

DESIGNERS  
DOSSIER  
-  
2019 Collections



**Alejandro Resta** is a Valencian fashion designer who, at the age of only 32, has already made a place for himself in the national fashion scene. In his over 10 years of experience, he has presented 12 collections. He participated in the 2011 through 2014 editions of Valencia Fashion Week, and he is now a fashion presenter in Barcelona and Doha as well as the owner of AR Upscale Projects, S.L. He also won Tendencias magazine's 2016 award for "best young fashion designer and best career."

In his early childhood, his dreamer's imagination foretold his dedication to the world of art. His talent as a draftsman and his passion for fashion led him to choose the art of sewing. From that moment, he began his studies in design, patronage, and dressmaking at various schools in Alicante, Valencia, Barcelona, and Paris.

Currently dedicated to high fashion with an international scope, he finds himself in a continuous process of innovating and searching for new luxury materials. Alejandro Resta represents the pinnacle of Spanish craftsmanship, and his superior materials are second to none, guaranteeing maximum quality and unique designs. Various celebrities, both national (Mónica Naranjo, Edurne, Chenoa, and Ana Obregón) and international (Paris Hilton) have worn his designs.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK



## **COLLECTION '19**

### *Azaleas*

By Alejandro Resta

“Look at all the azaleas outside my window!

I feel a gentle breeze bringing their essence to me, a unique fragrance.

Spring has arrived! The days are calm, serene. The sun warms the souls of women with thirsty hearts. Mermaid silhouettes, sheer fabrics, and a variety of fresh prints are the highlights of these flowers in bloom.”

This new collection is composed of eight ready-to-wear and haute couture wedding and formal dresses. The principal fabrics are gauze, organza, tulle, crêpe, and silk adorned with crystal, sequin, and gemstone appliqués. The fantastic color palette blends pinks, yellows, blues, nudes, whites, and lilacs with flourishes of green.

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*Alejandro  
Resta*



## ANA TORRES

**ANA TORRES** is renowned domestically and abroad as a designer of wedding dresses, festive wear and garments for special occasions and has more than 30 years of experience in the field.

Her collections are made by hand in her atelier in Cordoba, which also has modern facilities equipped with the most state-of-the-art technology in the market and a highly qualified staff.

The firm presents its collections at top bridal fashion shows and takes part in prestigious fashion events, such as Barcelona Bridal Week, International Fashion Week in Madrid and Sposaitalia in Milan, and has also participated in CDP in Düsseldorf, Germany, Cibeles Madrid Novias and Fira dos Novios in Lisbon, Portugal.

The firm's garments are sold throughout Spain in proprietary boutiques and specialized multi-brand boutiques, and thanks to its strong expansion, Ana Torres is also available in more than 25 countries, including France, Portugal, Italy, Germany, Greece, Saudi Arabia, Kuwait, Jordan, the United Arab Emirates, the United States, Panama and Mexico.

The Ana Torres collection is designed for the modern women. Its designs aim to make her feel comfortable with elegant and sophisticated styling and are always produced from top-quality fabrics, all to make her stand out for her beauty and distinction.

## ANA TORRES

### COLLECTION '19

#### *Caricias*

For spring-summer 2019, Ana Torres has designed a collection of special occasion gowns flowing with a harmonious delicateness and tenderness, romantic and sophisticated garments with sweet and vaporous pleats, plumetis and subtle devorés in shades of blue, lavender, wisteria and gray, which highlight soft prints, appliqués and ornamental embroidery.

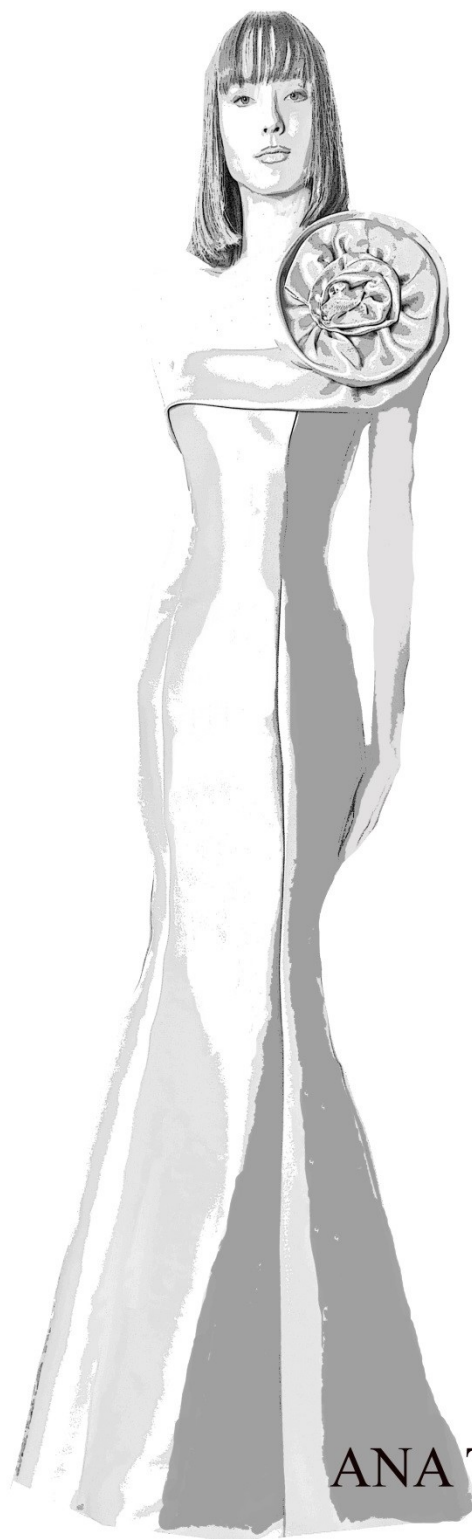
In contrast, we can also see a more daring line with sensual asymmetries, uncommon sleeve shapes, jeweled fringes, feathers in reddish tones, daring metallic Lurex looks and volumes of jacquard and natural silks.

Thank you to Tamara for the live music.

Footwear by Menbur.

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**ANA TORRES**



ANA TORRES

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*Carla Ruiz*  
COLECCIÓN

**Carla Ruiz** was born 11 years ago at the hands of designer Rocío Ruiz. In her 37 years, the designer has presented her creations on some of the most prestigious runways of the national scene, and her work is always a glorious tribute to feminine elegance and beauty. She made her runway debut at Barcelona Bridal Fashion Week with her Spring/Summer 2012 collection. Her firm's collections are noted for their harmonious interplays of colors, fabrics, and shapes, and her designs and production methods pay special attention to detail. It all comes together to dress a woman who appreciates originality and distinction.

The firm, operating in Spain, currently maintains an extensive portfolio of both national and international clients, and it participates in the best fashion shows. The innovative and creative spirit of its team has led Carla Ruiz to position itself as one of the industry's leading brands in party, cocktail, and formal attire.





## **COLLECTION '19**

### *Oceans*

Designer Rocío Ruiz has always been fascinated by the depths of the sea and their unexplored beauty, and she was inspired to capture that beauty in Oceans, the new collection from Carla Ruiz.

With the open sea as her bottomless source of inspiration, Rocío Ruiz has created a collection in which evanescent silhouettes sculpted with gauze, brocade, and organza coexist with other, more emphatic outlines of draped silk, feather-splashed lace, and richly embroidered paillettes that evoke the magic of the oceans. The overlapping of different fabrics creates plays of texture and discreet transparencies that simulate the gliding of fish through water.

A symphony of colors begins with the subtle crystal of the sea, shifting through corals, mauves, and greens into a burst of blues that echoes the tonalities of the ocean and leads us into its mysterious depths.

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*Carla Ruiz*  
COLECCIÓN

## CARLO PIGNATELLI

The world-famous designer **Carlo Pignatelli** is especially renowned for his men's formal attire. More than 40 years have passed since he began his career in the studios of well-known tailors, learning the art of couture.

Carlo Pignatelli's style of tailoring has clearly distinguished him since his very first collections of men and women's formal apparel. It is the field of formal apparel and bridal wear that the designer has revolutionised. His creativity and constant demand for innovation steered him towards a re-designing of the stylistic form and content in an area of fashion that is so deeply rooted in tradition.

Today, the fifteen Carlo Pignatelli collections, including those of his accessory line, embrace both men's and women's worlds. "In each of my collections you will find a part of my formation, the art of haute couture, the careful search for quality and innovation, basic principles of this Made in Italy of ours".

# CARLO PIGNATELLI

## COLLECTION '19

### *Cerimonia Collection*

A harmonious symphony of shapes, colors and personality define garments that belong to the legacy of the firm, with the added addition of determined charm and a very resolute rereading of tradition. The stars of the collection are its silhouettes, which, based on the universal canons of elegance, showcase the evolution of the Carlo Pignatelli firm, while maintaining a style that is always up to date. Mao collars, fitted tuxedos and short tails—these are absolute values but have been revolutionized in terms of lines for a lasting memory of one's special occasions.

