

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

1.- ORGANISED BY:

FIRA INTERNACIONAL DE BARCELONA, with registered address: Av. Reina M.^a Cristina, w/o no. 08004 Barcelona, carries out this promotion under the title "3rd EDITION OF THE WELLNESS EXPERIENCE 2021 AWARDS", which are carried out in accordance with the provisions of these rules.

2.- INTRODUCTION

The Wellness Experience, which takes place in the Barcelona Piscina & Wellness trade fair, organised by FIRA DE BARCELONA, announces in its next edition (29 Nov. - 2 Dec. 2021) the third Wellness Experience Awards in the following categories:

- Best Spa
- Best Resort
- Best Thalassotherapy Centre

The geographical scope of the Wellness Experience Award extends to Spain, Portugal and Andorra.

The aim of these awards is to give deserved recognition to the health and wellness sector through water, which in recent years has undergone spectacular development and which, despite the financial crisis, has been able to position itself safely within a market that is increasingly demanding this type of product and which is emerging as one of the tourism sectors with the highest rate of growth and the best prospects for the future.

Those establishments in Spain, Portugal and Andorra that meet the requirements listed below are eligible for the prizes for the best Spa, Resort or Thalassotherapy Centre.

3.- REQUIREMENTS

- **Spas:** all establishments with an active swimming pool, sauna and contrast circuit and/or with sufficient booths for the application of three water techniques: baths, pressure applications and complementary techniques, which may be destination spas, urban spas, hotel spas, fitness centre spas or therapeutic spas, are eligible for this category.

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

The following will be valued:

- Having its own reception area.
 - Having a prior assessment questionnaire of the customer's physical condition.
 - Having qualified technical personnel.
 - Having water and complementary techniques (massages, wraps, mechanotherapy, etc.).
 - Having group water techniques (active swimming pools, stoves, contrasts circuit) and individual ones in booths.
 - Having sufficient elements for the group water techniques for the application of three types of techniques: swimming pool, stove and contrast element.
 - For the application of individual water techniques in the booth, there are: baths, pressure applications and complementary techniques.
 - Having the necessary information in the group use swimming pools to carry out the thermal circuit in the most suitable way and the possibility of tailoring this information to the necessities of the customer in a personalised way.
- **Resorts:** establishments that have mineral-medicinal waters declared to be of Public Use for the application of hydrotherapy treatments and techniques, as well as medical supervision.

The following will be valued:

- The availability of qualified technical personnel.
- The existence of therapeutic, preventive and health and welfare programmes.
- Having hydrothermal techniques and complementary techniques (massages, wraps, mechanotherapy, etc.).
- The application of hydrothermal techniques in groups (thermal circuit) and individually in cabins.
- For the application of group hydrothermal techniques to have sufficient resources for the application of these three types of techniques: swimming pool, stove and contrast element.
- For the application of individual hydrothermal techniques to have sufficient booths for the application of bathing techniques, pressure applications and complementary techniques.
- Having a relaxation area.

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

- Having information about the benefits of mineral-medicinal water and spa therapy in general.
- **Thalassotherapy Centres:** the use of seawater in the different hydrotherapy programmes and techniques will be an essential condition.

The following will be valued:

- Distance to the sea.
- Water collection system.
- Medical supervision.
- The availability of qualified technical personnel.
- Having preventive programmes of health and well-being.
- The use of silts, algae, salts and other marine derivatives.
- The application of seawater techniques and complementary techniques (massages, wraps, mechanotherapy, etc.).
- The application of group techniques with seawater (thermal circuit) and individually in booths.
- Having the application of the group techniques of marine water with swimming pool, stove and contrast element.
- Three techniques are available for the application of individual seawater techniques: baths, pressure applications and complementary techniques.
- Having a relaxation area.
- Providing information about the benefits of seawater and thalassotherapy in general.

In addition, when evaluating each establishment, account will also be taken of all those aspects that directly influence the user's perception, that affect the customer's senses and the quality of the experience.

A firm commitment to well-being, in the broadest sense of the word, will be essential.

The therapeutic nature of the establishment will be taken into account as an added value.

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

The following will be valued positively:

- Quality seals and certifications.
- Architecture and the environment.
- Individual and exclusive techniques and programmes.
- Communication and marketing strategies.
- A commitment to innovation in facilities, programmes, treatments and management models.
- The quality of the welcome given to guests and the protocols of the staff-guest relationship.
- Good value for money.

The commitment to sustainability, efficient use of resources (water, energy, raw materials) and respect for the environment from all areas involved will also be recognised, as well as non-sexist advertising and the development of a corporate social responsibility activity. Aspects such as connectivity, digitisation and projects based on high-impact technological innovation will also be taken into account.

Establishments and professionals with legal capacity who, in addition to complying with the provisions contained in these rules, comply with and are up to date at all times with the obligations incumbent on them as a company or as a self-employed professional in tax and labour matters, and who comply with the provisions of any applicable regulations, being strictly and exclusively responsible and fully indemnifying FIRA DE BARCELONA for compliance with such obligations may enter any of the categories.

Participants who do not comply with these rules will be automatically disqualified by the Panel of Judges.

4.REGISTRATION AND DOCUMENTATION

To qualify for any of the categories of the Wellness Experience Awards the duly completed documentation required by the award organisers must be submitted through the awards platform designed for registration and collection of documentation.

