

An underwater photograph of a swimmer in blue water, with a stylized orange and blue wave graphic at the top.

Waves of innovation



2019 Report



**PISCINA
& WELLNESS
BARCELONA**

Global Aquatic Exhibition

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Edition:	14th
Frequency:	Biennial
Event dates:	15-18 October 2019
Location:	Gran Via venue, Pavilions 1 and 2
Character:	Professional
Sectors:	Residential swimming pools, Wellness & Spa, Public pools (sports and recreational aquatic facilities)
Occupied area:	35.000 m2 gross
Exhibitors:	353
Organizer:	Fira Barcelona
Webpage:	www.piscinawellness.com
Social:	Facebook: @PiscinaWellness
	Twitter: @PiscinaWellness
	Linkedin: @piscinawellnessbarcelona
	Youtube: salonpiscina

Organizing committee

President:	Eloi Planes
Vice-president:	Pedro Arrebola
Ex officio members:	Constantí Serrallonga, Montserrat Vilalta
Delegate members:	José Ignacio Pradas Poveda
Members:	Fernando Blasco Álvaro Carrillo de Albornoz Emili Farrerons Martí Giral Pere Giribets Albert Lluís Amparo Losada Víctor Martínez
	Sylvia Monfort Alejandro Morillo Alfonso Ribarrocha Marcel·lí Sugrañes Salvador Tasqué Joaquín Vallespín Ricard Zapatero
Director Piscina & Wellness Barcelona:	Ángel Celorrio
Director BU Arquitectura y Construcción:	Josep Jonàs



1 2019 Edition

The Sector's Prime Source of International Business

Piscina & Wellness Barcelona ended the 2019 edition cementing its position as the leading fair in Spain and one of Europe's **most outstanding and international events** in its speciality. This year, which coincided with its **25th anniversary**, stood out for the event's support of innovation, sustainability and digitalization as the keys for the sector's growth.

The event, which featured more than 350 exhibitors from **25 countries** in **35,000 m² gross of exhibition**, reflected the solid progress of the sector, with **54% of international visitors**, originating mainly in France, Italy, the United Kingdom, Belgium, Croatia, Germany, Sweden, Israel, Mexico, Argentina, the US, Brazil, Russia, Ukraine, Morocco, and the UAE among others.

During the 2019 Edition, Piscina & Wellness Barcelona joined the “Towards Zero Impact” initiative, based on three main ways of generating less waste, according to the strategy of the European Union’s Circular Economy: use less material, reuse and recycle products, and avoid food wastage.

“Our industry enjoys international prestige and credibility, as shown by the exhibitors and international visitors who have participated in the event and, once again, made up over half the attendees.”

Eloi Planes. President of Piscina & Wellness Barcelona

“This edition of the event has confirmed the vitality of the sector and its constant efforts towards new technologies, internationalization and economic dynamism.”

Angel Celorrio. Director of Piscina & Wellness Barcelona



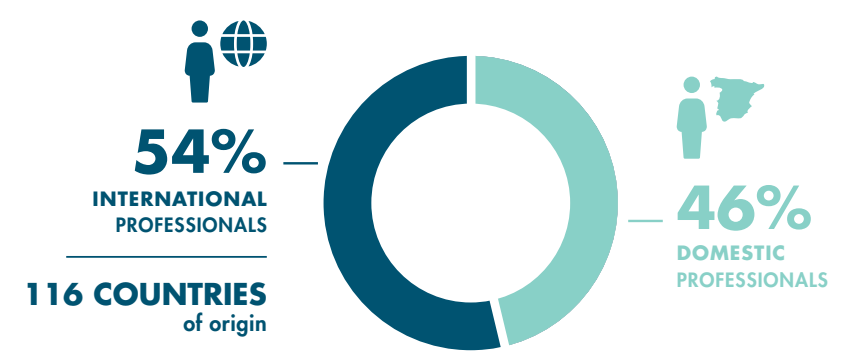
1.1 Visitor Profile

Swimming with the current in business



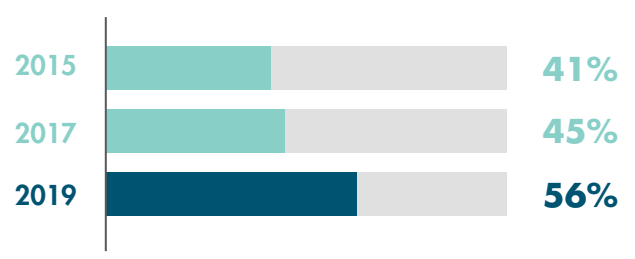
National vs International

With its unwavering support of quality and innovation, Piscina & Wellness Barcelona has established itself as an international player.



The Evolution

Year after year, the event has continued to consolidate the growth of international visitors. In 2019, this was truly significant, a clear indicator of the interest in its offer.



Main countries

- France
- Italy
- Portugal
- Belgium
- United Kingdom
- Germany
- The Netherlands
- Hungary
- Brasil
- Sweden
- Turkey
- Greece
- Israel



The Sectors

Swimming pool builder/ Promoter / Renovation	31%
Distributor	14%
Manufacturer	13%
Maintenance technician for Swimming pools / Spa / Garden	7%
Wellness / Spa / Fitness	5%
Public pools	4%
Architect / Estimator / Architecture Firm / Engineer	3%
Specialized Installer / Installer of water, gas and electricity	2%
Designer / Interior Designer / Landscaper	2%
Wholesaler / Retailer	2%
Hotel / Campsite	2%
Consultant / Inspection of Facilities / Technical Assistance	2%
Purchasing department	1%
Public Health and Fitness Administrator	1%
Other	11%



VIP Buyers & Hosted Guest

Thanks to its international delegations, the show drew top tier visitors with maximum qualitative impact.

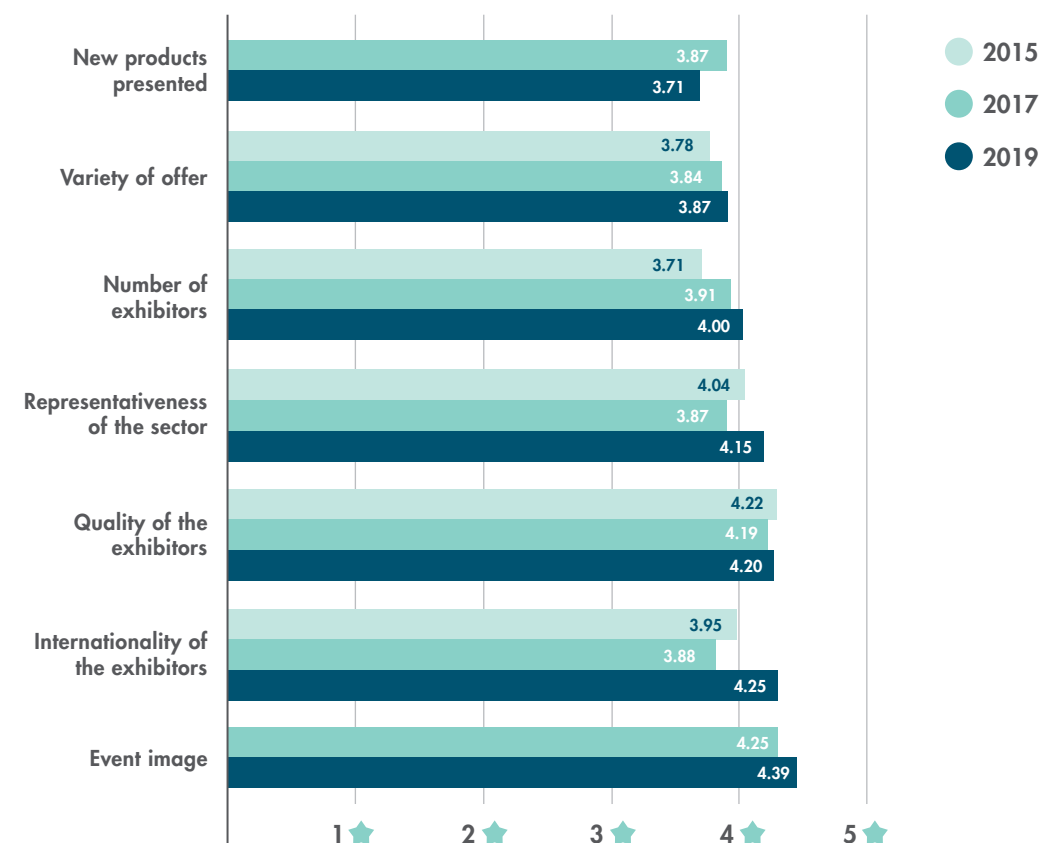


International delegations of businesspeople and institutional representatives coming from:

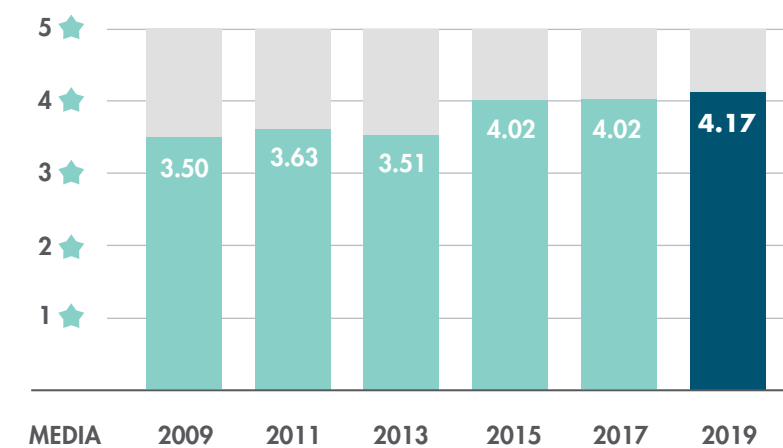
- Delegation from Brazil
- Delegation from China
- Delegation from Colombia
- Delegation from Iran and representative from the Iran Chamber of Commerce
- Delegation from Israel
- Business delegation from Morocco
- Business delegation from the Netherlands

Visitor Opinion

In every edition, Piscina & Wellness Barcelona succeeds in increasing the global satisfaction of its visitors, obtaining outstanding figures in all areas.



