THE ULTIMATE EVENT FOR SUSTAINABLE AND INTELLIGENT URBAN MOBILITY

5 - 7 November 2024

BARCELONA

Fira Barcelona

eit Urban Mobility

Co-funded by the European Union

TOMORROW. MOBILITY

WORLD CONGRESS

TOMORROW.MOBILITY

A new impulse for the urban mobility sector
A driving force for change in the transport industry
An international meeting point for you and your key stakeholders

- The place to discuss trends and challenges, and find solutions for the future of mobility
- An action-focused project to transform cities' urban mobility vision to adapt to the new global scenario
- A trust-based platform where you can freely showcase your innovative solutions
- A benchmark, cross-platform approach attracting corporate leaders and city officials to jointly advance toward an efficient, resilient, and human-centric mobility

1 EVENT. 4 AREAS

Knowledge. Showcase. Networking. Disruption

CONGRESS

A 3-day worldwide dialogue shaping the next steps for urban mobility.

EXPO

A marketplace to show the world cutting-edge mobility projects and smart implemented solutions.

SIDE EVENTS

A curated list of workshops, test drives and activities to move from words to actions.

INNOVATION

A shared program for entrepreneurs, policy makers and innovation agents to celebrate novel solutions.

2023 IN NUMBERS

TOMORROW. MOBILITY WORLD CONGRESS

SMARTCITY EXPO WORLD CONGRESS

Held in parallel to the Smart City Expo World Congress, the world's leading event for cities and urban innovation. Together we go further.

25,300
ATTENDEES

1,106
EXHIBITORS

577
SPEAKERS

273
SESSIONS

300+
REGISTERED PRESS

132
COUNTRIES

800
CITIES

And in 2024... we're getting even bigger! **+50% in exhibition floor**

2023 IN FOCUS

TOMORROW. MOBILITY WORLD CONGRESS

Tomorrow.Mobility has grown into a specialized, sector-focused event that gathers the most forward-thinking urban mobility players year after year.

5,387
MOBILITY-RELATED ATTENDEES

168
MOBILITY-RELATED EXHIBITORS

274
MOBILITY-RELATED SPEAKERS

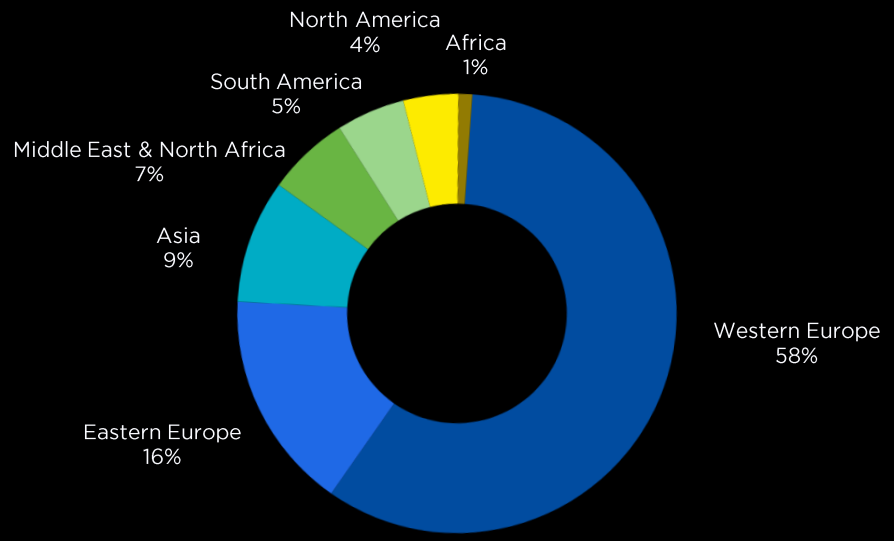
48
MOBILITY-RELATED SESSIONS

85K+
TMWC WEB VISITS

31.2M+
TMWC DIGITAL IMPRESSIONS

11,3K+
TMWC FOLLOWERS

A GLOBAL MEETING POINT FOR URBAN TRANSFORMATION

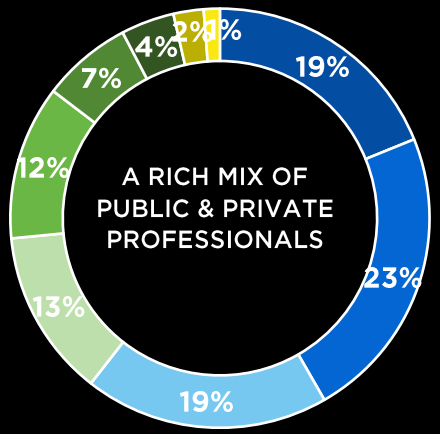


TOP VISITING COUNTRIES

- SPAIN
- GERMANY
- ITALY
- FRANCE
- NETHERLANDS
- BELGIUM
- PORTUGAL
- UNITED KINGDOM
- SOUTH KOREA
- CROATIA
- UNITED STATES OF AMERICA

