

— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK

DESIGNERS & BRANDS BOOK

2021 collections

DESIGNERS & BRANDS

AMELIA CASABLANCA

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VALENTINI

YOLANCRIS

YUMI KATSURA

Amelia Casablanca

For more than 50 years, Amelia Casablanca has been a symbol of singularity, refinement and sophistication, of culture, patronage and style.

Amelia Casablanca is synonymous with this typically Italian culture able to bring dreams to life using a combination of lace, silks, embroidery, to give that special touch which distinguishes a wedding dress by Amelia Casablanca characterised as always by a distinctive Made in Italy flair brimming with luxury, sparkle and style.

Collection 2021

Amelia Casablance

Timeless dresses in a rich Sicilian style with new and beautiful embroidery. Rich and luxuriant garments highlighted with lace and crystals, magnificent, ultramodern almost transparent bustiers with alluring décolletages ending in fantastic skirts. And more crystals and French lace over generous volumes with sheer embracing lines. A dreamy and sophisticated collection with a perfect balance of fantasy and reality is artfully combined with the finest craftsmanship.

Amelia Casablanca



PRONOVIAS

Headquartered in Barcelona, Spain, Pronovias is the international leader in luxury bridal design and present in more than 100 countries, including fashion capitals like New York, Los Angeles, Milan, Paris and Shanghai. Thanks to its unique position in the world, it has an extensive distribution network that gives it access to brides around the world, in addition to being the only bridal firm to be listed in the Deloitte study of the Top 100 of the luxury sector (Global Powers of Luxury Goods). Pronovias, the leading brand for the modern, elegant woman, distributes wedding and party dresses through 46 proprietary Pronovias stores and 3,800 independent points of sale.

ABOUT CREATIVE DIRECTOR – ATELIER PRONOVIAS

Introducing Alessandra Rinaudo, the new Pronovias Artistic Director. Having grown up outside of Milan, Italy, Rinaudo has fostered a lifelong passion for luxury design and bridal couture, and designing her first line for Atelier Pronovias is a dream come true.

A bridal designer with an artistic soul, Rinaudo fully embraces the Pronovias heritage of outstanding quality, excellent craftsmanship, and pioneering innovation. In the Atelier Pronovias 2021 Cruise Collection, she created true works of art, successfully composing the most fashion-forward, glamorous line of haute couture bridal masterpieces.

Collection 2021

PRONOVIAS

The new 'Premiere' collection brings together stunning and innovative designs, inspired by the allure associated with film premieres, and puts a new take on the heritage of Pronovias renown shapes, offering brides-to-be a choice of handcrafted dresses with a wealth of original and striking details:

Abstract embroidery, reminiscent of leaves, creates extraordinary and exquisite designs in white, ivory and silver stones, which add a sense of brilliance to the dresses.

Special fabrics, such as pleated Italian fabric, silk chiffon, and duchess satin, come to life in asymmetric drapes, voluminous frills and sculptural, abstract bows. Another stand-out feature of the collection are surprising combinations of fabrics, such as layers of lace between lengths of silk organza, embroidery that contrasts with delicate Chantilly lace, and mikado and tulle skirts.

New silhouettes, unconventional, dynamic and original designs. It successfully fuses princess and A-line cuts with a mermaid style and the movement unique to flared skirts. Spectacular sleeves with stunning puff styles, vintage shoulder-pads, braided straps or cuffs with elaborate rhinestone designs. There are also draped details, and long, angular sleeves, which have been specially designed for these dresses.

A number of gowns in red, reflecting the excitement and sophistication of the red carpet. The intense scarlet perfectly embellishes the details in the collection, such as rhinestone embroidery, sculpted bows, and draping tulle.

The new Premiere collection by Atelier Pronovias is perfect for any body type and has been designed for brides to make a striking entrée at their own premiere on their special day.

THE ATELIER

The Atelier was originally founded in 1986 in Kuala Lumpur, Malaysia and it is known for its sophisticated fabrics and bold avant-garde tailoring, devoted to true couture design and detail. In 2017, legendary designer Professor Jimmy Choo OBE joined as Creative Director . Choo's expertise and knowledge of the fashion industry has helped the brand uphold its value of creating collections with impeccable craftsmanship and beauty while presenting every detail with a sense of ritual.

Collection 2021

THE ATELIER

MYSTERIOUS

"Mysterious" is not the realm of no one. It can be derived from a book, a movie, a school of thought. People are always looking for a unique personality while hoping to be recognized by the public, but personality itself means a minority, which is obviously contradictory. For the 2021 spring and summer series, we hope to break the inherent cognition, reshape the perception and cognition of life, match interest and taste, and use this as a carrier to break the blind spot of cognition and discover ourselves in the gap between the virtual and the reality.

THE ATELIER



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BELLANTUONO

BRIDAL GROUP

BELLANTUONO BRIDAL GROUP

The Bellantuono Bridal Group was established in 1968, from a Elena handcraft vocation, a milliner of beautiful hats and Michelangelo, a tailor couturier for men. The territory is Apulia, a beautiful land with wonderful landscapes, starting from the countryside dotted with olive trees which silently stand out through an horizon surrounded by sea, up to the vineyards' lush green. Apulia is the Italy district specialized in the wedding dress, so rich in history and handcraft tradition. The Bellantuono Bridal Group career starts from here which gradually grows and it changes from atelier to a company that doesn't lose its DNA but enriching it through design research and experiments in marketing.

