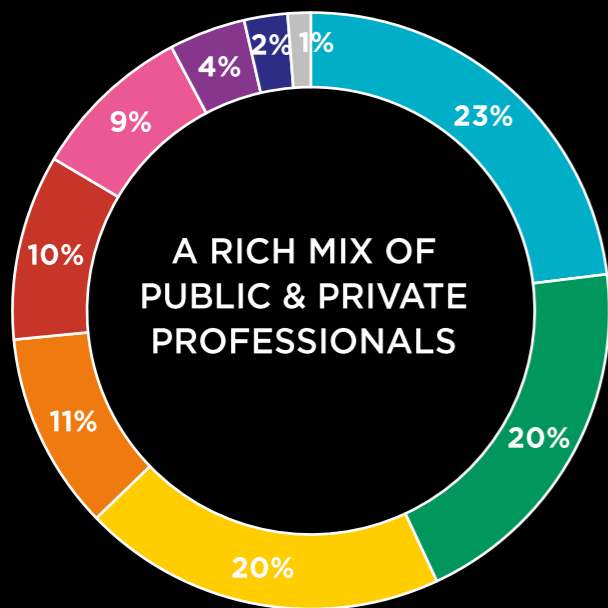
WORLD CONGRESS

TOMORROW.
BUILDING

WORLD CONGRESS

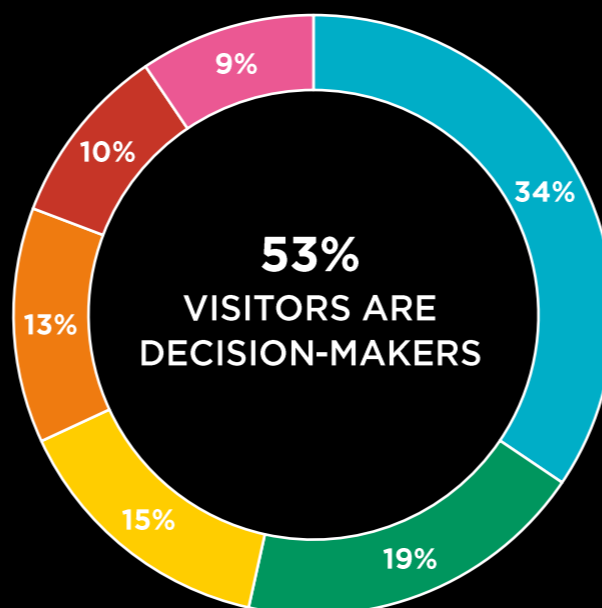
TOMORROW.
CITY

A POWERFUL COMMUNITY OF CROSS-SECTORIAL CITY-CHANGERS



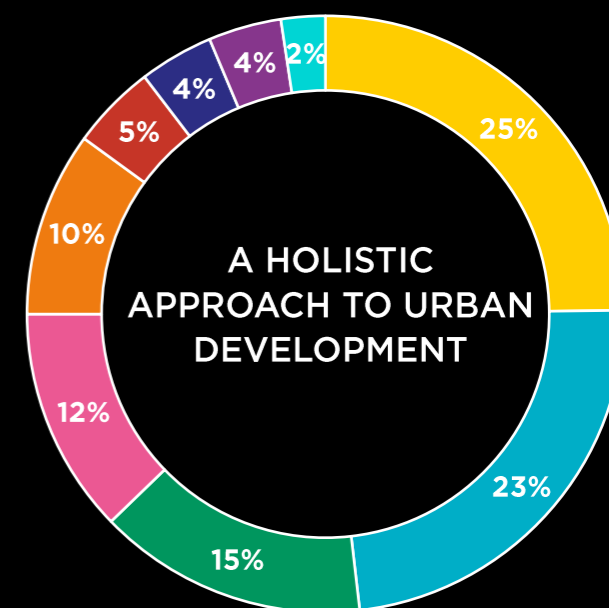
ATTENDEES' ORGANIZATION PROFILE

- Governments
- Local Companies & SMES
- Large & Global Companies
- Startups
- Institutions & other entities
- Academia
- Inter-governmental organizations
- Media & Culture
- Investors



ATTENDEES' JOB FUNCTION

- High Level Management & Top Public Representative
- Senior Manager
- Technical Profile
- Specialist
- Consultant
- Others



ATTENDEES' JOB TOPIC

- Mobility
- Enabling Technologies
- Energy & Environment
- Infrastructures & Buildings
- Governance
- Living & Inclusion
- Economy
- Safety & Security
- Blue Economy