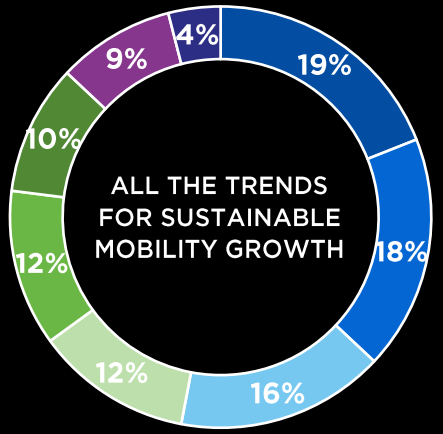
83 COUNTRIES IN TOTAL

OUR POWERFUL, DIVERSE COMMUNITY OF CITY-CHANGERS



ATTENDEES' ORGANIZATION PROFILE

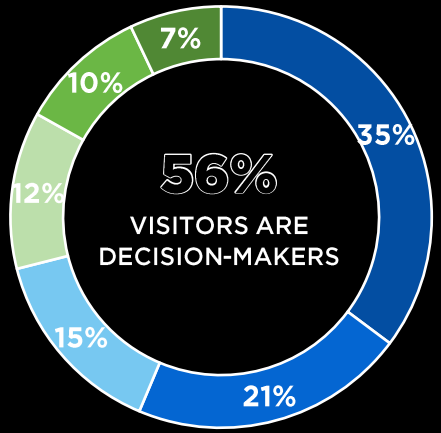
- Governments
- Local Companies & SMES
- Large & Global Companies
- Startups
- Institutions & other entities
- Academia
- Inter-governmental organizations
- Media & Culture
- Investors



ATTENDEES' SUBTOPIC INTEREST

- Public Transport
- Intelligent Transport Systems
- Mobility Service Providers
- Automotive
- Micro-Mobility
- Transport Infrastructures
- Energy Transition & Efficiency
- Last Mile Logistics

OUR POWERFUL, DIVERSE COMMUNITY OF CITY-CHANGERS



ATTENDEES' JOB FUNCTION

- High Level Management & Top Public Representative
- Senior Manager
- Technical Profile
- Specialist
- Consultant
- Others

A SELECTION OF THE PUBLIC SECTOR REPRESENTATIVES WHO JOINED US IN 2023

- **Municipal Secretary of Security and Urban Mobility** – City of Palmas, Brazil
- **Executive Secretary UOCT Program, Intelligent Transportation Systems Coordinator** - Ministry of Transport and Telecommunications, Chile
- **Undersecretary of Transportation** - Ministry of Transport and Telecommunications, Chile
- **Head of Traffic department** - Grenoble Alpes Métropole, France
- **Head of the Public Space Sharing and Air Quality division** - Department of Roads and Travel Mobility Agency, France
- **Mobility Manager** – City of Lindau, Germany
- **Deputy Mayor for Ecological and Digital Transition, Innovation, Mobility and Transport** – Municipality of Turin, Italy
- **Mobility Department Director** – City of Milan, Italy
- **Head of Traffic Management Centre** – Riga City Council Traffic Department, Latvia
- **Deputy Director of the Transport Department** – Metropolia GZM, Poland
- **Deputy Director** – Public Transport Authority in Rzeszow, Poland
- **Head of Transport Authority and Traffic Management Center** – Municipality of Braga, Portugal
- **Deputy Mayor for Mobility, Public Space and Urban Development** – City of Sint-Niklaas, Belgium
- **State Counsellor at the Ministry of the Transport** – Ministry of Transport of The Slovak Republic, Slovakia
- **Department Manager** - Korea Road Traffic Authority, South Korea
- **Head of Mobility and Data Science Unit** - Vitoria-Gasteiz City Council (CEA), Spain
- **Head of Transportation Department** - Konya Metropolitan Municipality, Turkey
- **Dıirector of Transportation Planning** - Istanbul Metropolitan Municipality, Turkey

TAKE PART AT TMWC24. WHY?

We're excited to re-connect again next November 5-7, 2024.
Discover the infinite potential of joining us in Barcelona.

1/ CONNECT WITH DECISION MAKERS
Engage with a unique mix of international senior-level attendees from public and private sectors