- To qualify for any of the categories of the Wellness Experience Awards, the participant must register in the following link: <https://forms.barter.es/piscina2021/index.php?ididioma=1> , on the platform designed for it where they will find the forms to complete and send the required documentation through the said platform. Such documentation shall be

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

- presented by the natural or legal person empowered to represent the establishment, who shall guarantee and take responsibility for the veracity of the information supplied and for compliance with the law in force.
- o Participation is free of charge and registration on the platform is required in order to send the following documentation:
 - a. Registration by means of the registration form that will appear together with the competition rules on the website of Piscina & Wellness Barcelona. Each participant will be given a username and password to enter and update their application at any time.
 - b. Technical data sheet, duly filled in, which you will find on the platform. You will be able to access the platform and update your datasheet as many times as you need by clicking the Save button. Once completed and reviewed, click on the send button to send it to the Panel of Judges. Remember to click the SAVE button to update and fill in your information until the date indicated, because once you click the SEND button you will not be able to update it, otherwise you will have to start again. You will be able to send through the platform all the technical and graphic information (catalogues, certifications, awards, recognitions, plans, photos, etc.) that can help the assessment in each award category.
 - c. For any technical enquiries, please send an email to the technical secretary's office at the following address: congresos@firabarcelona.com
 - o If you have any questions about the content, please contact the coordinator of the Wellness Experience Awards: TP Consultants. Email address: premios.wse@tpconsultores.es.
 - o The deadline for registration and for receiving the information (technical sheet and supporting technical and graphic information), is up to **2 pm on Friday, 12th November 2021**
 - o None of the establishments or professionals awarded in the previous edition will be eligible to enter.
 - o The information provided within the framework of the competition in relation to the establishments selected and award winners, including the supporting documents provided by the participants, may be published by the organisation for informative and publicity purposes. The proposals submitted that do not reach the final will not be made public.

To these effects, all the proposals presented in the competition must release their image rights, so that FIRA DE BARCELONA can exhibit them for informative

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

purposes in the format that FIRA DE BARCELONA deems appropriate. The owners will always be quoted at the foot of the work. Participants must submit proposals that do not infringe the rights of third parties in any way. In the event of any claim in this regard, FIRA DE BARCELONA shall be exonerated from any liability deriving from such claims. Participants will also be responsible for any claims that may be filed by entities in respect of intellectual property rights, by which they may be held.

5. SELECTION COMMITTEE

The Panel of Judges will be comprised of professionals of high standing. The composition of the Panel of Judges will be announced at the award ceremony in which the prize-winners will be made public.

- o The Panel of Judges may, if it deems it appropriate, request additional information from the participants.
- o The Panel of Judges will award the Wellness Experience 2021 prizes to those participants who best fulfil the various aspects assessed in accordance with these rules.
- o The Panel of Judges will make a pre-selection from among all the presented applications, and in addition to the prizes, if it considers it opportune, it will be able to grant distinctions to the finalists.
- o The prizes will consist of an accrediting diploma, together with a trophy, which will be given to the natural person representing the winning establishment.
- o The Panel of Judges will decide on the admission of the proposals submitted to the competition, deciding also which of them win an award, and may, if appropriate, declare the competition void.
- o It is the' exclusive responsibility of the Panel of Judges to resolve any issues that arise in relation to the awarding of the prize. The Judges' decisions are final and cannot be challenged.

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

6. PRESENTATION OF THE AWARDS

- o The decision will be read out and the awards will be presented at a public ceremony during the Gala Awards Dinner to be held on 29 November during the Piscina & Wellness Barcelona 2021 Trade Show (space to be confirmed).
- o The winners, those who have received an honourable mention and the finalists may include the distinction achieved in their technical and promotional documentation.

7. PRIVACY POLICY AND INFORMATION REGARDING PERSONAL DATA PROTECTION

Data controller: FIRA INTERNACIONAL DE BARCELONA, with Tax ID number Q-0873006-A, and domiciled at Av. Reina M^a Cristina s/n, 08004 Barcelona and its investee companies Alimentaria Exhibitions S. L. U. and Fira Barcelona International Exhibitions and Services S. L.

Purpose: To process your data in relation to your participation in the Piscina & Wellness Barcelona 2021 Awards, and to send you promotional and/or advertising information about the Trade Fair and the activities which are carried out, including via electronic means. Conversely, the purpose of the processing will also be the maintenance of lists of people to whom commercial mailing must not be sent if you have informed us that you do not want to receive promotional/advertising information by electronic means. Finally, also with regard to maintaining data deletion/cancellation lists if you have exercised your right to cancellation of your data. These will remain blocked and with restricted access for the minimum period established by law.

Legal basis: Consent granted by the data subject.

Recipients: Your data shall not be transferred to third parties.

Rights: You have the right to access, rectify and erase your personal data, as well as the rights of portability and restriction of its processing, as set out in the additional information section.

3rd EDITION OF THE WELLNESS EXPERIENCE PISCINA & WELLNESS BARCELONA 2021 AWARDS

Additional information: you may view additional detailed information on data protection on our website www.firabarcelona.com, in the "Privacy Policy" section.

LSSI: In accordance with Law 34/2002, of 11 July, on Information Society Services you can authorise the sending, by any means, of information relating to our trade fairs that may be of interest to you.

8. ACCEPTANCE OF THESE RULES

Participation in any category of the Piscina Wellness Experience 2021 Awards entails full acceptance of these rules. The Jury will be authorised to resolve any unforeseen eventuality.

9. AMENDMENTS TO THESE RULES

FIRA DE BARCELONA reserves the right to make any amendments, deletions and/or additions to these rules at any time.

10. FORCE MAJEURE

The Organiser reserves the right to cancel the contest in the event of force majeure, if so advised; such a cancellation will not constitute grounds for any kind of claim.