

## 1. DESCRIPTION

FIRA INTERNACIONAL DE BARCELONA (Fira de Barcelona) with registered address at Av. Reina M<sup>a</sup> Cristina, s/n 08004 (Barcelona) and ID no. Q0873006A organizes the HOSTELCO Awards, which take place on Tuesday 20TH April 2020 as part of the Hostelco trade show in the city of Barcelona, recognise and reward the efforts and innovation by hospitality professionals in four of the sector's key areas:

- Hotel-tourist accommodation related projects
- Restaurant-related projects
- Products
- Sector professionals.

## 2. COMPETITION RULES

### 2.1 Description

The HOSTELCO Awards are both national and international in scope.

### 2.2 Categories

There are four awards categories, three of which have different subcategories:

**HOTELS & TOURIST  
ACCOMMODATION**

**RESTAURANTS**

**PRODUCT**

**PROFESSIONAL**

### HOTEL AWARDS

- **Award for best hotel concept.** This category is open to new hotels (whether independent or hotel chains) that have developed a successful concept: principal key factors include innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.
- **Award for best hotel repositioning.** This category is open to independent or hotel chains that have managed to reposition themselves in the market: principal key factors include innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.
- **Award for best interior design project.** This category is open to interior designers/studios that have created the best interior design project for hotels. The jury will rate the innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.

## RESTAURANT AWARDS

- **Award for best restaurant concept.** This category is open to independent or chain restaurants that have developed a successful concept: principal key factors include innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.
- **Award for best kitchen project.** The award will be given to the company that has implemented an innovative and sustainable kitchen with improved customer/user experience. Other factors are improved productivity and technological development.
- **Award for best interior design project.** The award will be given to the interior designer/studio that has created the best interior design project for a restaurant. The jury will rate the innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.
- **Award for best mass catering project.** The jury will rate the innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.

## PRODUCT AWARDS

- **Award for Product of the Year.** This category recognises the best product of the year. The product must relate to the hotel and restaurant sector. The jury will rate the innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.

**Only Hostelco 2020 exhibitors are entitled to enter the PRODUCT category.**

## PROFESSIONAL HORECA AWARD

- **Award for best professional trajectory.** This award recognises a trade professional who stands out for their exceptional track record in the HoReCa sector.

### 2.3 Requirements

#### ***Hotel and Restaurant Projects:***

- Applicants must have brought an innovation to the sector that has been implemented with proven results during 2018-2020.
- The projects submitted must not infringe copyright and the companies concerned may not be involved in any kind of legal proceedings.
- The company should be environmentally-friendly and have a Corporate Social Responsibility policy in place.



**Product:**

- The products submitted must provide an innovation in the sector and have been launched on the market during 2018-2020.
- They must comply with Spanish and European laws governing the sector.
- The products submitted may not infringe industrial property rights and/or be involved in any kind of legal proceedings.
- The company must provide an after-sales service, be environmentally-friendly and have a Corporate Social Responsibility policy in place.
- Companies entering this category **must be exhibitors at Hostelco 2020**, duly accredited by their stand number, and must also provide proof that they are the manufacturer of the product in question.

**HoReCa professional:**

- These professionals must be put forward freely to members of the jury by companies or professionals in the HORECA sector with accredited knowledge of the professional profiles and/or track records concerned.

## 2.4 Participants

**Hotel and/or restaurant-related projects and/or products:**

- The HOSTELCO Awards are open to companies whose business activities are covered by any of the categories described above.
- Participation in the competition is free of charge.
- Companies may enter different subcategories with the same project provided that it fulfils the relevant requirements; in case of any doubt, you can contact: [hostelcoawards@hostelco.com](mailto:hostelcoawards@hostelco.com) for clarification.

The competition is open to both Spanish and international companies that work in any of the following sectors: hotels, interior design, architecture, restaurants and mass catering.

**HoReCa professional:**

- The HOSTELCO Awards are open to people involved in any professional activity within the award categories.
- Participation in the competition is free of charge.
- The competition is open to both Spanish and international professionals who work in any of the following sectors: hotels and restaurants.

### **Products:**

- The HOSTELCO Awards are open to companies whose business activities are covered by any of the categories described above.
- It is an **essential requirement to be an exhibitor at Hostelco 2020** for entrants to the Product category.
- The competition is open to both Spanish and international companies that manufacture products or offer services aimed at the hotel, restaurant, mass catering, vending and cleaning sectors.

