

Participation
Application Form

Alimentaria

International Food, Drink & Food Service Exhibition

A unique
food, drink, and
gastronomy
experience



NEW DATES

May 17th -20th, 2021
BARCELONA - Gran Via Venue

ALIMENTARIA 2020 PARTICIPATION APPLICATION FORM

Contracting party information




Company name _____

Commercial Name _____

Address _____ Postcode _____ Tax ID No. _____

Town _____ County / State _____ Country _____

Phone _____ General email _____ Website _____

 _____  _____  _____

Exhibitor company information

(Fill in only if different from the contracting party information. This information will be used in all marketing media and communications: exhibitor and product catalogue, exhibitor passes, visitor guide, maps, etc.)




Company name _____

Commercial Name _____

Address _____ Postcode _____ Tax ID No. _____

Town _____ County / State _____ Country _____

Phone _____ Website _____

 _____  _____  _____

Exhibitor company information

Exhibitor company profile (more than one choice possible)

- | | | | |
|---------------------------------------|--|---|---|
| <input type="checkbox"/> Association | <input type="checkbox"/> Importer | <input type="checkbox"/> Regional institution | <input type="checkbox"/> Press / Publications |
| <input type="checkbox"/> Retailer | <input type="checkbox"/> International institution | <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Services |
| <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Local institution | <input type="checkbox"/> International private org. | <input type="checkbox"/> Other |
| <input type="checkbox"/> Franchise | <input type="checkbox"/> National institution | <input type="checkbox"/> National private org. | |

Operations sector and product category (more than one choice possible)

OILS AND CONDIMENTS

- | | | | |
|-------------------------------|--|---------------------------------|-----------------------------------|
| <input type="checkbox"/> Oils | <input type="checkbox"/> Condiments / Spices | <input type="checkbox"/> Sauces | <input type="checkbox"/> Vinegars |
|-------------------------------|--|---------------------------------|-----------------------------------|

SPECIAL FOOD

- | | | | |
|------------------------------------|---|--|---|
| <input type="checkbox"/> Sports | <input type="checkbox"/> Vegan | <input type="checkbox"/> Lactose-free | <input type="checkbox"/> Halal products |
| <input type="checkbox"/> Dietetics | <input type="checkbox"/> Ecological / Organic | <input type="checkbox"/> Ethnic food | <input type="checkbox"/> Kosher products |
| <input type="checkbox"/> Children | <input type="checkbox"/> Gluten-free | <input type="checkbox"/> Delicatessen products | <input type="checkbox"/> Food supplements |

DRIED FOOD

- | | | |
|--|----------------------------------|----------------------------------|
| <input type="checkbox"/> Rice / Soup / Pasta | <input type="checkbox"/> Cereals | <input type="checkbox"/> Legumes |
| <input type="checkbox"/> Sugar / Cacao | <input type="checkbox"/> Flour | |

BEVERAGES

- | | | |
|--|--------------------------------------|--|
| <input type="checkbox"/> Energy drinks | <input type="checkbox"/> Beer | <input type="checkbox"/> Soft drinks / Juice / Water |
| <input type="checkbox"/> Coffee | <input type="checkbox"/> Craft beers | <input type="checkbox"/> Tea / Infusions |

PRESERVES AND SEMI-PRESERVES

- Canned fruit Canned fish Canned vegetables Jams

SWEETS AND SNACKS

- Pre-packed pastries Biscuits Bakery Snacks
 Chocolates Sweets Pastries

FRESH FRUIT AND VEGETABLES

- Fresh fruit Nuts Mushrooms Vegetables

RAW MATERIALS AND INGREDIENTS

- Additives / Improvement agents Colouring Functional / Superfoods
 Flavouring Preservatives Nutraceuticals

READY-TO-EAT MEALS

- Fresh-cut and pre-cooked convenience products Precooked Refrigerated

MEAT PRODUCTS

- Poultry Fresh meat Cured / Cold meat Hams

FROZEN PRODUCTS

- Ice-cream Frozen desserts Frozen fish products
 Frozen dough Frozen meat products Frozen vegetable products

FRESH FISHERIES

- Cephalopods Seafood Shellfish Fish

DAIRY PRODUCTS

- Milk Dairy desserts Cheese

Sales channel (more than one choice possible)**SHOPS**

- Chocolate shop / Sweet shop Service station Kiosk
 Ready-to-eat food establishment Ice-cream parlour / Cake shop Convenience store
 Sports, recreation and training establishment Bakery Gourmet store

RETAILER / WHOLESALE

- Food Purchasing group OTC pharmacies
 Beverages Delivery Vending
 Cash & Carry Impulse