Today we are the third generation, we are careful about the new technology, the social network use, the social and fashion trends, but always with the awareness of our history and tailoring that makes the difference.

As a small handmade reality, today is a modern manufacturing Company, leader in the production of high-end bridal dresses "100% made in Italy certified". Produces and distributes 3 bridal collections: a company line (called Bellantuono), Blumarine Sposa with we have a worldwide license for over 15 years and Roberto Cavalli.

DESIGNER PROFILE

Elena Bellantuono, owner and creative director of Bellantuono Bridal Group, has worked in Milan for over 25 years on such well-known brands as Versace, Gianfranco Ferrè and Pucci, among others.

First as a designer and then as a manager, Elena represents, together with her sister Paola, the third generation of the family that now runs the company.

Collection 2021

BELLANTUONO
BRIDAL GROUP

How to describe a Bellantuono bride? «When we design our dresses, we think of a bride looking for elegance as a form of inspiration, but without giving up a touch of modernity. Here, tradition, the essence of the Italian style, is celebrated while also offering a nod to the latest designs. The Bellantuono bride loves to express her femininity through a serene and impeccable romanticism with generous volumes and a dash of retro inspiration.

»This bride only selects clothing created by the skilled hands of Italian designers and seamstresses who have earned and transmit the art of haute couture.

»Technological innovation and the continuous discovery of new inspirations are redefining the Italian style».

To write a new and contemporary page in Italian wedding fashions is the vision of the Bellantuono collection created by Elena Ballantuono. The designer adopts a concept of modernity through continuous research into new fabrics. The timeless 2020 collection is a vibrant, eclectic experiment, celebrating 1950's haute couture with an eco-friendly faille. This is combined with a sophisticated charmeuse and piqué by Jacquard. The organdie embroidered with large flowers and pleated tulle was inspired by 1970's haute couture, embellishing the dresses with larger volumes.

The forms are sober. The silhouette highlights the femininity of the bride and her innate elegance. At the same time, there are unusual lines formed by overlapping skirts and double dresses.

Accessories are the essential compliment: silk sashes, diadems embroidered with large set stones and strings of pearls are combined to give impeccable grace and style to the dress.

Small jewels embellish the dress, bringing a touch of sparkle to the bride, the queen of elegance, the Bellantuono bride.

BELLANTUONO
BRIDAL GROUP



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Once upon a time, the Thread of Emotion Cymbeline... For more than 45 years, the story of love and passion crafted by our designers, pattern makers, toile makers, seamstresses, laces and fabrics... Cymbeline workshops are recognized for their exceptional expertise and a constantly renewed creativity. A French base does not prevent an international positioning, and a presence on worldwide catwalks. Cymbeline is unquestionably one of the leaders of the bridal industry in Europe with excellent images of unrivalled expertise. From Barcelona to Sao Paulo, from Paris to Vienna, Cymbeline is the chic of French fashion with the edge of fantasy and avant-garde Parisian.

PATRICE DUARTE X CYMBELINE

Parice Duarte had worked in the team of style Cymbeline for over 10 years before taking charge of the Haute Couture of the famous Japanese designer Hanae Mori.

Professor from the school of the Trade Union Couture Paris in cloth pattern, molding and patronage, he returned to Cymbeline to bring his ideas and give new life to the house, knowing how to preserve his DNA and lightness.

Collection 2021



COLECCIÓN HAUTURE COUTURE 2021

Hauture couture, una colección de cápsulas, sin marca pero con la firma única del nombre de la novia y la fecha de su boda en edición limitada.

Materiales increíbles y únicos hechos por los talleres y artesanos que trabajan para las más grandes casas de moda. Los secretos de estos artesanos que en la sombra hacen piezas de prestigio.

Plumista, bordador, encajero, ennoblecedor... Los artesanos vecinos del estudio Cymbeline a su servicio para hacer de su creación un modelo excepcional.

"Un nom pour un Oui"
CYMBELINE
PARIS



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DEMETRIOS

Demetrios designs embody timeless romance and modern sophistication with an unforgettable bridal aesthetic. With a brand portfolio that includes wedding collections DEMETRIOS, PLATINUM, COSMOBELLA, OREASPOSA and DESTINATION ROMANCE and an evening line and special collaborations and projects, Demetrios James Elias is one of the bridal industry most prominent designers. With 40 years experience in design and authorized Demetrios retailers present in more than 80 countries worldwide, the brand's main focus is designing high-quality and show-stopping gowns.

Collection 2021

DEMETRIOS

Get lost in the daring style, contemporary elegance and unique design of the Demetrios 2021 collections. The gowns radiate an undeniable luxury. Decadent ball gowns, flared silhouettes, modern necklines, open backs and intricate details are just some of the fabulous features of the collections. The collections reflect the diversity of Demetrios brides – their unique styles and personalities. Every season the brand continues to create the most beautiful, eclectic, and breathtaking dresses.



DEMETRIOS

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GRUPO HIGARNOVIAS was founded in 1980 as a family-run company in Fuente Palmera, Cordoba, Spain. Two years later, the company began producing its own designs for wedding and party dresses. Initially these were sold only through the original outlet in Fuente Palmera but within a few years the company grew to have its own commercial network throughout Spain.