TOMORROW. BUILDING

WORLD CONGRESS

5 - 7 NOVEMBER 2024
BARCELONA

Within the framework of
SMARTCITY
EXPO WORLD CONGRESS

Organized by



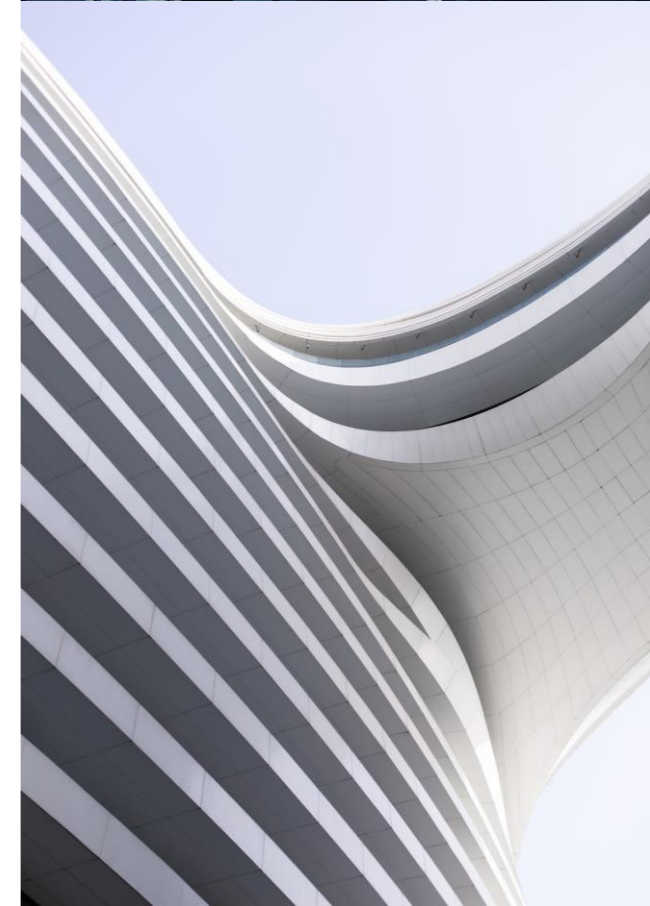
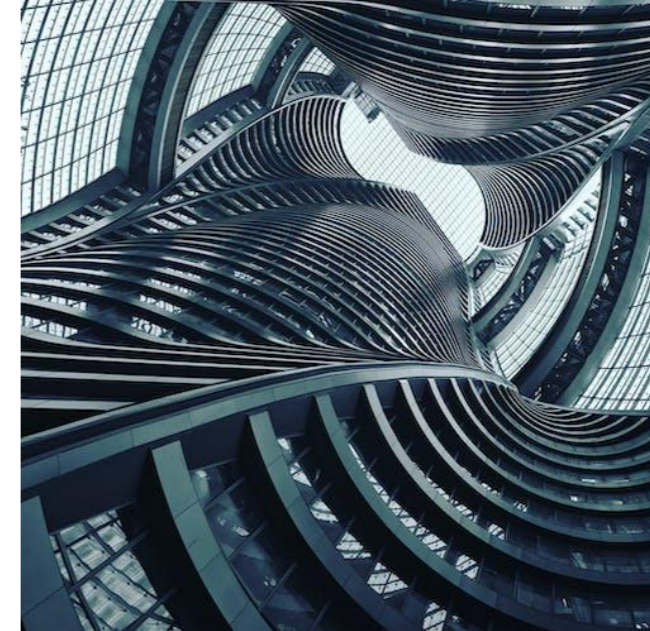
THE GLOBAL INITIATIVE EMPOWERING THE GREEN AND DIGITAL TRANSITION OF BUILDINGS AND URBAN INFRASTRUCTURES.

CATALYZING A POSITIVE CHANGE IN THE WAY
WE **PLAN, CONSTRUCT, RENOVATE AND OPERATE**
BUILDINGS AND URBAN INFRASTRUCTURES.

ACCELERATING A SHIFT TOWARDS A CIRCULAR AND DIGITALIZED
MODEL THAT ENSURES **EFFICIENCY, RESILIENCE AND NET ZERO CITIES.**

The built environment is responsible for **40% of annual global CO2 emissions**. As pressure to act towards climate neutrality increases, the construction and building renovation sectors are key. We must call for **emission restrictions** across its whole value chain and **eliminate all CO2 emissions from the built environment** by 2040.

What should urban planners, government leaders and developers consider to contribute to **healthier, cleaner, efficient and resilient buildings, communities and cities**?

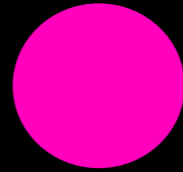




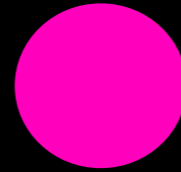
A WORLD OF EVER-CHANGING CITIES

**NEW URBAN REALITIES. NEW CHALLENGES.
NEW TECH. NEW BUSINESS MODELS.**

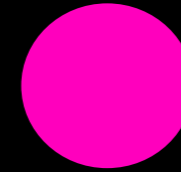
In 2050...



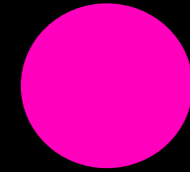
Global population is expected to grow to 10B, and 70% will be living in cities.



Global building floor area is expected to double.



75% of the infrastructure required still needs to be built.



80% of the global building stock has already been built today.

The **future of humanity** is inevitably **urban**, and digitization stands as an essential, unstoppable revolution to ensure future-proof cities **focused on people** and environment.

At the crossroads of tech and cities there's an opportunity for a more sustainable and inclusive world.

**TOMORROW.
BUILDING**
WORLD CONGRESS

KEY TOPICS FOR DEBATE

- Designtech
- Construction Tech
- Proptech & Innovative Living
- Smart Infrastructure
- Decarbonized Building
- Urban Planning and Landscaping
- Forward-Thinking Architecture



KEY TOPICS

DEEP DIVE

DESIGN TECH

- Digital Tools
- Virtual Reality
- Building Simulation
- Immersive Technologies

CONSTRUCTION TECH

- Innovative Materials & Construction Systems
- Circularity
- Modular Construction
- Building Automation

PROPTech & INNOVATIVE LIVING

- Real Estate
- Innovative Housing Models
- Property Management
- Facility Management

SMART INFRASTRUCTURE

- Resilient Infrastructures
- IoT
- Intelligent Security Systems
- Community Facilities

DECARBONIZED BUILDING

- Energy Efficiency
- Green Building
- Refurbishing
- Zero Emission Buildings

URBAN PLANNING & LANDSCAPING

- Human-centric Cities
- Resilient Cities
- Urban Strategies
- Urban Infrastructures

FORWARD-THINKING ARCHITECTURE

- Built Environment
- Architectural Solutions
- Strategic Design
- Cutting-Edge Architecture

PARTICIPANTS

WHO'S COMING?

Tomorrow.Building World Congress gathers **top-level representation of public administration and industry executives** to strategically put focus on critical urban subjects like buildings and infrastructure

Some of the **profiles attending the event:**

- Architect
 - Builder
 - Buildings and Infrastructures Technology Director
 - Chief Building Official
 - Chief of Housing and Urban Development
 - City Manager
 - Construction Manager
 - Consultant
 - Developer
 - Director of Urban Planning & Urban Design
 - Director of Infrastructure & Urban Development
 - Director of Sustainable Construction
 - Engineer
 - Facility Manager
 - Head of Construction & Infrastructure
 - Head of Land Strategy and Urbanism
 - Property Manager
 - Real Estate Investor
 - Research and Innovation Director
 - Sustainability Manager
 - Technical Architect and Quantity Surveyor
 - Urban Designer
 - Urban Planner
-

A GLOBAL DEBATE WITH WORLDWIDE EXPERTS

**TOMORROW.
BUILDING**
WORLD CONGRESS

**ELIZABETH
DILLER**

Founder, Diller Scofidio +
Renfro



PETER KÖRTE

Chief Strategy & Technology
Officer, Siemens

PEGGY DEAMER

Professor Emerita, Yale
School of Architecture



NATHAN BLECHARCZYK

Co-founder and Chief Strategy
Officer, Airbnb

**JOAN
LAPORTA**

President, FC Barcelona



JENNIFER SCHOOLING

Director of the Centre for
Smart Infrastructure,
University of Cambridge

**HÉLÈNE
CHARTIER**

Director of Urban Planning
and Design, C40



PIERO PELIZZARO

Director, Italy's National
Innovation Hub for the
Regeneration of Public Buildings

TRUSTED BY GLOBAL LEADING CORPORATE PARTNERS...