### *Sartorial Wedding Collection*

Perfect cuts, exquisite details and impeccable tailoring are the hallmarks of masculine elegance in the Carlo Pignatelli 2019 Sartorial Wedding collection.

Class takes gradually takes shape in the architecture of the jackets: the unique buttoning has a trompe-l'oeil effect that follows the cuts and necklines; the lapels concentrate the spirit of the suit, conversing with shapes and inserts in a solution of continuity of image. The range of colors is intense: black and midnight blue amplify their essence to the point of blending into hints of baby blue and optical motifs.

### *Couture Collection*

The mood is heterogeneous in this collection of significant and highly elegant creations characterized by the versatility in tailoring that distinguishes the great master. White and ivory play a leading role in the exaltation of femininity and alternate with the delicacy of pink bonbon shades and reflections of pastel colors. The style is majestic and absolute, with gold likewise finding its place in a symphony of references in both satin and glossy versions.

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CARLO PIGNATELLI



## *Cristina Tamborero*

**Cristina Tamborero** is recognized as a breakout designer of wedding and party fashion. In little time, this young entrepreneur has established herself with one of the most solid proposals for brides of today—women who demand a modern and romantic style for the most important day of their lives.

Her love for fashion and her concern for the smallest details have led her to design her precious dresses, channeling her passion and enthusiasm to make her dreams come true with needle, thimble, and thread. In each of her pieces shines the irrepressible creativity that the young designer lets flow through her creations.

Her collections capture woman's femininity in the detail, purity, and quality of couture. Simple designs, clean lines, and deep romanticism envelop and embellish each woman, bringing out the very best in her.

Cristina Tamborero's pieces reflect the designer's working philosophy, giving great importance to the finishing touches and placing emphasis on the small, careful details to create dream dresses out of the finest fabrics with exquisite hand embroidery.

## *Cristina Tamborero*

### **COLLECTION '19**

#### *Hanami Bridal Collection*

The Japanese tradition known as hanami is the inspiration behind Cristina Tamborero's new 2018 bridal collection.

This tradition honors the beauty of flowers, especially those of the cherry trees that blossom in the parks and gardens of Japan. It is said that this short period of time is when love takes center stage, and many marriages are celebrated.

The delicate cherry blossom is the star of the Hanami collection. The dresses are carefully detailed with fragile porcelain flowers adorning the waist, neckline, and silhouette. Pale pink and champagne debut as the leading colors in this new bridal collection's designs.

#### *Ixia Collection*

Step into a world where orchids come to life and hummingbirds sing as they watch the sunrise. A celestial blue sky appears at dawn, and the moss green rests in the shade of the tall, pastel-kissed trees.

A new day, with a caress as gentle as fine layers of tulle and a taste as sweet as candy, reminding you that even more beautiful than nature itself is the appreciation of it. One of those days when you might fancy putting on that dress. Your favorite dress, as a matter of fact, the one designed by Cristina Tamborero. Because its hand embroidery reminds you of the paintings of Martin Johnson. And its bottle green and aquamarine of the rivers that he painted. But what most brings one of his paintings to mind is the fabric, the silk crêpe mixed with crystal tulle, for on it are embroidered patterns and shapes that lead you deep into Johnson's world.

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FASHION WEEK

"*Un nom pour un Oui*"  
**CYMBELINE**  
PARIS

*Once upon a time ... The Thread of Emotion Cymbeline*

For more than 40 years, the story of love and passion crafted by our designers, pattern makers, toile makers, seamstresses, laces and fabrics... Cymbeline workshops are recognized for their exceptional expertise and a constantly renewed creativity. A French base does not prevent an international positioning, and a presence on worldwide catwalks.

**Cymbeline** is unquestionably one of the leaders of the bridal industry in Europe with excellent images of unrivalled expertise.

Cymbeline is present in some of the largest bridal stores, exhibiting their new 2019 collection at all the international bridal shows including Paris, Barcelona, London, Rome, Milan, Essen and Düsseldorf, the highlight of the Barcelona Bridal Week is Cymbeline's catwalk Fashion show.

Cymbeline... Symphony of experience and French elegance, delicate lace, rustling taffeta and trimmings, captivating and intoxicating silk that captures our emotions. The silk threads of bridal laces and embroidery threads for the evening gowns all came together for this new collection.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

"Un nom pour un Ovi"  
**CYMBELINE**  
PARIS

## **COLLECTION '19**

### *Paris Forever*

Paris will forever be Paris...

*Paris Forever* is the slogan for Cymbeline's 2019 collection, which is presented as a stroll through the most emblematic districts of Paris.

Saint-Germain-des-Prés and its carefree nature and freshness. The extremely glamorous Moulin Rouge. Montmartre and its artists, a stroll towards Fontainebleau with the most romantic dresses, to end up in Faubourg Saint-Honoré, which is as chic as *Haute Couture* itself.

*Haute Couture* is a capsule collection that isn't of a particular brand but does have the bride's unique signature and the wedding date in the limited edition. One-of-a-kind material made by skilled clothmakers in workshops that work for the biggest fashion companies. These clothmakers' shielded secrets produce the most marvelous garments.

Cymbeline has more than 40 years of history behind it and has extended its French savoir faire throughout the world, from Barcelona to Sao Paulo, from Paris to Vienna. Cymbeline is the epitome of the chicness of French fashion with a touch of the Parisian vanguard.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

*"Un nom pour un Oui"*  
**CYMBELINE**  
PARIS



# DEMETRIOS

**Demetrios** is an international Bridal Company operating worldwide for over 35 years. An international success story in the bridal business, it has been manufacturing and distributing bridal gowns worldwide.

The owner and founder of the company, Mr. Demetrios James Elias, lives and works in New York. This cosmopolitan metropolis has always been a huge source of inspiration in the preparation of his collections. Being an international traveler for years also has enabled him to have a very broad perspective when preparing collections that go on sale everywhere from Australia to Los Angeles to South Africa.

Every one of his designs has his signature touches of stunning silhouettes with delicate detailing. His collections are a reflection of the diversity of Demetrios brides – their unique styles and personalities. These brides that have been dreaming of their wedding day since they were little girls have been and always will be his greatest source of inspiration.

All brides have that one thing in common: finding THE dress. It is the most important day of their life and this will be reflected in their choice of gown. Demetrios is fully aware of the importance of this and strives every season to create the most beautiful, eclectic and breathtaking gowns.

# DEMETRIOS

## COLLECTION '19

Light but Lavish. Extravagant yet ethereal. The new collection by Demetrios is a set of opposing essences intertwined with timeless style and taste. Influenced by both the fashions of Versailles & the New Look, the gowns emanate an undeniable French aura that couples an old-world romance with a new-age passion.

The collection features . . .

*Blossoming Fashions:* Fabric design, 3-d detailing, and silhouettes that personify the freshness and new beginnings of blooming spring flowers.

*Versailles Glamour:* Beautiful & bold ballgowns brings us back to the French Royals when decadence & extravagance were certainly favored.

*Modernly Textured Fabrics:* Elaborate laces and beaded fabrics that add an element of contemporary flare.

*Feathers Forever:* Cascading plumes with a whimsical yet fashionable feel make a lasting impression.

*New Look Ballgowns:* Princess silhouettes with a New Look twist influenced by the quintessential 1950s style.

*Soft Color Stories:* Dresses in blues and pinks add a little something special with hues that are the epitome of the happiest of happily ever afters.

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FASHION WEEK

DEMETRIOS



## ESTHER NORIEGA

**Esther Noriega** is a fashion designer who has established her personal firm as a modern studio creating artisanal seasonal collections, all handmade, with styles and designs for young, demanding women.

Born in Ávila, she spent her childhood in Costa Brava (Girona) and moved to Valladolid at the age of 13. She was trained in the best schools in Madrid and Barcelona, and she stood out in her haute couture and tailoring courses. Petro Valverde, Pronovias, and Amaya Arzuaga are a few of the fashion and design brands where her training took place. In 2005, she settled down in Valladolid and created her firm ESTHER NORIEGA, located in a historic area in the heart of the city, where she now designs and produces her collections.

Esther Noriega's firm has participated in five seasons of Mercedes-Benz Fashion Week Madrid, presenting its collections and earning praise from the demanding fashion press. Esther Noriega has distinguished itself as a representative of new trends in prêt-à-couture that bring the experience and services of a studio together with the very modern fashion dialogue that is reflected in its collections. Esther Noriega also participates in industry trade shows and is growing commercially with several points of sale established in the Netherlands, Belgium, and Spain. Its priority is to strengthen its connections with retailers.

With its profile consolidated in fashion, Esther Noriega is currently an appealing fashion brand and a company on the rise, highlighting the importance not only of originality but also of quality with its exclusive fashion products made by hand to perfection for the enjoyment of a woman who is not afraid to show her most feminine side.