Currently, HigarNovias is not only considered one of the leading firms in the national fashion industry it has also begun to expand internationally, a project that is currently one of the main priorities of the Group. Its designs are now available from over 300 outlets on five continents.

The designs of Manu Garcia and Valerio Luna are a reflection of the firm's dedication over 40 years to craftsmanship, sophistication and optimism, with the continued aim of bringing every bride's dream to life on the happiest occasion of their lives.

Collection 2021



"Legacy" is the collection with which the Grupo HigarNovias is celebrating its 40th anniversary. A very special collection that pays tribute to the history of the company and its dedication to the brand "Made in Spain".

The designs by Manu Garcia and Valerio Luna reflect the current moment of the company, a celebration of these 40 years of tireless effort and the dedication to the world of haute couture and craftsmanship with the goal of making every woman the most beautiful bride or guest she can be.

Our wedding collections highlight some of the most iconic details of the Grupo HigarNovias, such as beaded fabrics, subtle transparencies and sheer mesh fabrics. These designs are embellished with soft glitter, light crepes and delicate lace, with a contrast of textures and 3D touches, accompanied with embroidered beads and crystals.

Emblematic styles are adapted to the current trends, with mermaid and princess style dresses, refreshed with embroidered details at the shoulders and waist. Silhouettes with defined waists, fitted forms and seductive décolletages with smooth, sheer transparencies, and so creating a contemporary design with traditional touches.

The hallmark of our party collection are floral prints, in heavier fabrics such as Mikado or sheer fabrics of organza. Unique details such as luxurious beading and radiant sequins are brought together in this collection.

A wide range of colours with floral prints in black and white are the stars of this collection, with touches of yellow and red, with classic greens and blues.

Mermaid style dresses and voluminous skirts give way to a proposal conceived to adapt traditional forms with daring touches in cuts, décolletage and architectonic silhouettes, symmetrical and undulating lines that highlight the figure.

The highest standards of haute couture and craftsmanship are evident in each of the designs, celebrating the 40th anniversary of Grupo HigarNovias with enthusiasm, craftsmanship and sophistication.

HogarNovias
40 years



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Isabel Sanchis was born in Valencia in 1956. As a young woman, she started creating various designs for her friends and soon opened a small studio where she designed and sewed tailor-made pieces. In 1990, she presented her first collection and began working with shops near her home. Soon after, she successfully began expanding on a national scale and her pieces were being offered in more and more specialised boutique stores. Currently, her brand is present in over 40 countries including Italy, France, Switzerland, the USA, Singapore, Panama and South Africa, among others. Isabel Sanchis uses traditional techniques with a modern touch, creating highly feminine pieces for the contemporary woman. The aim of Isabel Sanchis Couture has always been and will continue to be magnifying femininity whilst working with lovingly chosen, top quality materials, with exclusive finishes and detailed patterns. Artistic voluminous fabrics and the female silhouette are characteristic features of the firm. Isabel Sanchis designs are sewn in her own studio which has over 40 employees. Their collections have an air of fantasy and are created and adapted for every type of woman, all the while maintaining elegance and sophistication. One of the brand's goals is to make people appreciate the value of well-made pieces. The company's headquarters are in Benaguasil, Valencia, where the designs are developed, manufactured and delivered. Each design is personalised for the individual client and they offer a carefully monitored, finished and immediate service. Excellence, exclusivity, harmony and femininity are unequivocal features of these exquisitely sewn and finished pieces.

Collection 2021



The new Spring/Summer 2021 collection by Isabel Sanchis is marked by its essence and DNA, which is transmitted in each of her creations. Elements such as flowers, feathers and handmade embroidery are present in each of her exclusive and elaborate pieces.

The aim of the firm is to transfer the magic, fantasy and emotion of fashion into real designs.

The flowers, a reference element of the firm since its inception, represent the flowering of solidarity and hope after the situation experienced in recent months.

Isabel Sanchis, uses traditional techniques with a modern sensibility, creating very feminine pieces, even in the most avant-garde for a contemporary woman.

ISABEL SANCHIS



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JESUS PEIRO

JESUS PEIRO has a 30-year track record dedicated to the creation of wedding dresses. Directed by Jesús Díez, the firm is present in over 20 countries and is one of the leading brands in the sector. Jesus Piero is also the only firm with the OCE certification (Origen Español Certificado) which certifies that all products are 100% Made in Spain.

The company creates its wedding dresses with the same painstaking attention to detail as a luxury, haute couture fashion house. All phases of production take place within company's atelier in Viladecans, Barcelona, where a highly specialised team of petites mains, dressmakers and patternmakers work under the creative direction of designer Merche Segarra. The atelier maintains all the traditional, handcrafted processes for bridal wear, including hand finishing and customised production for each of the orders received. The firm also works with external workshops, always in Spain, and with highly skilled professionals.

JESUS PEIRO wants to show that recycling, natural fibres, waste reduction and fair trade are perfectly compatible with quality design and creation and is dedicated to environmental responsibility incorporating sustainable fabrics into its 2021 collection.

