



SMARTCITY
EXPO WORLD CONGRESS

4 - 6 NOVEMBER 2025
BARCELONA

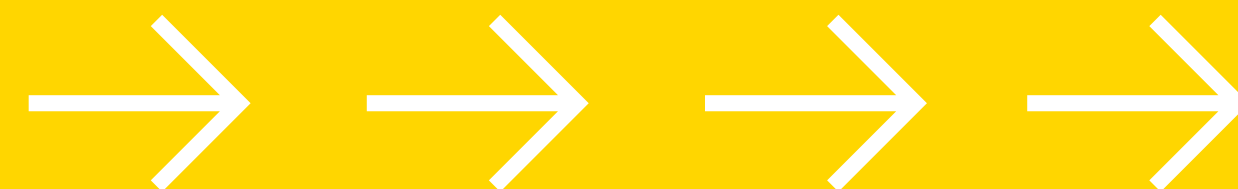
Organised by:



Hosted by:



**THE WORLD'S
BIGGEST, MOST
INFLUENTIAL
EVENT FOR
CITIES AND
URBAN
INNOVATION**



SMARTCITY
EXPO WORLD CONGRESS

“The event enables us to connect with a vibrant ecosystem. If you are a city or a public stakeholder, this is the place to be”

DS DASSAULT
SYSTEMES

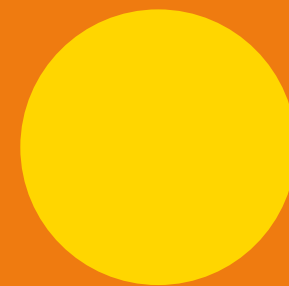


THE 21ST CENTURY IS SAID TO BE THE CENTURY OF CITIES.



Urban areas are becoming the key organizational system.

Climate change goals and implementations of the 2030 Agenda can only be achieved based on local perspectives and strategies.

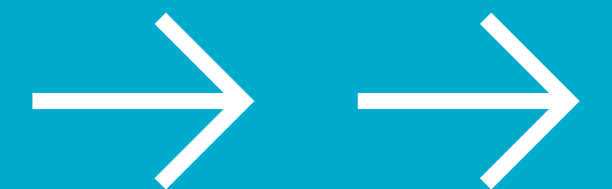


- Global population expected to grow to 10B by 2050.
- 70% of this people living in cities.
- Cities contribute 80% to global GDP.
- We will add floor space the size of NYC every month until 2060!



THE FUTURE SEEMS TO BE INEVITABLY URBAN

So we need cities to rise to the challenge.
Both significant demands and unprecedented opportunities arise.



IT'S TIME FOR CITIES



SMARTCITY

EXPO WORLD CONGRESS

Twenty-five years into this millennium, our cities are becoming living, breathing testaments to human ingenuity and hope. Innovation flows through our neighborhoods like lifeblood, as technology weaves seamlessly into the fabric of urban life.

The first quarter of this century has shown us what's possible when vision meets action. We've transformed concrete jungles into smart ecosystems and turned digital dreams into daily realities.

Yet our greatest chapters remain unwritten.

Since 2011, Smart City Expo World Congress has been an accelerator of this historic transformation.

As we help cities rise to meet global challenges, they're stepping into their role as influential world-stage actors. Here, international pioneers and passionate innovators come together to craft our urban legacy.

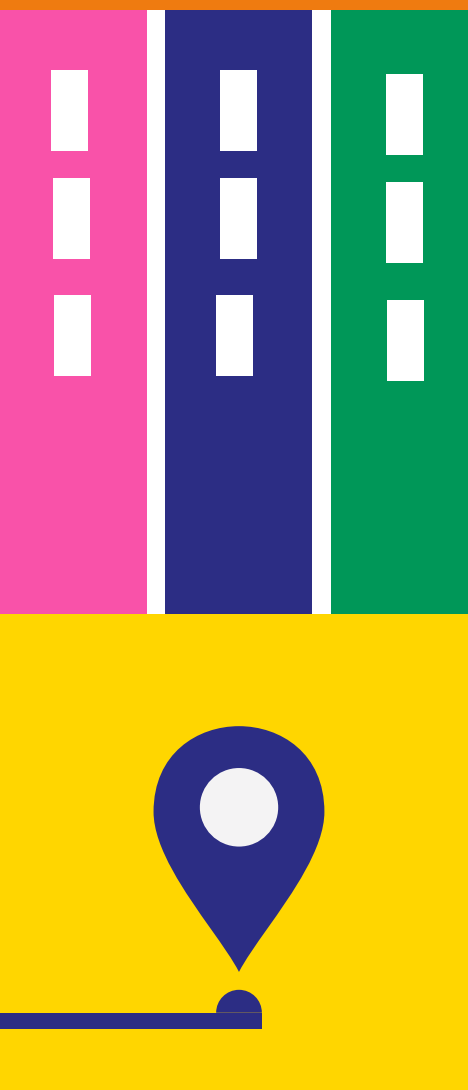
When our cities thrive, they lift us all higher. We all live better. **Welcome to the time for cities.**