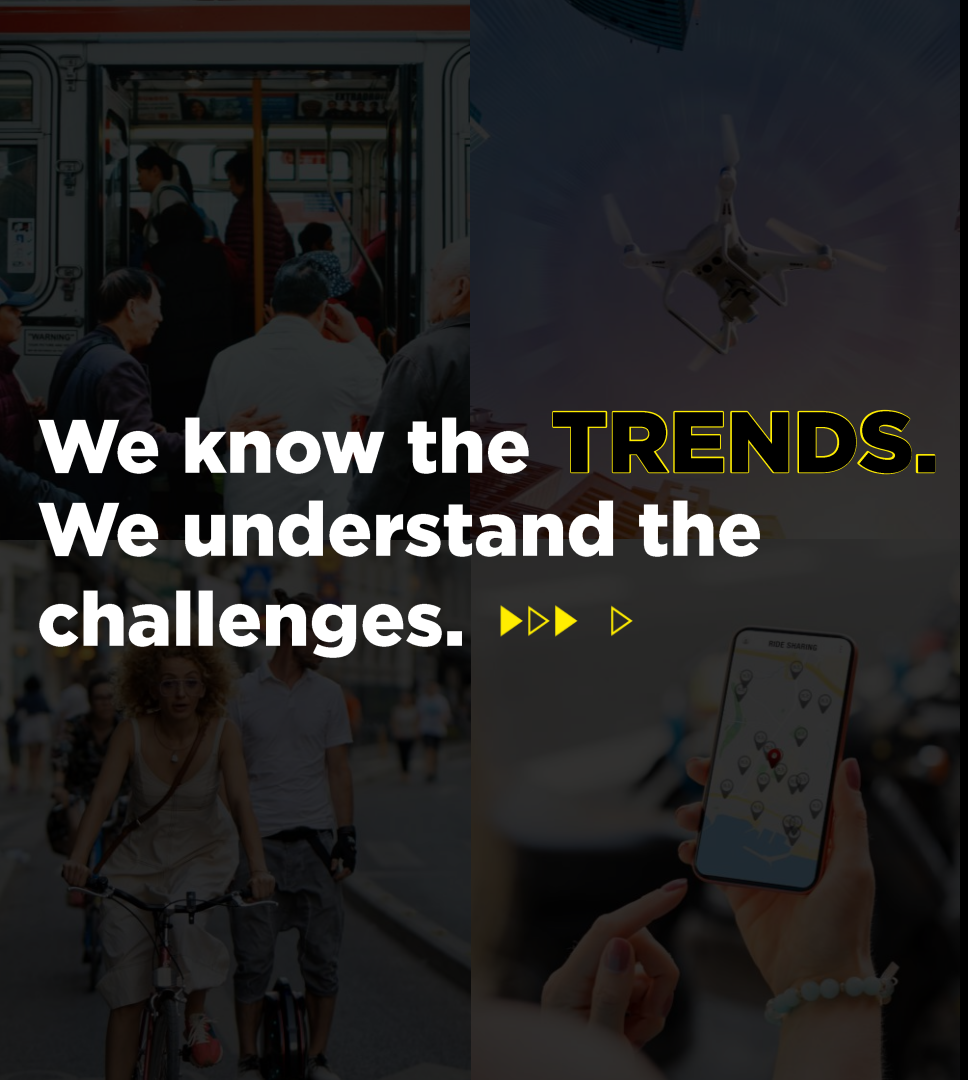
2/ LAUNCH PRODUCTS AND SERVICES
Present new prototypes, services or integrated solutions to thousands of professional attendees

3/ GENERATE QUALIFIED LEADS
Grow your sales pipeline using lead collection services available to exhibitors

4/ ENTER NEW MARKETS
Expand your business footprint connecting with event participants coming from 140 countries

5/ GET BRAND AWARENESS
Build top-of-mind position in targeted audiences and attracts media coverage

6/ LEVERAGE OUR DIGITAL COMMUNITY
Use our digital platform (28,000+ registered users) to spark stories, build momentum and convene the mobility industry to boost the next stages of urban transportation



We know the TRENDS. We understand the challenges.

1. New Mobility Services
2. Public Transport
3. Autonomous Mobility
4. Last Mile Logistics
5. Data for Mobility
6. Mobility Infrastructure for Liveable Spaces
7. Zero and Low-Emission Mobility
8. Active Mobility
9. Road Safety
10. Inclusive Mobility

WE ATTRACT KEY OPINION LEADERS AND DECISION MAKERS...