Collection 2021

JESUS PEIRO

AMALIA

A graceful, ethereal feminine silhouette. Movement which is both free and supported. A liquid and subtly nuanced sparkle. The drawn figure. The colour of white light.

These are the aspects which define the AMALIA collection. A bride seeking the best traditional craftsmanship with a new digital sensibility.

The fundamentals of haute couture are brought together with the use of new materials, eco-threads and sustainable fabrics with a new, contemporary philosophy and practices.

A spirit which is entirely contemporary, charming and versatile. A lady of today with a bridal spirit.



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LÉONIE

Progressive and visionary design coupled with a passionate attention to detail has seen LÉONIE emerge as a distinct voice in the realm of bridal couture. Inspired by and made for the self-assured, liberated woman of the modern era, the label ventures into new grounds untraveled by the industry's mainstream and offers a contemporary yet always feminine statement.

In a celebration of creativity nature inspired motifs are crossed with art world influences and serve as the base for the creation of each collection. Within the collection itself, from the very first ideas and sketches, to the materialization of the final masterpiece – each gown is forged with an entirely distinct identity of its own.

Despite the modern quintessence, LÉONIE remains an authentic embodiment of Haute Couture. Renowned for its in-house textile fabrication through the creation of intricate handmade ornaments and use of artisanal techniques in a fashion-forward manner. Supreme pattern makers are in charge of creating the iconic sought-after silhouettes and standards of impeccable quality is set by its well-versed seamstresses. These core elements come together to achieve true luxury and sophistication in each and every gown.

Since 2015 LÉONIE has been blessed with the opportunity to bring joy and style to thousands of brides on their special day. Come ride with us!

Collection 2021

LÉONIE

The new collection by LÉONIE was created in a time when we were forced to take a break from the day to day life and observe one's self. As the familiar world around us stops our real desires begin to emerge, our true dreams are revealed and a passionate yearning for nature is exposed.

Equipped with new revelations designer Maria Grigorianz sets out to amplify the wild beauty found around us in unexpected places. A nomad water plant living unbound to safe ground; the magnificent architecture in a dragonfly's wing; a stubborn plant forces itself out through a paved walkway; the wild passion that brings a couple together.

These occurrences that seem unlinked are carefully mixed together, becoming the story behind each dress. The result is a self-assured collection bringing modern feminine statements to brides.



LÉONIE

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LORENA.PANEA

Genesis, chapter 41, Old Testament. Around the year 1,353 B.C., convinced by the Hebrew prophet Joseph of the interpretation of his dream of the seven fat cows and seven thin cows, the Pharaoh decided to name Joseph the highest official in the kingdom of Egypt: "You shall be in charge of my palace and all my people. Only in respect to the throne will I be greater than you. I put you in charge of the whole land of Egypt". The Pharaoh so named Joseph the Grand Vizier and gave him the Egyptian name Zafnat Panea. Thousands of years later, the name Panea continues in the person of Lorena, who continues the tradition of her biblical ancestors in interpreting the dreams of contemporary women.

Lorena Panea brings to life the dreams and personality of every woman, rising above passing trends. A style centred on each woman, based on originality, elegance and comfort, the genesis of interpreting the dreams of modern women by the designer. Centuries later, Lorena continues to interpret dreams through her wedding dresses, accessories and bathroom collections. Throughout her career as a designer, Lorena Panea has received recognitions and numerous national awards, but her greatest ambition remains creating solutions that meet the needs of modern women, under a renowned brand name with a Fashion Positive ethic, while benefiting all those involved from clients to the environment, society and the economy, setting the trends and opening new, innovative avenues.

Collection 2021

LORENA.PANEA

MAAT

The delicate balance of duality, a concept as old as the gods. The collection is inspired in the ancient Egyptian goddess Maat, and other mythological figures from antiquity replaced by more contemporary divinities, to restore this balance of duality. Maat presents a varied selection of dresses that express the unity of every women; tradition, originality, love, power, sensuality, wisdom and simplicity can all be found in the same woman, and her wedding dress must achieve this balance to reflect her as a whole person.



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MARYLISE

ONCE IN A LIFETIME

Marylise and Rembo Fashion Group is a Belgian family business that has specialized for decades in the design and production of high quality wedding dresses. Starting as a hat shop in 1926, and subsequently evolved into a wholesale bridal accessories company with its own small bridal collection, it then expanded to the company that we know today; a respectable family company and the driving force behind the three Belgian bridal brands Marylise, Rembo Styling and Carta Branca.

Since 2020, the group MRFG added a third new label called Carta Branca to its portfolio. One of the ways to become the player of the future is by diversifying: a wider range with multiple brands so that we can appeal to different types of brides. That is one of the reasons that we launch Carta Branca, our premium line in collaboration with Véronique Branquinho. With Carta Branca we want to attract a niche market, that of the fashionista who is looking for something exceptional. We deliberately opted for other, more exclusive materials and an even more refined finish. This new collection provides us with an asset to conquer new markets such as North and South America and China. To get the attention we need eye-catchers. Carta Branca answers that need.

MRFG has both the knowhow and expertise in-house from design to production and sales. In 2020 there are 629 bridal boutiques in 20 different countries from Europe to America, Australia, China and Japan. Recently the fourth generation of the family took the helm of the company.