# ESTHER NORIEGA

## COLLECTION '19

### *Sanger*

"I love sunsets. When I am looking for inspiration, I like to get lost in time and watch sunsets. I have several favorite places in Valladolid, and one of them is at the top of the hill where Peñafiel Castle is located. From there one can see spectacular sunsets. A special light is created, and the views are marvelous; the whole horizon is filled with vineyards"

Sanger has the colors of a sunset, and the collection is embellished with a range of cool and warm tones such as yellow, Sanger gold, various shades of pink, mint green, coral, magenta, red, purple, and midnight blue.

The designs include short, one-piece dresses in crêpe in soft tones such as yellow, mint green, and pink; mini dresses in tulle embroidered with paillettes; dresses in guipure, in satin... Pieces that envelop and enhance the feminine silhouette, leaving a trail as they move.

The evening dresses are long and feature a wide variety of shapes and fabrics: crêpe, gauze, lace, embroidered tulle, paillettes, satin, silk tulle, organza, mikado... Elegant and deliberately feminine dresses that accentuate the woman's body and beauty. Asymmetric heart- or V-shaped necklines, from the most classic to the boldest designs, that strengthen her sensuality and elegance. Dresses designed for dancing by moonlight and loving by candlelight, with seductive transparencies that capture the eye. The evening tones are more intense: corals, reds, purples, and midnight blue.



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**BRIDAL**  
FASHION WEEK

ESTHER NORIEGA



— BARCELONA —  
**BRIDAL**  
FASHION WEEK

immaculada  
G A R C I A

**Inmaculada Garcia's** professional success continues to grow with the national and international recognition that has enabled the firm to make a place for itself in the world of bridal fashion and identify itself as "innovative" and "different."

After several years of working as an independent designer, locally and using traditional methods, Inmaculada Garcia began her professional activity in 2008, opening her first studio in the center of Barcelona and producing her own exclusive line of wedding and party dresses.

Today, Inmaculada Garcia has 3 franchises (in Barcelona, Madrid, and Mexico City) and 59 multi-brand points of sale in 17 countries, and it is experiencing growth in every aspect of the company, the results of an expansion plan that was set in motion three years ago.

The firm has become established in the wedding industry thanks to the effort put into constructing a solid, reliable brand that delivers positive results.

Inmaculada Garcia has presented its new collections at Barcelona Bridal Fashion Week since 2011.

# immaculada

G A R C I A

## COLLECTION '19

### *Ix Chel*

Mayan mythology has left us with a great wealth of legends. The goddess Ix Chel, who represents woman as the sustainer of life, appears in one of her incarnations as a young girl spinning and weaving. Her influence unites the forces driving this collection: admiration for women's excellence and passion for composing fabrics.

This collection returns to the essence of the bride with more personalized dresses in clean designs, more of the classic and simplicity in the patterns, subtlety and elegance. The buttoned-up backs and hip and waist cuts outline the silhouette and combine with voluminous skirts and heavier trains. The sleeves are always gigot or lantern sleeves textured with lace and small frills, and they frame boat and box necks. Cotton fabrics, embroidered tulle, gemstones, plumetis, pearls, and pleats are combined with feathers, lace, Chantilly, silk crêpe, silk gauze, silk muslin, and organza.

The inspiration of the Mayan goddess is taken through two different lines:

The Romántica collection is the essence of the firm, designed for dreamy, passionate brides who love harmony and balance. It is present in all the firm's collections and is based on natural fabrics and silky textures, such as embroidered tulle, gauze, organza, and lace.

The Gold collection is the firm's haute couture line for brides who want something more exclusive and who place great value on rich textures and exquisite designs. The fabrics used are high quality and embellished, such as silk, elaborately embroidered tulle with pearls and gemstones, silk crêpe, plumetis tulle, and Chantilly.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

immaculada  
GARCIA



## ISABEL SANCHIS

**Isabel Sanchis** was born in Valencia in 1956. As a teenager, she made designs for her girlfriends and soon opened a small atelier, where she produced tailor-made clothing.

In 1990, she presented her first collection and began working with shops near her place of residence. That gave way to a prosperous domestic expansion in the following years, reaching more and more points of sale specialized in dresses for formal occasions.

She began an international expansion years ago, and now, her designs can be found in more than 40 countries around the world. This expansion is still ongoing through international fashion fairs in New York, Paris, Barcelona and Milan.

Isabel's perennial goal is to magnify femininity by working with the best materials, very delicate embroidery and very precise patterns. She designs fantasy-laden collections that adapt to every type of woman, preserving their elegance and sophistication. A close look is taken at the small, meticulous details, the harmony and the finishing touches of each garment.

The inspiration for the collections comes from a variety of themes, such as painting, design, film and nature, but each one is translated into elegant, contemporary dresses with no expiration date.

Isabel Sanchis has been recognized with a Golden Thimble Award in 2015, the honorary PRENAMO Award for Fashion and Professional Excellence in 2015 and a Gold Star from the Institute for Professional Excellence in 2018.

## ISABEL SANCHIS

### **COLLECTION '19**

This collection expresses the union of the present and the future by combining handicraft techniques, such as hand embroidery, and metallic or plastic materials with geometric shapes.

It is a collection with sentiment. Each garment has a story, and it advocates for a free world in bird and butterfly-shaped silhouettes, a world without war represented in some of the embroidery.

It is a strong collection, dedicated to the women of the future.

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**BRIDAL**  
FASHION WEEK

ISABEL SANCHIS





— BARCELONA —  
**BRIDAL**  
FASHION WEEK



**ISABEL ZAPARDIEZ**  
HAUTE COUTURE

**Isabel Zapardiez** has made her name a trademark synonymous with exclusive design and couture.

Her designs are made completely by hand, are tailored to each woman and are exquisitely produced with the designer's direct involvement. The uniqueness of all her garments is rooted in the fact that each one is conceived, in all its detail, for the woman who will wear it.

The hallmarks of the brand identity include the use of a wide variety of fabrics and materials, the reinterpretation of the classic patterns of haute couture and innovation with a fusion of styles. It is characterized by timeless, sophisticated dresses that subtly blend the traditional and the avant-garde.

The inspiration of Isabel Zapardiez is comprised of contrasts and mixtures and is full of references to very eclectic aesthetic worlds. It is a universe that has become a recognized firm with its own identity.

Her style exhibits an abundance of nuances. It is full of reflections of the modern woman, emphasizing her plurality, but at the same time accentuating the uniqueness of each individual. Her designs for brides, guests and ceremony, etc. are naturally mingled in her collections, highlighting that the personality of each garment is defined by the intention of the woman who will wear it.

Staying true to this philosophy, Isabel Zapardiez also works in the field of demi-couture with collections that combine all the know-how of haute couture with the versatility of the lines that are currently in demand.



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FASHION WEEK



ISABEL ZAPARDIEZ  
HAUTE COUTURE

## **COLLECTION '19**

*Touché – Directly to the heart*

Isabel Zapardiez found inspiration in the art of fencing and the symbolic world it evokes to create a sophisticated and mysterious collection with great aesthetic richness. Her 2019 brides have a magical quality; they are unique and forcefully wield their differentiation while still being subtle.

The designer interprets garments and elements of fencing and takes them to the world of high fashion and bridal wear, creating highly impactful sensations. Her necklines are high and close to the body. Her hands and arms are sheathed in gloves. Her torsos are dressed in corsets and bodices as imaginary shields, and her shoes are armed with metal heels reminiscent of foils.

As for shapes, architectural cuts and straight lines abound in the garments, though still seeking significant contrasting volumes. Noteworthy is the care taken with the sleeves and the perkins necks.

Significant among the wide variety of fabrics is the gloss and sparkle. There is also a profusion of handstitched embroidery in geometric patterns, striving for volumetric textures. The hues range from an array of whites to a golden beige, further combining strokes of strong pinks and black as well as prints.

As something new, Isabel Zapardiez has incorporated belt pouches and gloves into the look of her brides in 2019, creating the first collections that complete her broad range of accessories.

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FASHION WEEK



ISABEL ZAPARDIEZ  
HAUTE COUTURE



— BARCELONA —  
**BRIDAL**  
FASHION WEEK



Founded in 1988, INTERSPOSA, S.A. is celebrating 30 years of making wedding dresses under the JESÚS PEIRÓ brand. Managed by entrepreneur Jesús Díez, **JESÚS PEIRÓ** has gradually evolved to become one of the most well-positioned brands in the international bridal industry, expanding its presence to more than 30 countries.

JESÚS PEIRÓ makes its wedding dresses with the same high standard of a high fashion house. All phases of the production process are carried out in the company's ateliers in Viladecans (Barcelona), where a team of highly specialized *petites mains*, seamstresses and patternmakers work under the creative direction of designer Merche Segarra.

In addition to its high standard of dressmaking, the brand strives to bring current trends into the world of bridal wear, continuously researching new fabrics and details and constantly updating its silhouettes. With these premises, the style of JESÚS PEIRÓ is clean and refined. Lightness, even in dresses of significant volume, is one of its identifying traits. Its lines are essential, drawn femininely and subtly. A balanced, elegant and flattering silhouette and the luminosity of its garments due to the placement of the fabrics further round out the firm's DNA.

