

PARTICIPATION RULES INNOVATIVE PRODUCT AWARD 2021 PISCINA & WELLNESS BARCELONA TRADE FAIR

1. INNOVATIVE PRODUCT AWARD CATEGORIES

These rules apply to the Innovative Product Award in the following categories:

- Innovative Product Award in Connectivity: the aim of this category is to recognise and highlight the value of innovative products/processes in which the use of technologies linked to connectivity and digitalisation play a significant role.
- Innovative Product Award in Sustainability: the aim of this category is to recognise and highlight the value of innovative products/processes that contribute to sustainable development, reducing environmental impact and optimising the use of resources.

2. WHICH PRODUCTS ARE ELIGIBLE TO TAKE PART?

All products and processes that are submitted for this competition, organised by FIRA DE BARCELONA, are eligible for the two 2021 Piscina & Wellness Barcelona Innovative Product Award categories.

Products or materials that have been selected as finalists in previous editions cannot be presented.

3. WHO CAN SUBMIT A PRODUCT?

The Products chosen to enter the two categories for this Award must be submitted by the natural person or legal entity (through their legal representative) as well as be the participation contract holder who has been allocated exhibition spaces at the Barcelona Piscina & Wellness Trade Fair. Whoever submits the proposal will be held liable for the authenticity of the information and compliance with the current industrial and intellectual property law.

As many projects as are deemed appropriate may be submitted, but it is necessary to register each one individually.

Registration for the Awards will only be valid if the documentation indicated in section 4 is submitted.

The products presented will be reviewed by an expert panel of judges selected by the ASOFAP.

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4. REGISTRATION AND DOCUMENTATION

To participate in the 2021 Piscina & Wellness Barcelona Innovative Product Award, the form must be filled in the following link: <https://solicitud.piscinawellness.com/en/product-award/> , providing the Participant's relevant information, the description of the Project and any complementary documentation necessary for its evaluation.

Once you have registered, you will receive a confirmation of your registration at the e-mail address indicated in your registration details.

The information must be completed, in Spanish, Catalan or English. Proposals in any other language will not be accepted. For queries relating to the competition, e-mail awards@marketaad.com.

Registration for the Award is **FREE OF CHARGE**. It can only be completed online, and it will only be valid if the listed documentation is delivered before the deadlines specified in these rules.

5. AUTOMATIC PARTICIPATION IN THE INNOVATION ZONE EXHIBITION AREA

Five finalist projects in each category (**Innovative Product Award in Connectivity and Innovative Product Award in Sustainability**) will be selected by the Technical Committee and will be exhibited in the Innovation Zone. There are 2 ways of participating:

5. a) POSTER: Selection as a finalist automatically entitles you to participate, with the presentation of your product on a poster, displayed in the Innovative Product exhibitor's area within the Innovation Zone. The poster must contain the name of the company and the product, a description of the product and a photograph.

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This will be free of charge.

5. b) PODIUM: Placement of the product in the podium area of the Innovative Product exhibition area within the Innovation Zone. **This modality will cost €840 + VAT.**

6. INTELLECTUAL PROPERTY RIGHTS

The Awards organiser reserves the right to reproduce information and images related to the selected proposals and record them on all documented formats it deems necessary for informative and dissemination purposes. The owners will always be mentioned in the project's footer. Participants must submit proposals that do not infringe on the rights of third parties in any way. In the event of any claims of this nature, FIRA DE BARCELONA shall be held harmless from any liability deriving from such claims. Additionally, participants will also be liable for any claims that may be filed by entities with regards to intellectual property rights and to which they may be affiliated.

The proposals submitted in this call that do not reach the final will not be made public.

7. PARTICIPATION DEADLINES AND QUERIES

The deadline for the submission of the final documentation for the registered proposals is 11:59 PM, CEST, on **11 October 2021**.

For queries relating to the competition, e-mail awards@marketaad.com.

8. SELECTION COMMITTEE AND TECHNICAL SECRETARIAT

The Selection Committee will be made up of experienced professionals and will be chosen by the ASOFAP. The panel of judges will be announced at the award ceremony in which the prize-winners will be made public.

The Jury may, if it deems it appropriate, request additional information in relation to the proposals submitted.

