



## **OUTDOOR LIVING EXPERIENCE PARTICIPATION CONDITIONS**

### 1. INTRODUCTION

FIRA INTERNACIONAL DE BARCELONA, domiciled at Av. Reina M<sup>a</sup> Cristina, S/N, 08004 Barcelona, the organiser of the Piscina & Wellness Barcelona and BBConstrumat shows to be held from 29 November to 2 December 2021, is contacting companies wishing to showcase their products in the [Outdoor Living Experience](#) space.

The [Outdoor Living Experience](#) is a sustainable space from an economic, functional and environmental standpoint in which equipment, products, installations and key materials for the sector will be exhibited in a dynamic manner. It provides an opportunity for companies to display the latest trends and innovations in the outdoor design and construction industry. It's a successful model endorsed by experts, with the aim of providing ideas and solutions in design, management, marketing and products. This space will be accessible and free of charge for all the visitors to the two events.

The organiser reserves the right to cancel this activity if, in its opinion, there are not enough requests from the companies to provide an exhibition with sufficiently interesting content for the visitors to the two events.

### 2. REGISTRATION AND DOCUMENTATION

Companies interested in taking part in the [Outdoor Living Experience](#) activity should send an email to sales manager David Belmonte **by 15 October 2021** at the following email address: [dbelmonte@firadebarcelona.com](mailto:dbelmonte@firadebarcelona.com) phone number 902 233 200

Including the following details: Name of the company, contact person, position, email address, phone number and products to be exhibited (a maximum of five per company), together with a description or technical data sheet of the products, photos, plans, benefits/features, etc.

### 3. SELECTION CRITERIA

Registration will be effective once the product has been accepted by the Selection Committee. The basic criteria for acceptance are innovation, design, innovation, economy, sustainability and the functionality brought to the activity.



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The exhibiting companies at BBConstrumat and Piscina & Wellness Barcelona will have priority over the other guest companies.

The fact that the exhibiting companies are the manufacturers of the product or equipment, or whether they are just the distributors, will also be valued.

The Organisation will write an email to the contact person indicated by the exhibiting company on the registration form to indicate whether the product has been accepted for participation in the Outdoor Living Experience. This notification will be sent **from 29 October 2021 onwards**.

The Selection Committee may request any additional information it deems appropriate in relation to the proposals submitted.

### **4. REGISTRATION FEE**

Once the products and materials have been accepted by the Selection Committee, the Registration Fee for each of them will be as follows:

- **Exhibitors and co-exhibitors at BBConstrumat and Piscina & Wellness Barcelona:**
  - Free of charge, with a maximum of five products per company. The exhibiting companies will appear as sponsors of the activity with their logos on all the communication elements. There will also be an explanatory sign next to the products on display.

In the event that products or materials are not available for the Outdoor Living Experience activity, Fira Barcelona may invite external companies to provide them.

- **Companies invited by the organisation**
  - These must pay the Registration Fee totalling 495 euros for civil liability insurance, registration as an exhibitor, appearance in the online catalogue and other forms of communication. The visibility they have during the activity will be based on an explanatory sign next to the products on display. The logo of the company as a sponsor of the activity will not be displayed.



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- However, these companies can become exhibitors if they also sign up for one of the different participation options (e.g. Stand XS starting at 2,495 euros), thus becoming sponsors of the activity.

### **5. PRODUCT EXHIBITION**

The products will be exhibited in the Outdoor Living Experience area in accordance with the project defined by the Organisation. It is the responsibility of the Selection Committee of the trade fair management to tell each exhibitor where their products will be located as part of the above-mentioned activity.

Each accepted material or product will be physically accompanied by **an explanatory sign**. To this effect, the selected companies must provide the necessary details in at least one of the languages indicated (Catalan, Spanish or English), as requested by the Selection Committee. The Organisation will decide on the location of the explanatory sign for each product in the place of the activity that it deems most appropriate.

The exhibited products will be set up by personnel from the company itself, who will take care of their maintenance throughout the events. It should be possible to put the exhibited material or product into operation to perform demonstrations during the exhibition period.

Therefore, the participating company, whether it be an exhibitor or guest, undertakes to transport, assemble, maintain and dismantle the products provided for the activity. For this reason, it is essential to indicate on the registration form the dimensions and weight of the product and the time required for setting it up, in order to define the assembly and disassembly times. If no such information is received, the organisation will not be able to evaluate the possibility of the participation of the product.

To this effect, exhibitors must take Fira Barcelona's general assembly and dismantling regulations into account, which are available on the websites of both fairs.

### **6. EXHIBITION ASSEMBLY**

The physical installation of the products to be exhibited during the Outdoor Living Experience activity will be carried out during the assembly days established by the Organisation and according to the order established by the Selection Committee.



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**Starting 5 November**, the Organisation will contact the exhibiting companies to inform them of the location assigned to their product, the day of assembly and the needs during the assembly, whilst the fair is being held and the dismantling.

As mentioned above, the exhibiting company will be responsible for providing all the technical and human resources required for the installation and dismantling of the equipment in the assigned spaces and will bear any related transport, installation and dismantling costs.

Fira Barcelona cannot be held liable for any damage, deterioration or loss that may be suffered by the products provided by the exhibitor during the Outdoor Living Experience activity.

### **7. INTELLECTUAL PROPERTY RIGHTS**

For informative and dissemination purposes, FIRA BARCELONA reserves the right to reproduce information and images related to the proposals submitted by the companies taking part in the Call for the Outdoor Living Experience activity in all the document formats that it deems necessary. The owners will always be mentioned in the project's footer. Participants must submit proposals that do not infringe the rights of third parties in any way. In the event of any claim in this regard, Fira Barcelona shall be released from any liability deriving from such claims. Additionally, participants will also be liable for any claims that may be filed by entities with regards to intellectual property rights and to which they may be affiliated.

Proposals submitted in this call that are not selected will not be made public.

### **8. ACCEPTANCE OF THESE TERMS AND CONDITIONS**

Participation in the Call for the Outdoor Living Experience activity entails full acceptance of these terms and conditions.

A declaration of non-acceptance of all or part of the rules will result in the exclusion of the participant and, as a consequence, the organisation will be exempted from fulfilling its obligation towards this participant.



## **OUTDOOR LIVING EXPERIENCE PARTICIPATION CONDITIONS**

Fira Barcelona reserves the right to eliminate the participation, justifiably, of any person who defrauds, alters or disables the proper functioning and the normal and regulatory course of this promotion.

For the resolution of any dispute or disagreement that may arise regarding the interpretation or application of these Terms and Conditions, both Fira Barcelona and the participants in the promotion expressly submit to the jurisdiction of the Courts of Barcelona, expressly waiving the right to any jurisdiction that may apply to them.

### **9. AMENDMENTS TO THE TERMS AND CONDITIONS**

Fira Barcelona reserves the right to make any amendments, deletions and/or additions to these terms and conditions at any time. These changes will be communicated to registered participants.

### **10. PARTICIPATION RULES**

By participating in the Outdoor Living Experience space, the exhibiting company expressly submits to the provisions of Fira Barcelona's Participation Rules.