Average satisfaction with the show



79.7%
ARE VERY
SATISFIED

In 2019, there was a notable increase in satisfaction relative to previous editions

1.2 Exhibitor Profile

The exhibition area: a great international leap



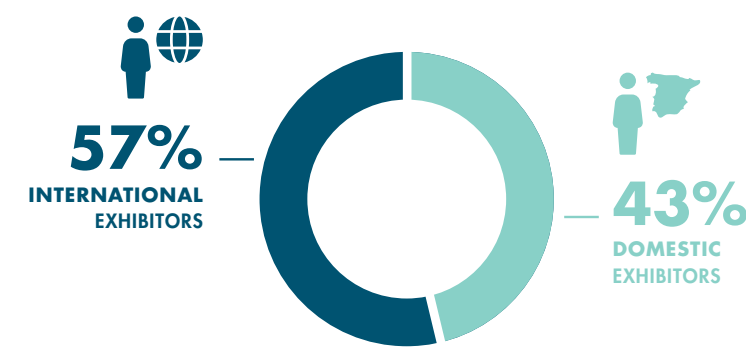
Plscina & Wellness Barcelona is 100% business

The figures speak for themselves: the number of exhibitors and the exhibition area on display demonstrate the event's leadership.



Our most international edition

The increase in international exhibitors confirms Piscina & Wellness Barcelona as an international reference point for the sector.



The Sectors

Wellness	21,07 %
Swimming pool builders	12,14%
Installation fittingsn	10,71%
Physical and chemical water treatment	9,29%
Purification (filters and pumps)	7,50%
Covers	5,71%
Cleaning	4,64%
Pool accessories (white goods)	4,29%
Technical press associations, services	3,93%
Lighting, public address systems, acoustics	3,93%
Equipment for monitoring, measuring and manoeuvres	3,57%
Acoustic facilities	3,57%
Security systems	2,86%
Furniture and accessories	2,50%
Sports / recreational facilities	1,43%
Air conditioning / Heating	1,07%
Prefabricated pools	1,07%
Pool design software	0,71%

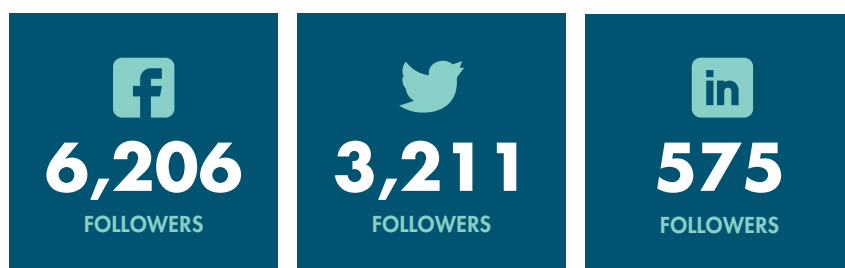
1.3 Communication campaign

We generated a huge wave of news



Piscina & Wellness Barcelona worked tirelessly to promote and spread the contents of the event.

Social Networks



Website



Emailing Campaign



Press Impacts



Expansión

Piscina & Wellness regresa en pleno crecimiento del sector

La feria contará, en esta edición, con 350 expositores y 500 marcas de un total de 25 países.

El certamen estará consagrado a las piscinas comerciales y tendrá como de 13.000 visitantes.



La industria de las piscinas prevé crecer un 8% este año y alcanzar los 1.274 millones de euros.

el Periódico

LA SOSTENIBILIDAD Y LA ADAPTACIÓN A LAS NUEVAS TECNOLOGÍAS centrarán la atención de la 14ª edición del salón bienal Piscina & Wellness. La feria, que celebra su 25º aniversario, tendrá lugar en el recinto de Gran Via de Fira de Barcelona y reunirá a las empresas líderes en el sector piscinas, bienestar y "fitness" para presentar las últimas novedades y tendencias del sector. Con un año índice de internacionalidad, el evento fomentará el intercambio de conocimiento entre empresas españolas e internacionales.

Acento en la innovación y la automatización

La revolución llega al mundo de la piscina



EL PAÍS



Piscinas que dan poco trabajo
El Salón Piscina & Wellness de Barcelona mostrará las principales novedades del mercado del 15 al 18 de octubre

Expansión

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A large exhibition hall with a blue backdrop featuring the text 'PERFECT POOL & WELLNESS EXPERIENCE'. Numerous people are gathered, some standing and talking, others sitting at small tables. The scene is brightly lit with overhead stage lights.


2 Exhibition Area

Connectivity, Sustainability and Innovation

The show brought together over **350 exhibitors** from 26 countries and over **500 brands** in **35.000 m²** gross of exhibition area, a **12% increase** in the number of stands and occupied area relative to 2017.

Market leaders, such as Fluidra, Espa, Pentair, Zodiac, BS Pool, Emaux, Renolit, QP Grupo, Ercros, Rosa Gres, Hayward, Abrisud, Construcciones Deportivas Condal, Aquavia, Inbeca, Thomas Wellness Group, Action Park, Whirlcare or Technogym were some of the companies that came together in the Gran Via venue.

Once again, as one of its defining traits, the event was highly international, with **57% of the exhibitors coming from abroad.**



The Sectors

The exhibition area displayed the latest technological solutions and services. As well, it offered a global view of residential and public pools, water facilities, and a large variety of equipment for wellness, spa and fitness.



Residential pools

- Prefabricated pools (above ground, in ground, polyester, collapsible, etc.)
- Cement pools
- Pool cleaning equipment (sweepers, pool pickers, brushes, hoses, poles, pool cleaners, etc.)
- Filtration and water treatment
- Auxiliary installations (lighting, sounds, furniture, fittings, complementary equipment, etc.)
- Heating, renewable energies, lining, covering, paving
- Covers
- Security systems
- Service providers (software, management, engineering, architecture, etc.)
- Other products and services



Public pools

- Public pools and equipment
- Parks and water slides
- Children's games: aquatic and educational
- Equipment for sports and recreational facilities
- Ornamental and recreational fountain
- Security systems for water facilities
- Service providers (software, management, engineering, architecture)
- Decoration and themes for water facilities
- Associations and technical press for water facilities
- Other products and services



Wellness

- Cement and stainless steel hydrotherapy pools
- Hydrothermal equipment (saunas, thermals, showers, footbaths, tubs, recliners, etc.)
- Prefabricated pools for hydrotherapy (spas, tubs, etc.)
- Bathing (taps, shower trays, etc.)
- Empresas de servicios (software, gestión, ingeniería, arquitectura, etc.)
- Auxiliary equipment (equipment, aromatherapy, etc.)
- Fitness equipment
- Associations and technical press for Wellness
- Furniture, textiles and accessories (lockers, changing rooms, candles, ornaments, etc.)
- Hygiene and maintenance
- Outdoor furniture and covers (pergolas, terrace furniture, etc.)

