EQUIPLAST
The International Plastic and Rubber Event

2-6 JUNE 2020
BARCELONA
GRAN VIA VENUE

THE NEXT GENERATION
OF PLASTIC AND RUBBER SOLUTIONS
EQUIPLAST, the industry’s leading triennial event, is taking the lead to move forward in unison with the market and its new products by offering a top-level technological and commercial platform.

Extrusion, injection, thermoforming, blowing and transformation all come together to boost the technology of transformation: from ideas to the finished product.

Promoting environmental protection, this is the leading sector that drives the life cycle from its source by offering innovative solutions in terms of materials, processes and finishes for the different sectors that use them.

The motor vehicle, packaging, pharmaceutical, food and cosmetics industries, and more, will all be at the event, resulting in a platform that supports consistent, sustainable growth.

We are spearheading the next generation of market solutions by establishing a joint plan with the sector to promote and optimise Agenda 2030.

As well as the conventional technologies on offer, we are adding 3D PRINTING, a disruptive technology that offers customisation, short service runs and the ability to fine-tune the finishes of each individual piece.

### 2020 Edition Projected Figures

<table>
<thead>
<tr>
<th>Category</th>
<th>Figures</th>
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<tbody>
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<td>Day Event</td>
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A NEW MODEL WITH THREE THEMATIC AXES

The plastic and rubber industry is driving the world’s major technology breakthroughs.

We have developed three themes to help you pinpoint the content that is most relevant to your industry, interests, and future perspective.

Revolutionary innovation for the market. A wealth of opportunities for science, industry and capital to forge new partnerships.

This core axis of the event is focused on bringing together and developing all the initiatives that the sector proposes so as to present the markets with real case solutions.

Lifeblood of the sector and the optimization of processes.

Getting to grips with Industry 4.0 begins with identifying the parts of a business that are most vulnerable to the interruption caused by digitization followed by targeting those aspects that will most benefit from digital technologies.

Equiplast provides the ideal framework in which institutions, government organizations, companies and scientists can work together to develop the products and processes for the future.
THE WAY FORWARD

CONTENT STRUCTURE

TRANSFORMATION OF PLASTICS
The processing of plastic never sleeps. We showcase the best way to optimize these processes so that your business can prosper.

PLASTICS AND THE ENVIRONMENT
Find out what the plastics industry is doing to help the environment.

SUSTAINABLE MATERIALS
In the move towards greater sustainability more and more new materials are appearing in the plastics sector. Support us in our commitment to the environment.

NEW PROCESS
Expoquimia BIO offers biotech companies a first-rate meeting place. Come and find new business opportunities with our partnering system.

SMART CHEMISTRY
Innovative and sustainable solutions for the demands of modern-day society.

NEW MATERIALS
Find out about, interact and experiment with new materials that will revolutionise the future of the sector.

MEDITERRANEAN CONGRESS OF CHEMICAL ENGINEERING
Reporting on the latest research in biochemical engineering and nutrition.

SMART SURFACES
The latest smart surfaces and materials in the surface treatment sector looking for new applications and an optimisation of processes.

EUROCAR CONGRESS
An international meeting with all the latest trends in the mobility sector: surface treatment, the development and application of new colours, special finishes and the most recent developments in application processes.
NEW AND IMPROVED FORMAT
AN INNOVATIVE PLATFORM

Expoquimia exhibition area
Showroom of cutting edge products and services in the chemistry sector.

Technology transfer area
The place to explore the most innovative ideas in chemistry.

Circular economy area
Come here to exchange ideas about circular economy solutions for the chemistry industry.

Eurosurfas exhibition area
Exhibiting the newest technologies and most innovative products for surface treatment.

Digital transformation area
A space to help players in the chemistry ecosystem take their first steps towards digital transformation.

Side events rooms
We ensure a fully operating set-up for your parallel activities in synergy with the main events.
Equiplast is the European meeting place for everyone who works in the plastics and rubber business.