...AND KEY INDUSTRY EXHIBITORS

ABB

ActiveBlock
INSULATED BUILDING SYSTEM

AGC

BENITO

Bentley

Bioo

CAMILEIA
I Want More Simple

CARANDINI

DESCARTES
Développement
& Innovation

wattway

**DREES &
SOMMER**

e-PARTNERS
CAPITAL

esri

GDS
LIGHTING

ingenieros JG

REBITS
Engineering Firm
مخبرات للمهندسة

PATRIZIA

RENEW TECH
Innovation for the environment

3D
ENGINEERING

salvi
lighting barcelona

SAMOO
ARCHITECTS & ENGINEERS

SAMSUNG
SAMSUNG C&T

Schröder
Experts in lightability™

seys

signify

soriguē

tecnal:a
MEMBER OF BASQUE RESEARCH
& TECHNOLOGY ALLIANCE

VORTEX

TRACTO

**Université
Gustave Eiffel**

VDL

SUPPORTED BY A POWERFUL NETWORK OF INSTITUTIONS, ORGANIZATIONS...

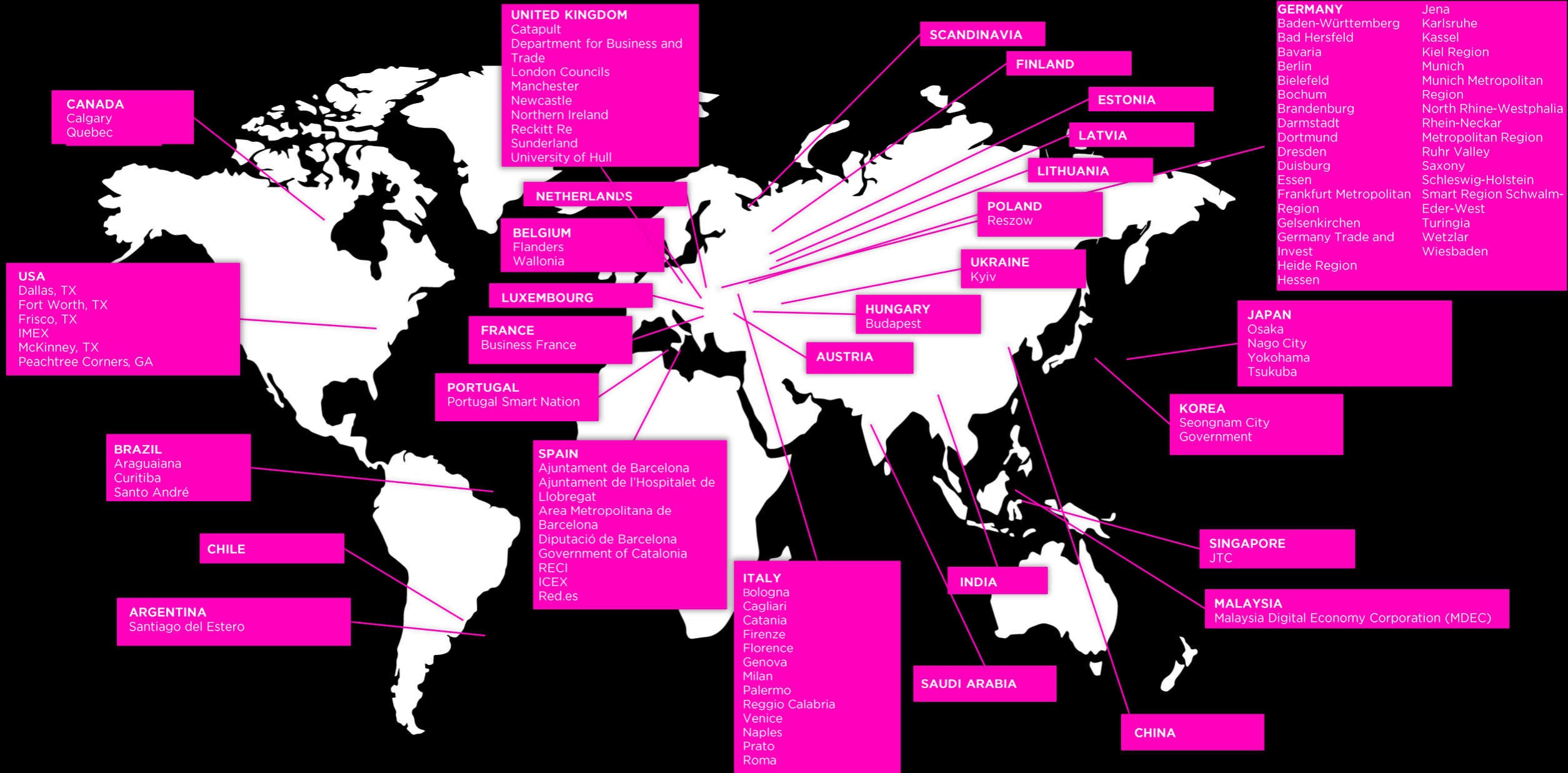


...RESEARCH, SCALE-UP PLAYERS, MEDIA PARTNERS



A MEETING POINT FOR GOVERNMENTS

Map of exhibiting cities, regions and countries



A CELEBRATION OF URBAN INNOVATION

WORLD SMART CITY AWARDS

These internationally acclaimed prizes **recognize and support innovative city strategies, projects and ideas** that can make an impact on citizens' lives and turn our cities into better places to live.

In 2023, we received 411 entries from 63 countries!



INFRASTRUCTURE & BUILDING AWARD

**2023
WINNER**

A'amer: Elevating Urban Living Through Integrated Citywide Services and Facility Management
Saudi Aramco Dhahran Smart City, Saudi Arabia



Antonio Ruete, Director
Tomorrow Building World Congress

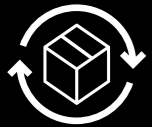
Saudi Aramco Dhahran
Smart City, Dhahran -
Saudi Arabia



OUR VALUES IN ACTION

SUSTAINABILITY & DIVERSITY

Proud of it: We reduce our environmental footprint, promote green consciousness & enhance equity.



