



Smart Nation
S I N G A P O R E

Many Smart Ideas • One Smart Nation

Rebecca Lim
Director

*Adoption & Engagement Directorate
Smart Nation Digital Government Office
Prime Minister's Office
Singapore*

Smart Cities Expo World Congress 2017



SMART NATION IS OUR NATIONAL RESPONSE



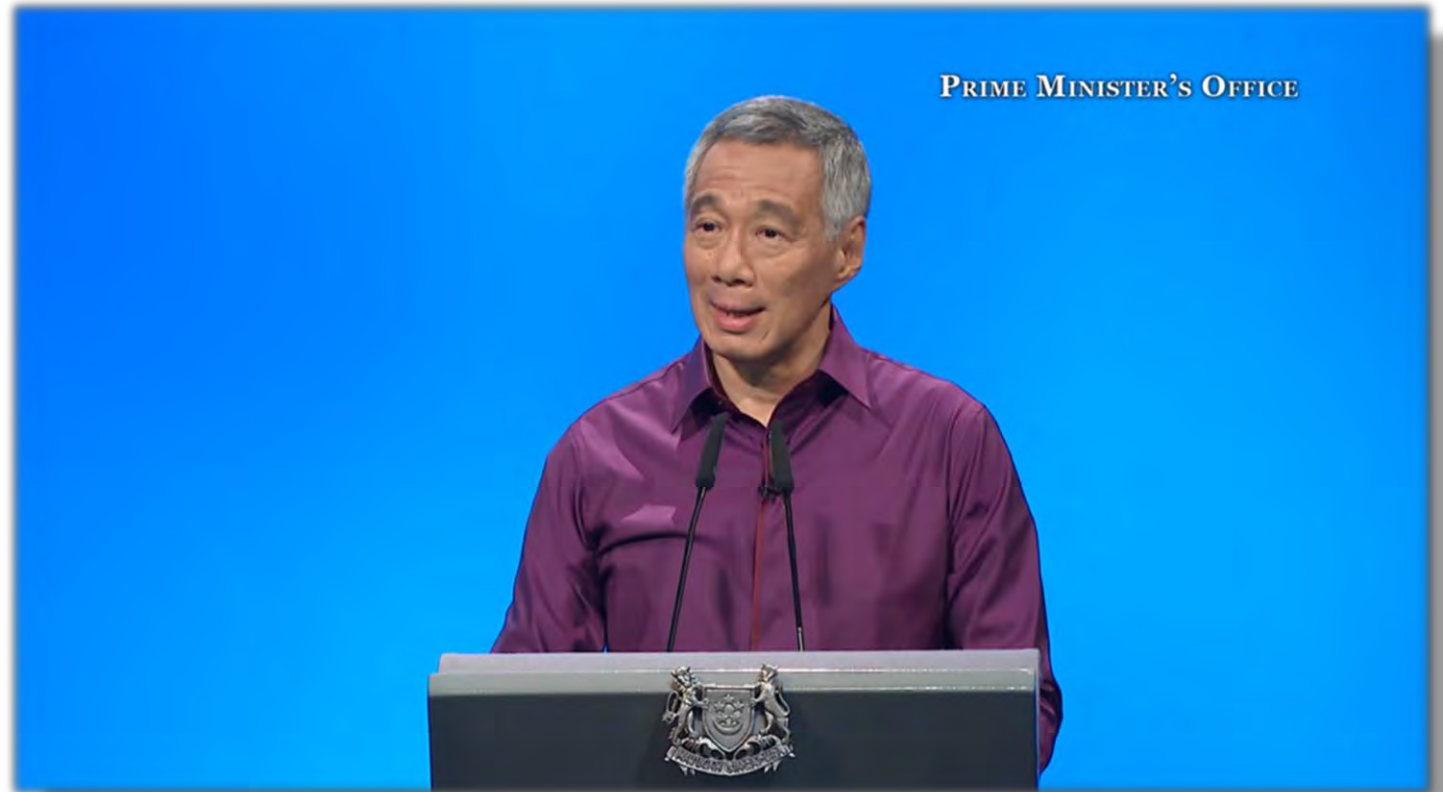
“Our vision is for Singapore to be a Smart Nation. A nation where **people live meaningful and fulfilled lives, enabled seamlessly by technology, offering exciting opportunities for all.**”