With more than 200 customers in 30 countries and present at 60 points of sale in multi-brand stores in Spain, the company also has its own store in Barcelona (Provença, 304) and six franchises. The shops in Madrid, Seville and Valencia were recently renovated, and together with Alicante, comprise the group of franchises in Spain. Porto in Portugal and Caracas in Venezuela are the brand's international franchises.



## COLLECTION '19

### *Heritage*

Jesús Peiró is celebrating its 30<sup>th</sup> anniversary in 2018. The inspiration for the collection was the very spirit of the house, hence the name *Heritage*. The collection celebrates the firm's journey all these years, and the pride it invested in building, evolving and learning until it saw in JESÚS PEIRÓ what it had once imagined.

This collection brings together and consolidates everything inherent in the firm—its high standard, hard work, craftsmanship and innovation—and allows the best of its heritage to emerge: its precision, line and detail.

Heritage flirts with the story of JESÚS PEIRÓ and examines the brand's values: halter necks, lightness, ribbons and combinations of fabrics, updating them with a look towards fashion. The volume and shape of the skirts define the silhouette, very elongated towards the waist, though the collection's focus is on the shoulders, neckline and back.

Chantilly, guipure, lace edgework, embroidery, mesh, three-dimensional lacework, pleats and brocades are mixed with gauze, tulle, satin and silk in an eclectic collection open to line garments, while still proposing *flou* silhouettes.

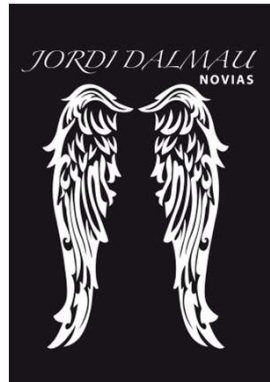
The details are eccentric: gigantic bows, touches of iridescence, paillettes, scattered crystal, trimmed petals and feathers. The color palette is playful: cold whites interspersed with vanilla tones, natural whites and washed whites.

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**BRIDAL**  
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JP  
JESUS PEIRO



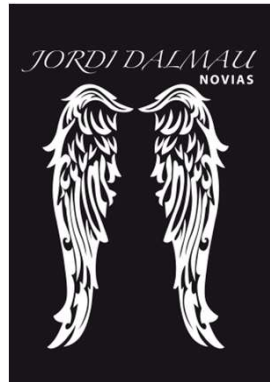


**Jordi Dalmau** started as a young, dynamic, mold-breaking brand in the bridal wear sector, adding a touch of color to the classic white wedding dress. More than 12 years of experience have since established Jordi Dalmau in the wedding industry as a benchmark designer whose goal is always to highlight the beauty of brides on their special day. He approaches every project with enthusiasm, loving care, originalism and differentiation, with a stress of quality fabrics and exclusive designs.

The delicate craftsmanship and careful design of each of his creations gives them a unique, personal, non-transferrable stamp, which more and more brides want to wear on their most special day.

For two seasons, the Jordi Dalmau brand has also diversified and expanded its bridal world, dressing and designing for people like Mónica Naranjo, Gisela Lladó, Chenoa and Mariona Ribas.

For this reason, the firm has expanded its collections to more festive, less formal designs. It is currently involved with the theater, designing the costumes of "Route, Fantastic Love" for well-known theatrical director Ricard Reguant, while still maintaining the remaining collections that it has been showcasing for the past ten seasons at Barcelona Bridal Week to great acclaim from the public and the critics alike.



## **COLLECTION '19**

### *Emotions*

"You can ask someone to do something or stop doing something, but you can never ask them to feel or stop feeling an emotion."

This idea was the inspiration for the company's new 2019 collection. For our 10<sup>th</sup> anniversary at Barcelona Bridal Fashion Week, Jordi Dalmau expressed in each of his designs the emotions he has felt over these years, emotions that transport him to each of the women he has dressed and who have trusted the firm for their special day, women with whom he laughed, cried and shared emotions until expressing what they were looking for in their dresses.

This year, one of the firm's lines features dresses that elicit double emotions, for they consist of a simple base with a more sophisticated overdress for the ceremony.

The collection is made up of exclusive, handmade designs crafted from rich brocaded and embroidered fabrics, combined with fresh and sophisticated laces like Chantilly and guipure. Tulle is also used in all its variety to give the collection's endless skirts a more dramatic flair.

It is a very varied, feminine and sensual collection, full of emotions for today's woman.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK





— BARCELONA —  
**BRIDAL**  
FASHION WEEK



Laura Riera

**Laura Riera** is a designer of bridal haute couture from Barcelona, who studied at the Instituto Europeo di Design (IED).

Her passion for fashion began at a young age when her grandmother taught her how to sew. Her zeal continued to grow in her years as a rhythmic gymnast, during which she designed the leotards that she and her teammates wore during competitions.

Later, she realized that the women with the biggest smiles were those leaving the church, radiant in the dresses of their dreams. This is what made her want to bring that joy to future brides.

This led to a love for what is different, for making unique, sensual creations for brides in search of distinction, painstakingly looking after every detail to feel radiant and powerful.



Laura Riera

## **COLLECTION '19**

### *Motor maids*

Motor Maids is a bridal collection with a chic and different touch.

For this collection, designer Laura Riera found inspiration in the women's motorcycle group Motor Maids, Inc. as well as in burlesque and the well-known and seductive Dita Von Teese. The goal of the collection was to achieve a spectacular design with a seductive but comfortable and unconventional touch. With this in mind, it features fabrics that are not well known in the world of bridal fashion, such as leather, cotton and 3D materials, while still retaining delicate, classic fabrics like silk and tulle.

The looks in this collection encompass everything needed to travel Route 66 on a motorcycle, from the overalls worn by the mechanic to the motorbike itself and some details from the routes or places that inspired the designer. The goal is to step into a motorcycle trip and feel the rebellious spirit of the bikers, but with the delicacy of haute couture.

The collection includes all types of garments: trousers, shirts, biker jackets, skirts and, most importantly, dresses. All represent something of the typical clothes worn by a biker or, in the case of the dresses and skirts, are classic pieces of wedding fashion.

With this bold touch, the designer sought give a new ambience to the classic nature of bridal fashion, presenting a collection for women who aren't content with the classic and conventional, women who want to be sexy with just a touch of tradition.

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Laura Riera



— BARCELONA —  
**BRIDAL**  
FASHION WEEK

*Maggie Sottero*  
DESIGNS™

For over twenty years, **Maggie Sottero** Designs has honed its craft and technology to create designs that capture the imagination and inspire beauty among brides around the world. Launching with our signature corset closure in 1997, we have continued to expand and innovate our selection of fit and construction features—known in the industry as “Maggie Magic.”

At the heart of our brand, the Maggie Sottero line caters to the graceful and romantic bride with a personalized vision for her wedding. The Sottero and Midgley line, launched in 2006 as a complement to our core brand, offers high-end gowns to the chic and statement-making bride. With the 2016 debut of our budget-friendly line, Rebecca Ingram, we deliver captivating styles to brides at a greater variety of price points and aesthetics than ever before.

*The Lucienne Collection by Maggie Sottero* features elegant and romantic gowns with a fresh, contemporary aesthetic. We’ve created covetable styles in an array of colorways and fabrications, as well as a brand-new selection of “Curve” styles, offering additional coverage, support, and boning to flatter a bride’s natural figure.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

*Maggie Sottero*  
DESIGNS™

## **COLLECTION '19**

### *Lucienne Collection by Maggie Sottero*

You can recount the story of your love through the clothes you wore: a pair of red shoes, a wool coat, a beautiful bracelet. Open your closet. Empty your albums. Gather up the treasures from your travels, your afternoons of snow. Recall the first night you dressed up. The clothes do not define your love, but on certain occasions, you wear something magical.

### *The Ariya Collection by Sottero and Midgley*

This collection offers daring, glamorous designs for the most modern fashionista. It features sparkling fabrics in emphatic silhouettes, singular beadwork and attractive details accompanied by a new selection of accessories.

It is a collection of extraordinary designs that inspire mischievous behavior and a healthy rejection of all that is lethargic and cookie cutter. An extraordinary wedding dress that attracts those wild, romantic instincts—that is where its charm lies. Glamour may be many things, but it is never conventional.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

*Maggie Sottero*  
DESIGNS™



## *Mar Rodríguez*

ATELIER

**Mar Rodríguez** was born in Barcelona. She showed an interest in art from a very early age. She graduated in graphic design, but her interest in fashion design lead her to redirect her training towards this field where she find finds her real passion.

In 2001, she started her journey as a young designer in the Gaudi fashion show in Barcelona and in this same year, she opened her first boutique in the Born neighborhood in Barcelona, and managed to distribute her ready-to-wear collection to 24 retail outlets.