**All finalists for the Hostelco Awards 2020 are required to attend the prize-giving gala dinner which takes place in Barcelona on 20 April as part of the trade show.**

## **2.5 Procedure and characteristics of submissions**

- a) Registration for the Hostelco Awards on the Hostelco website where you should complete the form stating the category or subcategory you are entering for.
- b) If you are stating Hotel, Restaurant and Product Category, the project reports or product presentations should be attached with the following information:

- Name and brand.
- Project or product description.
- Description of innovation, improved customer/user experience and sustainability aspects. Other aspects to describe: productivity and technological development.
- Additional information
- Photos or renders
- Logo of the company in medium-high definition (85 x 815 pixels)
- Product image (140 x 140 pixels)

- c) If you are stating Professional Category, the project reports or product presentations should be attached with the following information:

- Name and brand.
- Project or product description.
- Description of the professional profiles and/or track records concerned to professionals in the HORECA sector with accredited knowledge.

## **3.6. Judging procedure**

The Jury will be made up of experienced professionals. The members of the Jury will be announced on March 24<sup>TH</sup>

The Jury may, if it deems it appropriate, request additional information in relation to the proposals submitted.

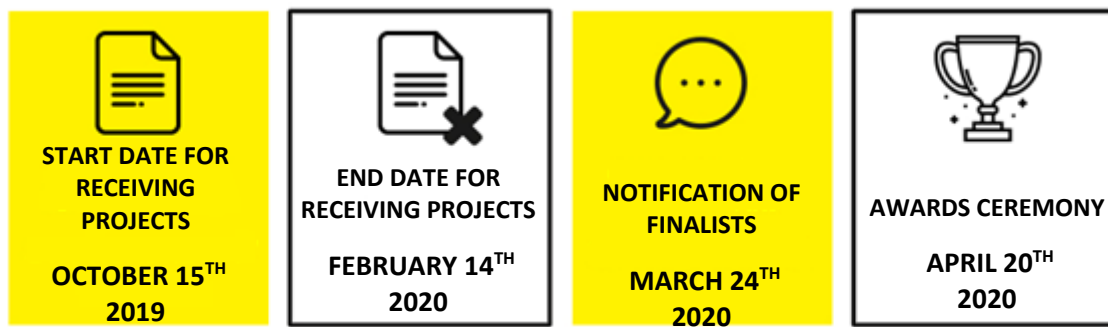
The requested documentation must be attached and sent through the platform intended for this purpose. If you have any questions, please do not hesitate to contact the technical secretariat: [hostelcoawards@hostelco.com](mailto:hostelcoawards@hostelco.com).

All the members of the jury are required to observe the utmost confidentiality in relation to their deliberations until the actual date of the Hostelco Awards.

## 2.7 Selection criteria

The jury will rate the innovation, improved customer/user experience and sustainability. Other factors are improved productivity and technological development.

## 2.8 Timeline



## 3. AWARDS

The Jury shall award the following prizes:

- HOSTELCO 2020 Award for the best hotel concept
- HOSTELCO 2020 Award for the best hotel repositioning
- HOSTELCO 2020 Award for the best interior design hotel's project
- HOSTELCO 2020 Award for the best restaurant concept
- HOSTELCO 2020 Award for the best kitchen project.
- HOSTELCO 2020 Award for the best interior design restaurant's project
- HOSTELCO 2020 Award for product of the year
- HOSTELCO 2020 Award for the best professional trajectory

The Prize, consisting of an accreditation certificate and a reward, will be given to the owners of the winning project or to the agents who have participated in it and who have presented themselves to the awards with the authorisation of the winning project's owner.

## 4. SPONSORS

The HOSTELCO Awards are open to the participation of an official sponsor as well as other sponsors whose number and identity may vary with each annual edition. For more information, you can contact: [sponsors@hostelco.com](mailto:sponsors@hostelco.com)

## 5. MODIFICATION OF THE TERMS AND CONDITIONS

FIRA DE BARCELONA reserves the right to modify, remove or add any type of clause to these promotion Terms and Conditions at any time.

## 6. ACCEPTANCE OF THE RULES

Simply taking part in the competition implies full acceptance of these rules, as well as, the Jury being authorised to decide with respect to any unforeseen circumstances.