THIS IS THE PLACE TO CATALYZE A POWERFUL URBAN TOMORROW WORLDWIDE

SMARTCITY
EXPO WORLD CONGRESS

Held in Barcelona since 2011,
Smart City Expo World Congress
helps cities and territories
become **better places to live in**
by bringing them together and
approaching the latest market-
ready **urban solutions**.

We're on a mission: to **accelerate**
a brighter urban paradigm
towards greener, more efficient
and thriving cities that leave no
one behind.



THERE'S NO OTHER PLATFORM LIKE THIS FOR THE SMART CITY INDUSTRY



25,771

IN-PERSON ATTENDEES

1,150

EXHIBITORS

850

CITIES









135

COUNTRIES

55%

DECISION-MAKERS

TOP VISITING COUNTRIES

-  SPAIN
-  GERMANY
-  ITALY
-  FRANCE
-  NETHERLANDS
-  UNITED KINGDOM
-  UNITED STATES OF AMERICA
-  SOUTH KOREA
-  SAUDI ARABIA
-  BRAZIL
-  BELGIUM
-  PORTUGAL
-  ISRAEL
-  JAPAN

SMARTCITY
EXPO WORLD CONGRESS



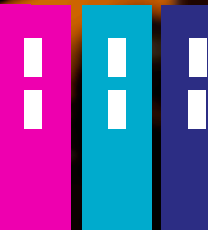