Exhibitors
Piscina & Wellness
Barcelona 2019

Hall 1

A	ABRISUD	ESP	FOSHAN MACON COOLING&HEATING ENERGY- SAVING EQUIPMENT CO.,LTD	CHN	J	JANUS ENERGY SRL	ITA	PIESSA	MEX	
	ACHLOR DONGE LTD	CHN		JARDI POND SL		ESP	PISCINE LAGHETTO	ITA		
	ACQUAPARK SRL	ITA	FOSHAN NANHAI KEERSI PLASTIC METALS FACTORY	CHN	JIANGSU GUOTAI INTERNATIONAL GROUPGUOMAO CO.,LTD	CHN	POLGUN WATER PARKS & WATER SLIDES	TUR		
	ACUATIC PLAY	ESP		JIM SPORTS TECHNOLOGY		ESP	POLIN WATERPARKS	TUR		
	ADVASOL WATER SOLUBLE FILMS	USA	G	GECKO ALLIANCE INC	CAN	KASKAD LTD.	RUS	POOL CONCEPT	ESP	
	AGRQUERO THERMOPLASTICS	ESP	GREEN ELEMENT TECHNOLOGY CO., LIMITED	CHN	KOLLER WHIRL SYSTEMS (FINE-AUSTRIAN, S.L)		ESP	POOL COVERS CZ	CZE	
	AKBORU ELEKTRIK LTD. STI	TUR	GRESMANC GROUP	ESP	KRYPTON CHEMICAL	ESP	POOLSAN	ESP		
	ALLIED INNOVATIONS	USA	GUANGDONG AINI INTELLIGENT HOUSEHOLD APPLIANCE MANUFACTURE CO.,LTD	CHN		PRECOR	ESP			
	ALPHA WELLNESS SENSATION	BEL	GUANGDONG JUTENG ENVIRONMENTAL PROT	CHN	LIAOCHENG CITY ZHONGLIAN INDUSTRY C	CHN	PREMIX MARBLETITE EUROPE	ESP		
	ANALYTICAL SENSORS & INSTRUMENTS	USA	GUANGZHOU BORRY COVER CO.,LTD	CHN		LADYLINE SPAS	ESP	PRO-LOC	ESP	
AQUA EXCELLENT	NLD	GUANGZHOU CITY FREESEA INDUSTRIAL CO.,LTD.	CHN	LANDY (GUANGZHOU) PLASTIC PRODUCTS CO.	CHN	PRORUPER - UNIPESSOAL, LDA	PRT			
AQUASPAI	ESP	GUANGZHOU FENLIN SWIM. P&S EQUIPT C	CHN	LEAKTRONICS / TORQUE LOCK STRUCT. SYSTEMS	USA	PUYANG CLEANWAY CHEMICALS LTD	CHN			
AQUAVIA SPA.	ESP	GUANGZHOU HUANTONG INDUSTRY CO., LTD	CHN	LUOHE GLOBAL SANITARY WARE ACCESSORIES CO.,LTD	CHN	Q	QINGDAO DEVELOP CHEMISTRY CO.,LTD	CHN		
ARKEMA DESIGN	ITA	GUANGZHOU J&J SANITARY WARE CO. LTD.	CHN		LIFE FITNESS				ESP	
ASCENSOR ACUATICO METALU	ESP	GUANGZHOU MONALISA BATH WARE CO., LTD	CHN	LUOHE GLOBAL SANITARY WARE ACCESSORIES CO.,LTD	CHN	R	REVIGLASS	ESP		
ASOCIACIÓN GRUPO @MB	ESP	GUANGZHOU ROMEX SANITARY WARE CO.,LTD	CHN	LUXE POOLS UAB	LTU				RISING DRAGON FFRB (HONG KONG) CO., LIMITED	CHN
ATI DI MARIANI SRL	ITA	GUANGZHOU SUNRANS SANITARY WARE CO.,LTD	CHN	LVJ POOL & SPA PRODUCT	CHN	ROSA GRES	ESP			
ATLANTIS POOL	TUR	GUANGZHOU TAISHENG SANIT WARE TECHNOL CO LTD	CHN	M	MARQUIS CORP	USA	S	SAFESWIM	PRT	
B	BALBOA WATER GROUP	USA	GUANGZHOU WELGO ENVIRONMENTAL EQUIPMENT CO.,LTD.							CHN
	BAMIKO S.R.O.	CZE	H	HANNA INSTRUMENTS	ESP	MRM CO.,LTD	CHN	SAS PREFABRICADOS DE HORMIGON	ESP	
	BE WELL CANADA SPA	CAN	HANSCRAFT, S.R.O.	CZE	N	NATUCER	ESP	SAS ULTRA BIO OZONE DISTRIBUTION	FRA	
	BELISE SHANGHAI LTD	CHN	HAPPY AQUATIC	ITA						NINGBO ENJOYWATER POOL PRODUCTS CO. LTD.
	BLAUTEC	ESP	HARVIA	USA	NINGBO HUIYONG POOL PRODUCTS CO. LTD.	CHN	SHANDONG LANTIAN DISINFECTION TECHNOLOGY CO.,LTD	CHN		
	C	CAM. COMM. ITALIANA DE MADRID	ESP	HAUS & WELLNESS	DEU	NINGBO JADE POOL TECHNOLOGY CO. LTD.	CHN	SHANGHAI OPENCHEM CO., LTD.	CHN	
		CHANGZHOU BIGEER SANITARY WARE CO.,LTD	CHN	HEBEI JIHENG CHEMICAL CO., LTD	CHN	NINGBO POOLSTAR POOL PRODUCTS CO. LTD.	CHN	SHENZHEN JOYONWAY CO., LTD	CHN	
		CHANGZHOU YANGZI NEW PLASTIC INSTITUTE	CHN	HEFEI BEAUTY POOL PRODUCTS LTD	CHN	NINGBO POWERFUL POOL EQUIPMENT CO. LTD.	CHN	SHENZHEN KINGSTON SANITARY WARE CO.LTD.	CHN	
		CIXI CHUNHUI PLASTIC ELECT. APPLIANCES	CHN	HUAXIA LIGHTING CO.,LTD.	CHN	NUTRISPORT	ESP	SHENZHEN PENGFEIDA SANITARY WARE CO. LTD	CHN	
		CIXI SONGYE SANITARY WARE CO.,LTD	CHN	I	IKIWI LIMPIEZA	ESP	O	ONIX MOSAICO	ESP	SHENZHEN RAYPOLE TECHNOLOGY CO.,LTD
CONSTRUCCIONES DEPORTIVAS CONDAL, S.A.		ESP	INBECA WELLNESS EQUIPMENT	ESP	ONIX MOSAICO	ESP				
COYTESA		ESP	INFOSA	ESP	PASSION SPA	NLD	SIBO FLUIDRA NETHERLANDS B.V	NLD		
E		ESPAL WORLD S.L.	ESP	ISABA PROJECTS, S.A.	ESP	PAVIFLEX GYM FLOORING	ESP	SIGNAPOOL	ESP	
		ESTELLE-DCS	NLD	F	FIXCER PRODUCTS S.A.U.	ESP	PEBBLE PRO REVESTIEMENTOS	PRT	SILIGROUP	ESP
		EUROPA SPAS	ESP				PHNIX	CHN	SIREM	FRA
	F	FLUIDRA S.A.	ESP				PIAR PI POOL- SAUNA LIMITED COMPANY	TUR		
		FOSHAN GUANGTENG NEW ENERGY CO.,LTD	CHN							

Hall 2

SL GROUP	ESP
STAFF PISCINAS, S.L.	ESP
SUITMATE	USA
SUNSPA	NLD
SUZHOU INDUSTRIAL PARK TOPOLOGY ENVIRONMETAL PROTECTION AND PURIFICATION CO.,LTD	CHN

T	
T-INNOVA	ESP
TECHNOGYM	ESP
TECHNOJET SYSTEMS	ESP
TECMARK CORPORATION	USA
THERMALS SPAS	CHN
THOMAS WELLNESS GROUP	ESP
TIANJIN TIANCHUANG BEST PURE ENVIRONMENTAL SCIENCE AND TECHNOLOGY CO.,LTD	CHN
TIANJIN WANGYUAN E.P.T. CO., LTD	CHN
TRAINING WALL	ESP

U	
UNIONTECH SRL	ITA

V	
VETRO MOSAICO	ESP
VILLEROY & BOCH AG	DEU

W	
WARMPPOOL	ESP
WATERWAVE SPAS	CHN
WATERWAY PLASTICS	USA
WELLIS	HUN
WELLIS	HUN
WENDA CO., LTD.	CHN
WHIRLCARE INDUSTRIES GMBH	DEU

Z	
ZHONGSHAN TENSHOO ENVIRONMENTAL PRO	CHN
ZHUCHENG TAISHENG CHEMICAL CO., LTD	CHN

A	
ACCIO	ESP
ACQUA SOURCE	GRC
ACTION PARK	ESP
ADVANCED FIBER OPTICS, S. L.	ESP
ALBON / NEXTPOOL	FRA
ALITOGLOSS, S.A.	ESP

AIVIFENCE VALLAS PARA PISCINA	ESP
ANHUI DAISY POWER CO.,LIMITED	CHN
APLICLOR WATER SOLUTIONS	ESP
AQ SAFESTEP	ESP
AQUA DROLICS	NLD
AQUAE	FRA
AQUAGEM ELECTRIC LIMITED	CHN
AQUAKITA	MEX
AQUARAM VALVES & FITTINGS S.L.	ESP
AQUARK ELECTRIC LTD	CHN
AQUOS ITALIA	ITA
ARCHBOND LTD.	GBR
ARIONA POOLS	ESP
ARQCO	ESP
ASOFAP	ESP
ASTEL D.O.O.	SVN
ASTRAPOOL	ESP
ASUTEC	ESP
ATECPOOL INTERNACIONAL ESPAÑA	ARE
AZENCO GROUPE	FRA

B	
BEEPVIP	ESP
BIODESIGN POOLS	ITA
BIONOX GROUP SPAIN, S.L.	ESP
BIOPOOLTECH	FRA
BIO-UV GROUP	FRA
BOMBAS PSH	ESP
BOMBAS SACI	ESP

BONET ESPECIALITATS HIDROQUIMIGUES S.L.	ESP
BOWMAN LIMITED	GBR
BSV	ESP
BURÜBURAN – BURUDRY	ESP

C	
CANADIAN SPA COMPANY LTD	GBR
CAMPIREPORT	ESP
CCEI	FRA
CMD SPORT	ESP
CEPEX	ESP
CEFIL POOL - EDICAR PLASTICOS	ESP
CHANGZHOU SANDING ELECROMOTO APPLI.CO LTD	CHN

CIXI HANDSOME POOL APPLIANCE CO. IT	CHN
COMPUROBOT TECHNOLOGY COMPANY	CHN
COVERSEAL	BEL
CPA POOL PRODUCTS INC	CAN
CTX	ESP
CUPOOLA	ESP
CURT EDICIONES	ESP

D	
DANTHERM LTD	GBR
DEKOBO SPAIN S.L.	ESP
DEPA SRL	ITA
DIFFUSION SPORT	ESP
DOSIM, S.L.	ESP
DRYDEN AQUA DISTRIBUTION AG	ESP

E	
EASYCARE PRODUCTS OF USA	USA
ECOFINISH	GBR
ECOPOOL	PRT
ELBE POOL SURFACE	DEU
ELECTRO ENGINEERING LTD.	GBR
EMAUX	CHN
ERCROS S.A.	ESP

ESPA	ESP
EUROSPAPOOLNEWS	FRA
EZARRI MOSAICO	ESP

F	
FAIRLAND ELECTRIC CHINA LIMITED	CHN
FIBERPOL	ESP
FILTREAU	NLD
FIX A LEAK	GBR
FLUIDRA S.A.	ESP
FORUM PISCINE 12TH POOL&SPA EXPO 2020 ITALY	ITA
FREEDOM POOLS & SPAS	ESP

G	
GACHES CHIMIE SPECIALITES	FRA
GLONG ELECTRIC (NINGDE) CO. LTD.	CHN
GRE	ESP
GRİÑO ROTAMIK, S.A.	ESP
GRUP SFP	ESP
GRUPO HYDROSUD	ESP
GRUPO ZONA DE BAÑO, S.COOPERATIVA	ESP
GUANGDONG KASDALY POOL SPA EQUIPMENT CO.,LTD	CHN
GUANGZHOU WAKING POOL LIGHTING CO.,LTD	CHN

H	
HAOGENPLAST	ISR
HAPPY AQUATICS – CONSTRUCTION	ITA
HAUS WELLNESS	DEU
HAYWARD IBERICA,S.L.U.	ESP
HAYWARD IBERICA,S.L.U.	ESP
HELIFLEX-TUBOS E MANGUEIRAS, S.A.	PRT
HENTECH TECHNOLOGY DEVELOPMENT CO	CHN
HEXAGONE MANUFACTURE SAS	FRA
HEY PAR IBERICA S.L.	ESP

HEZE HUAYI CHEMICAL CO. LTD	CHN
HIDRO WATER, S. L.	ESP
HIDROTEN, S.A.	ESP
HIDROTÜİT	ESP
HISBALIT	ESP
HOLLAND AQUA SIGHT BV	NLD
HYDRO-FLUX LTD	GBR