RAQUEL SANCHEZ

Minister of Transport, Mobility & Urban Agenda – Spain

FRANÇOIS BAUSCH

Minister of Mobility & Public Works – Luxembourg

WIEBKE PANKAUKE

Deputy Head of Unit for Future & Urban Mobility – European Commission

JANETTE SADIK-KHAN

Former Transport Commissioner – City of New York

FERNANDA RIVERA

Director of Road Safety & Sustainable Mobility – City of Mexico

LOLA ORTIZ

Director of Planning & Mobility – City of Madrid

SELETA REYNOLDS

Chief Innovation Officer, Los Angeles County Metropolitan

GREGORY CARMONA

General Manager - Moventis

TIMOTHY PAPANDREOU

CEO, Emerging Transport Advisors

PABLO HUMANES

Vice President Business Development & New Mobility – PTV Group

MANEL VILLALANTE

General Manager of Development and Strategy - RENFE

KAREN VANCLUYSEN

Secretary General – POLIS

MARCO TE BRÖMMELSTROET

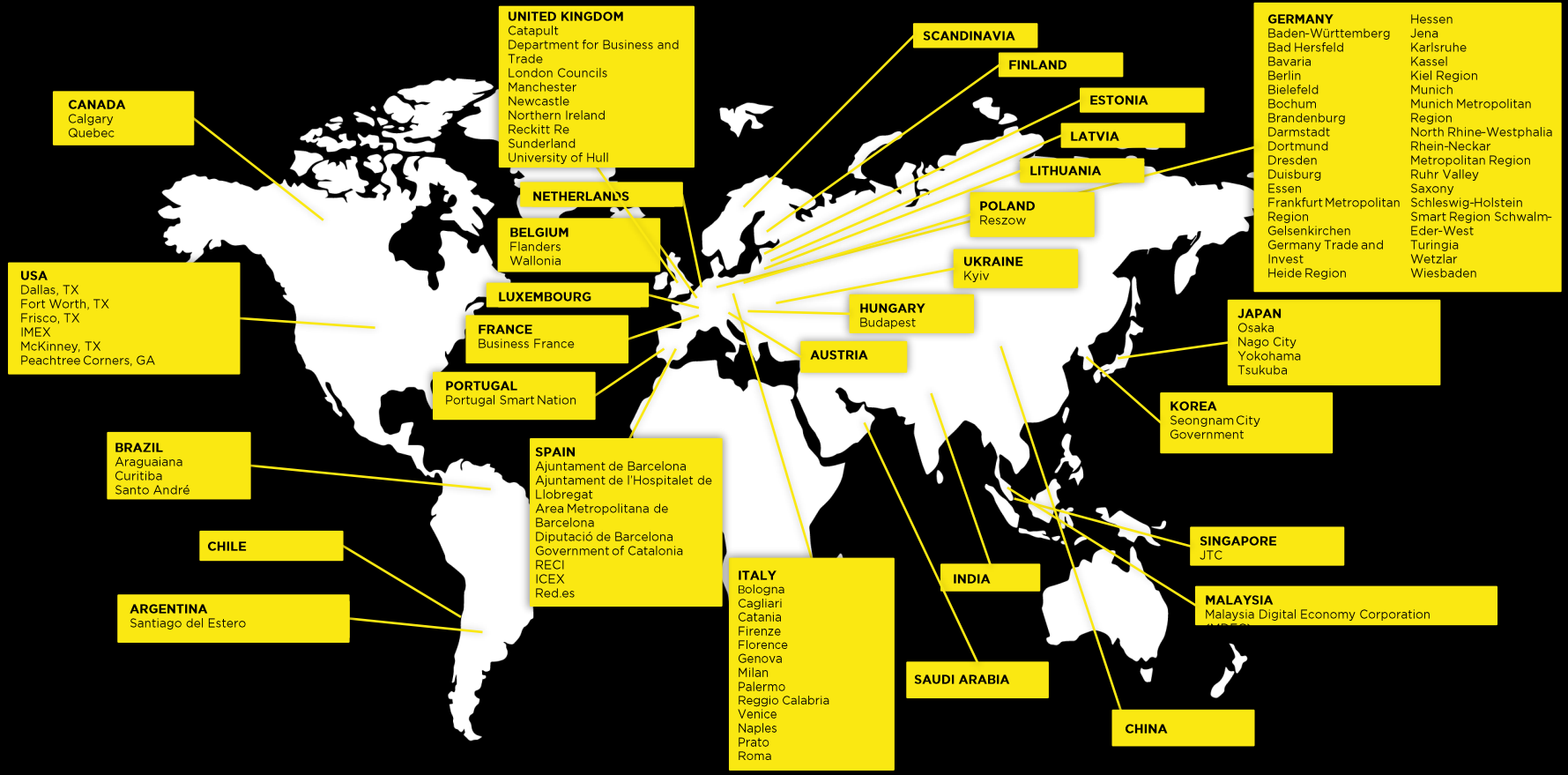
Professor in Urban Mobility Futures – University of Amsterdam

KARIMA DELLI

Member of the European Parliament - Committee on Transport and Tourism

A MEETING POINT FOR GOVERNMENTS

Map of exhibiting cities, regions and countries



TRUSTED BY LEADING CORPORATE PARTNERS

aramco
AXIS COMMUNICATIONS
cisco
DASSAULT SYSTEMES
DELL Technologies
Deloitte.
fcc Environment
Honeywell
Microsoft
Orchestrating a brighter world NEC
NOVA CIDADE URBAN ANALYTICS LAB
NVIDIA
روشن ROSHN
SIEMENS
SMART PORTS PIERS OF THE FUTURE
VEOLIA
pwc
B:SM Barcelona de Serveis Municipals
moventis
RACC Mobility Club
renfe
PTV GROUP part of Umovity
sener

SUPPORTED BY
A POWERFUL NETWORK OF
INSTITUTIONS, ORGANIZATIONS...