CO-CELEBRATED EVENTS



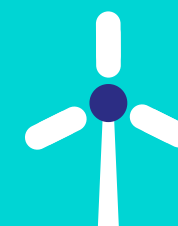
**TOMORROW.
MOBILITY**
WORLD CONGRESS



**TOMORROW.
BUILDING**
WORLD CONGRESS

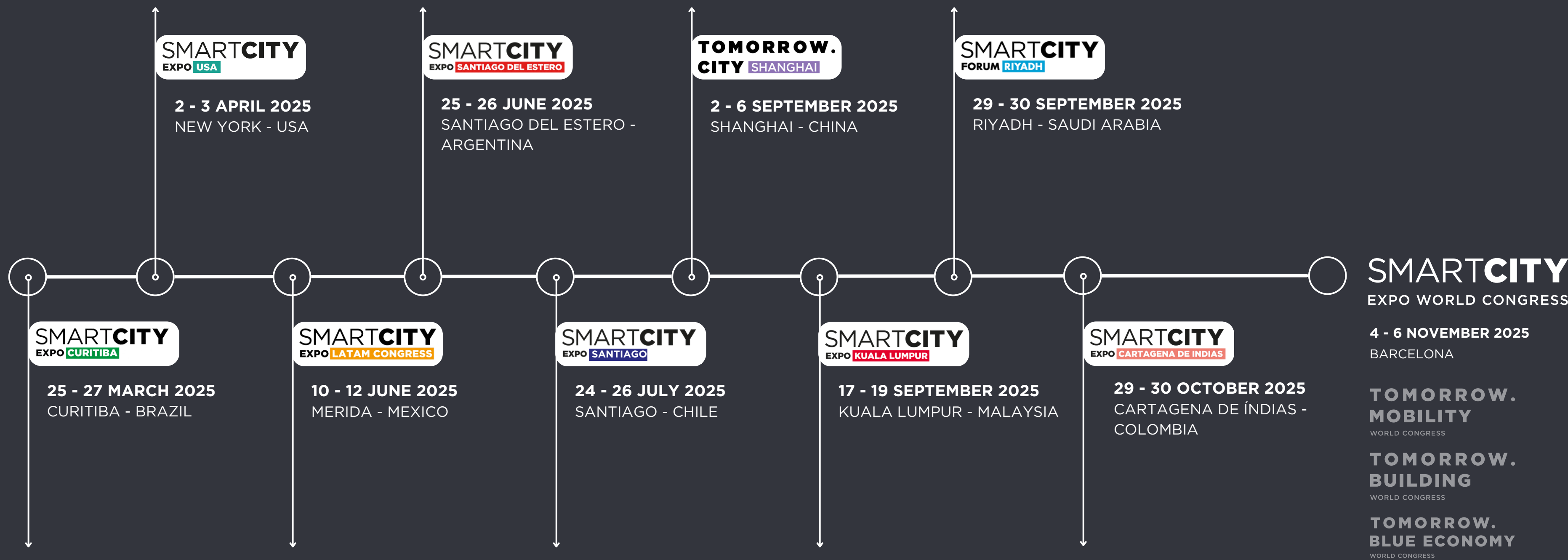


**TOMORROW.
BLUE ECONOMY**
WORLD CONGRESS



**BARCELONA
DEEPTech
SUMMIT**

URBAN INNOVATION ALL-YEAR-ROUND





4 AREAS TO EXPLORE

CONGRESS

World-class experts
take the stage



INNOVATION

The place where
tomorrow takes shape



EXHIBITION

A busy marketplace of
transformative solutions

AWARDS

Spotlight on the most
impactful initiatives

EVENT MAP



STAGES:

1. People-First Stage
2. Blue Economy Stage
3. Impact Tech Stage
4. Move Better Stage
5. Shaping Mobility Stage
6. Innovation Playground Stage
7. Clean Cities Stages
8. Tech X Cities Stage
9. Infrastructure & Building Stage
- 10. Main Stage & VIP Lounge**

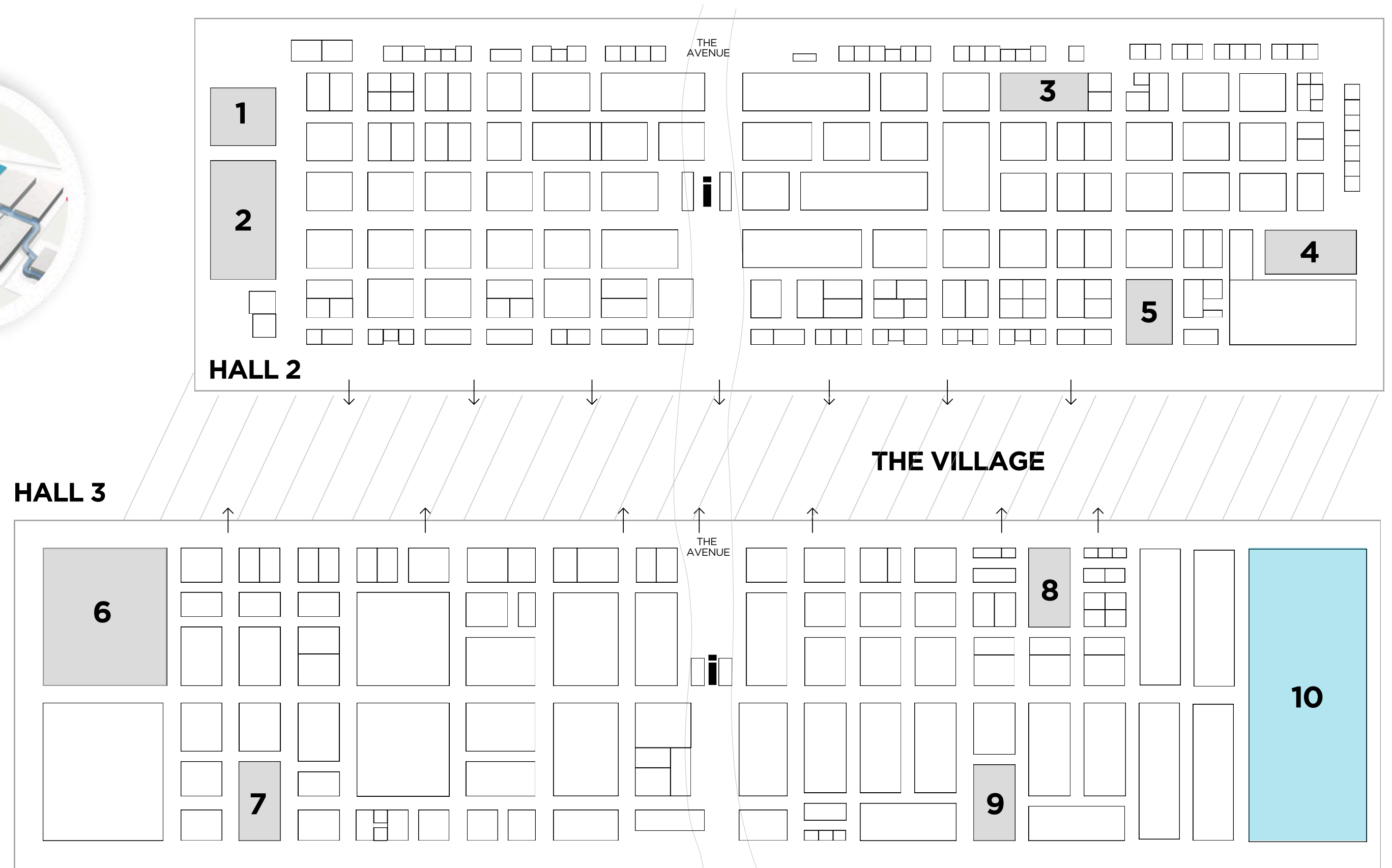
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EXPO WORLD CONGRESS

