

1. INTRODUCTION

FIRA INTERNACIONAL DE BARCELONA, domiciled at Av. Reina Maria Cristina, s/n – 08004 Barcelona aimed at all exhibitors of the 2021 Barcelona Piscina & Wellness Trade Fair, organised by Fira de Barcelona, who wish to present new products from their catalogues from 2020-2022 within the framework of the aforementioned Trade Fair.

Proposals that are considered suitable may be presented with the appropriate registration and payment of the participation fee made in accordance with the terms listed in these terms and conditions.

Registration to the Call for New Products will only be validated if the payment of the relevant instalment is made and the documentation detailed in the section 2 of Inscription and Documentation of these terms and conditions is delivered. Upon receipt all information, proposals shall be evaluated by a Technical Committee, proposals meeting the eligibility requirements set out in point 4 will be evaluated and selected against the following criteria.

2. REGISTRATION FEES

The participation categories in the Call for New Products for the 2021 edition of the Barcelona Piscina & Wellness Trade Fair, are as follows:

a) POSTER: Presence of a physical poster of the product in the New Products Area of the New Products Gallery. The poster will contain the name of the company and the product, a description of the product and a photograph. The registration fee for this type of participation is **€630+PLUS VAT**

b) PODIUM: Presence of the product in the podium area in the New Products Gallery. The registration fee for this type of participation is **€840+VAT**.

Once your proposal has been selected, Fira de Barcelona will issue you with an invoice for the amount indicated in point 2 of these Terms and Conditions according to the chosen participation category. Payment of the relevant amount must be made within three working days from receipt of the aforementioned invoice. If payment is not made within 3 days of receipt of the invoice, the company's participation will be automatically excluded.

3. REGISTRATION AND DOCUMENTATION

The following documentation must be submitted:

- **FORM:** Registration is to be completed online using the form available in the exhibitor's private area: <https://solicitud.piscinawellness.com/en/call-new-products/> before 11:59 PM, GMT+2 on **25th October 2021**.

The following documentation must be submitted through the registration form:

- TECHNICAL AND GRAPHICAL INFORMATION:** Catalogues, brochures, plans, certificates, etc. in .pdf, .jpg or .doc format.
- PRODUCT DESCRIPTION:** Product description with a **maximum of 150 words**, in .pdf or .doc format.
- PHOTOGRAPHS:** In .jpg format (a minimum of 2).

The files should be attached to the same form in the places assigned to each section.

The information must be completely filled out, in Spanish, Catalan or English. Proposals in any other language will not be accepted.

Queries about the call can be sent to: congresos@firabarcelona.com.

Registration for the Call for New Products can only be made online and will only be valid if the required documentation is delivered and the relevant fee is paid upon receipt of the invoice issued by FIRA DE BARCELONA, within the time frames specified in these terms and conditions.

Registered proposals may be exhibited in the Trade Fair's New Products Gallery for the whole period of the fair, exhibiting the selected material or product.

Each material or product accepted for participation in the Call for New Products must be physically accompanied by a **poster explaining the material or product**, which FIRA DE BARCELONA will send to the exhibiting company once the relevant fee has been paid and the necessary documentation has been sent. This poster, A3 size, will be sent to the selected companies and must be filled in by each company with the necessary details and in one of the indicated languages (Spanish, Catalan or English).

4. SELECTION CRITERIA

Limited places according to spaces reserved for each category.

No registration will be accepted until FIRA DE BARCELONA has received payment of the relevant fee.

Assessment of the proposals will be based on the following criteria:

- The extent to which the catalogues' season is a new one (years from 2020-2022).
- Sustainability criteria.
- Connectivity criteria.
- Operational effectiveness criteria.

5. SELECTION COMMITTEE AND TECHNICAL SECRETARY

The Selection Committee will be made up of staff from the Fira Organization. The Selection Committee may request, if it considers it appropriate, additional information in relation to the proposals submitted. The Technical Secretariat for the documentation requested to participate in this call is Barter Partnership (congresos@firabarcelona.com).

6. ASSEMBLY AND BREAKDOWN

It is the responsibility of FIRA DE BARCELONA to tell each of the exhibitors where their material or product will be located, as well as to notify them of the assembly day and any requirements during the assembly, the event itself and the breakdown. Depending on the size of the product, FIRA DE BARCELONA reserves the right not to accept it.

The exhibiting company will be responsible for providing all the technical and human resources required for the assembly of the materials or products in the assigned spaces and will bear any transport, installation or positioning costs resulting from the above. The exhibiting company will also attend to the maintenance of the products/materials throughout the event and the breakdown of the materials or products as well as their removal once the Trade Fair is over.

Fira de Barcelona is not responsible for the state of the materials or products of the exhibiting company in the event that they are not removed within the period indicated (from 3rd to 6th December 2021, 8:00 AM to 8:00 PM)

7. INTELLECTUAL PROPERTY RIGHTS

For informative and dissemination purposes, FIRA DE BARCELONA reserves the right to reproduce information and images related to the selected and winning proposals in all documented formats it deems necessary. The owners will always be mentioned in the project's footer. Participants must submit proposals that do not infringe the rights of third parties in any way. In the event of any claim in this regard, FIRA DE BARCELONA shall be released from any liability deriving from such claims. Additionally, participants will also be liable for any claims that may be filed by entities with regards to intellectual property rights and to which they may be affiliated.

Proposals submitted in this call that are not selected will not be made public.

8. ACCEPTANCE OF THESE TERMS AND CONDITIONS

Participation in the 2021 Barcelona Piscina & Wellness Trade Fair's Call for New Products entails full acceptance of these terms and conditions.

A declaration of non-acceptance of all or part of the rules will result in the exclusion of the participant and, as a consequence, FIRA DE BARCELONA will be released from fulfilling its obligation towards this participant.

FIRA DE BARCELONA reserves the right to eliminate the participation, justifiably, of any person who defrauds, alters or disables the proper functioning and the normal and regulatory course of this promotion.

For the resolution of any dispute or disagreement that may arise regarding the interpretation or application of these Terms and Conditions, both Fira de Barcelona and the participants in the promotion expressly submit to the jurisdiction of the Courts of Barcelona, expressly waiving the right to any jurisdiction that may apply to them.

9. AMENDMENTS TO THESE TERMS AND CONDITIONS

FIRA DE BARCELONA reserves the right to make any amendments, deletions and/or additions to these terms and conditions at any time. These changes will be communicated to registered participants.

10. RULES OF PARTICIPATION

The exhibiting company expressly submits to the provisions of the Rules Participation of the Piscina & Wellness Barcelona 2021, which can be downloaded at the following link:
https://apps.firabcn.es/areaExpositor/PreLogin.action?salonEdicion=S046021&request_locale=es