- RAW MATERIALS AND ADDITIVES
- MACHINERY, EQUIPMENT AND AUTIMATION SYSTEMS
- PERIPHERALS, PARTS AND COMPONENTS
- MOULDS AND DIES
- SEMI-MANUFACTURED AND FINISHED PRODUCTS
- MEASURING, CONTROL AND AUTOMATION
- HARDWARE AND SOFTWARE
- ENVIRONMENT, RECYCLING, INDUSTRIAL AND OCCUPATIONAL SAFETY
- RESEARCH, DEVELOPMENT AND INNOVATION
- SUBCONTRACTING AND SERVICES
OUR VISITOR PROFILE

TRADE VISITORS FROM THE LEADING INDUSTRIES

- Manufacture of plastic articles
- Rubber manufacturing/processing
- Chemical industry
- Packing/distribution
- Construction of civil works and housing
- Motor vehicles/aeronautics/astronautics
- Electronics/electro-technical engineering
- Construction of machinery and installations
- Agriculture
- Medical technology/precision mechanics/optics
- Information and communications technology (ICT)
- Energy/photovoltaic technology
- Sports/leisure

EQUIPLAST 2020 EDITION

AN EVENT THAT TARGETS THE PRIVATE SECTOR

- Management
- C-level
- Engineers
- Consultants
- Others

VISITOR PROFILES

- Private companies
- Technology centres
- Universities
- International organisations
- Public administration
- Private investment

USER SECTORS:

- Automobile industry
- Food / drinks
- Cosmetics
- Pharmaceutical industry
- Detergents
- Technology
- Health
- Packaging
- Agriculture
REASONS TO PARTICIPATE

During this four-day event leading companies in the European industry will showcase the newest technologies and most innovative products.

INCREASE YOUR VISIBILITY
Participation in our event will give you great exposure and allow you to engage directly with your target audience.

FIND NEW PRODUCTS
Science is developing new materials and products to respond to the current global challenges. Don’t miss out!

LAUNCH NEW PRODUCTS
Our exhibitors use the conference as a platform to launch new products and services.

MEET NEW SUPPLIERS
The event is a hub for hundreds of companies and professionals offering solutions that can be applied to your business.

ENTER NEW MARKETS
Expand your global reach at an event that features representatives from +70 countries.

ESTABLISH COLLABORATIONS
Take advantage of the numerous opportunities the event offers to meet potential collaborators who can help you kickstart future projects.

PARTNERING
Partner with another company for mutual benefit. In the current economic climate this business practice on the up and up.

GET YOURSELF UP-TO-DATE
The event offers multiple activities to help get you up-to-date with all the latest developments and in particular with themes related to digital transformation.

MEET THE RIGHT PEOPLE
The perfect opportunity to make face-to-face contact with industry experts. You can also consolidate existing customer relationships by inviting key customers to the event.

SPEAK TO THE RIGHT AUDIENCE
Our high-calibre speaker lineup attracts industry buyers with purchasing power.

GAIN MEDIA COVERAGE
Our conferences and tradeshows attract international media attention; use the event to gain visibility.
PLASTICS AND THE ENVIRONMENT

Plastics are lightweight, hard-wearing synthetic materials that have a multitude of uses. The use of plastic in everyday life can be found in sectors such as packaging, health, transport, construction and electronics, amongst others.

A NEW VIEWPOINT ON PLASTIC USAGE

The premise of the circular economy is that materials must be designed to be reused or recycled. Following this premise improves the life cycle of products based on qualitative revaluation. It helps to save natural resources and raw materials while promoting a dynamic of more responsible consumption in the interests of both the environment and public health.

The longer that plastics remain in the economy, the greater the chance of avoiding damage to the ecosystems affected by pollution. Plastics are endemic in our lives due to the numerous benefits their different uses have to offer. Having a comprehensive waste management system in place is essential if we are to manage them optimally and achieve a responsible production cycle.

All the agents involved in the plastics value chain (producers of raw materials, transformers, recyclers, the distribution sector and consumers) have an important role to play in achieving this objective. And they are all here!!!!

EQUIPLAST will be hosting a series of meetings with the plastics sector with the aim of materialising the future today in the form of tangible solutions.