I	
IASO, S.A.	ESP
IBD WATER TREATMENT LTD	GBR
ICEX	ESP
ICF	ESP
IDÉES PISCINE	FRA
IDEGIS	ESP
IGUI	PRT
INDUSTRIAS MECANICAS IAGO, S.A.U.	ESP
INSTALACIONES DEPORTIVAS HOY	ESP
INTEX IBERIA	ESP
ION PURE	ESP
IOPPOOL	BEL
ITALIANPOOL TECHNOLOGY	ITA
ITS EUROPE, LTD.	BGR

K	
KLEREO	FRA

L	
LA WEB DE LAS PISCINAS	ESP
LAILEY & COATES INTERNATIONAL LTD	GBR
LAMOTTE EUROPE	BGR
LASWIM POOL & SPA EQUIPMENT CO. LTD	CHN

LAVOLA-ANTHESIS	ESP
LITOKOL	ITA
LOGICIEL EXTRABAT	FRA
LOOPLOC SAFETY COVERS AND LUXURY LINERS	USA
LUXURY POOL COVERS, BY ABERMOVE	PRT

M	
MACSHA	ESP
MAR PISCINE SRL	ITA
MEDDINGS THERMALEC LTD	GBR
MELSPRING	NLD
MINDER WATER INDUSTRIES PTY LTD	AUS
MONDIAL PISCINE	FRA
MOODIFY	ESP
MULTIFORMA PISCINAS	ESP

N	
NA – NUEVO AZULEJO	ESP
NAGI SMART POOL	ESP
NOTHINGBUTNET	ESP

O	
OASE AUTOMATIC POOL COVERS	BEL
OCEA INTERNATIONAL NV	BEL

P	
PAHLEN AB	SWE
PALCO 23	ESP
PANORAMA	ESP
PARAMOUNT POOLS ESPAÑA, S. L.	ESP

PENTAIR AQUATIC SYSTEMS	CHE
PERAQUA PROFESSIONAL WATER PRODUCTS	AUT
PETRAMIX	ESP
PINA EQUIPAMIENTOS PARA PISCINAS	TUR
PISCINAS DDEAGUA	ESP
PISCINAS GRAF	ESP
PISCINAS HOY	ESP
PISCINAS MON DE PRA	ESP
PISCINAS & SPAS	ESP
PISCINE LAGHETTO	ITA
PISCINE SECURITE ENFANTS	FRA
PLASTICA LIMITED	GBR
PLASTIFLEX	ESP
PLASTIPACK, LTD.	GBR

POLARIS	ESP
POOL & SPA NEWS/HANLEY WOOD	USA
POOL PLATFORMS LTD	GBR
POOL TECHNOLOGIE	FRA
POOLSTAR	FRA
PORTILLO PISCINES	ESP
POWER WORLD MACHINERY EQUIPMENT CO. LTD	CHN
PREFORMATI ITALIA SRL	ITA
PRODUCTOS Q. P. S.A.	ESP
PROPULSION SYSTEMS	BEL
PROSLIDE TECHNOLOGY, INC.	CAN
PROTECCIÓN LABORAL	ESP
PS - POOL EQUIPMENT S. L.	ESP
PSN - POOL AND SPA NEWS	USA

Q	
QUADRIMEX	FRA

R	
RAMELLA GRANITI S.R.L.	ITA
RAMON CUSINÉ HILL, S.A.	ESP
RENOLIT IBERICA, S.A	ESP
RP INDUSTRIES S.A.	PRT

S	
S.R. SMITH, LLC	USA
SAPHIR WATertechnology	AUT
SAS ABP - AQUILINA BOUVIER POOL	FRA
SCHWIMMBAD + SAUNA	DEU
SCP EUROPE	FRA
SCS EXHIBITIONS LTD.	GBR
SCS EXHIBITIONS LTD.	GBR
SHANGHAI APERA INSTRUMENTS CO, LTD.	CHN
SHENZEN REFINED TECHNOLOGY CO. LTD	CHN
SHENZHEN POOLMAX POOL EQUIPMENT CO, LTD	CHN
SHUIAZHUANG AQUAENJOY ENV. CORP. LTD.	CHN

SISSWA INSTITUTO DE CERTIFICACION	ESP
SOFIKITIS DECORATIVE STONE	GRC
SOLEM	FRA
SOPREMA GROUP	ESP
SORODIST	ESP
SPA BUSINESS	GBR
SPA ESPANA LTD	GBR
SPA OPPORTUNITIES	GBR
SPECK ESPAÑOLA, S.A.	ESP
SQUAMERS	ESP
STEINBACH VERTRIEBS GMBH	AUT
STONETECH GONIANAKIS	GRC
SWIMSUIT DRYER LTD	GBR
SYCLOPE ELECTRONIQUE	FRA

T	
T&A. TECHNICS & APPLICATIONS	BEL
TECHIE PRODUCTS@SYSTEMS SLU	ESP
TINTOMETER GMBH	DEU
TOUCAN PRODUCTIONS	FRA
TRIBUNA TERMAL	ESP

U	
UBIP, S.L UTILES PARA EL BOMBEO Y PROYECTADO	ESP
UNICUM TRANSMISSION DE PUISSANCE	FRA

V	
VÁGNER POOL	CZE
VAN DE LANDE B.V.	NLD
VGE INTERNATIONAL B.V.	NLD
VORTEX	ESP

W	
WA CONCEPTION / BIO POOL.	FRA
WATER TECH	USA
WATER - I.D.	DEU

Z	
ZODIAC	ESP





3 Wellness Experience

A wave of sensations for your business

The show again included a complete, fully functioning wellness centre for the 4-day event. The Wellness experience was the scene of demonstrations and workshops about different activities related to sport, health and wellbeing. As well, it was a source of knowledge through its technical workshops, focusing on equipping and running wellness centres and fresh, mineral and saltwater spas.

The studio AIA Arquitectura was in charge of designing it, taking into account the dimensions, atmosphere, materials and flooring used, as well as the technological solutions installed.



3.1 Showroom

The only immersive experience of its kind in the world



Occupying an area of 612 m2 in Pavilion 1, the Wellness Experience reproduced the different rooms found in a wellness centre, such as the reception, fitness room, spa area, treatment booths, changing rooms, swimming pool and hydro massage tubs. The aim was to integrate connectivity and digitalization to generate new user experiences.



PARTICIPATING COMPANIES



Equipment

The centre was equipped with the latest products and technology on the market, provided by various exhibiting companies.

Active pool



Pool CONDAL

A square 5x5 metre pool with a depth of 1.3 m. Filled to the brim with a hidden longitudinal system (to keep the water from overflowing), access stairs with a handrail for easy entry and exit, and a massage bench.



Silenplus ESPA

A totally silent pool pump. Silenplus incorporates a variable frequency drive to adapt the speed to work cycles. ESPA evopool Control System detects the position of the valve to automatically activate and deactivate the work cycle.



Wiper ESPA

Totally silent centrifugal unicellular pump to recirculate water in spas, pools or wellness units. Wiper turns a pool into a sports and wellness space. With central suction and adjustable output.



Waterfall Aldara Plus BOMBAS SACI

Made from high quality AISI-316 electropolished stainless steel specially recommended for pools that work with salt electrolysis. Recommended flow for optimum use is 30m³/h. Attachments are included with the waterfall.



Cañón Dolce BOMBAS SACI

Made from high quality AISI-316 stainless steel. Recommended flow for optimum use is 28m³/h. Attachments included. Possibility of electropolished finishing for pools with salt electrolysis.



Pump [e]-Winner Pump BOMBAS SACI

A new range of pool pumps made up of the (e)pool integrated speed drive and permanent magnet motor with extremely high efficiency. The combination of these two groundbreaking technologies ensure up to 80% energy savings compared to traditional pumps.



Hydro massage seat FLUIDRA

Longitudinal bubble jets for seats, pool bottom or both, with a massage effect through air on feet and gluteus. AISI 316 polished stainless steel rectangular or semi-circular drawer placed at the bottom of the pool or in the seats. The steel cover is full of holes to allow the passage of air to achieve the desired effect.



PROHEAT II heating pump FLUIDRA

It allows you to prolong swimming season in medium and large sized pools. It is specially designed to work outside in temperatures as low as 0°C heating water to a comfortable temperature.



Hydro massage beds FLUIDRA

Smart and modern design made of stainless steel tubes. Easy installation. Single beds with the option to add units to achieve the desired width.



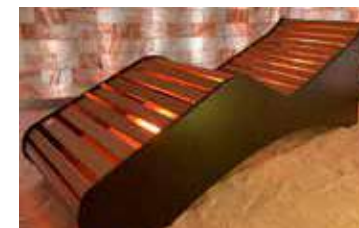
Hydro massage minijet FLUIDRA

Hydro massage jet designed specifically for placement in benches, water paths, etc. Where a localized high-intensity massage is required. The injection of micro air bubbles from the acceleration of the water due to the ventury effect adds hyper aeration to the massage effect of the treated area.



Smart System ROSA GRES

The new Smart System is specially designed for wellness and spa areas with bubbles and water jets that move lots of water around. It is a hidden longitudinal overflow system that makes it possible to keep the water level below the deck level. This way, it stops the water from spilling out of the pool.



Infrared recliners INBECA

The planks are made of iroko teak and the side panels of birch plywood, with a resin finish for outdoors. The infrared lamps are under the planks.

Changing rooms



Single-lever faucet
ROCA

Single-lever faucet for bathroom with a smooth body and flexible connectors. Cold water opening. With soft outlines and an extraordinary elegance and personality, its slim side handle makes the difference in a modern single-lever faucet ideal for bathrooms with a clear urban character.



TF phenolic locker
STAFF

Lockers made of compact phenolic resins and stainless steel screws specially manufactured for this use. Phenolic resin is highly resistant, guarantees durability and meets all functional and aesthetic requirements. The Coverk lock from Keya has been created for space management, brining technology, design and elegance together.



C-3 Phenolic Resin Stalls
STAFF

Stalls built from compact 12 mm phenolic resin with adjustable feet. Screws, frames and hinges are made of AISI 316 stainless steel. Ideal for damp areas in swimming pools, recreational centres and sports facilities. Phenolic resin is water repellent, fire resistant, antibacterial, water and damp proof. Easy maintenance.