*If it is found that any of the participants do not meet the requirements set out in the Rules, or that the information provided to participate is invalid, their participation shall be deemed null and void and they shall be automatically disqualified from the Promotion, losing any rights to any prizes awarded on the basis of this Promotion.*

*The following persons may not take part in the Competition:*

- 1) Workers employed by FIRA INTERNACIONAL DE BARCELONA (and the other legal entities associated to it), or any of their direct relatives.*
- 2) Any other natural person who has participated directly or indirectly in the organisation of this Promotion or has been involved directly or indirectly in its preparation or implementation (agency, suppliers, exhibitors, etc.).*

*The prize awarded shall be non-transferable and may not be exchanged, altered or offset at the request of the Participants; it may not be exchanged for any other product or for money.*

*FIRA DE BARCELONA reserves the right, on the basis of just cause and upon communication in a lawful manner, to make any change to, suspend or extend this Promotion.*

*The winner shall bear any fiscal charge that the acceptance of the prize may incur, as well as any other expense derived from the Promotion that is not expressly borne by FIRA DE BARCELONA in these Legal Terms and Conditions.*

## 7. PERSONAL DATA PROTECTION

*Through this Privacy Policy we detail how we process your personal data when you communicate with us. By participating in this competition, you accept and give your consent to this Privacy Policy.*

*1. Who is responsible for the processing of your data?*

*Identity: FIRA INTERNACIONAL DE BARCELONA with Tax I.D. Q-0873006-A*

*Postal address: Reina Maria Cristina Ave., s/n, 08004 Barcelona*

*Telephone 932 332 000*

*email [datos@firabarcelona.com](mailto:datos@firabarcelona.com)*

*DPO [dpo@firabarcelona.com](mailto:dpo@firabarcelona.com)*

2. For what purpose do we process your data?

We process the data that you have provided to us for the following purposes:

- a) To manage your participation in the competition in which you participate voluntarily.
- b) Maintenance of lists of people to whom commercial mailing must not be sent if they have informed us that they do not want to receive promotional/advertising information electronically.
- d) Maintenance of data erasure/cancellation lists if rights have been exercised regarding cancellation of data; This data will remain blocked and with restricted access for the minimum period established by law.

3. For how long will we retain your data?

Your data will be retained:

1. For the duration of the competition.
2. In the event that you have authorised the receipt of commercial mailing until you exercise your rights of cancellation and/or opposition to the processing of your data.

4. What is the legal basis for the processing of your data?

Depending on the type of business relationship and/or association with us, the legal basis for the processing of your personal data may be:

- Your consent, granted at the time you voluntarily provide your data in our forms and accept the processing of your data in the relevant check box (e.g.: sending advertising about our trade fairs).
- Legitimate interest will be our legal basis for the processing of your data in navigating the websites (e.g.: navigating our web pages).
- Legal obligation, included in the European Data Protection Regulation and in the Law on Society Services of Information and Electronic Commerce LSSI (e.g.: blocking of your data and no sending of commercial emails).

5. To whom will we disclose your data?

Whenever FIRA DE BARCELONA provides you with a service through a third party company that provides your data to us, they will disclose them to this company under a strict obligation of confidentiality and having first executed the relevant service provision contractual agreement between the Data Controller (FIRA DE BARCELONA) and the Data Processor (the provider company)

In the event of a data transfer to third party countries, we will use our best endeavours to provide the utmost privacy and security of our customers' data. In this respect, most of our providers and partners are located within the EEA (European Economic Area). If any of them are located outside this area, in the case of the USA, they will have to subscribe to the Privacy Shield or in a country with a suitable level of protection in accordance with the criteria of the European Commission.

FIRA DE BARCELONA guarantees that under no circumstances will it sell, offer and/or commercialise its customers' data.

6. What are your rights when you supply us with your data?

Any person has the right to obtain clear and comprehensible information about whether FIRA DE BARCELONA is processing their personal data.

Data subjects have the right to access their personal data and to request the rectification of any inaccurate data or, as applicable, request they be erased when among other reasons, the data is no longer necessary for the purpose for which it was supplied, and to withdraw the consent granted. The exercise of the right to oppose the processing of your data for the sending of advertising information electronically. You can also exercise your right to the restriction of the processing, so that your data will not be erased but the processing of it will be subject to restrictions.

The exercising of the rights to portability and automation of decisions do not apply in this case due to the type of data and processing of them.

The rights set out above can be exercised by post enclosing a copy of one's national ID card or passport addressed to FIRA INTERNACIONAL DE BARCELONA, whose address is: Reina Maria Cristina Ave., s/n 08004 Barcelona, CRM Marketing Services Department or via email to: [datos@firabarcelona.com](mailto:datos@firabarcelona.com), with the same documentation as specified for notification by post.

7.- Contact

For any query regarding the processing of your data, you can contact our DPO. at: [dpo@firabarcelona.com](mailto:dpo@firabarcelona.com)  
If you wish, you can also address any complaints you may have with regard to the processing of your personal data to the Spanish Data Protection Agency ([www.aepd.es](http://www.aepd.es)).