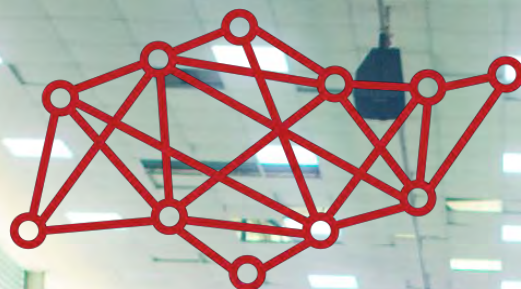
– PM Lee at the Smart Nation launch on 24 Nov 2014

SMART NATION IS OUR NATIONAL RESPONSE

“Smart Nation is about Singapore taking full advantage of IT. Using IT comprehensively to create new jobs, new business opportunities, to make our economy more productive, to make our lives more convenient. **To make Singapore an outstanding city in which to live, work and play.**”

– PM Lee at the National Day Rally on 20 Aug 2017





SMART NATION & DIGITAL GOVERNMENT OFFICE



OPPORTUNITIES FOR A SMART NATION

The background of the slide is a high-angle, night-time photograph of a city skyline. In the foreground, a large, modern building with a distinctive, curved, ribbed roof is illuminated. The city extends into the distance with numerous skyscrapers and buildings, their lights reflecting on the water in the foreground. The overall color palette is dark blue and black, with white and yellow lights from the city buildings.

Convenience

**Enterprise
Efficacy**

Jobs & Skills

OPPORTUNITIES FOR A SMART NATION

Compact

Infrastructure

Talents

Innovation

Open Data

Gov Systems



ROLE OF GOVERNMENT

Digital
Economy

Digital
Government

Digital
Society

Infrastructure

Right Policies

Right Use
Cases

Smart Buyer

Create Space
for Innovation

KEY MILESTONES FOR STRATEGIC NATIONAL PROJECTS

National Digital Identity (NDI)



SingPass Mobile Token
MyInfo extended to more Govt and Private Sector services



NDI platform operational
Digital signatures for paperless transactions



Widespread adoption of NDI

E-Payments



PayNow



Common Payment QR Standard



E-payments in Hawker Centres



Account-Based Ticketing for Public Transport



Rollout of 25,000 Unified Point-of-Sales terminals

Smart Nation Sensor Platform (SNSP)



Wireless Sensor Network deployment in Orchard Road and selected areas



Smart Connected Lamp Post trial



City-level sensor data available for industry and public

Smart Urban Mobility



More timely bus arrivals with common public bus fleet management system



Trial on-demand bus services



Deploy AVs to enhance public transport (Earliest)

Moments of Life (MOL)



