



**FASHION SHOWS:** 23-26 APRIL 2024  
**TRADE SHOW:** 25-27 APRIL 2024

## Press pass requirements

Journalists, photographers, cameramen, technicians, and producers working for the online or offline media, whether national or international, who wish to cover Barcelona Bridal Fashion Week can request a press pass. This credential will allow them free access to: **Trade Show** from April 25 to 27, **Fashion Shows** from April 23 to 26 (except those for which access is exclusive to the designer) and **the Barcelona Bridal&Fashion Awards** on the night of April 26

To complete the press registration form you need to provide evidence that you work for the media by submitting at least one of the documents detailed below, which can be sent as an attachment or as a link if you use the online pre-accreditation, or presented in situ if you choose to register in person.

- A valid press card from organizations, associations, and unions of the graphic and written media, registered in Spain, as well as any other international organizations belonging to the International Federation of Journalists (IFJ). The document should be less than four years old.
- Recent articles with your by-line
- The masthead of a current issue of the publication or a link to the online medium showing the name and position of the person seeking accreditation as part of the editorial team.
- A letter on the original letterhead from the director or editor of the medium or producer of radio or television programmes confirming the assignment of the person seeking accreditation to cover the event as a reporter, photographer, cameraman or technician.

No requests will be accepted without evidence of professional reporting in the media. Salespeople and people working in the advertising departments of media or agencies will not be accredited as members of the press.

Anyone who does not fulfill the requirements with at least one of the necessary documents to be accredited as a member of the press must purchase a general admission ticket.

Fira de Barcelona reserves the right to exercise its rights regarding the regulations governing press accreditation.