Iridia Mirror
ROCA

Rectangular mirror with adjustable perimeter LED lighting and demister, sensor activated.



Beyond basin
ROCA

Over countertop FINECERAMIC® basin. Faucet not included. Includes universal drain with Ø 72 mm ceramic cover.



Swimsuit Water Extractor
SUITMATE

Eliminates 95% of water from swimsuits in only seconds. Suitmate centrifuges swimsuits quickly and safely.



Beyond base unit
ROCA

Base unit for two 455mm over countertop basins. Does not include basins or faucets. Compact quartz countertop included.

Shower and sauna area



Paris Sauna
INBECA

Elegant plywood, providing enormous stability and guaranteeing a perfect performance in high temperatures. Minimalist design and glass exterior.



Bio-Sauna
FLUIDRA

A modern take on the traditional Finnish sauna, designed to bring the sauna to all those who suffer in high temperatures. The bio-sauna is a sauna with a humid atmosphere with a maximum temperature of approximately 50-60°C and humidity in the range of 45-65%.



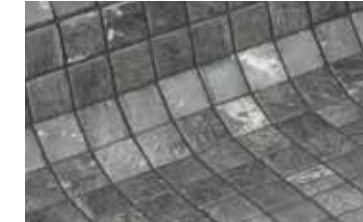
Steam bath
FLUIDRA

Astralpool steam bath booths are made to measure according to the customer's designs and plans. The use of prefabricated modules reduces on-site construction errors and times. Built to resist the special humidity and temperature conditions produced by the steam generator.



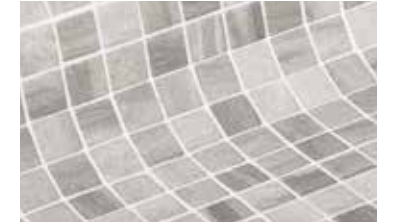
Tigrato 50
EZARRI MOSAICO

Manufactured with a material designed with care, produced with Ezarri quality and panelled with JointPoint for quick and easy installation.



Phyllite 50
EZARRI MOSAICO

The same quality and the same beauty but in a larger size. Produced with Ezarri quality and panelled with JointPoint for quick and easy installation.



Sarsen 50
EZARRI MOSAICO

Mosaic with 50mm square tiles, four times the usual 25mm square tiles.



Emotional showers
FLUIDRA

The therapeutic showers use water streams at specific pressure and temperature for curative ends, allowing us to choose from hot, cold, Scottish or alternating therapeutic showers, among others.

Cryotherapy chamber



Cryo Arctic
SONNEN LAND GROUP

Full body cryotherapy chamber that exposes the entire body of temperatures as low as -140°C to obtain mental and physical health benefits.

Experimental booth with spa



Moodify
FLUIDRA

The first emotion manager that intelligently and automatically controls, combines and connects different devices to guide the user through a unique experience that helps and improves their emotional state. Through the merger of the four fundamental pillars of Moodify – music, colour, aroma and water – the user immerses themselves in a bath of sensations to undertake an emotional journey.



Water dispenser with Reverse Osmosis
HAPPY AGUA

Elegant modern, compact design (takes less space). Lightly mineralized water. Two temperatures: hot and cold water. Frees up storage space. Water available 24 hours a day. Highly durable materials.



3.2 Water demonstrations

The therapeutic properties of water



Live demonstrations of water therapies like Ai-Chi, Thermal Yoga, Bahiku or manual therapy, all based around the benefits of water.

Water Specific Therapy – WST

Concept developed for the active recovery of patients through aquatic exercise. Its main goals are participation and independence, working autonomously on activities that would be unfeasible out of the water, altering structure. Allows for a process of conditioning and learning accorded to every bio-psychosocial sphere.

Water therapy as a preventative measure among the elderly

Water therapy has huge potential in the fight against major geriatric syndromes, thanks to the mechanical properties of the aquatic medium and the minimal risks it involves. The focus is fundamentally oriented to preventing functional deterioration and recovering the level necessary to maintain autonomy in daily activities.

Aerobic and strength-building aquatic exercise in neurological pathologies

The prescription and execution of an exercise programme undertaken by subjects with some type of injury or illness, with the goal of preventing damage to functions or structures, preventing or reducing risk factors, and optimizing health and feelings of wellbeing.

Manual water therapy techniques

Intervention directed towards the treatment of body structures that have been altered for a variety of reasons. Manual treatment techniques together with the mechanical and thermal properties of water are highly favourable and allow for early recovery with an important analgesic component.

Bahiku

Therapeutic, harmonious and creative art – a new dimension to water health. It creates a unique experience of profound connection with oneself and with water. It is the ideal space for stress relief, and body / mind balance. Bahiku is the personal technique created by Irene Marañón that combines Chinese medicine, physiotherapy and aquatic bodywork.

Ai-Chi

This aquatic technique of Japanese origin achieves mind / body balance through a harmonious sequence of movements and the stimulation of energy channels. It awakens a sense of freedom and improves body mobility, relieving joint and muscle tension.

Mindfulness of Sound: Harmonics and Nature

It is an experience to discover the transformative power of our inner silence. Through mindfulness techniques, harmonic sounds and nature therapy, we experience a series of sensations with huge benefits for our health, creativity and personal transformation.

H2O Mindfulness

An experience that combines water accompaniment with mindfulness techniques and high frequency sounds: Tibetan bowls, harmonic chants and gong. It allows us to merge with the water, its sounds and silences, a relaxing and healthy activity.

Tibetan bowls

Vibrations pass through the water in which we are submerged more efficiently, and given that we are made up 70-80% of water, the vibratory experience of sound is indescribable.

Thermal yoga

It combines the benefits of thermal water with the tools that yoga provides to improve our health. It consists of moving, relaxing and stretching muscles to eliminate tension, increase flexibility and achieve immediate body-wide improvements.

Aqua Elastic

Based on aquatic physiotherapy techniques, it is a new way to improve elasticity, coordination and physical and mental balance: it stimulates the body's natural movements and pushes new boundaries of movement.

Wellness method

It encompasses different yoga techniques and combines water and floor activities, with the goal of increasing the individual's general wellbeing.



3.3 Treatment demonstrations

The best treatment for your business



In the centre's booths, professionals from the beauty sector's leading brands offered professional cosmetic facial and body treatments.



Alqvimia

High quality 100% natural cosmetic formulated with essential oils. Energy Therapy Test and Aromatherapy Alqvimia Massage: from the Energy Test results, it is possible to evaluate the client's energy polarity and cellular regeneration capacity which enables personalized treatment design. Alqvimia Aromatherapy Massage is performed with essential and vegetable oils tested and formulated for the specific occasion according to physical, mental and emotional needs.

CRYO ARCTC

A full-body cryotherapy chamber that reaches temperatures as low as -140°C. Its main applications are related to weight loss, preventive medicine, increased energy, functional recovery, improved physical performance and as an anti-depressive.



AWT Storz Iberia

The equipment is made by a Swiss manufacturer with more than 30 years' experience in medical products and services, and it is now being introduced in aesthetics and physiotherapy. With the d-100 Ultra unit, the results visible from the first session on anti-cellulite, localised adiposity, body remodelling and flaccidity treatments are achieved quickly, painlessly and with no contraindications. The same equipment also enables us to work on the face attenuating expression wrinkles and redensifying the contour of the facial oval.

Signature Spa and Scens Cosmetics

Signature Spa is the first vegan spa brand in Spain, whose range of treatments aims to provide holistic multisensory experiences. Only products with 100% natural ingredients and organic certification are used.

Scens Cosmetics are based on organic, vegan and ultra-efficient products that seek in nature the purity and efficiency of the most exclusive ingredients through formulations suitable for all profiles, ages and needs.

3.4 Personalized Advice

Your wellness centre takes a step further



Wellness professionals, as well as those wanting to start a new business, had a personalized consultancy service at their disposal to prepare and develop a project, share concerns, resolve doubts and contrast business decisions with Gérard André, international expert and wellness specialist.



4 Innovation Zone

Waves of innovation cover everything

Innovation Zone was the space to debate and share knowledge about the **latest trends and technologies** in service of the sector. The latest, from ideas to products ready to be marketed. A wide spectrum giving voice to the new, the disruptive.

4.1 **STARTUP.VILLAGE** **Piscina & Wellness.FONT**

The startups revolutionizing the sector



Connected swimming pools, smart clothing, timing systems for sports and flip-flop dryers were some of the initiatives that startups selected by Keiretsu Forum presented in an area sponsored by Fluidra Acelera, where entrepreneurs could meet customers and potential investors in new companies.

Sponsor:



Organized by:



MACSHA

Technology that allows you to measure the timing even in the pool

The Swim system consists of three main components that, together, allow you to measure the timing of any competition for swimming pools. From small local events to international meetings. Manufactured according to FINA requirements and with the same sensors and materials used in the leading systems, but accessible to small clubs and local organizations.



BEEP VIP

IOT technology and Countertop mirror

ScanVip: A 3D changing room with a rotating platform scanner that verifies real size and exact measurements to create a hyper-realistic avatar for each user. 3D digitalization of clothes and objects for sale. With RFID technology to monitor auxiliary material in gyms, spas and swimming pools, making control and billing for its use easy.



BIONOX

Smart clothing and advanced therapies in sports medicine

Specialists in the distribution of cutting-edge equipment and advanced technologies, based on scientific and clinical evidence, to guarantee the highest level of therapeutic care and assistance for professionals of note. Among other products, the company has sports clothing that prevents injury and favours perspiration



IO POOL

Technology to monitor pool water

A technology-driven predictive pool maintenance company. It offers a range of innovative solutions for the maintenance of pools and spas of any size.



BIO POOL

3.0 Bio Pool

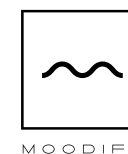
Revolutionary and unique BIO filtration systems that combine the convenience of fresh water swimming and environmental care, with the latest management technologies (water quality, automatic monitoring, temperature, etc.). Bio pool safe solution is a new management solution with biofilter integration that turns any chemical pool into an ecological pool.