European Commission
ICEX red.es
Generalitat de Catalunya Government of Catalonia
Diputació Barcelona
AMB Metròpolis Barcelona
C40 CITIES
CCRE CEMR
EURO CITIES
IDB
ICLEI Local Governments for Sustainability
metropolis
UN HABITAT FOR A BETTER URBAN FUTURE
UCLG United Cities and Local Governments
WORLD BANK GROUP
WORLD ECONOMIC FORUM
Alamys Latin American Association of Metros and Subways
Asociación Colombia de Ciudades Capital
CNCA
cideu Centro Iberoamericano de Desarrollo Estratégico Urbano
CIRCULAR BUILDINGS COALITION
Cities Coalition for Digital Rights
FAM
FEMP FEDERACION ESPAÑOLA DE MUNICIPIOS Y PROVINCIAS
FIA
FRANCE URBAINE
FNP FRENTE NACIONAL DE PREFEITOS
GLOBAL NEW MOBILITY COALITION
MERCOCIUDADES
NET ZERO CITIES
OPEN & AGILE SMART CITIES
OSGP ALLIANCE
RACC Mobility Club
RECI SmartCities Red Española de Ciudades Inteligentes
innpulso Red de ciudades Ciencia e Innovación
RESILIENT CITIES NETWORK
Smart Cities Marketplace
Smart City Institute Japan
Covenant of Mayors for Climate & Energy EUROPE
Union for the Mediterranean Union pour la Méditerranée الاتحاد من أجل المتوسط
WeGO World Smart Sustainable Cities Organization
AMI
AEMES Smart
AUVE Asociación de Usuarios de Vehículos Eléctricos
AVEC Asociación Española de Vehículos Eléctricos de Carretera
ASESGA Asociación Española de Aparcamientos y Garajes
TTS ITALIA Italian ITS Association
Associação Portuguesa do Veículo Eléctrico Portuguese Electric Vehicle Association
aMtu Asociación de Municipios por la Movilidad y el Transporte Urbano
EUROBAT ASSOCIATION OF EUROPEAN AUTOMOTIVE AND INDUSTRIAL BATTERY MANUFACTURERS
BYCS
CHAdeMO
CIVINET Civitas National Network Iberia
ciac Cluster de la Indústria d'Automoció de Catalunya
mlc-its-euskadi clúster de movilidad y logística mugikortasun eta logistika klusterra
Camins.cat Col·legi d'Enginyers de Camins, Canals i Ports de Catalunya
CONNECTED MOBILITY HUB
CVTA CONNECTED VEHICLE TRADE ASSOCIATION
Eco Smart Mobility Community
CARA EUROPEAN CLUSTER FOR MOBILITY SOLUTION
ECF EUROPEAN CYCLISTS' FEDERATION
EPA
ERCI EURAILCLUSTERS
ESC
impacts
IRU International Road Federation Fédération Routière Internationale Federación Internacional de Carreteras
MaaS ALLIANCE
MOBILITY INSTITUTE RACC
next move collaboration is the driver
PAVE EUROPE
SLOCAT
POLIS CITIES AND REGIONS FOR TRANSPORT INNOVATION
in-move by Railgrup Cluster de Movilidad y Logística Multimodal
SHARED-USE MOBILITY CENTER
SIMUS
sta Smart Transportation Alliance
Transprime
TOTEM
tumi
UAMC
via iD

...RESEARCH & ACADEMIA PLAYERS, MEDIA PARTNERS

UBC MEL Master of Engineering Leadership

DIGITAL CITY SCIENCE EXPLORING URBAN SYSTEMS

ITeC

Xarxa AccessCat

SNAP4CITY

GOVERNO DO ESTADO DO ESPÍRITO SANTO

UPC UNIVERSITAT POLITÈCNICA DE CATALUNYA BARCELONATECH

I9N POLICY. TECH. TRUST.

ĀTICCO

Barcelona Innova Lab Mobility

Institute For Futures BY VALKIRIA

PLUGANDPLAY

ENVIA grupoenvia.com PERÚ GRUPO REVISTA ASESORIA CONVENIOS

Futuretransport-News

Green Mobility Magazine

Intelligent Transport

iTS International

Strada.pt

Mobility Makers

PORTAL MOVILIDAD ESPAÑA

parking network Connecting Parking Professionals

Transport advancement

Transporte XXI

vía libre La revista del ferrocarril

A CELEBRATION OF URBAN INNOVATION

WORLD SMART CITY AWARDS

These internationally acclaimed prizes **recognize and support innovative city strategies, projects and ideas** that can make an impact on citizens' lives and turn our cities into better places to live.

In 2023, we received 411 entries from 63 countries!

MOBILITY AWARD

In previous editions, projects like the Bicycle Tram from Konya, Turkey; the digitalization of traffic in Wiesbaden, Germany; or the Smart Mobility Analytics solution from the Port of Barcelona, Spain, took the award!

OUR VALUES IN ACTION

SUSTAINABILITY & DIVERSITY

Proud of it: We reduce our environmental footprint, promote green consciousness & enhance equity.

CIRCULARITY. EVERYTHING GETS A SECOND LIFE

6,221kg
of material reused

5,500kg
of carpet recycled

NO SINGLE-USE PLASTICS. LESS PAPER. TONS OF RECYCLING

1,714kg
of plastic saved

2,414kg
of selective waste collection

ALL THE (GREEN) POWER TO THE VENUE

Venue & offices powered only with renewable sources

5.86 GWh
of electricity per year

PLANT SOME TREES, HELP THE PLANET BREATHE

Money from merch goes to reforestation initiatives. **886 trees** planted in 2023

All CO_2 emissions generated by the event are offset. **204** tons of CO_2

FULL ACCESSIBILITY ENSURED

Electric scooters and reserved spaces for people with reduced mobility

Accessibility and guidance system for the visually impaired

Vegan, halal and kosher menus available. Plus, convenient prayer rooms

A CONGRESS EMPOWERING AND CELEBRATING DIVERSITY

Equal gender representation within our 600+ speaker roster

Conference program with specific sessions about gender inclusivity, equality, accessibility and barrier-free design

READY TO JOIN?

01

BECOME A PARTNER

02

BECOME AN EXHIBITOR

03

BECOME A SPONSOR

01

BECOME A PARTNER

Gain maximum awareness and position your brand as a global leader in urban innovation.