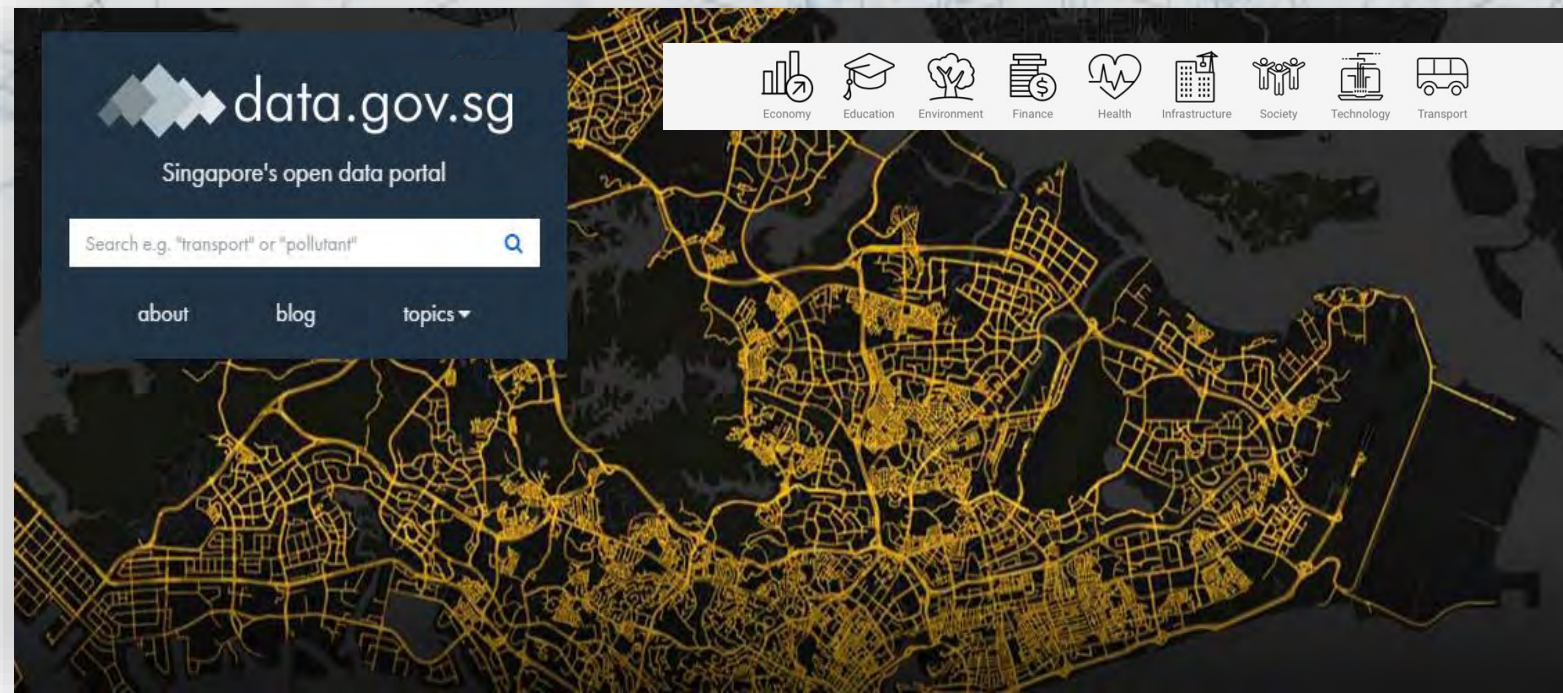
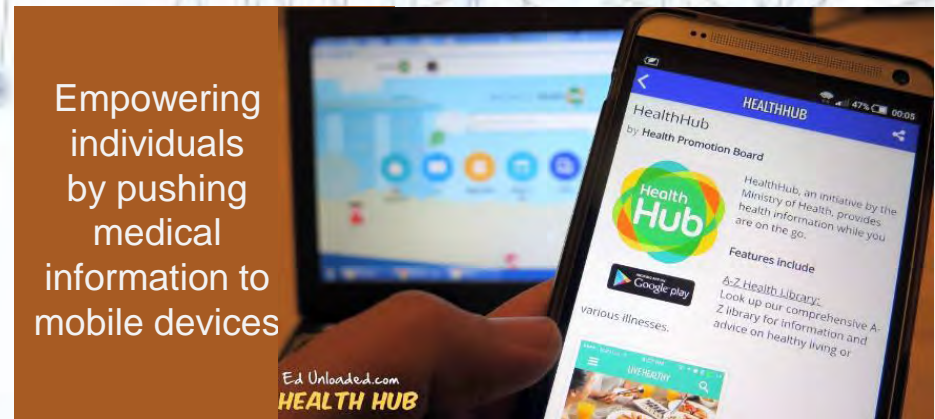
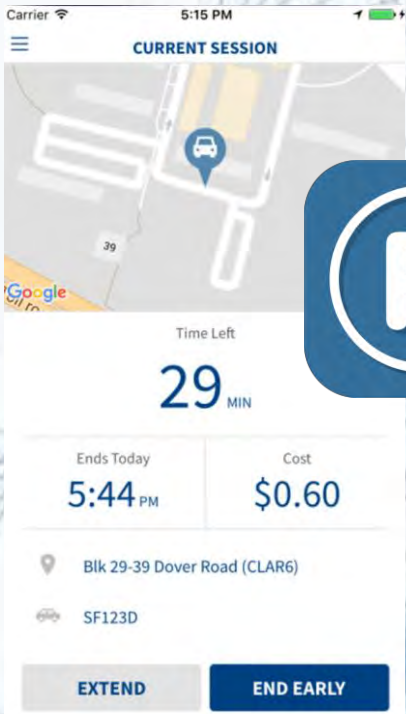
MOL app for families with young children



Expanded suite of services for families with young children



MOL approach extended to more life moments



PEOPLE IN A SMART NATION



Enabling
Workforce to
Stay Relevant



Introducing
Technology to
Children



Ensuring Seniors
Stay Connected



Singapore

Passion Made Possible



 Smart Nation
S I N G A P O R E
Many Smart Ideas • One Smart Nation

THANK YOU!



www.smartnation.sg



Facebook.com/SmartNationSG



twitter.com/smartnationsg