She has dressed actresses and celebrities for film, television, and events as well as designing the wardrobe for members of the media. She has been recognized as an emerging designer and in 2004 she opened a new establishment dedicated to bridal fashion, evening and occasion wear: a true atelier where all her clients will be received in a personalised way. She dresses the woman who feels unique, who doesn't want to lose her identity, who is a dreamer, who is romantic and modern, she always does so with beauty and elegance.

In 2010, she decided to embark on the whole creative process so that the complete wedding wardrobe would be taken care of, that's why as well as the exquisite and sought-after bridal styles, she will also take care of the bridesmaids, guests, groom's, parents and other people who will take part in the event and make them shine in the same way.

Since then, she has combined creating her bridal collections with other creative fashion work and also designs for other international firms.

— BARCELONA —  
**BRIDAL**  
FASHION WEEK

*Mar Rodríguez*

ATELIER

## **COLLECTION '19**

### *Ángeles en la Tierra*

Mar Rodríguez Atelier is presenting an angelically inspired collection, romantic, sensual and elegant. Minimalist and with a crisp and clean cut.

Outfits and individual garments that can be mixed and matched together, made with Chantilly, rebrodé lace, silky tulles and plumetis tulle, with different lace edgings, as well as peau d'ange fabric, crepes and rhinestones. The materials used to make the collection are based on a bucolic inspiration and the sensuality of the different textures. These are backed up with designs with deep plunging backs on several of the outfits. The collection also features a pallet of colours in which off-white and marble predominate and that accentuate the minimalism and purity of the garments' cuts.

Each design is accompanied by springtime inspired headdresses, tiaras and floral bracelets, handcrafted and personalized by Anaris accessories.

The culmination of the connection is a fusion of fashion, painting and sculpture, presenting a new collection of UNIQUE works of pure art, the result of a collaboration between the designer and the painter Manu Algueró, winner of the Global Art Awardsen Hotel Armani of Dubai.

The artist's personal style merges with Mar Rodríguez's explosive designs. They are united by the mutual admiration they feel for their work. This collaboration has resulted in a travelling exhibition that shows forth the union of their artistic disciplines and will be shown in Miami, Bolivia, New York, Tokyo, Dubai, Amsterdam, Madrid, and Barcelona.



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*Mar Rodríguez*

ATELIER



— BARCELONA —  
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Designers Marco Marrero and María Díaz began their career in 1990 with the creation of a design and fashion workshop in Puerto de la Cruz, Tenerife.

In 1998, the firm **Marco&María** joined the Tenerife Moda collective, a platform for promoting the fashion industry in Tenerife, leading to its first foray on the national runways. Just one year later, Marco&María walked the catwalk at Cibeles, and in 2000, it went beyond national borders to present its bridal collection in Paris.

Marco&María has been characterized from the very beginning by its own style and the markedly vintage look of its collections, a look that has become a hallmark of the brand. The firm's designs cover two styles, bridal and party wear, which take center stage thanks to their exquisite and exclusive print fabrics.

Far removed from the automated nature of mass production processes, Marco&María personalizes each of its designs with finishing touches in needlework and has fully centralized its production in Spain without neglecting the slightest detail.

Today, its collections can be found in bridal stores in more than 30 countries.



## COLLECTION '19

The importance of things is not in how they begin but in how they end. Season after season, the guiding principle for designers Marco Marrero and María Díaz has always been to create poetic stories, collections that waver between illusion and reality. Their vision of bridal fashion is to fill the runway with dresses that elicit nostalgia, reinterpreting them for the present day.

This collection is inspired by the end of summer, when nature drifts off with the great hope of reviving in the spring. The calm of winter is reflected in subtle tulle dresses that hover between pearl and champagne, indefinite colors that endure in the memory depending on one's emotions.

Sheer fabrics and embroidery are the key elements of designs with disparate volumes. The playful contrast of colors results in original dresses, which remind us that when winter passes, the fog melts away and the world once again glitters before our eyes.

*Do not despair, mother nature simply rests.  
In sleep she has well earned  
'Til one day not so very far from now  
With the opening of the first rose buds, I shall return.  
Irish poem (Opera Martha)*

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**M**  
MARCO & MARÍA



— BARCELONA —  
**BRIDAL**  
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*Rembo styling -*

M A R Y L I S E

Marylise and Rembo Fashion Group is a Belgian family business that has specialized for decades in the design and production of high quality wedding dresses. Starting as a hat shop in 1926, and subsequently evolved into a wholesale bridal accessories company with its own small bridal collection, it then expanded to the company that we know today; a respectable family company and the driving force behind the two Belgian bridal brands **Marylise and Rembo Styling**. The company has both the knowhow and expertise in-house from design to production and sales. In 2018 there are 629 bridal boutiques in 20 different countries from Europe to America, Russia, Australia, China and Japan, with 29 stores in Belgium. The family business currently has 84 employees and recently the fourth generation of the family took the helm of the company.

Apart from the various creations that can be found at Marylise and Rembo Styling, all of the wedding dresses bear the mark of unique craftsmanship; they are individually produced in the traditional way, and with lots of love, by highly skilled seamstresses in Portugal. The Portuguese workshop is the heart and soul of MRFG and acts as a well-oiled machine. Because the fashion company has this expertise in their own hands, it's able to respond quickly to new demands from the market with both brands.

The mission of Marylise and Rembo Fashion Group is to inspire brides worldwide and to help to provide them with an unforgettable day. To achieve this there are a number of relevant building blocks needed in a company. For example, team spirit and creativity are essential, two of the six major values of the MRFG company.

*Rembo styling -*

M A R Y L I S E

## COLLECTION '19

The Rembo Styling 2019 collection is all about the edgy, urban look. New for Rembo Styling 2019 is the introduction of flashy neon colors in accessories to brighten up one's wedding dress. At Marylise, the focus for 2019 is on 'modern elegance with a twist': modern feminine dresses that are sophisticated, yet pure and elegant. The Marylise look is finished with a hat or elegant platform shoes.

### **Highlights Rembo Styling 2019: more edgy then ever!**

Rembo Styling breathes fashion and looks edgy. A tailor-made style for the Rembo bride, a spontaneous young woman who follows fashion closely and wants to be surprised by something new. The bohemian style remains but is goes away from the folky style. Fabrics fall smoothly with beautiful back details. We step away from soft things and focus more on geometric creations that are also well-defined and whose edges and seams are finished with a special lace. The designs become stronger and more graphic by, for example, using star motifs which are very fashionable.

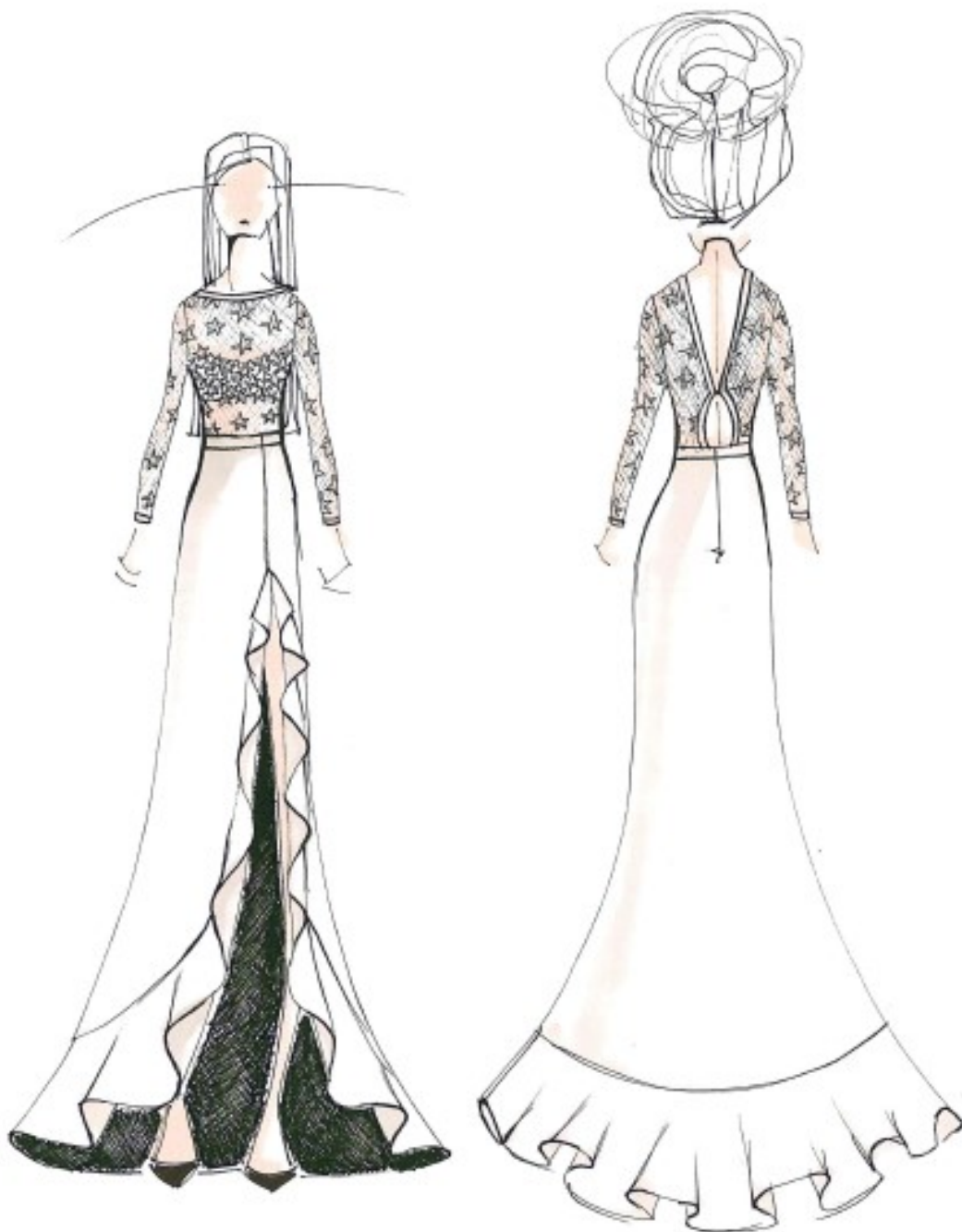
### **Highlights Marylise 2019: modern elegance with a twist**