Collection 2021

M A R Y L I S E
ONCE IN A LIFETIME

The bride of 2021 knows perfectly what she wants. MRFG responds to their wishes with three powerful collections; Marylise and Rembo Styling and the new premium line Carta Branca. For the first time, Rembo Styling is also launching a sustainable range, made with the same craftsmanship in Portugal.

Carta Branca

MRFG launches a new collection named Carta Branca, a high end bridal fashion line with the famous designer Veronique Branquinho at the helm. Sensual femininity characterizes the collection.

Carta Branca is the vision of Véronique Branquinho on bridal fashion. The collection therefore carries a Belgian fashion signature and that means timelessness, noble fabrics and a traditional finish. A bustier dress in plissé soleil could not be missing. You can wear this dress with a cape, an alternative to the bridal veil. Very special is a romantic tulle blouse with large sleeves and a circle skirt which also includes a bustier. Furthermore, there is a tuxedo in the collection, made in matte silk and satin silk, very beautiful with a feminine blouse in chantilly lace. Combine the pants of the suit with the cape and bustier and you get a dramatic effect. The T-shirt dress, a chic silk T-shirt with a large volume at the hem, is very pure and slightly casual. Carta Branca focusses on the fashionista who's looking for something avant-garde.



NICOLE MILANO, the leading company in the Italian bridal fashion sector, is one of the reference brands for Italian and world bridal, since 2017 is an important reality in the portfolio of Pronovias Group, the international leader in the luxury bridal market.

Nicole Milano presents the new 2021 Collections, whose artistic direction was led by the young Nicole Cavallo who has maintained the tailoring tradition and the Italian elegance that distinguish the brand, enriching the collections with an innovative and contemporary vision. The result is a young and romantic collection, imbued with the elegance of Italian style, creatively reinterpreted by Nicole Cavallo through an unique future vision.

Collection 2021

NICOLE
MILANO

A love letter from Italy - Nicole Milano 2021 collections take inspiration from the cultural uniqueness of Italy, from the modernity of Milan to the romanticism of South Italy, from the refinement of Turin to the timeless charm of Sicily. The Creative Director Nicole Cavallo has grasped the sophistication of the details and the creative flair of the great inventors such as Leonardo da Vinci and the artistic currents such as the Florentine Renaissance, adorning every wedding gown with the inimitable Italian charm.

Nicole 2021 collections reinvent long lace sleeves and the most romantic off shoulders necklines, wide and dramatic skirts shine with glitter embroidery and waves of tulle powder. The printed organza illuminates the most feminine silhouettes and the black & white contrasts and pleated skirts define the trends of the 2021 bridal style.

Nicole Couture 2021 Collection

The collection is a tribute to the majesty of Sicily and to the ancient Italian heritage of hand-made embroidery.

The three-dimensional and jewels embroidery becomes the protagonist of a precious and extremely glamorous dress. The finest fabrics adorn with light the most sensual mermaids and the widest volumes with golden threads, baroque chantilly and layers of tulle glitter. The drapes give shape to the most refined off-shoulders necks and the ruffles of the mermaids create innovative and contemporary volumes. For a bride who wants to shine of timeless Italian luxury.

Nicole Romance 2021 Collection

Inspired by the romantic sunsets of south Italy and the timeless charm of Matera, this collection is a hymn to the majesty of embroidery and the emphasis of feminine silhouette.

Romance 2021 collection offers magnificent ball gowns with endless tails, sensual mermaids made with all-over lace and deep necklines. The feminine silhouette becomes a canvas to adorn with the embroidery of the most romantic over lace effects. The collection is enriched with fabulous tulle weaves and refined contrasts of nude and white. Wedding gown of eternal elegance are dedicated to the bride who is Queen and Princess at the same time... A woman that wants to fulfill her greatest dream as the absolute protagonist of her wedding.

Olga Macià

TU ALTA COSTURA

Olga Macià (Barcelona, 1979) studied at the Felicidad Duce Advanced School of Fashion and Design (FENI). Her first love was drawing, as a channel to free her emotions; she then turned to dance for its form, discipline and sensibility. Combining these two emotional elements, drawing and dance, Olga discovered her vocation for fashion design.

Among the designers who have inspired her work conceptually is the iconic Italian designer Elsa Schiaparelli, known by her admirers as the surrealist designer because of her overlapping techniques. Although Olga Macià uses realist lines as her guide, she has incorporated Schiaparelli's all-in-one concept for a woman with a unified and sophisticated feminine look, perfectly integrating her clothing and personality.

In her beginnings, Olga Macià was the creative designer for six years for the firm Mango. Concluding her association with the company, over dinner on a roof top terrace, she learned that one of her designs had been selected for a global marketing campaign and was displayed on a giant billboard. At that moment she felt a sign from the universe to begin her business career and open her own atelier.

In 2012, fashion designer Olga Macià presented her first Spring/Summer collection with a spectacular show on the terrace of the Hotel Majestic in Barcelona, an event gathering Catalan high society.

Collection 2021



This collection is inspired in a bride who married in space and has descended to Earth to celebrate but is unsure what she will find. The result is a striking combination of interstellar warrior and terrestrial heroine.

The collection uses ivory toned, volatile fabrics such as tulle, voile, organdie and with 3D flowers.