BURUDRY

Auxiliary equipment for swimming pools

The first flip-flop dryer in the world. Quick drying, in mere moments flip-flops are clean and dry. The most hygienic way to keep them in your sports bag or locker.



MOODIFY

Emotion management through the creation of experiences with elements

Founded in 2017, Moodify uses and develops unique active aromas that let people improve their performance, and increase their wellbeing and sense of security. Based on over a decade of research at the Weizmann Institute of Science in Israel, Moodify's scents affect our smell safely and non-invasively.



SEPIIA

Unique technology developed through textile engineering

Smart fashion designed for life. It aims to improve people's daily lives through comfortable functional responsibly made clothes that require less care.



IOT SMART SERVICE

Different solutions applied to AI, virtual reality and augmented reality

IOT turnkey Services for 10 years across the globe. The vertical industries currently in our portfolio include Transport, Energy, Agriculture and Consumer services. We have developed innovative solutions for many industry verticals including Smart City, Smart Home, Smart Mall, Smart Energy and Smart Transport.



4.2 Professional Meetings

B2B meetings



30-minute two-way business meetings, oriented towards helping companies and professionals find partners at the national and international level.

In 2019, 112 programmed and 99 onsite meetings were held, a significant increase relative to 2017 with 72 programmed and 83 onsite.

4.3 Financial Consultancy

Detect and take advantage of opportunities



Meetings arranged with advisors specializing in company financing.

Organized by:



4.4 Advice on internationalization

Crossing borders



Meetings arranged with advisors specializing in company internationalization.

Organized by:





5 Conferences

Ideas to revolutionize and transform the sector

For 4 days, attendees discussed market trends, business opportunities, sustainability, digitalization, marketing, construction and management of centres, etc. Everything applied to wellness, public pools, residential pools and fitness.

Business Summit II Latin America – Europe



Tuesday 15 Hall 1 - Wellness Experience

Its goal was to generate new collaborations between companies and professionals, learn about trends and business opportunities, as well as share experiences and knowledge.

10.50 - 11.00

Opening and presentation of the Piscina Wellness Latin America-Europe Meeting

Eloi Planes Executive President of Fluidra · President of Piscina & Wellness Barcelona
David Cámara Navarro (Spain) Latin America - Europa Wellness Summit Curator Piscina Wellness Fair
Joaquín Catalá Guerrero Consul for Cultural and Economic Promotion of México in Barcelona

11.00 - 12.00

Latin America as a priority market: Main projects and areas of development

David Cámara Navarro (Spain) Latin America - Europa Wellness Summit Curator Piscina Wellness Fair
Stephany Haro Rojas (Peru) Corporate Head of Diseño Libertador
Marco Rodolfo Praga (Colombia) Managing Partner Latin America GVA
Ángel Jesús León Núñez (Mexico) Corporate Purchasing & Logistic Director, Projects Area Blue Diamond Resorts
Carla Escobedo (Mexico) Head of architecture and design for México, Latin America And the Caribbean, Intercontinental Hotels Group
Grecia López Marcos (Mexico) Corporate Director of Room and Spa Operations Karisma Hotels & Resorts
Juan Manuel Velázquez Moreno (USA) Purchasing Director Club Med North America

12.00 - 12.30

Challenges and opportunities for European companies

David Cámara Navarro (Spain) Latin America - Europa Wellness Summit Curator Piscina Wellness Fair
Ángel Jesús León Núñez (Mexico) Corporate Purchasing & Logistic Director, Projects Area Blue Diamond Resorts
Marco Rodolfo Praga (Colombia) Managing Partner Latin America GVA
Antonio Poch (Spain) Director Poch Arquitectura
Sergio Rodríguez Cubillos (Colombia) Design Director Grupo Contempo

13.00 - 14.00

New trends and factors of competitiveness that are shaping the market

David Cámara Navarro (Spain) Latin America - Europa Wellness Summit Curator Piscina Wellness Fair
Roberto Sablayrolles (USA) Global creative director / Principal streetsense + CBRE Spain
Diego Gronda CEO Studio Gronda
Ignacio Alonso (USA) NY Director Alonso Balaguer Designs Inc.
Luis Alonso Calleja (Chile) Architect - Founder partner Estudio de Arquitectura Alonso, Balaguer, S.L.P.
Valerie Le Mao (Spain) CEO & Wellness spa expert L'atelier du Spa

14.00 - 14.30

The presence of Latin companies in Europe/ the Mediterranean

Grecia López Marcos (Mexico) Corporate Director of Room and Spa Operations Karisma Hotels & Resorts
David Cámara Navarro (Spain) Latin America - Europa Wellness Summit Curator Piscina Wellness Fair

IV Aquatic Leisure Symposium



Tuesday 15 CC1 - Room 1.4

Questions relating to pool and facility safety and management in hotels, campsites and holiday complexes were discussed.

10.30 - 10.40

Aquatic leisure and tourist accommodation: campsites, hotels and water parks

José M^a Claver Isern General Manager Aquopolis Costa Daurada Parques Reunidos
William le Metayer Deckx General Director Magic Costa Blanca
Marta Barniol Camping Berga Resort

12.00 - 13.00

Technological innovation in service of higher profits

Juan Daniel Núñez Editor Smart Travel News
Iñigo Bonilla Barroso Head of innovation & business development GSIC Powered by Microsoft
Miguel Ángel Fernández Torán General Director Hotel Balneario de Cofrentes
Xavier López Llull COO & Senior Consultant Eisi Soft
Ildefonso Moyano Managing Director of Iberia y Latam Mews Systems

13.00 - 13.45

Lifeguarding in leisure aquatic facilities

Mariano Bordas Mon Head of Sports Facilities Service Consell Català de l'Esport

14.30 - 15.15

Energy efficiency in leisure aquatic facilities

Adrián Gómez Ortiz Delegate of Catalonia FENAGE
Helena Berlanga Sesé Industrial Engineer at Sport Facilities Office Diputació de Barcelona

15.15 - 16.00

Self-monitoring swimming pools. From regulatory requirements to the digital managements of processes

Aitor Núñez Izcarra Managing Director Autocontrol Piscinas

16.00 - 16.30

Presentation of the Spanish technical guide for public pools and water parks

Alfonso Ribarrocha Technical Office Asociación Española de Profesionales del Sector Piscina (ASOFAP)



The circular economy in the water sector



SUSTAINABILITY

📅 Tuesday 15 📍 Hall 2 - Innovation Zone

🕒 10.50 - 11.00

Berta Mota Head of circular economy Lavola

Organized by:

lavola
Anthesis

Professional Conferences Wellness Experience



📅 Wednesday 16 📍 Hall 1 - Wellness Experience

Talks and workshops with over 20 experts in technical, medical, physiotherapeutic and commercial specialties, or business management in the field. They discussed social, market and sales trends and shared their personal experiences.

🕒 11.00 - 12.00

Latest marketing trends applied to wellness

Teresa Pacheco Osa Director Tribuna Termal
Marisa Juárez CEO & founder INNAT Barcelona
Yvonne López Balmaña Marketing and sales consultant at Spas y Estética Y | L | B
Jaume Marín Freelance and professor Faculty of Tourism Universitat de Girona

🕒 12.30 - 14.00

Wellness, an unstoppable transverse movement

Salvador Ramos Rey Medical Director Spa Loida y Talaso Atlántico
Sonal Uberoi Wellness CEO and Director Spa Balance Consulting
Bieito Silva Potí Well Certification Manager España Instituto Tecnológico de Galicia
Diego Gronda CEO Studio Gronda

🕒 16.15 - 17.00

Wellness social trends on the 2030 horizon

Teresa Pacheco Osa Director Tribuna Termal
Salvador Ramos Rey Medical Director Spa Loida y Talaso Atlántico
Gerard André President Tempo Hospitality Consulting, S.A.

🕒 17.00 - 18.30

Wellness experiences

Alfredo Pérez Sainz de la Maza General Director of ASETRA President of Spatermal
Delia de Miguel García General Manager Ibiza es Wellness
Pablo Rivera Búa Executive Director Eurocidade Chaves Verín
Ting Zhang General Secretary Beijing United Family Rehabilitation Hospital
Jimmy Pons Capó Co-founder Mindful Travel Destinations

MICROWORKSHOPS

📅 Thursday 17 📍 Hall 1 - Wellness Experience

🕒 10.20 - 10.50

Managing performance to optimize business

Sonal Uberoi Wellness CEO and director Spa Balance Consulting

🕒 10.50 - 11.20

Sonotherapy

Lautaro Zabala Director Ayūn - Espacio de Bienestar y Expansión del Ser

🕒 11.20 - 11.50

Wellness coaching

Mamen Martínez Marín CEO Mamen Martínez Professional coach

🕒 11.50 - 12.20

Spa express

Amy Nica Technical Director Spa Hotel Consulting

🕒 12.20 - 12.50

Signature treatment: INNAT facial gym

Marisa Juárez CEO & founder INNAT Barcelona

🕒 13.20 - 14.30

Macrobiotic cooking workshop

Matthias Hespe Director EspaiCuinarSa



Who are you and what are you doing online



DIGITALIZATION

📅 Wednesday 16 📍 Hall 2 - Innovation Zone

Round of conferences dedicated to the Internet and its influence on the sector. How to empower and develop your business. Case studies and experiences online and on social networks from different representatives from the pillars of the sector.

🕒 11.30 - 11.45

Internet, past, present and future

🕒 11.55 - 12.25

Online experiences, by key industry professionals

Fabrice Villa Managing Director Abrisud
Lucas Gisbert Vives Owner Gunitec
Pedro Arrebola President Asociación Española de Profesionales del Sector Piscina (ASOFAP)
Ángel Jesús León Núñez (México) Manager Naturclara

🕒 11.55 - 12.25

Feedback from the Web of swimming pools: the future of the industry

🕒 12.45 - 13.30

Losing your fear of the Internet

Fabrice Villa Executive Director Abrisud
Lucas Gisbert Vives Manager Gunitec
Pedro Arrebola President Asociación Española de Profesionales del Sector Piscina (ASOFAP)
Juan Miguel Lara Martín Manager Naturclara

Organized by:  la web de las piscinas

Connectivity (IoT) as a generator of new business models



DIGITALIZATION

📅 Thursday 17 📍 Hall 2 - Innovation Zone

The implementation of connected products generates a wide range of opportunities to boost new sources of income beyond the sale of products.