Some of the actions that can be taken to reduce the adverse impact of pollution from plastics include:

- Working with waste management infrastructures which guarantee that the plastic waste collected will be reused as a resource. This would be a way of preventing the uncontrolled build-up of plastic waste in vulnerable areas.
- Committing to innovation and responsible design of plastic products and packaging.
- Promoting campaigns to raise users’ awareness of the importance of recycling and responsible consumption as a means of instilling a more respectful attitude towards the environment.

And they are all here!!!!

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THE PERFECT SETTING FOR ORGANISING YOUR OWN ACTIVITIES.
SIDE EVENTS

This year, in order to enrich the congress and seminars with more specific knowledge and innovative approaches, we are looking to introduce and interlink events with a view to new fields of application.

Three major events offer a wealth of different platforms, with a focus on generating debate on the main issues concerning the plastic industry.

SUSTAINABLE PLASTICS CONFERENCE
A debate on plastics and the circular economy. At this conference, we will be discussing the plastics strategy as part of the Circular Economy, the design of sustainable products based on recycled plastics, the challenge of reducing and preventing waste, and innovative initiatives to divert plastics from rubbish tips.

Discover a new way of visiting the trade show: routes designed especially for you.

EQUIPLAST
2020 EDITION

STRATEGIC PARTNERS
WE LOVE CHEMISTRY GALA.
AN EXCLUSIVE NETWORKING EVENT

The We love chemistry Gala recognize the work, leadership and transformation that stand out in the chemistry industry. The event is a unique opportunity to interact at the highest level with the most influential personalities of the chemical industry.

BEER & PLASTICS PARTY

This Gala is an unparalleled opportunity to meet industry and technology leaders and engage with the best and start working together for a better future of the sector.

INDUSTRY LEGALCY

We want to support chemistry sector by giving them access to the most modern and advanced chemistry solutions and technologies that will help them to grow and gain competitive advantage.

THE PLASTICS ECOSYSTEM

A place to encourage interaction between all the chemistry key-players.

PLASTICS AWARDS

An opportunity to promote your solutions and grab the attention of the sector.

Awards categories:
- Innovative Solution
- Business Transformation Solution
- Sustainable Solution

EQUIPLAST 2020 EDITION
MAKE SURE EVERYONE KNOWS ABOUT YOU PARTICIPATION OPPORTUNITIES

Whether you want to promote your brand or your project, make sure everyone knows about you. There’s a place for everyone at Equiplast.

Choose one of our participation options and make a bigger impact.

EXHIBITION OPPORTUNITIES
Create your operating base and start making contacts with all the other participants. We have a wide range of stand options to meet your objectives and budget.

SPONSORSHIP OPPORTUNITIES
If you’re a leader in your sector and you want to partner with us and guarantee exposure during the event, the best location for your stand, high-level visibility and access to all the exclusive benefits and services of our network.

SIDE EVENTS
The perfect setting for organising your own side events and generating even greater synergies. With a highly functional configuration and minimal preparation, you can maximise your resources and your time.

PARTICIPATION OPTIONS
Choose your option and participate as an exhibitor

GLOBAL PARTNER
Optimise your participation by playing a strategic role with industry leaders.
- Space from 100 m²
- Networking with top prescribers & decision makers
- Maximum visibility in the exhibition’s “Global” area
- Great brand recognition in featured components
- Key role in innovative activities
- Exclusive treatment for your customers
€ 25,500
Stand not included
VAT not included

EVENT PARTNER
Share your experiences with our community and develop relationships with decision-makers.
- Space from 33 m²
- Networking with decision makers
- High visibility in the exhibition’s “Event” area
- Brand recognition in featured components
€ 7,900
Stand not included
VAT not included

GROWING PACK
Turnkey package.
- Space from 16 to 32 m²
- Taylormade participation
- Turnkey package: The easiest way to participate
- Space located in “Growing” Area
€ 3,400
VAT not included
JOIN US IN 2020!
DON’T MISS IT!

CONTACT OUR KEY ACCOUNTS EXECUTIVE:
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Save the dates
2-6 JUNE 2020

More information:
equiplast.com