Olga Macià
TU ALTA COSTURA

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FLORA

Flora bridal house has been a household name for 10 years this year and we have been celebrating brides since the beginning. With attention to detail and knowing the female body and wishes, we design contemporary, romantic but individual dresses for every bride to feel unique and themselves! Rinat our founder and head designer always dreamed of creating beautiful wearable fashion for women and bridal came natural. It was a match made in heaven, Rinat and lace....The lace used in our designs is mostly from Europe and placed to create the signature FLORA look. We are famous for our invisible support in our bodices, our gorgeous back 'dips', the enhancing and flattering placement of our lace which creates the FLORA look... Made in the North of Israel with passion, patience and love!

Collection 2021



The Enchanting collection is based on a modern romance where small gestures turn into a big love affair... a glance, a touch, a whisper, aimed to create a feeling of a never ending embrace, soft and gentle but electrifying at the same time and all happening at the beginning of Love. This collection is a part of that love affair, the lace is soft and vintage inspired, the silk satins are sensual and sophisticated. The whole collection is made to emphasise the glamour a girl deserves on her big day and to feel Enchanting! Where ever you celebrate your love, the dress will always work it's magic, Magic made by FLORA.

POESIE SPOSA

Poesie Sposa was born in 1998 from Isabella Taglieferri's passion for Haute Couture, which urges her to travel in search of the most sophisticated collections of wedding dresses. A few years later, the encounter with Elisa Orlandini, an actress with a fine theatre career to her credit, made Poesie Sposa what it is today, a workshop of creativity that feeds on the love for beauty. Isabella and Elisa, the Maison's creative souls, have been able to find a synthesis to voice today's trends, made unique by the Haute-Couture tailoring skills of highly specialized own staff and expression of the best Made-in-Italy. All collections are inspired by the world of poetry and, through poetry, pay homage to love.

Collection 2021

POESIE SPOSA

TO BE

"Their lips were four red roses on a stalk. Which in their summer beauty kissed each other"

OUR WORLD NEEDS POETRY - grace beauty strength

This is the moment TO BE, to show strength and inner power through beauty and feminine. The collection is inspired by Shakespearean poetry, that is such a contemporary and actual container, that can be inhabited by endless forms and possibilities. Shakespeare speaks in a different way to every new generation. That is why his poetry is never out of place. We chose TO BE, deeply but even superficially, women but above all, persons, not belonging to a specific age but to eternity. We shaped fabrics starting from classical elements and turning them into a new poetic image.

POESIE SPOSA



TO BE

formet

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The logo for Sophie Et Voilà is presented in white text on a solid black rectangular background. The text is arranged in two lines: 'S O P H I E' on the top line and 'E T V O I L À' on the bottom line. The letters are in a clean, sans-serif font, with wide letter spacing. The 'E' in 'ET' is smaller and positioned between the 'SOPHIE' and 'VOILÀ' lines.

S O P H I E
E T V O I L À

Founded in 2016 by Sofía Arriba, Sophie Et Voilà is a Spanish bridal and evening wear designer renowned for her haute couture designs. Each design is sewn entirely by hand in her Madrid and Bilbao-based atelier's and crafted using the most exquisite fabrics and impeccable finishes.

Drawing inspiration from her background in architecture, Sofia creates timeless silhouettes for the contemporary woman. Clean, geometrical cuts are balanced with a soft ethereal touch, reflecting each collections continuity and coherence. Created for the sophisticated bride, Sophie Et Voilà collections exude true elegance.

Authentic and modern creations are designed for every bride-to-be seeking minimalistic simplicity. With a growing retail list worldwide,

Sophie Et Voilà is a force to be reckoned with in the bridal industry today.

Collection 2021

SOPHIE
ET VOILÀ

Soifa Arribas and Saioa Goitia – the duo behind Sophie Et Voilà – both turn 40 this year. Inspired by the different kinds of women they have been over the years; the Spring 2021 collection embodies their growth as women and brand owners. Each piece in the collection celebrates the true femininity and power that lies within every woman – elegance and audaciousness, virtuous and sensuous, maternal and nocturnal.

Clean, geometrical cuts are paired perfectly with floating layers of ethereal silk tulle and fringe. Sleek Mikado slip gowns are adorned with detachable voluminous bows, ruffles and sleeves. Jumpsuits, minis and interchangeable separates offer a seamless transition from day to night.

Sustainably manufactured in Spain, the Spring 2021 collection also introduces select styles made from completely recycled polyester fabrics. The contemporary designs and slow fashion philosophy of Sophie Et Voilà deliver a one-of-a-kind collection for the fashion forward and consciously green bride.





St. Patrick, a Grupo Pronovias brand, celebrates tradition while reinterpreting them for the contemporary life. The brand bears the name of St. Patrick's Cathedral, a landmark of tradition among the skyscrapers of New York.

We design elegant wedding dresses for brides who dream of a modern fairy tale wedding. We also create dresses for other special occasions, perfect to celebrate those important moments in every woman's life.

Created using the finest materials, our dresses are beautifully refined and impeccably fitted.