With attention to the smallest details and very sophisticated. Marylise spoils the bride with easy chic creations that are romantic and at the same time exude sophistication. Transparency is the key word in 2019. We've managed to develop a very personal style. We played with materials and motifs, resulting in creations that are very romantic and yet sexy. We have opted for noble fabrics. Fabrics that inspire your imagination and that are gentle to wear on the body. The dresses are transparent but never too. 3D applications that bring relief to the clothes are very innovative, such as floral motifs popping up. The designs range from classic, such as a dress with strapless top and draped bottom piece, to a bold trouser suit.

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*Rembo styling -*

MARYLISE





## MATILDE CANO

**MATILDE CANO** is an internationally acclaimed designer who manages to turn each of her creations into a work of art. Her party dresses, where special attention paid to the use of material and colour are the main feature, can be found in boutiques all over Spain, Europe and the rest of the world.

MATILDE CANO'S greatest satisfaction is seeing dresses being worn by guests to all types of parties and cocktail style events, and seeing the brides' joy in her creations. This joy has been with her since 1976, when she launched her first collection. Thanks to her effort and tireless work, she is considered as a Cordoba based firm with the greatest international market force.

However, the new generation of MATILDE CANO has taken up the reins of the family business. The designer's daughters, Olga and Marisa Gutiérrez Cano, are at the forefront of the brand and maintain the essence of the firm. Thanks to their leadership, MATILDE CANO has managed to take a turn towards comfort and a lightweight aspect to its garments, also having the freedom of choice from its various collections is incredibly harmonious. The firm's pattern construction, care and workmanship using cutting-edge technology has opened doors to new markets.

In 2008, the MÁSS firm was established. It is a young brand launched by Olga and Marisa Gutiérrez Cano. It's the story of a brand that is targeted towards young and daring women and shares its resources with the parent company. MÁSS is complete with wavy, colourful and youthful designs that enable the attractiveness of youth to stand out, one of the small pleasures in life that make women feel totally unique.



## MATILDE CANO

### **COLLECTION '19**

Matilde Cano's new collection is being launched on a sumptuous, regal runway, full of light due to the impeccable designs made in regal materials that flirt with reinventing the beauty of the medieval era. The designer toys with embroidery, brocade, tulle and iridescent ornaments that lead to creative designs in which women, bathed in sensuality, dress themselves for a special occasion without straying from their essential style and without losing that particular era's elegance.

When it comes to colours, the company opts for an ode to pastel colours, the softest ones that exist on the planet and present them in smooth and delicate styles. Gold is always a major feature, and silvers are not forgotten, leading to a range of tones that go well together as in the case of black and white. Although the newest innovation is without a shadow of a doubt, ultra violet lavenders that break out into elegant purple brocade.

The materials used are brocades, silk crepe, lace, and embroidered chiffon, overlaid with applique, and details on the shoulder pads that form an outline that takes us back to the medieval age.

Geometry is applied to the necklines by creating emphatic square necklines that frame the bust with dramatic results. Close-fitting silhouettes are also combined with this, along with voluminous sleeves that somehow trace a part of the body and give the upper part of the sleeves volume.

Joining the highly flattering pastels, powders, and pinks and dipping through golds and greys, are the stars of this season: ultra violet, lavender and purple, with flared sleeves and square necklines that manage to create that highly sought-after medieval touch. The accessories' sole purpose is to reaffirm each creation's medieval princess look.

— BARCELONA —  
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FASHION WEEK

MATILDE CANO



— BARCELONA —  
**BRIDAL**  
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## PRONOVIAS

BARCELONA

**PRONOVIAS** was established as a family business more than 50 years ago. The brand originated from El Suizo, a prestigious shop in Barcelona that specialized in lace, embroidery and high-quality silk fabrics. It was established by Alberto Palatchi Bienveniste in 1922. In 1964, in Spain, the firm presented a collection of ready-to-wear wedding dresses for the first time. This was the moment when the Pronovias firm was formed.

For over five decades, Alberto Palatchi Ribera has headed up and led the company and its expansion by transmitting his philosophy of good quality and design that characterize his work. In July 2017, BC Partners group joined the list of shareholders with the aim of continuing to drive the company's growth on an international level.

Currently, PRONOVIAS is present in over 105 countries with 155 shops and more than 4,000 Retail outlets. The company's aim is to continue growing and opening shops both in countries where they already have a presence and in new markets.

Recently, on an international level, PRONOVIAS has opened flagship stores in cities such as Paris, Mexico City, Rome, Brussels, and Berlin. On a national level, the company has recently opened boutiques under the new concept in Madrid, Seville, and Bilbao amongst other cities.

Today, Pronovias Fashion Group is the world leader in bridal distribution with a marked presence in all five continents.

# PRONOVIAS

BARCELONA

## COLLECTION '19

### *Pronovias Atelier*

The company uses carefully selected materials, such as French lace, in order to uphold the collection's utmost essence. One of the greatest innovations has been introducing the use of delicate silk crepe and tulle silk, and dresses made with guipure silk. The marvelous effects that are created by embroidered tulle inlay and embroidered using the colour ivory applied to the crepe, the French Mikado or tulle make the bride dazzle her guests as never before.

Moreover, the empire line has been reinvented, which highlights feminine elegance and the A-line silhouette. The dresses, reminiscent of being Medievally inspired are ultimately represented in their sleeves that open and gently drop to the point where they touch the ground. The company opts for revealing sensual backs that share the limelight with V, off-the-shoulder and bateau necklines in order to offer the bride an endless supply of possibilities.

The dresses aim to capture the magic of movement through using light feathers, delicate trims, and three-dimensional flowers on the necklines, skirts and trains, which make the dresses absolutely unique. The loosely fitted effect, the pleat bateau and buttoned finishes have recently profiled the collection's exquisite details. The transformable dresses increase the surprising possibilities with sleeves, cuffs and removable camisoles, which give the bride an opportunity to sport a different dress at any moment of the celebration.

Each of this marvelous collection's haute couture designs are handmade and bear the soul of the designer. The bride has the opportunity to customize the design and make her dress a unique and exclusive piece in this collection.

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**PRONOVIAS**  
BARCELONA

*Atelier*  
**PRONOVIAS**  
BARCELONA



RAMON SANJURJO

**Ramón Sanjurjo** was born from needle and thread and a love for traditional dressmaking. Our greatest priority lies in the smallest detail, and our concerns are the same as our clients': quality, aesthetics, and design.

Behind the name is a group of people with great experience and a common thought: to offer our clients excellence. These people make it possible, season after season, for magic to take place: ready-to-wear formal fashion for the urbane man who demands and appreciates aesthetic beauty.

The firm was established in 1992 under the name of Ramón Sanjurjo Design SL, its eponymous entrepreneur launching it into the marketplace after years of experience in the industry. A Coruña, Spain, is our hometown, and that is where we are headquartered.

Dedicated to men's fashion from the beginning, we decided to make a change in style and quality in 2005. We began to integrate luxury materials with designs that were as avant-garde as they were stylish, and this became the signature of our brand. Since then, we have become part of the luxury fashion industry in Spain, Europe, and Asia through the most select multi-brand stores in these areas and the most select locations of El Corte Inglés.

## COLLECTION '19

### *Romance*

The 2019 “Romance” collection was inspired by the 1920s, an era of glamour and jazz in New York, and features details with contemporary touches that reinterpret this golden age.

Because it couldn't be any other way, the firm zeroed in on a great character of that time, known both for his romantic affair—which is behind the name for our 2019 collection—and for his elegant style of dress, the Great Gatsby.