CIRCULARITY.
EVERYTHING GETS A SECOND LIFE

6,221kg

of material reused

5,500kg

of carpet recycled



NO SINGLE-USE PLASTICS.
LESS PAPER. TONS OF RECYCLING

1,714kg

of plastic saved

2,414kg

of selective waste collection



ALL THE (GREEN) POWER
TO THE VENUE

Venue & offices
powered only with
renewable sources

5.86 GWh

of electricity per year



PLANT SOME TREES,
HELP THE PLANET BREATHE

Money from merch
goes to reforestation
initiatives. **886 trees**
planted in 2023

All CO2 emissions
generated by the event
are offset. **204** tons of
CO2



FULL ACCESSIBILITY ENSURED

Electric
scooters and
reserved spaces
for people with
reduced
mobility

Accessibility
and guidance
system for
the visually
impaired

Vegan, halal
and kosher
menus
available. Plus,
convenient
prayer rooms

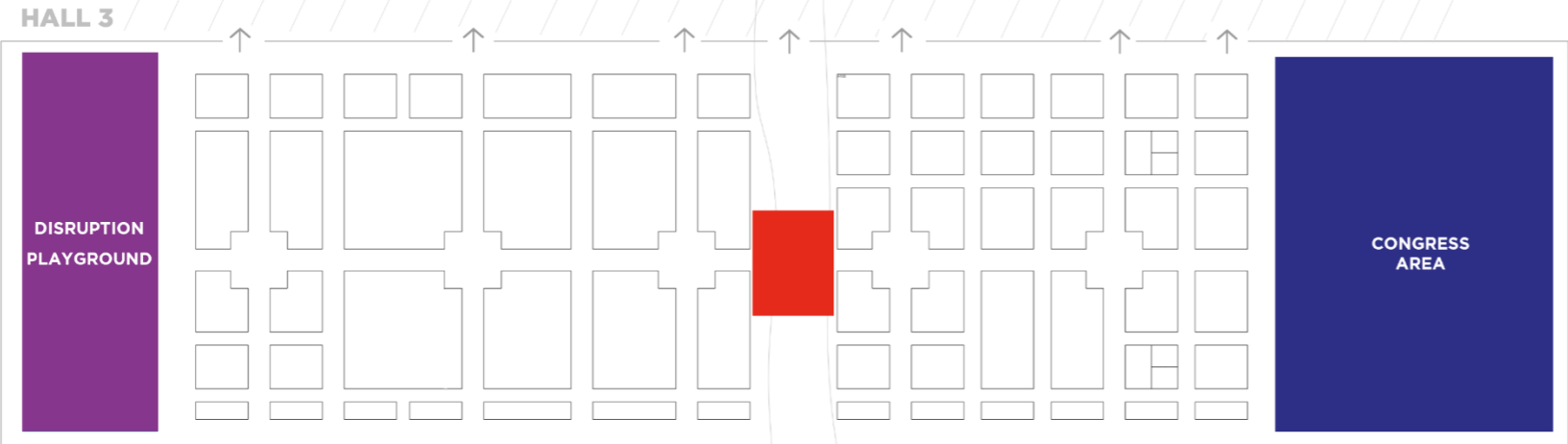
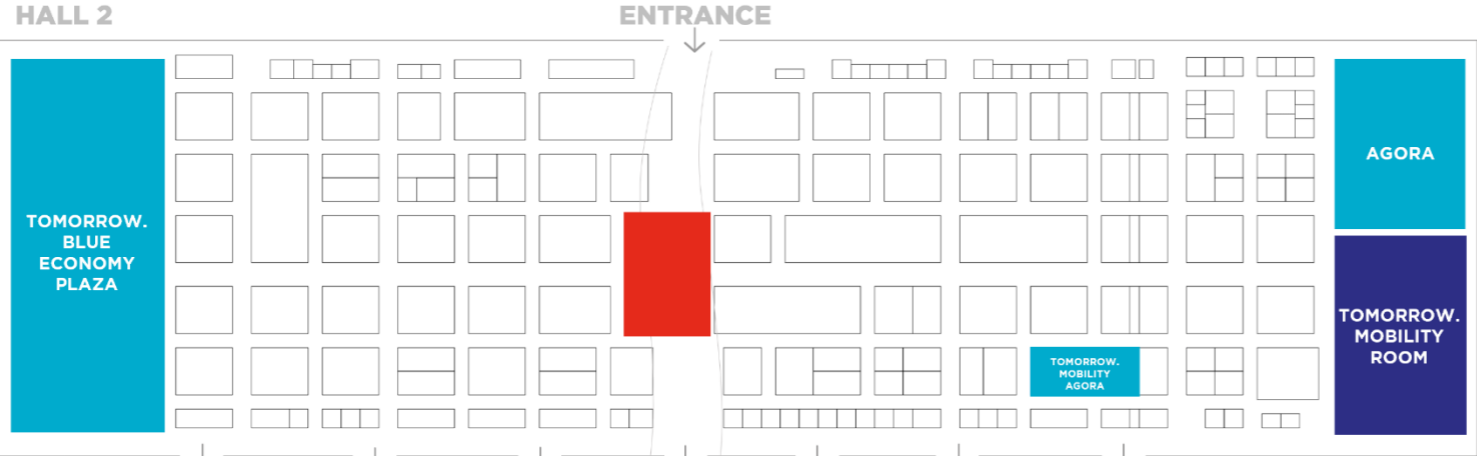
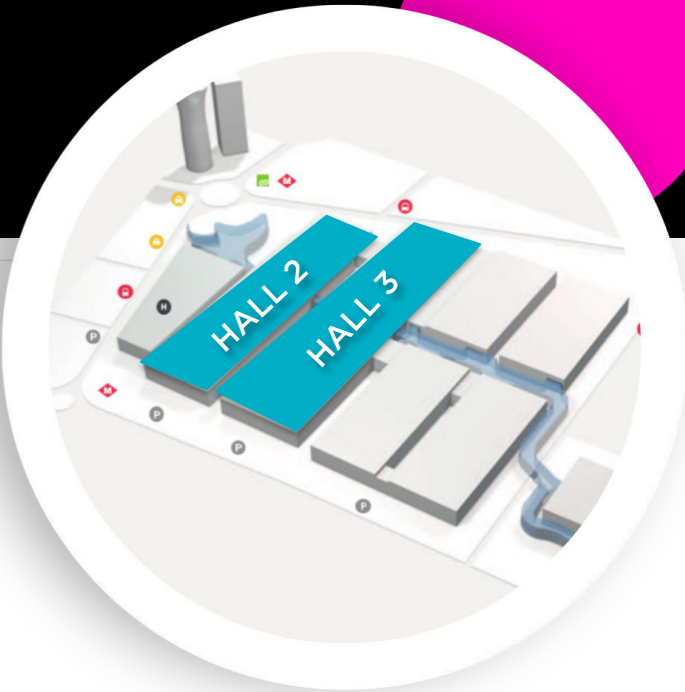