- Speak to a targeted audience.
- Take central stage at the Expo.
- Enjoy high-level networking.
- Gain premium visibility.

GLOBAL PARTNER
Get unrivalled positioning
€100,000

INDUSTRY PARTNER
Be recognized as a sector leader
€50,000

EVENT PARTNER
Stand out from exhibitors
€18,000

GLOBAL PARTNER

Big drivers of major industries: get the full spotlight at the must-attend event for the sector.

PRICE
€100,000

Congress

- Speaking slot in 1 High-level Roundtable | Auditorium
- Speaking slot in 1 Thematic Roundtable or In Focus Session | Thematic Room
- Speaking slot in 1 Solution Talk | Agora

Tickets

- 100 Full Congress Passes + 100 Visitor Passes
- 25% discount on additional passes

Visibility

- **Website**: Logo on the *Homepage* | Dedicated page gathering all relevant info about the partner's participation | Logo, description & link on *Partners'* page | Featured corporate activity (website and app) | Speaker highlighted in *Featured Speakers* page | Company information in the Exhibitor catalogue (website and app)
- **E-mailing:** Announcement e-mail | E-mail *Thanks to our partners*: Logo & link, 1st level | E-mails footer: Logo & link (October to December)
- **Social Media**: 1 announcement | 1 solution-focused post | 3 onsite coverage posts, including one live video interview in the partner's booth | Retweets & mentions
- **Signage**: Logo on exhibitor floorplan (central location) | Logo on static signage & dynamic advertising (1st level) | Logo on congress screens between sessions (all rooms)
- **Post-event Report**: Logo and description
- Testimonial video of the partner's onsite participation (post-event)

Networking

- Exclusive access to the VIP guests list
- Booth included in thematic tours through the Expo attended by international delegations
- Invitation to the Global Partners Lunch - Day 1 (2 pax/partner)
- Invitation to the Mayor's Dinner – Day 1 (2 pax/partner)

Press

- Weekly update of registered press list (last weeks before the event)
- Press releases and media kit sent to the partner's team
- Press kit spot in the venue's press room
- Media invite group pre-registration
- Local key media outlet guidance

Value-added benefits

- 4 parking bays
- Extra 3h per day of free access to the loading/unloading zone during assembly and dismantling
- Priority in booking hotel rooms & table at the Nuclo restaurant
- **Tomorrow.City**: Featured Partner page | Full congress sessions available | Possibility of submitting an article in the Mag (in adherence with our editorial standards)

Booth space and construction are not included in the price. The services, benefits and prices of this partnership might suffer changes, maintaining the same value for money.

INDUSTRY PARTNER

Sector accelerators and niche specialists: stand as an industry leader and innovation driver.

PRICE
€50,000

Congress

- Speaking slot in 1 Keynote Talk or Burning Debate | Thematic Room
- Speaking slot in 1 Solution Talk | Agora / Thematic Room

Tickets

- 50 Full Congress Passes + 60 Visitor Passes
- 25% discount on additional passes

Visibility

- **Website**: Logo on *specific Track* page | Logo, description & link on *Partners'* web section | Company information in the Exhibitor catalogue (website and app)
- **E-mailing:** Logo on track-oriented e-mail | E-mail *Thanks to our partners*: Logo & link, 2nd level
- **Social Media**: 1 announcement | 2 onsite coverage posts | Retweets & mentions
- **Signage**: Logo on static signage & dynamic advertising (2nd level) | Logo on congress screens between sessions (one room)
- **Post-event Report**: Logo and description

Press

- Press releases and media kit sent to the partner's team
- Press kit spot in the venue's press room
- Media invite group pre-registration
- Local key media outlet guidance

Value-added benefits

- 2 parking bays
- Priority in booking hotel rooms
- Priority in booking a table at the Nuclo restaurant
- **Tomorrow.City**: Full congress sessions available

Booth space and construction are not included in the price. The services, benefits and prices of this partnership might suffer changes, maintaining the same value for money.

EVENT PARTNER

Key providers and disruptive players: show the world you're ahead of the curve.

PRICE
€18,000

Congress

- Speaking slot in 1 Thematic Roundtable or In Focus Session | Thematic Room

Tickets

- 50 Full Congress Passes + 50 Visitor Passes
- 25% discount on additional passes

Visibility

- **Website**: Logo, description & link on *Partners'* web section | Company information in the Exhibitor catalogue (website and app)
- **E-mailing:** E-mail *Thanks to our partners*: Logo & link, 3rd level
- **Social Media**: 1 joint announcement | 1 onsite coverage post | Retweets & mentions
- **Signage**: Logo on static signage & dynamic advertising (3rd level)
- **Post-event Report**: Logo and description

Press

- Press releases and media kit sent to the partner's team
- Press kit spot in the venue's press room
- Media invite group pre-registration
- Local key media outlet guidance

Value-added benefits

- 2 parking bays
- Priority in booking hotel rooms
- Priority in booking a table at the Nuclo restaurant
- **Tomorrow.City**: Full congress sessions available

Booth space and construction are not included in the price. The services, benefits and prices of this partnership might suffer changes, maintaining the same value for money.