If there is one suit par excellence for the summer season, it is the linen suit. To get into the role of this famous character, the firm opted for earth tones, celestial greens and even white, complemented by British-style vests, the rustic texture of which ensures that preppy touch that is de rigueur for formal occasions held at estates, beaches or other charming places.

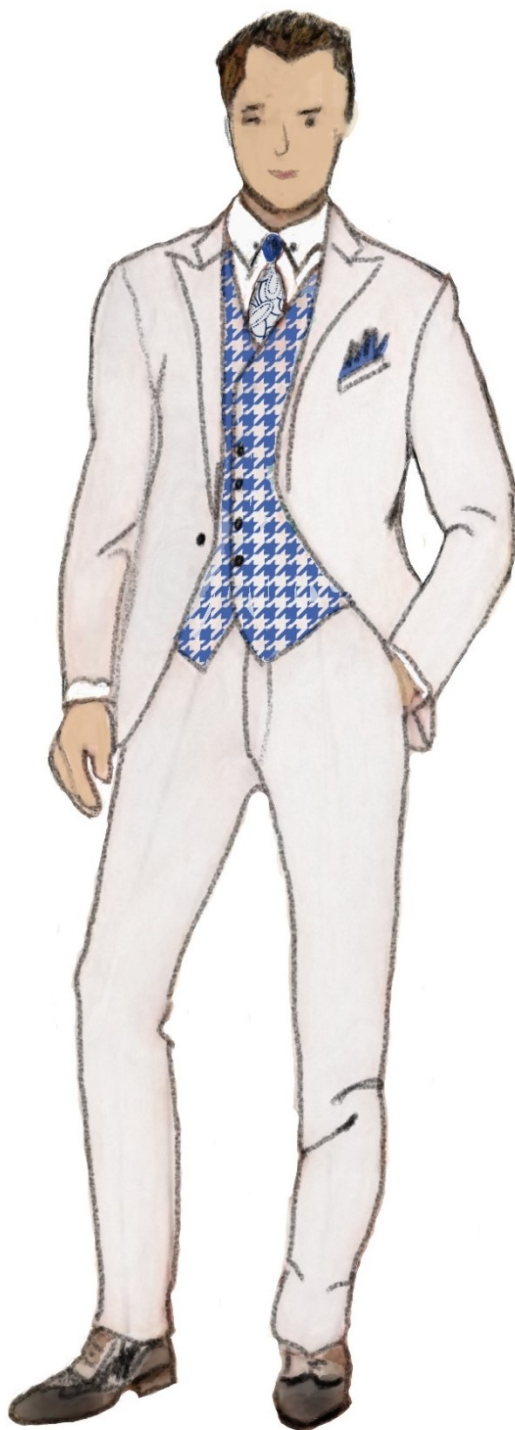
For more formal occasions, the firm sought inspiration in the way the Great Gatsby dressed for his extravagant parties, taking elegance to its maximum expression. This means, of course, it had to include a tuxedo, a frock coat and a reinvented British-style jacket. For grooms who would like to be a little more daring, the firm offers a collection going beyond the boundaries of elegance to reach the most avant-garde extreme with jacquard and printed suits that will have everyone talking.

As always, the Ramon Sanjurjo collection is designed for the modern man, who has his own personality but may have multiple tastes. It perfectly intertwines the classic and the avant-garde to achieve a great balance between tradition and modern styles.



— BARCELONA —  
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RAMON SANJURJO





# Reem Acra

## NEW YORK

**Reem Acra** is a renowned international designer known for her breathtaking collections in Ready to Wear and Bridal. She combines tradition with a modern aesthetic and leads the way by continuously redefining the boundaries of fashion.

She launched her eponymous line Reem Acra New York in 1997 and, after successfully establishing herself in the bridal market, expanded into Ready to Wear in 2008.

Of Lebanese heritage, Acra graduated from the American University of Beirut with a Business Degree. She went on to study at the Fashion Institute of Technology (FIT) in New York and the École supérieure des arts et techniques de la mode (ESMOD) in Paris.

Celebrities such as Angelina Jolie, Taylor Swift, Jennifer Lopez, Madonna and Kate Hudson have worn her intricate designs to red carpet events such as the Oscars, Grammys and Golden Globes.

Some of her notable accolades include being named the 7<sup>th</sup> Most Powerful Arab Woman in the World by Forbes Magazine, which includes the likes of Amal Clooney, Nemat Shafik and Zaha Hadid; and being the recipient of the Building Bridges Award from the Bridges of Understanding foundation, a non-profit organization which seeks to improve relations between the Middle East and the United States.

Acra is a member of the Council of Fashion Designers of America and serves on the Board of the Dubai Design and Fashion Council since its inception. Additionally, she has been one of the lead sponsors for the Federation Equestre Internationale (FEI) World Cup Dressage series since 2010.

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# Reem Acra

NEW YORK

## COLLECTION '19

*El profeta*

*'The Secret of Love is Love'*

The collection was inspired by the Prophet, by Khalil Gibran, as the words and wisdom in the book so effortlessly describe love and marriage. Through the gowns I have conveyed the poetry of love- the magical and mystical emotion that are so hard to put into words.

## ROSA CLARÁ

Entrepreneur and fashion designer specialized in wedding fashion.

Since her company was first launched in 1995 (as a wedding dress shop), she has since grown it to a holding company with three centers of activity in Spain and subsidiaries in the United States, Brazil, Mexico, Canada, Portugal, France and Germany. From these, the firm manages the production and distribution of eight bridal collections and five festive wear collections to 77 companies, through 146 brand-specific shops and 3,500 points of sale.

In recent years, the group has focused heavily on internationalization and is now present on five continents.

**Rosa Clará** has received world recognition both for her career as a businesswoman and entrepreneur as well as for her more artistic side. Her designs are a perennial option for celebrities and fashion editors.

# ROSA CLARÁ

## COLLECTION '19

The new Rosa Clará collection fulfills the dream of today's bride. Her 2019 designs are exquisite in details, delicateness, and flowy fabrics that reflects romanticism and elegance. This Collection brings her ethereal, innovated and sophisticated spirit in dresses with simplicity and maximum delicacy, designed by and for women.

**SILK TULLE, PLUMETTI and CHANTILLY:** Lightness of plumetti tulle is key for the collection. The flow and depth of the skirts is a fusion of layers of silk tulle, and gauze.

The strong innovation of this collection is the marriage of chantilly lace, valenciennes, micro guipures and velvet ribbons. It is the outcome of an exceptional craftsmanship technique that it can be closely unveiled.

The princess cut is modernized with high-volume silk organza skirts, which bring more lightness and movement without giving up to its essence. Its combination with exquisite jeweled bodies in a square neckline and long sleeve represents the youngest and most contemporary spirit of the collection.

**INTIMACY, SENSUALITY AND LINGERIE UNIVERSE:** The seduction is encouraged by delicate lace in waves at the waist, deep necklines on the back, subtle transparencies and sensual crossed ribbons on bare backs. The new collection by Rosa Clará is a song of an intimate femininity without artifice, which celebrates the natural beauty of women.

The bride, in addition of being radiant, feels comfortable and unique in a dress that fits her perfectly. Rosa Clará innovates bridal fashion without losing the elegance by softening the lines and lightening structures. This is her 2019 collection.

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ROSA CLARÁ

ROSA CLARÁ



## simonemarulli

**Simone Marulli** originates from the desire to combine the traditional feats of Italian sartorial craftsmanship with a fresh and creative take on bridal couture.

Every piece is designed, created and pieced together in Italy with Italian materials.

The new challenge, for Simone Marulli, is taking its collections worldwide. The House can rely on professional seamstresses, designers and embroiderers, working side by side with the Designer aiming to create the perfect wedding gown that reflects the personality of each one of his Brides.

The Company is located in Milan, the heart and soul of Italian fashion. Simonemarulli is distributed nationwide and is currently seeking worldwide opportunities.

# simonemarulli

## COLLECTION '19

### *Chapter #CINCO*

*«Noi fummo i Gattopardi, i Leoni; quelli che ci sostituiranno saranno gli sciacalletti, le iene; e tutti quanti Gattopardi, sciacalli e pecore continueremo a crederci il sale della terra.»*

A tribute to Italy and Sicily, a land of great tradition and majestic inspiration, a land that fights for the new and strongly sticks to its roots. This is the inspiration behind Simone Marulli Atelier Chapter #CINCO.

Reading Tomasi di Lampedusa's historical novel, the designer immediately found himself surrounded by the painted walls and decorations of Sicilian villas, from the Palazzo Salina in Palermo to Villa Boscogrande and the Palazzo Valguarnera-Gangi that Luchino Visconti used as set for the eponymous film, and the immortal ballroom scene between the Prince of Salina and Angelica. Old aristocracy and the new bourgeoisie join together in the dawn of a new era for the social and cultural realities in Italy.