A CONGRESS EMPOWERING AND
CELEBRATING DIVERSITY

Equal gender
representation
within our 600+
speaker roster

Conference program with
specific sessions about
gender inclusivity, equality,
accessibility and barrier-
free design

EVENT MAP 2024



READY TO JOIN?

01

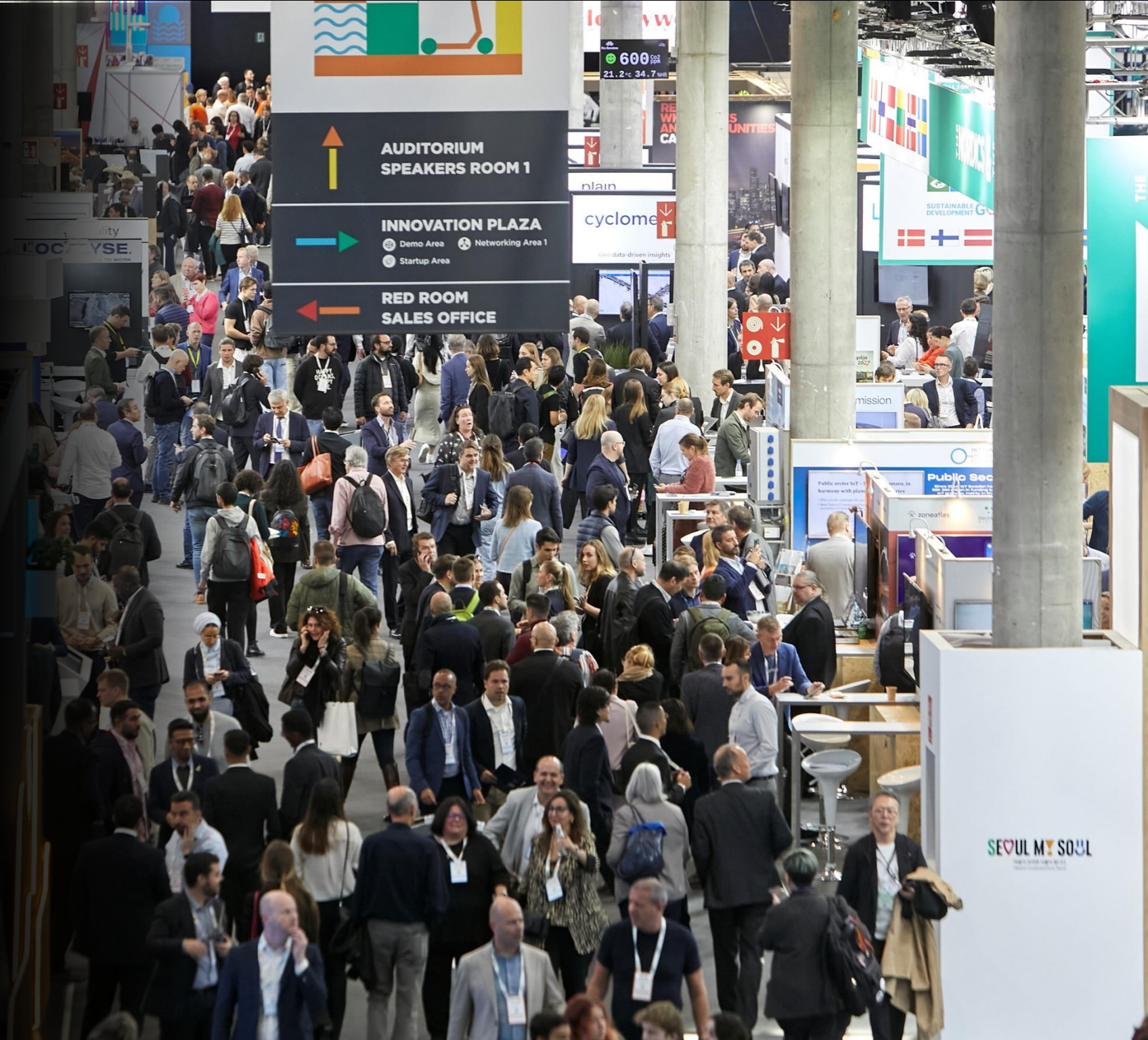
BECOME A PARTNER

02

BECOME AN EXHIBITOR

03

BECOME A SPONSOR



01

BECOME A PARTNER

Gain maximum awareness and position your brand as a global leader in urban innovation.

- ✓ Speak to a targeted audience.
- ✓ Take central stage at the Expo.
- ✓ Enjoy high-level networking.
- ✓ Gain premium visibility.

GLOBAL PARTNER

Get unrivalled positioning

€100,000

EVENT PARTNER

Stand out from exhibitors

€18,000

INDUSTRY PARTNER

Be recognized as a sector leader

€50,000



GLOBAL PARTNER

Big drivers of major industries: get the full spotlight at the must-attend event for the sector.