PARTNERSHIP DEALS AT A GLANCE

		GLOBAL PARTNER	INDUSTRY PARTNER	EVENT PARTNER
CONGRESS	Slot in a High-level Rountable	✓		
	Slot in a Thematic Roundtable or In Focus Session	✓		✓
	Slot in a Solution Talk	✓	✓	
	Slot in a Thematic Keynote or Burning Debate		✓	
PASSES & INVITATIONS	Full Congress + Visitor Pass	100 + 100	50 + 60	50 + 50
	25% discount on additional passes	✓	✓	✓
ADDITIONAL BENEFITS	Invitation to Mayor's Dinner & Global Partners Lunch	✓		
	Booth included in thematic tours through the Expo	✓		
	Exclusive access to the VIP guests list	✓		
	Parking bays	4	2	2
	Extra 3h per day of free access to the loading/unloading zone during assembly and dismantling	✓		
	Priority in booking hotel rooms & table at the Nuclo restaurant	✓	✓	✓

VISIBILITY

		GLOBAL PARTNER	INDUSTRY PARTNER	EVENT PARTNER
WEBSITE	Logo in the *Homepage*	✓		
	Logo, link & description in the *Partners'* page	1st level	2nd level	3RD level
	Dedicated page gathering relevant info about the partner's participation	✓		
	Speaker highlighted in *Featured Speakers* page	✓		
	Featured corporate activity (website & app) – *Detailed info on the next page*	✓	Upgrade option: €15,000	Upgrade option: €15,000
	Company information in the Exhibitor catalogue (website & app)	1st level	✓	✓
TOMORROW.CITY PLATFORM	Featured Partner page	✓		
	Sessions available on demand after the event	✓	✓	✓
	Possibility of submitting an article in the Mag	✓		
EMAILINGS	Announcement e-mail to our database	✓		
	E-mails footer: Logo & link	✓		
	Logo on track-oriented webpage and e-mailings		✓	
	E-mail *Thanks to our partners*: Logo & link	✓	✓	✓
SOCIAL MEDIA	Partnership announcement	1 exclusive	1 exclusive	1 collective
	Additional posts (pre and during the event) with partner-related content	4	2	1
	Testimonial video of the partner's onsite participation	✓		
	Retweets of posts using the event's official hashtag	✓	✓	✓
POST-EVENT REPORT	Logo & description in post-event report	1st level	2nd level	3RD level
PRESS	Weekly update of registered press list	✓		
	Press releases and media kit sent to the partner's team	✓	✓	✓
	Press kit spot in the venue's press room	✓	✓	✓
	Media invite group pre-registration	✓	✓	✓
	Local key media outlet guidance	✓	✓	✓
ONSITE SIGNAGE & SCREENS	Logo on the exhibitor floorplan	✓		
	Logo on static signage & dynamic advertising screens	1st level	2nd level	3RD level
	Logo on rooms projections between congress sessions onsite	All rooms	Thematic rooms	

UPGRADE OPTION

SPOTLIGHT ON YOUR BOOTH TALKS

Make your booth sessions matter.
Let's put focus on what happens in your space.

- **WEBSITE & APP.** Featured activity in the Booth Talks section
- **APP.** Push notification encouraging attendees to join the Booth Talks
- **EMAILING.** Dedicated email campaign to our full database presenting all Booth Talks taking place at the event
- **SOCIAL MEDIA.** 3 non-exclusive posts in all official social channels
- **ADDITIONAL INVITATIONS.** 25 Full Congress passes & 25 Visitor passes

PRICE: €15,000

This upgrade option is only available to 120m2+ exhibitors.

02

BECOME AN EXHIBITOR

Hire your space & create the perfect stand to showcase your projects, host talks and meet with clients and partners.

The larger the space, the better your location will be and the more passes you will get.

Space Only
€295/m2

Optional: €150/m2 double deck

Co-Exhibitor Fee
€525

Prices do not include VAT or participation fee (€550)

02 BECOME AN EXHIBITOR

CHOOSE FROM OUR STAND PACKS

		SILVER PACK	BRONZE PACK
STAND	Space	16 sq. m.	12 sq. m.
	Open sides	2	1
INCLUDES	Full Congress passes	4	3
	Visitor passes	12	10
	Exhibitor passes	4	4
	Public Sector Invitations	2	2
	25% discount on extra passes	✓	✓
	Access to the networking activity: Brokerage event	✓	✓
	Stand and furniture	✓	✓
	Insurance	✓	✓
		€6,000	**€4,500**