All of the collection's materials are made in Italy, with the macramé lace made by the actual designer, and combining this with tulle and the fluidity of silky satin. The traditional Mikado is combined with gathers to create volume. The chiffon dresses, with embroidery done by the actual designer with a complex arrangement of orchids, give off an edgy and daring air for a bride who wants to make a big statement in a courageous and elegant way. Plumetis, which is a main staple of the house, makes an appearance but with a modern twist, while the designer reinvents the classic moiré, a "royal" fabric in the designer's own words, to create innovative dresses.



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simonemarulli





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**Sonia Peña** stands out as an ambassador of the Spanish fashion concept and has established itself as a leader in party, cocktail, and fashion events. Its presence in over 54 countries has earned it an image of sophistication and elegance characteristic of Spanish fashion.

Sonia Peña's success is owed to the attention placed on its design team. With their classic, modest designs, Sonia Peña's collections attract sophisticated, feminine women seeking style and elegance at a reasonable price.

Perfect for any social event: for the groom's mother and the bride, wedding guests, maids of honor, cocktail parties, etc. Sonia Peña is there on every special occasion. The firm's target audience is middle-class women between 30 and 50 years of age.

The style of the collection is versatile and adapts to each occasion. The dresses are elegant and feature some very feminine details. In addition, every season, the firm offers a wide variety of designs made with satin, sateen, and other delicate fabrics.

Its commitment to international expansion is one of the main keys to the growth of this firm, a large family that supports the business network in Andalusia as well as foreign markets.

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## **COLLECTION '19**

### *Studio 54 Runway Collection*

Inspired by disco music's flashing lights and by the 1970s jet set, the designs radiate New York's brilliance, colour and energy.

The material's elasticity, lace, fringes and romantic floral patterns mix with the sensuality of the daring feathers and see-through elements.

Sonia Peña's success is down to the attention to detail that the design team pays to every detail from the material and the cut, to the quality of the design. With modest and classic designs, Sonia Peña's designs attract sophisticated women who want both style and elegance in the same dress. The collection has designs that are for any kind of special occasion: The mother of the bride or the groom, guests, bridesmaids, cocktail dresses, or even for an elegant night out on town.

Simple and elegant dresses with highly feminine details are the mainstay of the collection this year. Each season, Sonia presents a variety of silhouettes in different lengths, made with materials such as chiffon, satin or crepe.

## S O P H I E <sup>E</sup> V O I L À

Sofia Arribas, the creative director of **Sophie et Voilà**, is passionate about fashion and has had a very close relationship with the high-end company's ins and outs, comings and goings since childhood. She studied architecture, this providing her passion for haute couture with a more technical and structural aspect: a fusion from which clean elaborately fashioned silhouettes are the results.

Her professional journey began by making exclusive made-to-measure hats in Bilbao. And 2010 was when she took a step further in her career by creating her first haute couture atelier under the name of Sophie et Voilà: making cocktail dresses and wedding dresses that faithfully express her chic and urban style.

Sophie et Voilà has been firmly established as an ever-growing high-end firm. 2017 was when she presented her first collection targeted at the elegant, urban, international woman, making inroads to the Japanese and American market. In 2017, she opened a second made-to-measure atelier in Madrid. She firmly establishes her refined and sombre style with a new collection focused on the serious and independent woman who never lays aside her femininity.

## S O P H I E <sup>E</sup> V O I L À

### COLLECTION '19

Sophie et Voilà is presenting her 2019 collection at the BBFW. Each of her designs expresses both a minimalist and fluid character. Sophie et Voilà makes her garments following strict criteria, always opting for exquisite quality of material and impeccable needlework finishing. Her classic designs and the timeless nature of their silhouettes enable her to achieve a sense of continuity and coherence to her collections.

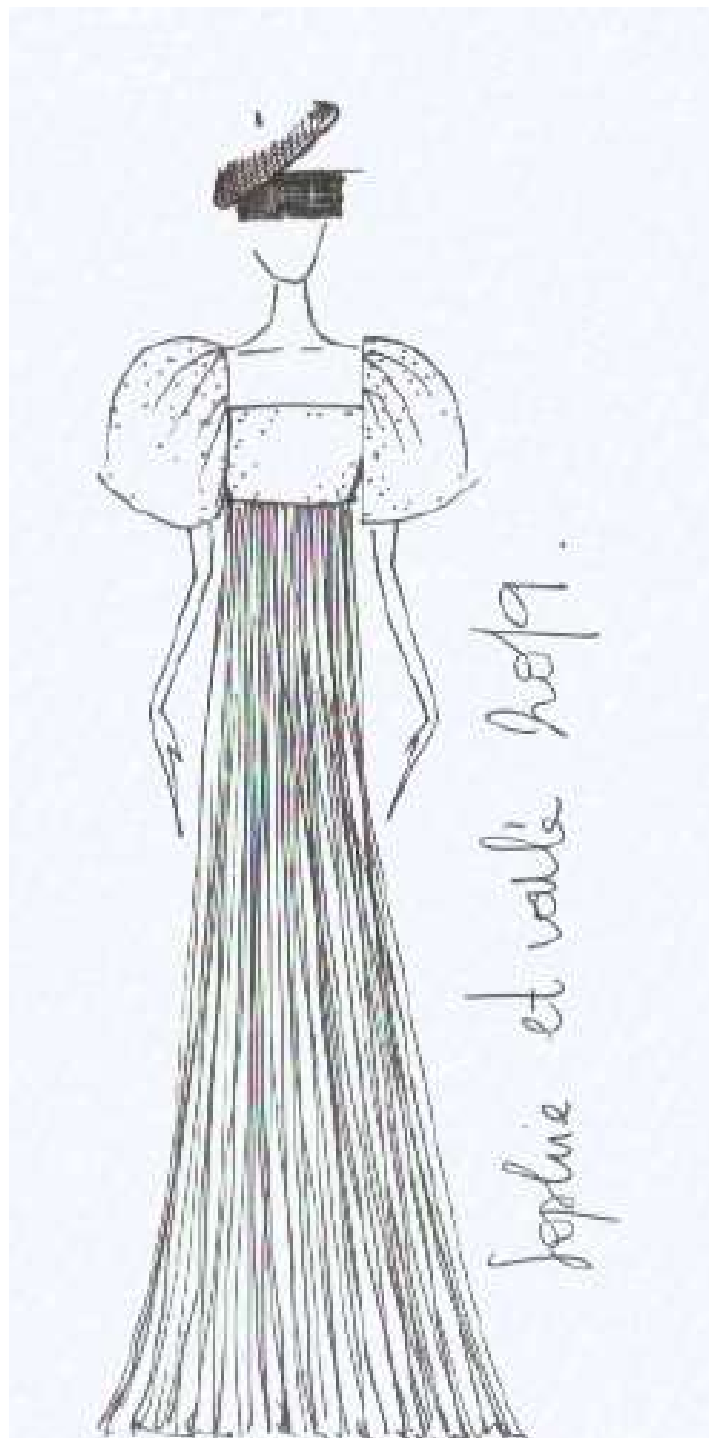
Since 2016, Sophie et Voilà has created designer collections for women that are looking for something different in the current market. She has been inspired by Bilbao's architecture and long-term transformation.

The new collection is a continuation of the previous one with new materials, new fabrics and new cuts but that faithfully adhere to the Sophie et Voilà style. This collection's silhouettes are full of minimalism and smoothness. Curves and straight lines fuse together in perfect harmony, reflecting a strong, and feminine woman.

"One of Le Corbusier's quotes identifies where we get our inspiration from: ***I prefer drawing than talking, because drawings can't lie.*** What you see is a great deal more honest than what you say. What is drawn is what truly is. A line is a line, a curve is a curve, this way you can't pull the wool over anyone's eyes."

— BARCELONA —  
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SOPHIE <sup>E</sup>T VOILÀ



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**BRIDAL**  
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Yolanda and Cristina were born in Sabadell and grew up surrounded by tradition and a culture of fashion. From their mother, a pioneer in the bridal business, they inherited the learning and techniques of haute couture.

Yolanda Pérez presented her first collection at Barcelona Bridal Week 2005. It was well received by the market, as her designs were completely different from what was found in the bridal industry at the time. The **YolanCris** brand has grown exponentially ever since. Today, it is regarded as one of the most important Spanish brands in both the bridal and festive wear sectors.

YolanCris designs are produced by hand using top-quality European fabrics at their workshop in L'Hospitalet de Llobregat. Its pieces can currently be found in 35 countries around the world.

The guiding force at YolanCris is Yolanda, creative director, who leads the project together with Cristina, managing director. They are assisted by a top-notch team of professionals, who strive to continue hand-production while upholding innovation and the evolution of fashion as core values.

The YolanCris universe crosses borders, dressing a feminine and subtle woman who wants to remain faithful to her own identity. Among the firm's most loyal customers are women from the Middle East and Asia, as well as others from Europe and America, including Spanish and international celebrities, such as Lady Gaga, Shakira and Beyoncé.

## **COLLECTION '19**

### *#Identity*

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**yolan  
cris**  
Barcelona