 ECOMMERCE **MANUFACTURER** **LARGE RETAILERS**

HORECA

- | | | |
|---|-------------------------------------|--|
| <input type="checkbox"/> Accommodation (hotels, Spanish state-operated hotels, other) | <input type="checkbox"/> Franchises | <input type="checkbox"/> Travellers' restaurants |
| <input type="checkbox"/> Bar / Cafeteria | <input type="checkbox"/> Leisure | <input type="checkbox"/> Contract catering |
| <input type="checkbox"/> Event catering | <input type="checkbox"/> Nightlife | <input type="checkbox"/> Restaurants |

 IMPORT-EXPORT **INSTITUTIONS** **OTHER**

I am participating in the fair:

- | | |
|---|--|
| <input type="checkbox"/> Focused on the domestic market | <input type="checkbox"/> Focused on the international market |
|---|--|

- I am not yet exporting, but I can do so and one of my participation objectives is to start doing business in international markets.
I am interested in the following geographical areas:

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Africa | <input type="checkbox"/> Asia | <input type="checkbox"/> Oceania | <input type="checkbox"/> European Union |
| <input type="checkbox"/> North America | <input type="checkbox"/> Central America | <input type="checkbox"/> Middle East | <input type="checkbox"/> Other |
| <input type="checkbox"/> South America | <input type="checkbox"/> Spain | <input type="checkbox"/> Rest of Europe | |

- I intend to take part in the invited BUYERS PROGRAMME*

* Free programme for exhibitor companies (direct and co-exhibitors) including access to the ALIMENTARIA MATCHMAKING SYSTEM, a tool created to ask for meetings with **international buyers** (Hosted Buyers) and **domestic buyers** (VIP Buyers) invited by the organisers. Exhibitor companies which are organisations, institutions, associations, etc. are excluded.

Contact person for the fair

(All notifications concerning the show will be sent to this person.)

Full name _____
Job title _____
Email _____ Direct phone line _____ Mobile _____

Head of Digital Marketing and/or e-Commerce

(All notifications concerning digital marketing will be sent to this person.)

Full name _____
Job title _____
Email _____ Direct phone line _____ Mobile _____


Contract holder

(Person with legal powers in the company. Once your participation at the event has been confirmed, this person will be emailed a digital copy of the Participation Contract by EVICERTIA, a trusted third party. This document is to be signed electronically.)

Full name _____
Job title _____
Email _____

I would like a proposal for

Floor Space only _____ m² 1 side 2 sides 3 sides Island

I would like to receive a no-obligation customised designer stand construction proposal. 

Stand Pack

- | | |
|--|--|
| <input type="checkbox"/> LOW COST pack x 9 m ² + _____ additional m ²
(max. 30 m ²) | <input type="checkbox"/> PLATINO pack x 24 m ² + _____ additional m ²
(max. 40 m ²) |
| <input type="checkbox"/> SILVER pack x 12 m ² + _____ additional m ²
(max. 25 m ²) | <input type="checkbox"/> GOLD pack x 40 m ² + _____ additional m ²
(max. 72 m ²) |
| <input type="checkbox"/> MÁXIMA pack x 18 m ² + _____ additional m ²
(max. 50 m ²) | <input type="checkbox"/> SUMA pack x 9 m ² + _____ additional m ²
(extendable to 8 or at most 10 units) Subject to availability.
Minimum contracted area 54 m ² . |

Only for participations using Stand Packs

Stand sign

(max. 20 characters. NOT THE LOGO, only text)

If you do not indicate the name for the sign in this application form or in the EXHIBITOR'S AREA, we will use the company's commercial name. There will be an extra charge for any changes made to the stand sign in the seven days prior to assembly.

To participate in the sector

- | | | | |
|-------------------------------------|---|--|---|
| <input type="checkbox"/> Expoconser | <input type="checkbox"/> Snacks, Biscuits & Confectionery | <input type="checkbox"/> Restaurama | <input type="checkbox"/> Lands of Spain |
| <input type="checkbox"/> Intercarn | <input type="checkbox"/> Grocery Products | <input type="checkbox"/> International Pavilions | <input type="checkbox"/> Alimentaria Trends
(Fine Foods, Organic
Foods, Expo Halal, Free From,
and Functional Foods) |
| <input type="checkbox"/> Interlact | <input type="checkbox"/> Mediterranean Foods | | |

If you have chosen the Alimentaria Trends sector, please state which subsector you wish to participate in:

Products to be displayed (they must match the product category of the participation sector selected)

I have read and accept the terms and conditions of participation.

Full name _____

Date _____

Company stamp and signature

Alimentaria

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www.alimentaria.com



#alimentaria2020