PRICE
€100,000

Congress

- / Speaking slot in 1 High-level Roundtable 📍 Auditorium
- / Speaking slot in 1 Thematic Roundtable or In Focus Session 📍 Thematic Room
- / Speaking slot in 1 Solution Talk 📍 Agora

Tickets

- / 100 Full Congress Passes + 100 Visitor Passes
- / 25% discount on additional passes

Visibility

- / **Website:** Logo on the *Homepage* | Dedicated page gathering all relevant info about the partner's participation | Logo, description & link on *Partners' page* | Featured corporate activity (website and app) | Speaker highlighted in *Featured Speakers* page | Company information in the Exhibitor catalogue (website and app)
- / **E-mailing:** Announcement e-mail | E-mail *Thanks to our partners*: Logo & link, 1st level | E-mails footer: Logo & link (October to December)
- / **Social Media:** 1 announcement | 1 solution-focused post | 3 onsite coverage posts, including one live video interview in the partner's booth | Retweets & mentions
- / **Signage:** Logo on exhibitor floorplan (central location) | Logo on static signage & dynamic advertising (1st level) | Logo on congress screens between sessions (all rooms)
- / **Post-event Report:** Logo and description
- / Testimonial video of the partner's onsite participation (post-event)

Networking

- / Exclusive access to the VIP guests list
- / Booth included in thematic tours through the Expo attended by international delegations
- / Invitation to the Global Partners Lunch - Day 1 (2 pax/partner)
- / Invitation to the Mayor's Dinner - Day 1 (2 pax/partner)

Press

- / Weekly update of registered press list (last weeks before the event)
- / Press releases and media kit sent to the partner's team
- / Press kit spot in the venue's press room
- / Media invite group pre-registration
- / Local key media outlet guidance

Value-added benefits

- / 4 parking bays
- / Extra 3h per day of free access to the loading/unloading zone during assembly and dismantling
- / Priority in booking hotel rooms & table at the Nuclio restaurant
- / **Tomorrow.City:** Featured Partner page | Full congress sessions available | Possibility of submitting an article in the Mag (in adherence with our editorial standards)

INDUSTRY PARTNER

Sector accelerators and niche specialists: stand as an industry leader and innovation driver.

PRICE
€50,000

Congress

- / Speaking slot in 1 Keynote Talk or Burning Debate 📍 Thematic Room
- / Speaking slot in 1 Solution Talk 📍 Agora / Thematic Room

Tickets

- / 50 Full Congress Passes + 60 Visitor Passes
- / 25% discount on additional passes

Visibility

- / **Website:** Logo on *specific Track* page | Logo, description & link on *Partners'* web section | Company information in the Exhibitor catalogue (website and app)
- / **E-mailing:** Logo on track-oriented e-mail | E-mail *Thanks to our partners:* Logo & link, 2nd level
- / **Social Media:** 1 announcement | 2 onsite coverage posts | Retweets & mentions
- / **Signage:** Logo on static signage & dynamic advertising (2nd level) | Logo on congress screens between sessions (one room)
- / **Post-event Report:** Logo and description

Press

- / Press releases and media kit sent to the partner's team
- / Press kit spot in the venue's press room
- / Media invite group pre-registration
- / Local key media outlet guidance

Value-added benefits

- / 2 parking bays
- / Priority in booking hotel rooms
- / Priority in booking a table at the Nuclio restaurant
- / **Tomorrow.City:** Full congress sessions available

EVENT PARTNER

Key providers and disruptive players: show the world you're ahead of the curve.

PRICE
€18,000

Congress

- / Speaking slot in 1 Thematic Roundtable or In Focus Session  Thematic Room

Tickets

- / 50 Full Congress Passes + 50 Visitor Passes
- / 25% discount on additional passes

Visibility

- / **Website:** Logo, description & link on *Partners'* web section | Company information in the Exhibitor catalogue (website and app)
- / **E-mailing:** E-mail *Thanks to our partners*: Logo & link, 3rd level
- / **Social Media:** 1 joint announcement | 1 onsite coverage post | Retweets & mentions
- / **Signage:** Logo on static signage & dynamic advertising (3rd level)
- / **Post-event Report:** Logo and description

Press

- / Press releases and media kit sent to the partner's team
- / Press kit spot in the venue's press room
- / Media invite group pre-registration
- / Local key media outlet guidance

Value-added benefits

- / 2 parking bays
- / Priority in booking hotel rooms
- / Priority in booking a table at the Nuclo restaurant
- / **Tomorrow.City:** Full congress sessions available

PARTNERSHIP DEALS AT A GLANCE

		GLOBAL PARTNER	INDUSTRY PARTNER	EVENT PARTNER
CONGRESS	Slot in a High-level Rountable	✓		
	Slot in a Thematic Roundtable or In Focus Session	✓		✓
	Slot in a Solution Talk	✓	✓	
	Slot in a Thematic Keynote or Burning Debate		✓	
PASSES & INVITATIONS	Full Congress + Visitor Pass	100 + 100	50 + 60	50 + 50
	25% discount on additional passes	✓	✓	✓
ADDITIONAL BENEFITS	Invitation to Mayor's Dinner & Global Partners Lunch	✓		
	Booth included in thematic tours through the Expo	✓		
	Exclusive access to the VIP guests list	✓		
	Parking bays	4	2	2
	Extra 3h per day of free access to the loading/unloading zone during assembly and dismantling	✓		
	Priority in booking hotel rooms & table at the Nuclo restaurant	✓	✓	✓

VISIBILITY		GLOBAL PARTNER	INDUSTRY PARTNER	EVENT PARTNER
WEBSITE	Logo in the <i>Homepage</i>	✓		
	Logo, link & description in the <i>Partners'</i> page	1 st level	2 nd level	3 RD level
	Dedicated page gathering relevant info about the partner's participation	✓		
	Speaker highlighted in <i>Featured Speakers</i> page	✓		
	Featured corporate activity (website & app) – <i>Detailed info on the next page</i>	✓	Upgrade option: €15,000	Upgrade option: €15,000
	Company information in the Exhibitor catalogue (website & app)	1 st level	✓	✓
TOMORROW.CITY PLATFORM	Featured Partner page	✓		
	Sessions available on demand after the event	✓	✓	✓
	Possibility of submitting an article in the Mag	✓		
EMAILINGS	Announcement e-mail to our database	✓		
	E-mails footer: Logo & link	✓		
	Logo on track-oriented webpage and e-mailings		✓	
	E-mail <i>Thanks to our partners</i> : Logo & link	✓	✓	✓
SOCIAL MEDIA	Partnership announcement	1 exclusive	1 exclusive	1 collective
	Additional posts (pre and during the event) with partner-related content	4	2	1
	Testimonial video of the partner's onsite participation	✓		
	Retweets of posts using the event's official hashtag	✓	✓	✓
POST-EVENT REPORT	Logo & description in post-event report	1 st level	2 nd level	3 RD level
PRESS	Weekly update of registered press list	✓		
	Press releases and media kit sent to the partner's team	✓	✓	✓
	Press kit spot in the venue's press room	✓	✓	✓
	Media invite group pre-registration	✓	✓	✓
	Local key media outlet guidance	✓	✓	✓
ONSITE SIGNAGE & SCREENS	Logo on the exhibitor floorplan	✓		
	Logo on static signage & dynamic advertising screens	1 st level	2 nd level	3 RD level
	Logo on rooms projections between congress sessions onsite	All rooms	Thematic rooms	