TOMORROW.
MOBILITY
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BLUE ECONOMY
WORLD CONGRESS

BARCELONA
DEEPTech
SUMMIT



● Exclusive access for Full Congress & Investor Passes



A 3-DAY PROGRAM WITH FIRST-CLASS OPINION LEADERS SHAPING WHAT'S NEXT FOR CITIES



EVENT TOPICS:

- **Enabling Technologies**
- **Energy & Environment**
- **Mobility**
- **Infrastructure & Building**
- **Governance & Economy**
- **Living & Inclusion**
- **Blue Economy**



1 MAIN STAGE

Thought leadership
and inspirational talks

9 THEMATIC STAGES

Proven urban implementations
and best practices



AN ALL-EMBRACING DEBATE WITH WORLDWIDE EXPERTS



JAUME COLLBONI

Mayor, City of Barcelona



CLAIRE O'NEILL

Former UK Climate and
Energy Minister



GOBIND SINGH DEO

Minister of Digital,
Government of Malaysia



JANETTE SADIK-KHAN

Principal of Transportation,
Bloomberg



ROBERTO GUALTIERI

Mayor, City of Rome

AND GLOBAL **INDUSTRY LEADERS**



PETER KÖRTE

CTO, Siemens



KATHLEEN MITFORD

Corporate VP, Global
Industry Marketing, Microsoft



DAVID GROVER

CEO, Roshn Group



SARAH VARGHESE

Global Head of Cities,
KPMG



NATHAN BLECHARCZYK

Co-founder and CSO, Airbnb

**“The Smart City Expo
World Congress is a great
venue for interacting with
key people from city
governments and city
technology departments.”**

DELLTechnologies





THE GLOBAL SHOWCASE OF CITY SOLUTIONS AND THE MARKETPLACE TO CONNECT



- **85%** of exhibitors managed to achieve their participation goals.
- **86%** of exhibitors indicate the visitor profile fits with what they were expecting.
- **90%** of exhibitors believe SCEWC is the benchmark event for urban development.



THE GO-TO PLATFORM FOR **THE INDUSTRY**

- Showcase your products to a global, professional audience
- Connect with stakeholders and attract potential clients
- Enhance your exposure among major players and governments
- Become a partner and position your business as an industry leader

WORLD-LEADING BRANDS TRUST US

CORPORATE PARTNERS



SUPPORTING INSTITUTIONS



SEE MORE PARTNERS



THE GO-TO PLATFORM FOR GOVERNMENTS

- Promote local projects and find investment opportunities
- Accelerate public-private collaboration
- Exchange knowledge and success stories
- Source market-ready solutions