Collection 2021



"Modern Fairytale" consists of three unique bridal collections designed and created with exquisite taste, simple, precise lines, pure fabrics and a new palette of colours and unique design details to offer exclusive and distinctive collections:

St. Patrick Studio

Inspired by the captivating jewellery of Breakfast at Tiffany's, taking the dresses of the collection to another level: Compositions in precious stones exquisitely designed for a wide variety of fronts, skirts, sleeves and backs, creating a beautiful mosaic in micro pearls. Maximum attention to detail with perfectly studied cuts and volumes to ensure an elegant, comfortable and perfectly fitted dress. Surprising details such as sculptural bows and draped skirts as a modern alternative to the famous "something blue".

Inspired in a classic elegant atmosphere of 5th Avenue in the film, the collection pays tribute to the sophisticated elegance of the Upper East Side of New York:

Details in pearls evoking the iconic pearl necklace worn by Audrey Hepburn for fronts, décolletage, backs and skirts also combined with delicate crystals giving a smoothness and texture. Elegant extensions updating the classic silhouette with sophisticated accessories such as silk and Watteau trains, and floor length angel sleeves. Daring cuts thanks to the introduction of geometric elements such as angular cuffs, Japanese sleeves, scalloped and exclusive open back details.

St. Patrick La Sposa

Inspired by the most romantic side of New York City, beautifully captured in the classic film La Sposa.

Floral applications in 3D recalling the leafy beauty of the New York Botanical Garden and combining precious stones will tulle for a soft, delicate and dazzling finish. The collection brings together layers of tulle with a renewed palette of colours in powder tones. The details with volants complete the dresses with finesse and lightness thanks to the romanticism of the undulating crepe sleeves or delicate neckline in pleated tulle. The "Modern Fairytale" collections are an ode to elegance and delicacy, offering a wide variety of different styles in order that every woman in the world may find the ideal dress for the most special moments in their life.

VALENTINI

VALENTINI's wedding dresses are tailored masterpieces, deriving from the combination of the finest textiles with an impeccable and innovative taste and artisanal skills, visible in every detail, such as the embroideries, the hand stitches and the precious/sophisticated ornaments on the dresses.

The outstanding creativity of the stylist Graziana Valentini emerges a glamorous, elegant and unique collection of wedding dresses. The company is property of the Valentini's family and is located in Putignano, Apulia. Valentini Spose has a business/entrepreneurial and tailoring history of over 50 years, based on the quality of the Made in Italy.

Collection 2021

VALENTINI

The 2021 Collection by Valentini is "full of light".

The designer, Graziana Valentini, wants to give to the brides the possibility to light up the wedding thanks also to the wedding dress.

The idea is that to propose rich styles in modern key (the modernity is the main feature of Valentini with the high quality of the manufacturing).

All new dresses will be the best choice for the women would like to wear an important dress, but not in traditional version. Infact the new 15 styles have modern necklines, particular sleeves, sculptural shapes and custom laces/fabrics.

As usual Graziana Valentini sketched the laces/fabrics/stones to give to the brides an unique dress following the trends of the fashion market.

For this season Valentini will show bridal dresses made with crystals and pearls swarovski, paillettes and stones. Valentini used silk tulle embellished with embroidery with geometric shapes, sparkling plissé, hand made floral appliques.

VALENTINI



— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK



Vestal is currently composed of three firms: VESTAL HAUTE COUTURE, VESTAL DE JUNG HYEJIN and J DE VESTAL.

The Korean designer Hyejin Jung arrived in China in 2008 and established the brand Vestal, which soon became one of the leading firms in luxury bridal wear in the country by 2010.

Hyejin Jung, designer and executive director of the firm, planned to expand into the global market from China when the brand was launched, playing an important role in the development of the bridal fashion industry in China. Vestal later established the company in Korea in 2018 and currently has a number of outlets in several locations.

In 2012, Vestal signed a licencing agreement with Swarovski and since then the two firms have operated together with the designer creating handcrafted bridal wear with jewellery by Swarovski. All materials are sourced from Korea, Italy, France, Japan and Taiwan.

Collection 2021

VESTAL
HAUTE COUTURE

"Elegance is attitude", - KARL LAGERFELD

Designing a wedding dress that every woman wants to wear is the greatest reward for the designer Hye-Jin Jung.

The subtle sensibility of women is reflected in her work. The moving lightness and delicacy of the designs are the dream of any bride.

VESTAL
HAUTE COUTURE



2021

— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK

YOLANCRIS

BARCELONA

Yolancris is a Spanish brand that specializes in the design and craftsmanship of evening and wedding dresses.

In 2005, the sisters Yolanda (1978) and Cristina Pérez (1979) founded Yolancris as a step forward of the family business founded by their mother, a pioneer, visionary and entrepreneur woman in 1985.

This is how Yolanda and Cristina started out in the world of sewing and it was when their vision was born: to revolutionize the bridal fashion and the sewing industry, offering handmade designs that would go beyond the idea of the traditional bride cliché.

Born from this revolutionary vision, Yolancris presented its first bridal collection in 2005 under the boho chic concept, and in 2008 the first evening dresses collection.

Yolancris has a team of seamstresses and artisans that have worked with the Firm since its inception. An expert and committed team, as much as the brand is committed to the quality and thoroughness of crafts and the local production. The concept "handmade" is more than a phrase: it is a reality, it is the philosophy of the Firm. An artisanal work carried out from Yolancris' own atelier in Barcelona, and since mid-2018, also from the boutique-showroom located at 508 Diagonal Avenue of the same city.