The Technical Secretariat of the documentation requested to participate in the 2021 Piscina & Wellness Barcelona Innovative Product Award is marketAAD (awards@marketaad.com).

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9. SELECTION CRITERIA

The Selection Committee will award the 2021 Piscina & Wellness Barcelona **Innovative Product Award in Connectivity** to the product, system or service that represents the most relevant contribution through an approach to the process of construction, use, maintenance or rehabilitation of residential swimming pools, wellness centres and public swimming pool facilities, taking into account aspects such as connectivity, digitalisation and projects based on high-impact technological innovation. In the **Innovative Product Award in Sustainability** category, the Jury will explicitly place special value on projects relating to strategies that are clearly committed to the efficient use of resources (water, energy, raw materials) and their respect for the environment throughout their lifespan (construction, installation, usage, destruction and recycling).

10. COMMUNICATION

The Technical Secretariat for the Awards will announce the names of the finalists to the participants two weeks before the start of the trade fair (**on 15th November**).

11. PRIZE

The Committee will select a maximum of five finalist proposals for each category, from among all the products submitted, and from these finalists a winner will be selected based on the evaluation criteria specified in section 9 of the rules. Winners in both categories will receive a prize. In addition, the winner of the Innovative Product Award in Connectivity will receive a prize consisting of publicity for the winning company in the Euro Spa Pool News magazine, valued at €5,000. The number of advert insertions, their formats and their scheduling will be agreed with the magazine's editor once the 2021 Piscina & Wellness Barcelona Trade Fair has ended.

The finalists will also receive a diploma.
The awards cannot be declared null and void, nor can there be a tie.

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12. PRESENTATION OF THE AWARDS

The verdict will be read and the awards will be presented at a ceremony during the Gala Awards Dinner to be held on 29 November during the 2021 Piscina & Wellness Barcelona Trade Fair (location to be confirmed).

The winning projects and the finalists may include the award attained in their technical documentation.

13. INCIDENTS

It is the Committee's exclusive responsibility to resolve any issues that arise in relation to the conferring of the Awards. The Committee's decisions are final and cannot be challenged.

14. ACCEPTANCE OF THESE RULES

Participation in the 2021 Piscina & Wellness Barcelona Innovative Product Awards implies full acceptance of these rules. The Committee will be authorised to resolve any unforeseen eventuality.

15. PRIVACY POLICY AND INFORMATION REGARDING PERSONAL DATA PROTECTION

Data Controller: FIRA INTERNACIONAL DE BARCELONA, with Tax ID No. Q-0873006-A and its registered address at Av. Reina M^a Cristina s/n, 08004 Barcelona and its investee companies Alimentaria Exhibitions S. L. U. and Fira Barcelona International Exhibitions and Services S. L.

Purpose: To process your data in relation to your participation in the 2021 Piscina & Wellness Barcelona Trade Fair Innovative Product Awards, and to send you promotional and/or advertising information about the Trade Fair and the activities which take place, including via electronic means. Conversely, the purpose of the processing will also be the maintenance of lists of people to whom commercial mailing must not be sent in the event that you have informed us that you do not want to receive promotional/advertising information by electronic means. Finally, also with regard to maintaining data erasure/cancellation lists in the event that you have exercised your right to cancellation

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of your data. These will remain blocked and with restricted access for the minimum period established by law.

Legal Basis: consent granted by the data subject.

Recipients: your data will not be transferred to third parties.

Rights: you have the right to access, rectify and erase your personal data, as well as the rights of portability and restriction of its processing, as set out in the additional information section.

Additional Information: you may view additional detailed information on data protection on our website www.firabarcelona.com, in the “Privacy Policy” section.

LSSI: in accordance with Law 34/2002, of 11 July, on Information Society Services you can authorise the sending, by any means, of information relating to our trade fairs that may be of interest to you.

16. AMENDMENTS TO THESE RULES

FIRA DE BARCELONA reserves the right to make any amendments, deletions and/or additions to these rules at any time.

17. FORCE MAJEURE

The Organiser reserves the right to cancel the contest in the event of force majeure, if so advised; such a cancellation will not constitute grounds for any kind of claim.