

# WELLNESS EXPERIENCE PARTICIPATION CONDITIONS 2021 PISCINA & WELLNESS BARCELONA AND BBCONSTRUMAT

## 1. INTRODUCTION

FIRA INTERNACIONAL DE BARCELONA, domiciled at Av. Reina Maria Cristina, s/n – 08004 Barcelona aimed at all exhibitors of the 2021 Barcelona Piscina & Wellness and BBConstrumat (29 November - 2 December), organised by Fira de Barcelona, who wish to present their products in the Wellness Experience (WE).

The WE is a real operational space of a sustainable Wellness centre from an economic, functional and environmental point of view, in which equipment, products, installations and key materials for the sector will be exhibited in a dynamic manner. It provides an opportunity for the exhibiting companies to showcase the latest trends and innovations in the wellness industry. A successful model, endorsed by experts, with the aim of providing ideas and solutions in design, management, marketing and products. This space will be accessible and free of charge for all the visitors to the two events.

The organiser reserves the right to cancel this activity if, at its discretion, there are not enough requests from the exhibiting companies to provide a show with a sufficiently interesting content for visitors to the fair.

## 2. REGISTRATION FEE

The registration fees are as follows:

- Piscina & Wellness Barcelona and BBConstrumat exhibitors: Free (maximum 5 products)
- Co-exhibitors: €500 + 10% VAT for each product accepted and presented\*
- Once chosen by the selection committee, the exhibitors and co-exhibitors of both trade show will be able to book the different Wellness Partnership options, in this case participation with on-site brand visibility for their activity.
- In cases where the material necessary for the development of the Wellness Experience area is not proposed by any exhibiting company or co-exhibitor, Fira de Barcelona may propose an external company to supply it.

*\*The participation in Wellness Experience will be invoiced directly by Fira de Barcelona to the co-exhibiting companies, once the quantity of accepted products has been determined.*

The number of products accepted by an exhibiting or co-exhibiting company is subject to the availability of space and its adaptation to the principles of innovation, sustainability and digitalisation.

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### **3. REGISTRATION AND DOCUMENTATION**

Interested parties must register on the platform designed for this purpose, where they will find the forms to be completed and send the required documentation through the platform, before the **15th October 2021**.

Registration on the platform is required in order to send the following documentation:

- A. Registration through of the registration form that will appear together with the fair rules on the websites of both events: <https://solicitud.piscinawellness.com/en/call-wellness-experience/>
- B. Along with the registration form it is essential to attach additional documentation (product description or technical sheet, photograph, plans, benefits of the product, etc.) so that the Technical Committee has the maximum amount of information to evaluate the product. A maximum of 5 products may be presented in this registration form.

### **4. SELECTION CRITERIA**

Registration will be effective once the product has been accepted by the Technical Committee.

Acceptance criteria:

- Novelty, design, innovation, economy, sustainability and functionality to the project.

In addition, the fact that the exhibiting companies are the manufacturers of the product or equipment, or whether they are just the distributors, will be valued.

The Organization will inform by e-mail, the contact person indicated by the exhibiting company in the registration form, about whether the product has been accepted for their participation in the Wellness Experience. This notification will be sent **29th October**.

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### 5. SELECTION COMMITTEE AND TECHNICAL SECRETARY

The Selection Committee will be made up of staff from by members of the Wellness Technical Committee.

The Selection Committee may request, if it considers it appropriate, additional information in relation to the proposals submitted. The Technical Secretariat for the documentation requested to participate in this call is Barter Partnership ([congresos@firabarcelona.com](mailto:congresos@firabarcelona.com)).

### 6. PRODUCT EXHIBITION

The products will be exhibited in the Wellness Experience area according to the project defined by the Organization. It is the responsibility of the Organiser, through the Wellness Technical Committee, to indicate to each exhibitor where their product will be located within the Wellness Experience.

For this reason, it is essential to indicate on the registration form the dimensions and weight of the product and the time required for setting up the display, in order to define the assembly times.

If no such information is received, the organisation will not be able to evaluate the possibility of the participation of the product in the Wellness Experience.

Each accepted material or product must be physically accompanied by **an explanatory poster**; the Organisation must send this to the exhibiting company once its proposal has been accepted by the Technical Committee. This poster, size A4, will be sent to those selected and must be filled in by each company with the necessary details and in at least one of the languages indicated (Catalan, Spanish or English), and will be placed by the Organisation in the position and location that the Wellness Technical Committee considers appropriate.

The exhibited products will be set up by personnel from the exhibiting company itself, who will take care of their maintenance during the trade show days. It should be possible to put the exhibited material or product into operation to perform demonstrations during the exhibition period.