LIST OF EXHIBITING CITIES, REGIONS AND COUNTRIES



ARGENTINA

Santiago del Estero

AUSTRIA

BELGIUM

Flanders

Wallonia

BRAZIL

Araguaiana

Curitiba

Santo André

Sao Paulo

CANADA

Calgary

Quebec

CHILE

CHINA

Zhejiang

Shanghai

Wupeng

Guangdong

Shenzhen

Hangzhou

ESTONIA

FINLAND

FRANCE

Métropole du Grand

Paris

Grenoble-Alpes

Métropole

Bordeaux Métropole

Région Nouvelle-

Aquitaine

Le Grésivaudan

Toulouse Métropole

GERMANY

Baden-Württemberg

Bad Hersfeld

Bavaria

Berlin

Bielefeld

Bochum

Brandenburg

Darmstadt

Dortmund

Dresden

Duisburg

Essen

Frankfurt Metropolitan Region

Gelsenkirchen

Germany Trade and Invest

Heide Region

Hessen

Jena

Karlsruhe

Kassel

Kiel Region

Munich

Munich Metropolitan Region

North Rhine-Westphalia

Rhein-Neckar Metropolitan Region

Ruhr Valley

Saxony

Schleswig-Holstein

Smart Region Schwalm-Eder-West

Turingia

Wetzlar

Wiesbaden

HUNGARY

Budapest

INDIA

INDONESIA

ISRAEL

ITALY

Bologna

Cagliari

Catania

Firenze

Florence

Genova

Milan

Palermo

Reggio Calabria

Naples

Prato

Roma

Venice

JAPAN

Kobe

Kyoto

Nago City

Osaka

Sakai Town

Tokyo

Tsukuba

Yokohama

KOREA

Seoul

Seongnam City

Gyeonggi-do

Daejeon City

Cheonan City

LATVIA

Riga

LITHUANIA

City Pro

LUXEMBOURG

MALAYSIA

Kuala Lumpur

NETHERLANDS

POLAND

City of Reszow

PORTUGAL

Porto

Lisbon

Guimaraes

Oeiras

SAUDI ARABIA

Riyadh

Madinah City

Hail Municipality

SINGAPORE

SPAIN

Barcelona

L'Hospitalet de Llobregat

Catalonia

Madrid

Sagunto

UKRAINE

Kyiv

Poltava

UNITED KINGDOM

Liverpool

London

Manchester

Newcastle

Northern Ireland

Sunderland

Birmingham

West Yorkshire

Bristol

Tees Valley

USA


Dallas, TX

Fort Worth, TX

Frisco, TX

McKinney, TX

Peachtree Corners, GA



**“Value for money.
It allows us to be
in direct touch
with our
stakeholders.”**



A carefully designed space connecting the main players of the global innovation ecosystem: **startups, scaleups, investors, policymakers, and research centers.**

Combining talks, exhibiting startups and immersive demos, the Innovation Playground also **leverages the entrepreneurial capacity of cities and regions**, build a **diverse innovation network**, and supports **women-led initiatives.**