UPGRADE OPTION

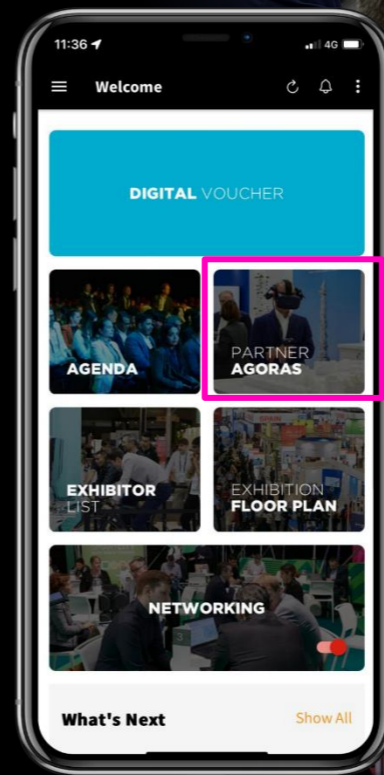
SPOTLIGHT ON YOUR BOOTH TALKS

Make your booth sessions matter.
Let's put focus on what happens in your space.

- **WEBSITE & APP.** Featured activity in the Booth Talks section
- **APP.** Push notification encouraging attendees to join the Booth Talks
- **EMAILING.** Dedicated email campaign to our full database presenting all Booth Talks taking place at the event
- **SOCIAL MEDIA.** 3 non-exclusive posts in all official social channels
- **ADDITIONAL INVITATIONS.** 25 Full Congress passes & 25 Visitor passes

PRICE: €15,000

This upgrade option is only available to 120m2+ exhibitors.





BECOME AN EXHIBITOR

Hire your space & create the perfect stand to showcase your projects, host talks and meet with clients and partners.

The larger the space, the better your location will be and the more passes you will get.

Space Only
€295/m²

Optional: €150/m² double deck

Co-Exhibitor Fee
€525

Prices do not include VAT or participation fee (€550)





BECOME AN EXHIBITOR

CHOOSE FROM OUR STAND PACKS



SILVER PACK

BRONZE PACK

16 sq. m.

12 sq. m.

STAND

Space

Open sides

Full Congress passes

Visitor passes

Exhibitor passes

Public Sector Invitations

INCLUDES

25% discount on extra passes

Access to the networking activity:

Brokerage event

Stand and furniture

Insurance

2

1

4

3

12

10

4

4

2

2



€6,000

€4,500

*Not included: VAT or participation fee

+ additional m2: €350





CO-EXHIBITOR FEE

As an exhibitor, you can bring other companies to exhibit in your own space.

They will benefit from:

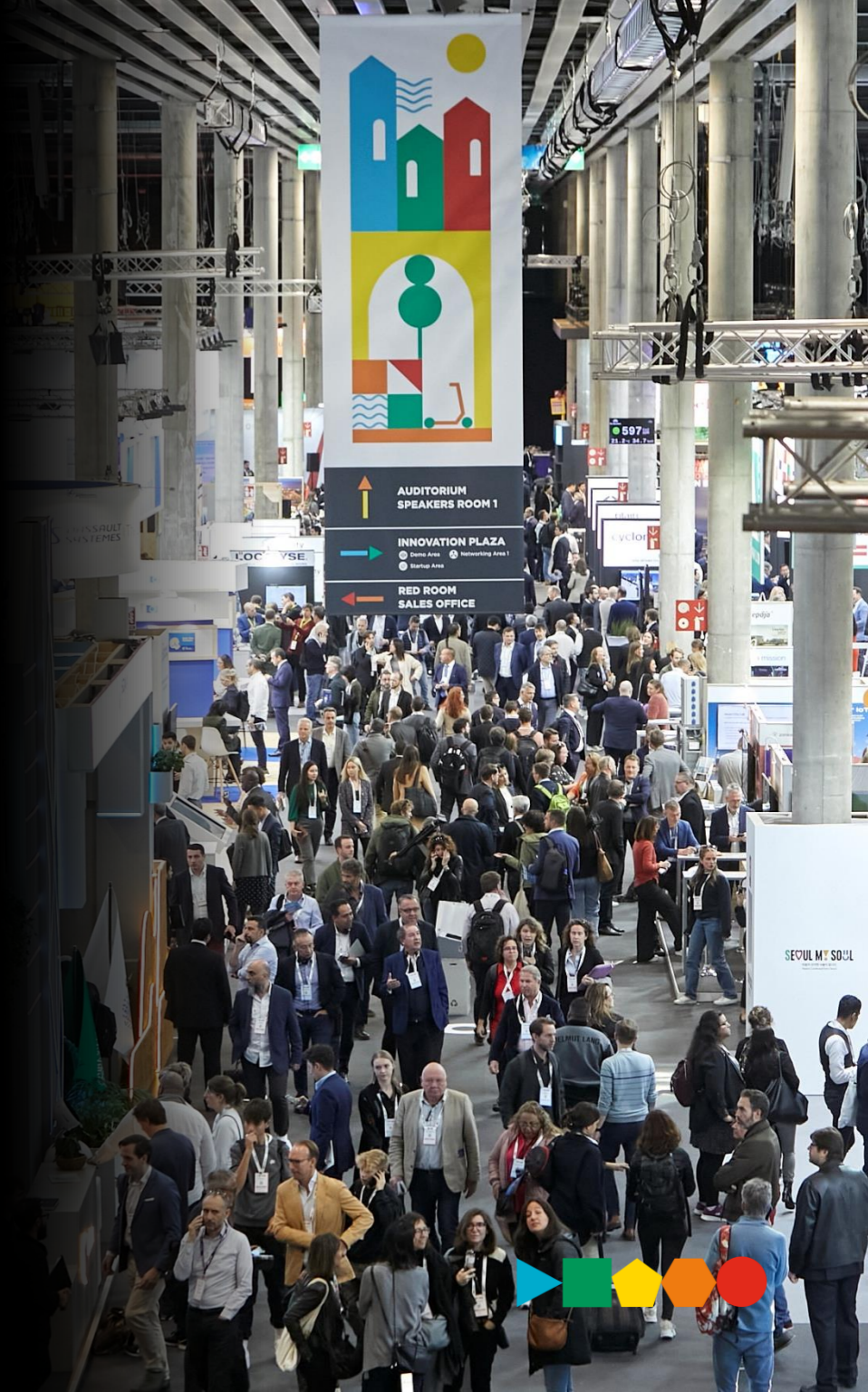
- ✓ Visibility in the SCEWC websites and app (Exhibitor list)
- ✓ Visibility in the exhibitor floorplan onsite
- ✓ 2 Full Congress Passes
- ✓ 6 Visitor Passes
- ✓ 2 Exhibitor Passes (access to the Congress included)
- ✓ Access to the Exhibitor Area, so they can manage their participation:
 - Use the Invitation Tool to send electronic invitations to their costumers.
 - Buy extra services (catering, rental of meeting rooms, hotels, etc.)
 - Use the contact management
 - Enjoy 25 % discount for purchasing additional passes