🕒 16.00 - 17.00

David Tapias ESA R&D+i Director Fluidra
Carles Miranda Industry 4.0 Coordinator Unidad de Innovación Empresarial Acció-Generalitat
Frederic Dalmau Fluidra
Abel Montserrat Castillo Sales Maneig Piscines S.L.
Marc Cortes Ricart Partner and General Manager RocaSalvatella

Organized by: **FLUIDRA**

Public pools and sports centres



📅 Thursday 17 📍 Hall 1 - Wellness Experience

Conference focused on the construction, management and working of high performance centres and public pools.

🕒 15.00 - 15.20

Swimming pool in San Mamés stadium

Diego Rodríguez Segura Architect Director for IDOM project

🕒 15.20 - 15.40

Swimming pool in CAR of the Sierra Nevada

Jesús del Barrio Díez Head of the Sports Architecture Department Consejo Superior de Deportes

🕒 15.40 - 16.00

Swimming pools for everybody

🕒 16.00 - 16.20

Swimming pools in sports and recreational centres

Santiago González García Architect Director Naos Arquitectura

🕒 16.20 - 17.00

Debate on public pools and sports centres

Jesús del Barrio Díez Head Área de Arquitectura Deportiva Consejo Superior de Deportes
Diego Rodríguez Segura Head architect for IDOM project
Santiago González García Director architect Naos Arquitectura
Filipp Ramirez Sadovski Architect - Partner Studio Pujol Sadovski



Fitness management Route 2019



Thursday 17 **CC4 - Room 4.1**

Seminar focused on the search for balance between humanization and technology

10.15 - 11.00

Think like a startup to reach the customer of the future

11.00 - 11.30

The Inditex case: From Galicia to the world

11.30 - 12.00

Reaching the podium

12.00 - 12.30

The biggest challenges for fitness in decision-making

13.00 - 13.15

ANNA: Artificial Neural Network Assistant

13.15 - 14.00

How AI will change companies and the world

15.30 - 16.00

Economic forecasts for the sports and health sector

16.00 - 16.30

Ushuaia from Palladium group case study: focus on the customer experience

16.30 - 17.30

The transforming of clubs into boutique models to improve the customer experience

17.30 - 17.45

Fitness Management Route closing session

Organized by:



Investment forum



Subjects such as industrial investment in startups and investment metrics were discussed in a round-table. Emerging companies could introduce themselves to different national and international investors.

Tuesday 15

16.00 - 19.00

Keiretsu Forum Investment Forum I

Wednesday 16

16.00 - 18.00

Introduction of startups to companies of the sector Industrial Forum I

Thursday 17

10.00 - 13.00

Keiretsu Forum Investment Forum II

William Shapiro Member Band of Angels in San Francisco

Organized by:



Associations and institutions



Our contest gave voice to various prestigious institutions from the sector

Monday 14 and Tuesday 15

10.00 - 17.00

Meeting of the CEN TC136/WG8: Public Swimming Pools

Tuesday 15

18.30 - 19.00

Presentation of the 2019 Pool Sectorial Barometer

Agustí Ferrer Managing director Asociación Española de Profesionales del Sector Piscina (ASOFAP)

Organized by:



Wednesday 16

10.00 - 14.30

AECNC Congress

Thursday 17

11.00 - 14.00



5 Conferences

Wednesday 16

15.00 - 15.30

"Real or Fake" – The art of storytelling in SPA architecture

René Pier Interior Architect Schienbein Pier Partg MBB
Innenarchitekten

Organized by:



Thursday 17

17.00 - 18.00

Biologically purified pools: Basic principles and current development framework

Carles Pérez Ortega Treasurer Grupo Ibérico de Aguas de Baño Naturalizadas

Stefan Meier President Grupo Ibérico de Aguas de Baño Naturalizadas

Organized by:



Friday 18

10.00 - 11.30

The major focal points of the impact of technology on Fitness

Patricia Lopez Journalist Palco23

Eduardo Burguete Precor

Juan Cuesta Santeliz Digital experience manager
Latinoamérica GVA

Renato Senta Technogym

Héctor Cruz Hoyos Project manager ACNC / EKIP

Nico Sánchez Fundació Claror



25 aniversario

6 Exhibitions

Moving ahead to the future

Innovation, technology, connected swimming pools. Remote management and a retrospective on the show's 25 years are some of the exhibitions, spread between the two pavilions on Gran Via, that were available to the visitors during the 4 days of the event.

To commemorate 25 years accompanying the Spanish pool sector in its evolution and growth, a photography exhibit with pictures from the various editions was prepared.



6.1 New products showcase

En exclusive space in which exhibitors presented their latest products to all the show's visitors.



Silen Solar
Espa

Silen Solar is the solution that takes advantage of the sun's energy to power the pool's filtration equipment, thus obtaining the maximum return on the installation and eliminating (or reducing) consumption stemming from the grid or other fossil fuels. It is available in two types of installations: Silen Solar as an isolated system or Silen Solar H as a hybrid system.



B-Salt Chlorinator
Blulogica

B-Salt Chlorinator is a project created in Italy by Blulogica. It combines the EcoLink controller to offer the best solution to disinfect residential and professional pools as well as spas. The smart automation function and the easy-to-use controls reduce system maintenance, always keeping the pool in its optimal state, clean and safe for swimmers.



Energy saver j12
Ps-water systems

All public pools must renew their water. New water from the network tends to have a much lower temperature than pool water. This means a waste of energy and water, major costs for the owner as well as being inconvenient for swimmers. Energy Saver J12 is the most sustainable solution. It's a thermal use machine that enables energy recovery from heated pool water to transfer to cold water from the network.



Jet swim athlete
Pahlén AB

A modern and minimalistic design utilizing a balanced water flow for your personal swim training needs. Jet Swim Athlete uses a flow technique with two oval nozzles. The lower nozzle is directed downwards for lifting the lower body to provide a more natural swimming experience.



Mr. Silence
Dreaming Silence - Aquark Electric Ltd

Mr. Silence is first back-discharge heat pump patented by EU Intellectual Property Office. It stands out due to its silent running, high efficiency and flat design suitable for the garden. The COP is up to 1.5 and the noise level is only 43dB(A) from a metre away, offering a dreamy silence and a pleasant swimming experience.



Inverter-X Vertical
Fairland Electric China Limited

The new Turbo Silence Technology is optimized on the basis of Full-inverter Technology, the whole control system and corresponding components are upgraded, it can instantly increase heating capacity by 20%. With InverTurbo technology, you can enjoy quick heating, a lower energy factor and a longer swimming season.



FlowBright plus - Hydroflux
Aqua Products Limited

FlowBright plus uses the same patented, low-resistance, high-flow turbine technology as the original FlowBright: however, a rechargeable battery has been installed. This battery enables FlowBright plus to operate at much lower flows, produce more light and run when the system is off.



Klereo Kompact M9 Hybrid
Kompact M9 Hyprid

Klereo Kompact M9 Hybrid is a saline chlorinator that combines salt-water chlorination and liquid chlorine injection that activates automatically when the salt can't generate chlorine correctly:

- When it's hot, the salt cell is not sufficient to produce enough chlorine to cover the pool
- When the temperature is below 15C saline chlorination must be stopped to prevent premature aging of the salt cell



Triklorame v2
Syclope électronique

To protect swimmers and employees, SYCLOPE launches new portable equipment to determine the level of trichloramine in the air. This new device enables regular monitoring, whose level must be below 0.3mg/m³. (French legislation)



Poollex Platinum
Poolstar

Because at Poollex, performance can be accompanied by striking design, we created Platinum for you, including Full Inverter technology.

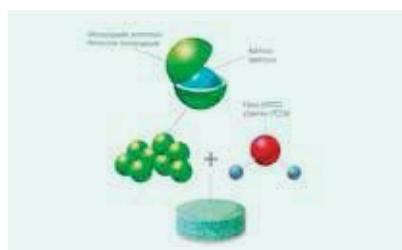
6.2 Innovative Product

Selected in advance by a technical committee, these products or solutions that innovate within the sector were exhibited.



Silen Solar
Espa

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Chlorine tablets with incorporated fragrances
Ercros

New tablets to treat swimming pool water with fragrances incorporated through the technique of microencapsulation, which release different scents such as rose, lavender or marine freshness, while the disinfectant action of chlorine keeps the water in perfect condition.



AquaVac® 650
Hayward

Electric pool cleaner with constant suction power. Designed with SpinTech™ filterless technology with 18 hydrocyclones, maintaining maximum suction power until the job is done. It moves easily in any type of pool: HexaDrive™, the adaptive traction system, allows the cleaner to easily climb and scrub the pool walls thanks to its 6 variable-speed brushes. Quick disposal of waste with 1 click thanks to the transparent debris canister TouchFree™. AquaVac650 can be controlled by phone. Remote control Spot Clean function for quick and easy touch-ups. The robot is easily removed from the pool.



Micro plug in pool
CCEI

With Plug-in-Pool, induction powered technology, the ultra-compact light is installed in a standard 1.5" return fitting. The base, screwed into the socket and powered by AC 12V, holds the light, which is installed in an instant. Once attached, the light turns on. It's that easy!



Low and ultra low motorized retractable cover
Abrisud

A motorized system on rails and powered by an electrical connection or photovoltaic energy to control the automatic opening and closing of the cover.



Frontal de ventilación oscilante
Abrisud

An oscillating mechanism is installed on the cover gable that enables you to open it slightly to safely air out the space.



Mr. Silence - Dreaming Silence
Aquark Electric Ltd

Mr. Silence is first back-discharge heat pump patented by EU Intellectual Property Office. It stands out due to its silent running, high efficiency and flat design suitable for the garden. The COP is up to 15 and the noise level is only 43dB(A) from a metre away, offering a dreamy silence and a pleasant swimming experience.