INNOVATION PLAYGROUND

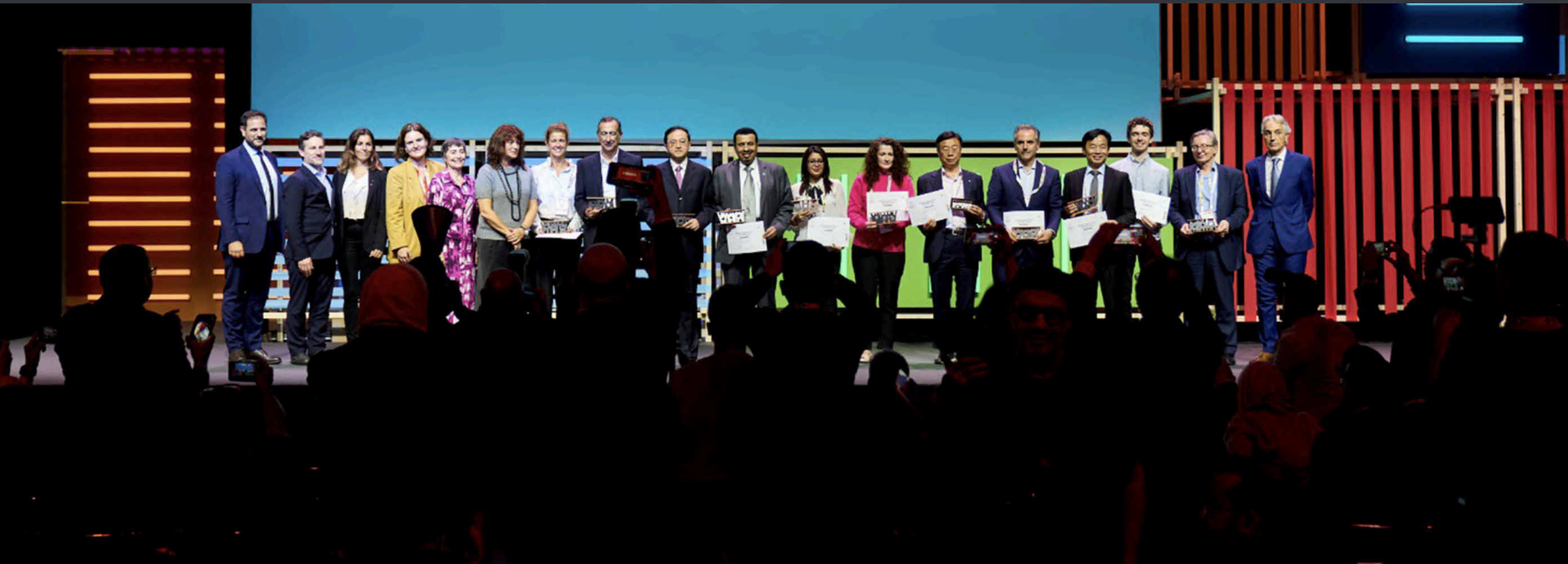
THE PLACE WHERE TOMORROW TAKES SHAPE



WORLD SMART CITY AWARDS

A CELEBRATION OF URBAN INNOVATION

These internationally acclaimed prizes recognize and support innovative city strategies, projects and ideas that can make an impact on citizens' lives and turn our cities into better places to live.



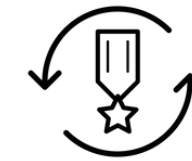
AWARD CATEGORIES



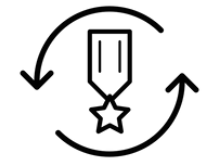
CITY
AWARD



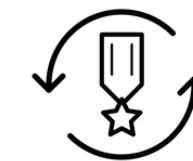
LEADERSHIP
AWARD



INNOVATION
AWARD



GREEN EXHIBITOR
AWARD



7 PROJECT
AWARDS

ENABLING TECHNOLOGIES AWARD

ENERGY & ENVIRONMENT AWARD

MOBILITY AWARD

GOVERNANCE & ECONOMY AWARD

LIVING & INCLUSION AWARD

INFRASTRUCTURE & BUILDING AWARD

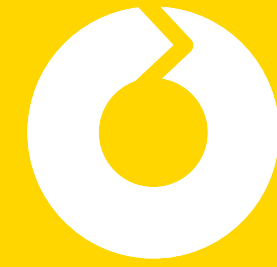
SAFETY & RESILIENCE AWARD



BETTER EVENTS FOR A BETTER WORLD

Started back in 2016, our **Towards Zero Waste** initiative aims to minimize the environmental impact of the event and promote green consciousness.

- CIRCULARITY
- NO-SINGLE USE PLASTICS & LESS PAPER
- RECYCLING
- RENEWABLE ENERGIES & CO2 COMPENSATION



TOWARDS
**ZERO
WASTE**
TOWARDS ZERO IMPACT



PLANT FOR
THE PLANET



Check all the actions and results of the 2024 Towards Zero Waste initiative [here](#)



Launched in 2020, **Tomorrow.City** is our **digital platform** devoted to creating and spreading content about **cities and urban innovation**, raising awareness on the critical role that cities play in an ever-growing urbanized world.

Besides the in-person event, we provide our audience with a place to enjoy top urban stories and engage with a **global community of city enthusiasts**.



TOMORROW. CITY

A HUB FOR CITY- CHANGERS – DAY IN AND DAY OUT, ALL YEAR ROUND

+30,500

SUBSCRIBERS

+22,500

MONTHLY PAGE
VIEWS

32%

DIRECTOR &
MANAGER

SMARTCITY
EXPO WORLD CONGRESS

**“A big contribution
for all different
sectors, from
government to the
private sector.”**

SAUDI DATA & AI AUTHORITY



SMARTCITY
EXPO WORLD CONGRESS

“SCEWC brings together countries, industries, and people from all backgrounds, and it supports innovation.”