TICKETS INCLUDED

	FULL CONGRESS PASS 3 DAYS	VISITOR TRADE FAIR	EXHIBITOR PASS	PUBLIC SECTOR INVITATION
12-15 sqm	3	10	4	2
16-18 sqm	4	12	4	2
19-24 sqm	5	14	6	2
25-30 sqm	6	18	6	3
31-40 sqm	7	25	6	4
41-50 sqm	8	30	6	4
51-60 sqm	9	40	8	4
61-70 sqm	10	50	10	5
71-80 sqm	11	60	10	5
80-100 sqm	13	70	12	6
101-120 sqm	15	90	15	7
121-150 sqm	17	120	20	7
151-200 sqm	20	140	25	10
201-300 sqm	25	150	30	12
301-400 sqm	30	250	35	15
401-500 sqm	35	300	40	17
501-600 sqm	40	350	45	20
601-700 sqm	45	400	50	22
701-1000 sqm	50	500	55	25
CO-EXHIBITOR	2	6	2	0



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EXHIBITOR SERVICES

We take care of everything.
Let us provide you the best possible experience at #SCEWC24



Booth design
and construction



Catering services

servifira/

Booth services: furniture,
AV, decoration, supplies,
cleaning, support staff...



Smart contact
management tool



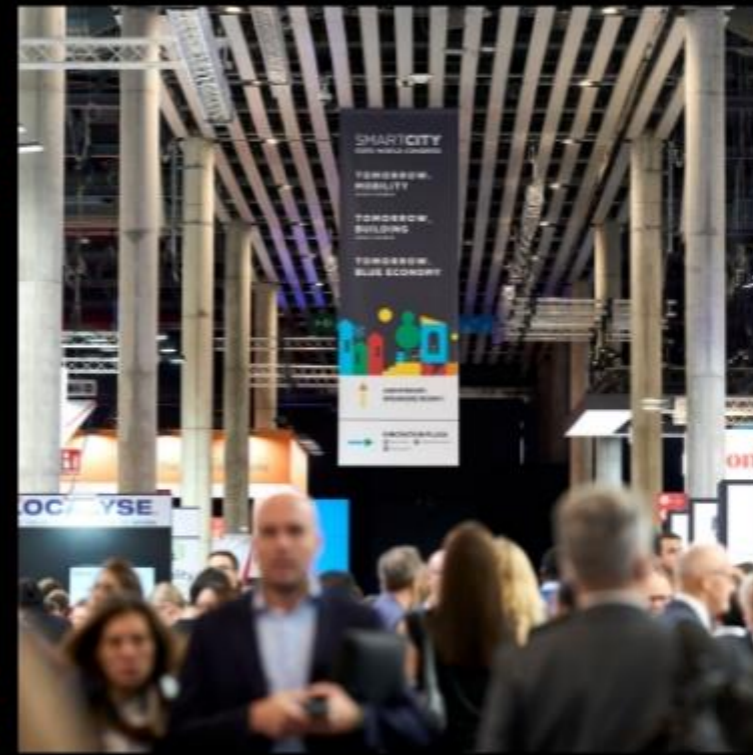
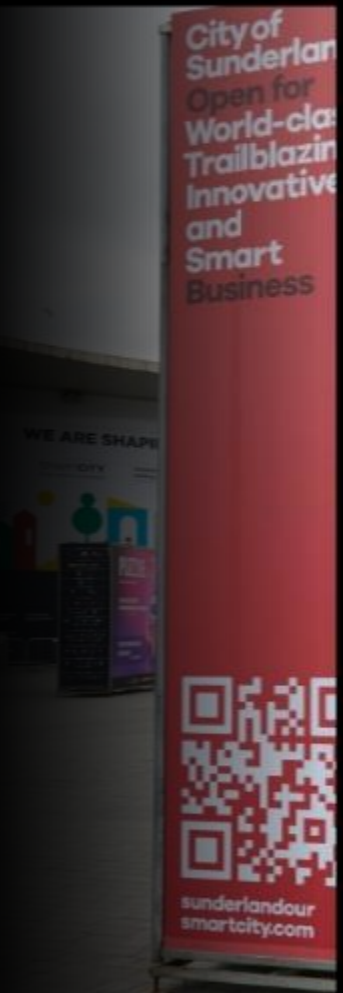


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Our sponsorship deals offer a visibility boost in key areas and initiatives of the event.

Tell us what your goals are and we'll work with you to put together a bespoke offer, be it within digital content or in-venue assets.





The event brings people together to share not just what's possible in the future but really practical examples of what can be done now so people can take more action.

FAYE BOWSER
Vice President Higher Education Vertical | Siemens



TBWC makes companies aware of where the world is going. We can talk about our solutions here, we can really collaborate more at an event like this.

ELAINE COLLINS
Digital & Strategic Accounts Director
EMEALA | Johnson Controls



TOMORROW. BUILDING

WORLD CONGRESS



The catalyst for collective belief. TBWC holds the potential to significantly foster consensus toward the realization of the smart city.

SEHEUN KIM

Head of Global Business Strategy, Vice President
| Samsung C&T



We're here to learn from global partners in terms of expertise, knowledge and how we can bring that into the design of our masterplan. We want to come back.

DAVID GROVER

Group CEO | Roshn



SAMSUNG C&T | SAMOO



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SAVE YOUR SPOT!

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