To this end, exhibitors must take Fira de Barcelona's general assembly and dismantling regulations into account, which are available in the Exhibitor's Area, accessible from the trade show's website (<http://www.piscinawellness.com> and <https://www.construmat.com/>).

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### **7. EXHIBITION ASSEMBLY**

The physical installation of the products to be exhibited at the Wellness Experience will be carried out during the assembly days established by the Organization and according to the order established by Fira de Barcelona, together with the Wellness Experience Technical Committee.

From **5th November**, the Organization will contact exhibiting companies to inform them of the location assigned to their product, the day of assembly and the needs during assembly, whilst the fair is being held and the dismantling.

The exhibiting company will be responsible for providing all the technical and human resources required for the installation and dismantling of the equipment in the assigned spaces and will bear any related transport, installation or positioning costs.

Fira de Barcelona is not responsible for any damage, deterioration or loss that may be suffered by the products provided by the exhibitor in the Wellness Experience zone.

### **8. INTELLECTUAL PROPERTY RIGHTS**

For informative and dissemination purposes, FIRA DE BARCELONA reserves the right to reproduce information and images related to the selected and winning proposals in all documented formats it deems necessary in the Call Wellness Experience. The owners will always be mentioned in the project's footer. Participants must submit proposals that do not infringe the rights of third parties in any way. In the event of any claim in this regard, FIRA DE BARCELONA shall be released from any liability deriving from such claims. Additionally, participants will also be liable for any claims that may be filed by entities with regards to intellectual property rights and to which they may be affiliated.

Proposals submitted in this call that are not selected will not be made public.

### **9. ACCEPTANCE OF THESE TERMS AND CONDITIONS**

Participation in the Call Wellness Experience entails full acceptance of these terms and conditions.

A declaration of non-acceptance of all or part of the rules will result in the exclusion of the participant and, as a consequence, FIRA DE BARCELONA will be released from fulfilling its obligation towards this participant.

## **WELLNESS EXPERIENCE PARTICIPATION CONDITIONS 2021 PISCINA & WELLNESS BARCELONA AND BBCONSTRUMAT**

FIRA DE BARCELONA reserves the right to eliminate the participation, justifiably, of any person who defrauds, alters or disables the proper functioning and the normal and regulatory course of this promotion.

For the resolution of any dispute or disagreement that may arise regarding the interpretation or application of these Terms and Conditions, both Fira de Barcelona and the participants in the promotion expressly submit to the jurisdiction of the Courts of Barcelona, expressly waiving the right to any jurisdiction that may apply to them.

### **10. AMENDMENTS TO THESE TERMS AND CONDITIONS**

FIRA DE BARCELONA reserves the right to make any amendments, deletions and/or additions to these terms and conditions at any time. These changes will be communicated to registered participants.

### **11. LIST OF PRODUCTS REQUIRED FOR THE WELLNESS EXPERIENCE**

#### **Furniture and Decoration**

- 1 reception desk
- 2 reception benches
- Towels and bathrobes
- 4 shelves in treatment booths
- 4 chairs
- 4 hangers
- Decorative accessories
- Rental of 50 large plants

#### **Flooring and Coatings**

- Stoneware flooring for the swimming pool beach
- Interior coating swimming pool
- Perimeter overflow
- Wellness Experience vinyl flooring

#### **Swimming pool Equipment**

- 2 water beds or similar
- 1 swan neck or similar
- 1 waterfall or similar
- 3 massage jets

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- 2 bubble plates
- 1 stainless steel railing

### Pool Installation

- Pool constructor
- 1 set of filtering equipment
- 1 set of purification equipment
- 1 Blower Pump 2 CV (Bench)
- 1 Blower pump 3 CV (Beds)
- 1 Pump 3 CV (Waterfall)
- 1 Pump 0.5 CV (Cannon)
- 1 Pump 1 CV (Hydromassage)

### Wellness Equipment

- 1 Spa 2 metres in diameter to embed.
- 4 sauna or steam elements or an ice or salt booth or similar about 2.50 x 2.00 in size, depending on the new models and technologies offered by companies

### Lighting

- LED lighting system, studied by the supply company
- Electrical panels and mechanisms

## 12. PARTICIPATION RULES

By participating in the Wellness Experience space, the exhibiting company expressly submits to the provisions of the Participation Rules of the Piscina & Wellness Barcelona Show, which can be downloaded at the following link: [https://apps.firabcn.es/areaExpositor/PreLogin.action?salonEdicion=S046021&request\\_locale=es](https://apps.firabcn.es/areaExpositor/PreLogin.action?salonEdicion=S046021&request_locale=es)