GOVERNMENT OF MALAYSIA





BE PART OF SCEWC25

OPPORTUNITIES ARE ENDLESS

BE A PARTNER OR EXHIBITOR

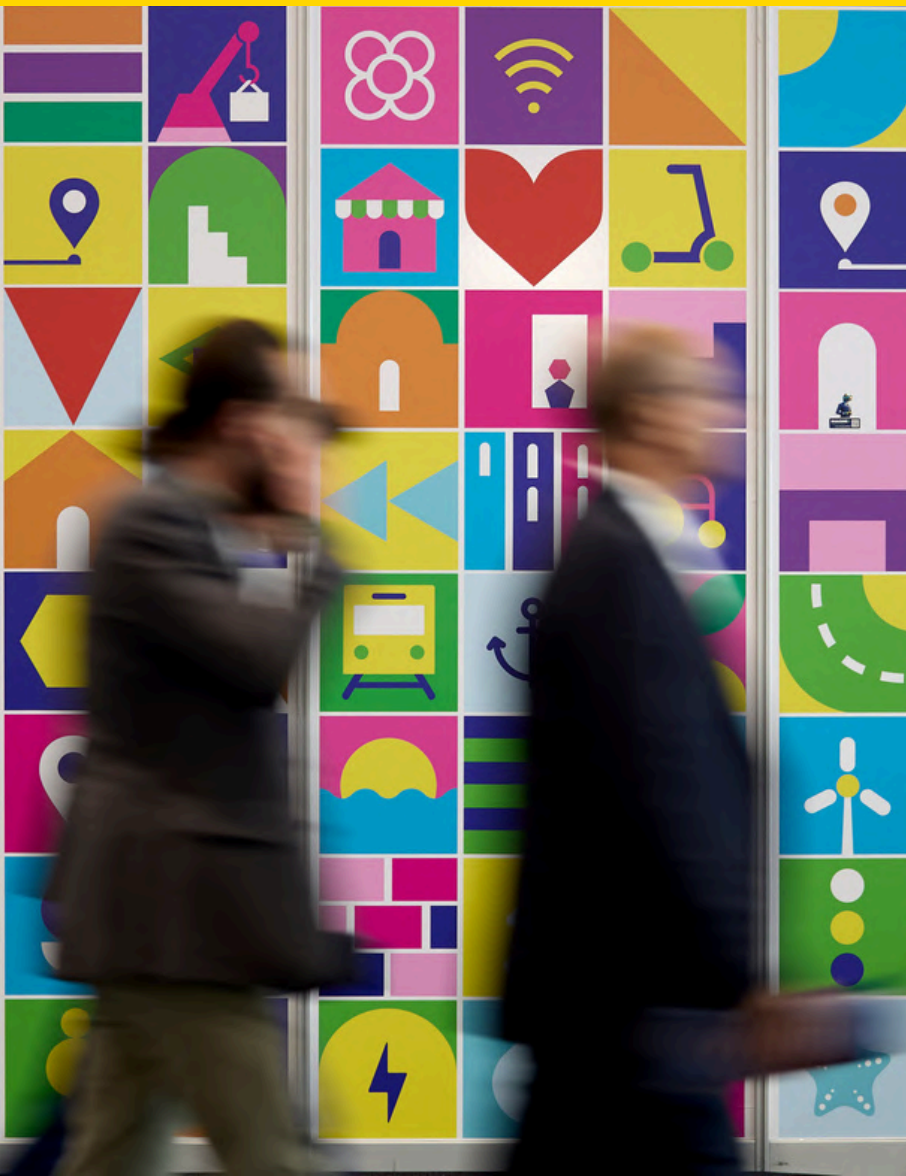
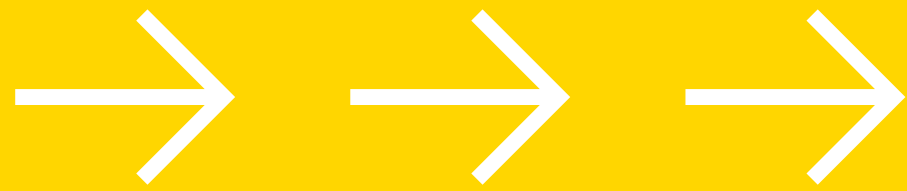
[Contact us](#) to request
a tailor-made
proposal

OTHER WAYS TO PARTICIPATE

[Get your pass](#)

[See open calls](#)





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