Yolancris attends the Paris, New York and Barcelona fashion weeks, and is present in more than 30 countries.

With a firm commitment to bring the craftsmanship and to strengthen the Firm's presence at the Olympus of fashion, in 2019 Yolancris debuts at the Paris Fashion Week with Opera Prima, establishing its first contact with the Fédération de la Haute Couture et de la Mode. A collection inspired by the Art Nouveau of the creative director's hometown Barcelona, that garnered excellent reviews from the international specialized press.

Following this commitment, in July 2019 Yolancris presents its second Couture collection at Paris' Embassy of Spain. Featuring Edgar Allan Poe's tales and XIX century illustrations, in All the Springs of a Winter the creative director showed an exquisite and mature work that showcased the savoir faire of the team.

High quality, attention to detail and personalization are the values that the firm has transmitted through the designs of its more than fifty collections to this day. As well as in the runway shows and image of the Firm, and through all its points of sale, in order to ensure that each of the Yolancris clients and brides live the brand experience in an unforgettable way.

"I am not inspired by anything, I just follow my intuition. We are too used to looking outside, we have to travel inside of us without fear to know what our true identity is, our true self."

Yolanda Pérez, directora creativa de Yolancris

Collection 2021

YOLANCRIS
BARCELONA

Within the spirit of "NO FEAR", "TOUCH", the 2021 Yolancris Bridal Collection is launched.

Continuity and values

he fearless bride, true to herself and her values, is the icon that the bridal fashion industry and society needs.

For this reason, the creative director, Yolanda Pérez, has decided to continue to this icon of woman with "NO FEAR II". An icon for whom is a free spirit. Indeed, this committed and courageous attitude defines the brand.

Touch

We look but we do not see. We need to see to touch. Touch to experiment, to be curious and to appreciate; to ultimately fall in love.

"Touch" vindicates freedom and the need to enjoy our senses.



YOLANCRIS
BARCELONA

— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK



Born in Tokyo, Japan, Yumi Katsura graduated from Kyoritsu Women's University with a degree from the Department of Apparel Science Studies. After moving to Paris, Katsura studied the techniques of haute couture in Paris at Les Écoles de la Chambre Syndicale de La Couture Parisienne.

In 1964, Katsura opened her first bridal salon, as well as presented the first bridal collection show ever held in Japan. Not too long after opening the salon, Yumi Katsura published "The bridal Book," the first Japanese book specializing in bridal fashion. In 1981, Katsura expanded her business into the U.S France, and England.

In 1988, the Yumi Katsura Bridal Museum was established in Kobe. The museum exhibits authentic traditional bridal gowns from all over the world. Over the next six years, Katsura worked on her next big project, and finally opened the Yumi Katsura Bridal House New York on Madison Avenue.

Yumi Katsura has been the recipient of various awards throughout the years and also had the honor of participating in some of the most prestigious opportunities in the fashion world. Such opportunities include: the first bridal show in China, designed a vestment for Pope John Paul II, and presented her designs at "Donna Sotto le Stelle," one of the most prestigious shows in Italy.

Yumi Katsura is also currently the head of several organizations such as the Federation of Asia & Pacific Bridal Associations, The Japan Bridal Association, Yumi Katsura International, Co. Ltd., and Katsura Yumi Wedding System, Co. Ltd.

Katsura, is one of Japan's and the world's most prolific designers, whose wedding dresses are considered modern masterpieces. Katsura has showcased the most expensive wedding dress to date, valued at one billion Japanese yen (US \$8.5 million). Made from silk-satin and embellished with zari-embroidery handiwork, the dress is decorated with 1,000 pearls, a green 8.8 carat diamond emblem, and a 5 carat white gold diamond, one of the two existing in the world.

Her legacy of luxury continues with her new Collection Americas and with her flagship shops in Tokyo, Japan, Shanghai, China and Paris, France.

Collection 2021



"The oak fought the wind and was broken,
the willow bent when it must and survived."

— Robert Jordan, "The Fires of Heaven"

"The flexibility and diversity of the "Ravishing & Resilient" bridal collection was inspired by the beauty of human resilience during this unprecedented time in history. Resilience matters now more than ever and can be described like a rubber band for its capacity to return to its original form after being stretched - this comparison is similar to our own ability to bounce back after challenging life events. The Yumi Katsura Fall 2021 Bridal Collection is a celebration of the ability to "Bounce back" while celebrating beauty, the strength, the diversity and the complexity of women. At Yumi Katsura believes in cultivating and inspiring resilience in the most ravishing way.

Sultry and Sweet modern silhouettes are embellished with traditional Japanese symbols that pay homage to this ancient culture- from a modernized obi sash to the legend of the storied crane with inspire love, luck and longevity and the beauty and abundance of Sakura - all serving to bestow blessings on a marriage. These cultural motifs are prevalent in this season's embroideries and laces creating visually mesmerizing textures with a classically romantic yet sophisticated and sensual feel. Tailored fabrications with hints of organic texture create figure-flattering silhouettes that enhance and exalt the natural beauty of a woman's body."

Paulette Cleghorn,

Creative Director, Yumi Katsura Couture NYC



YUMI KATSURA



— VALMONT —
BARCELONA
BRIDAL
FASHION WEEK