Robot Alpha IQ
Fluidra

Thanks to its Sensor Nav system technology, Alpha IQ identifies the features of each pool for personalized cleaning. The effectiveness of its patented cyclonic suction enables it to clean all types of waste. As well, its patented Lift System and the intuitive remote control feature through the iAqualink app make it easy for daily use.



Z400 IQ Stainless
Fluidra

The Z400 IQ integrates perfectly into any environment thanks to its unique and elegant design. It is an especially quiet heating pump. As well, you can configure and consult the different running modes remotely with your smartphone.



Moodify Fluidra

The first emotion manager that intelligently and automatically controls, combines and connects different devices to guide the user through a unique experience that helps and improves their emotional state. Through the merger of the four fundamental pillars of Moodify – music, colour, aroma and water – the user immerses themselves in a bath of sensations to undertake an emotional journey.



Cyanuric Acid Reducer Gaches Chimie

An electric robot with 40m of floating cable specially designed for public swimming pools of up to 50m.



FlowBright Plus Hydroflux

FlowBright plus uses the same patented, low-resistance, high-flow turbine technology as the original FlowBright. However, a rechargeable battery has been installed. This battery enables FlowBright plus to operate at much lower flows, produce more light and run when the system is off.



6.3 IoT Smart Water

It was possible to see how to maintain a swimming pool connected to a phone, tablet or PC, remotely managing the equipment, which can simplify work processes and maximise the facility's safety, profitability and sustainability.



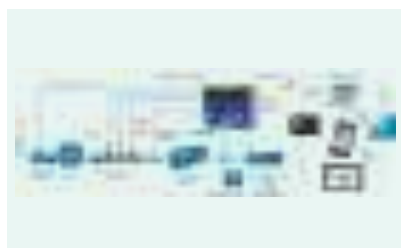
Fluidra Connect. Internet of pools Fluidra

The Internet has radically changed the world in how we access information, learn, communicate and work. This change has now reached the world of swimming pools with Fluidra Connect. Pool management with total information, any time, anywhere.



Hayward Connected Solutions Hayward

Easy to use, saving time and money, providing peace of mind, Hayward's connected solutions offer many advantages: filtration and treatment can be delegated to a smart system. All of the pool's basic functions can be monitored and controlled remotely with a smartphone or tablet: filtration, heating, lighting... Combining next-generation equipment for more precise and reactive control can save money.



Klereo products Klereo

Klereo products control filtration, regulate pH to maintain a perfect balance and regulate chemicals (chlorine, salt chlorinator, active oxygen or bromide) to guarantee optimum water quality. They provide complete automation of the facility's main features. It is easy to access the Klereo cloud with a smartphone, tablet or connected device to administrate all of the equipment's elements with a simple and intuitive graphic interface.



Syclope Electronique Syclope Electronique

For many years, Syclope Electronique has been the leader in analysis and control of pool water physiochemical parameters. For those affected by environmental factors and operating cost optimization, Syclope provides personalized and flexible solutions, promoting energy savings, equipment efficiency, and user wellbeing. From analysis to control, from ultrafiltration for water recycling, Syclope is the expert in swimming pool water, in measuring trichloramine in the air.



BioPoolTech BioPoolTech

BioPoolTech's strategic ambition is to become the leading designer and distributor of Bio pools and revolutionized the world of swimming pools through its Bio pool 3.0 concept. This new solution is for turning an existing chemical pool into an ecological pool with the ability to monitor and manage all of the pool's equipment with a smartphone.



Process Domo Blautec

Process Domo is a system to optimize and professionalize facility maintenance to the maximum. This system enables the centralized control of more than one pool and the desired work levels. It is possible to manage filtration and pumping, dosing of disinfectants, tracking of water consumption, heating and other ornamental effects.



7 25th anniversary gala and awards ceremony

25 years together: a lot to celebrate

As the central act of commemoration of the 25th anniversary, a celebration took place in the Gran Via venue on the 15th to award the prizes from the current edition, followed by a party with a cocktail dinner that assembled the sector's main companies and professionals.

"Piscina & Wellness is a very strong fair, and it maintains its leadership in its most important aspect: setting the trends in the sector."

Eloi Planes. President of Piscina & Wellness Barcelona

"In 25 years of Piscina & Wellness, its consistency has been in professionalizing the sector and making its business grow."

Luis Cortés. President of Piscina & Wellness Barcelona (2006 - 2010)

Piscina & Wellness Barcelona Award Winners



Residential pool award

Ezarri Mosaico residential pool in lago de Iseo (Italy)

For its creation of a pool shape that takes maximum advantage of the space, a pool with a classic and functional touch, magnificently integrated with the landscape following the horizontal line of the sea and the view.



Wellness pool award

Grand Hotel Terme di Comano pool (Italy) from Bianchetti Architettura

For creating a good conventional pool without forgetting to include its wellness areas.



Renovated pool award

Can Millars municipal pool from AIA Navarro Salazar – Construcciones Condal

For knowing how to enlarge the space and improve different areas, creating a much safer and more innovative space.



Innovative product award

Cyanuric acid reducer from the company Gaches Chimie Spécialité

For its energy efficiency in saving water and its solution to a real market demand. The product provides us with a solution to save millions of litres of water that are thrown out every year due to the inability to eliminate the excess of water stabilizer.



Public pool award

Las Mauricio pools from Biodesign Pools

For the interesting sensation created by artificial beaches and its use of technical solutions and less harmful material, we highlight the originality of its design combined with environmental responsibility.



Special 25th Anniversary award

Alex Roca

For the personal extraordinary effort of the 28-year-old athlete with a 76% disability who completed the 2019 Titan Desert mountain bike race. Roca gratefully accepted the award, reminding us of his motto "You make your own limits" and encouraging us to "dream, and work to make those dreams a reality."

Wellness Experience Award winners



Best Spa Award
Inú Caldea (Andorra)

For its magnificent facilities designed to enjoy a space of peace and tranquillity within the thermoludic centre of Caldea, a pioneer in popularizing the recreational use of thermal waters.



Best Mineral Water Spa Award
Balneario de Archena
(Archena – Murcia)

Because it represents the essence of a mineral water spa in a special way, with a millennial history that has adapted to the times, accordingly combining therapeutic and recreational hydrotherapy.



Best Thalasso-therapy Centre Award
Termaria casa del agua
(A Coruña)

For its impressive approach as an urban thalasso-therapy centre, with an excellent architectural concept and an extensive array of sea water and sea mud treatments that have greatly contributed to bringing thalasso-therapy to the public.



Best thermal or wellness technique award
Water Dream (Pablo Olabe – Thalasia. Murcia)

For the uniqueness and effectiveness of this signature technique, carried out in water, that achieves a state of complete relaxation through gentle pressure and rhythmic stretching done by the physiotherapist.

International architecture student contest winners



First Prize:
El latido del agua
(The Beating of Water)
Ramón Díaz, Miguel Rubio, Zaskya Ruíz
and Fabián Peña
Universidad Concepción

For their commitment to sustainability, which proposes generating energy from water wheels and the continuous movement of water, as well as for the prominence of water in the proposed image and the space it creates.



Second Prize:
Bahía 03
Sergio Jodar, Alejandro Sánchez
and Jose Carlos Marin Alcon
Escuela de Arquitectura de Toledo

For the proposed solution of a progressive transition from the urban scheme of the city to seawater, using simple geometric forms that reference symbolic buildings in the city.



Third Prize:
Rompeolas (Breakwater)
Miquel Pérez
ETSAB- UPC

For the landscape integration of the proposal that evokes harbour breakwaters and the heft of the architectural proposal with an underwater building.





8 Towards Zero Impact

We dove into sustainability

Piscina & Wellness Barcelona joined the initiative "Towards zero impact" with the goal of reducing the generation of waste in the fair, by using less material, reusing and recycling products and avoiding food waste. As well, in this edition, the structures and ambience in common areas, designed by the architect Josep Ferrando, were made with recycled materials that will be transformed and reused in other events.

Building sustainably

All of the common areas were set up using recycled and recyclable materials, according to the principles of the circular economy. A material made of waste generated from non-biodegradable material was used, giving it new life, and was recycled again at the end of the event. Through architecture we raised awareness of the importance of recycling and extending the life of materials.



Moreover, we fulfilled our commitments:



We reused

After the event, most of the material from the common areas was reused or returned to the supplier so that, if possible, it could be used for other purposes, as a third life cycle.



We promoted the circular economy

We reused parts of the furniture (press room furniture, easels) from the event that preceded ours – BBConstrumat – thus boosting the economy of reuse.



We ensured carbon neutrality

We compensated for greenhouse gas emission associated with the event and the participation of speakers (including their journey and time in Barcelona) by financing high quality carbon compensation projects.



We consumed water sustainably

The event used 6 water fountains, provided by the company Happyagua. These were accompanied by recycled paper cups, to avoid the purchase of single use plastic.



We promoted AGENDA 2030

An exercise programme was prescribed and carried out for subjects suffering from some types of injury or illness, with the goal of preventing damage to functions or structures, restoring activity, preventing or reducing risk factors, and optimizing health and wellbeing.



We fought food waste

Excess food was collected for an NGO at the end of the event and distributed for use in community kitchens.



Compensating their carbon emissions

Visitors could compensate for the carbon footprint associated with their participation in the event with the Clean CO2 platform.



Returning their identification before leaving

Handing in their identification at a collection point. Our lanyards were made with recyclable material.



Using recycling bins

Separating waste into the recycling containers available in the centre.



Reducing the use of paper with online billing

The event promoted online billing to minimize the use of paper.



Using sustainable mobility

We encouraged the use of public transport to get to the event, getting around the city sustainably.



Strategic Sustainable Partner:



Sustainable Partners:



Content Partner:





9 Partners

Being with the best makes us better

The companies, organizations, institutions, public administrations and associations that have supported the show and collaborated on content, dissemination and promotion have been fundamental in making Piscina & Wellness Barcelona 2019 the sector's standout event.

Platinum Partner

FLUIDRA

Gold Partners

BS POOL

Emaux
water technology

ESPA

HAYWARD

Silver Partner

QP
GRUPO

Bronze Partner

RENOLIT
Rely on it.

Wellness Excellence

FLUIDRA

Wellness Premium

AQUAVIA SPA

WHIRLCARE®
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