*Not included: VAT or participation fee

+ additional m2: **€350**

02 CO-EXHIBITOR FEE

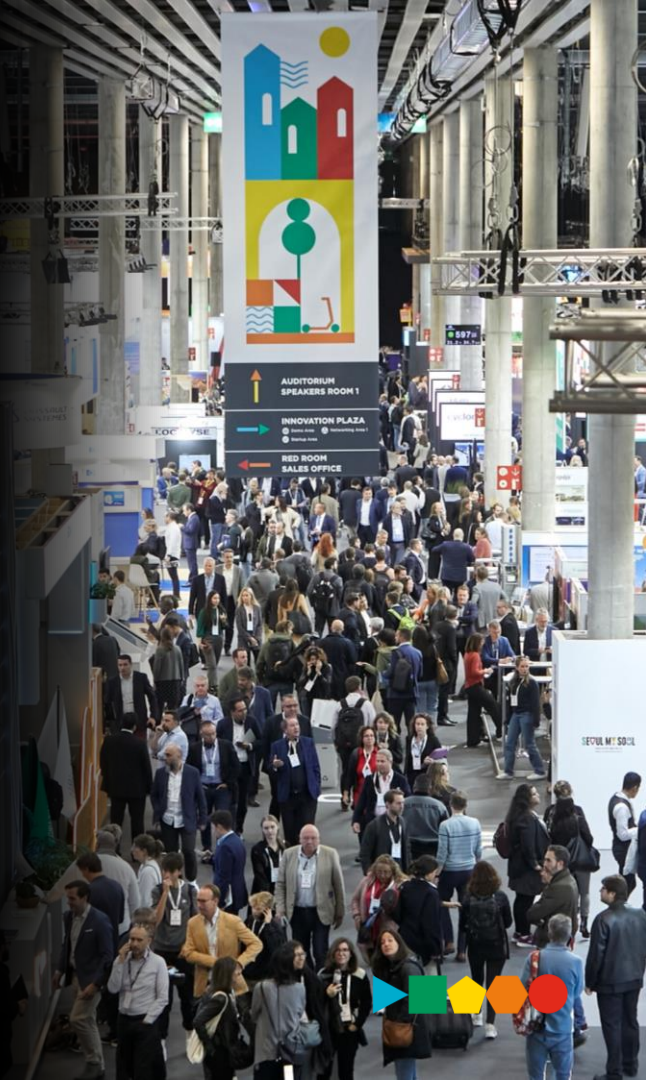
As an exhibitor, you can bring other companies to exhibit in your own space.

They will benefit from:

- Visibility in the SCEWC websites and app (Exhibitor list)
- Visibility in the exhibitor floorplan onsite
- 2 Full Congress Passes
- 6 Visitor Passes
- 2 Exhibitor Passes (access to the Congress included)
- Access to the Exhibitor Area, so they can manage their participation:
  - Use the Invitation Tool to send electronic invitations to their costumers.
  - Buy extra services (catering, rental of meeting rooms, hotels, etc.)
  - Use the contact management
  - Enjoy 25 % discount for purchasing additional passes

02 TICKETS INCLUDED

	FULL CONGRESS PASS 3 DAYS	VISITOR TRADE FAIR	EXHIBITOR PASS	PUBLIC SECTOR INVITATION
12-15 sqm	3	10	4	2
16-18 sqm	4	12	4	2
19-24 sqm	5	14	6	2
25-30 sqm	6	18	6	3
31-40 sqm	7	25	6	4
41-50 sqm	8	30	6	4
51-60 sqm	9	40	8	4
61-70 sqm	10	50	10	5
71-80 sqm	11	60	10	5
80-100 sqm	13	70	12	6
101-120 sqm	15	90	15	7
121-150 sqm	17	120	20	7
151-200 sqm	20	140	25	10
201-300 sqm	25	150	30	12
301-400 sqm	30	250	35	15
401-500 sqm	35	300	40	17
501-600 sqm	40	350	45	20
601-700 sqm	45	400	50	22
701 -1000 sqm	50	500	55	25
CO-EXIHBITOR	2	6	2	0



02

EXHIBITOR SERVICES

We take care of everything.
Let us provide you the best possible experience at #TMWC24

build by Fira

Booth design and construction

servifira/

Booth services: furniture, AV, decoration, supplies, cleaning, support staff...

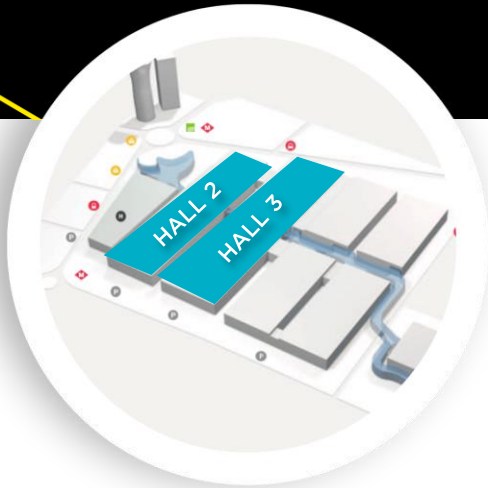
Gastrofira a food experience

Catering services

Leadretrieval by Fira Barcelona

Smart contact management tool

EVENT MAP 2024



03

BECOME SPONSOR

Looking for an even larger presence?

Our sponsorship deals offer a visibility boost in key areas and initiatives of the event.

Tell us what your goals are and we'll work with you to put together a bespoke offer, be it within digital content or in-venue assets.

TOMORROW.
MOBILITY
WORLD CONGRESS

"TMWC has significantly enriched the global discourse and stands as a global benchmark. Undoubtedly a forum for networking and idea dissemination"

renfe

"All the ecosystem is at TMWC. It allows to connect, discuss, share ideas. I think it's really useful and necessary"

PTV GROUP

TMWC24 STARTS NOW.

SAVE YOUR SPOT!

Feel free to contact us at:

sales.tomorrowmobility@firabarcelona.com

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