

INDUSTRY

FROM NEEDS TO SOLUTIONS

B A R C E L O N A

23-26 MAR 2021


Fira Barcelona

2019 FIGURES

EXHIBITION AREA

+8,900
ATTENDEES

+150
EXHIBITORS

+70%
DECISION-MAKERS
PRESIDENTS
VP'S
DIRECTORS

PURCHASE INFLUENCERS
TECHNICIANS
PROFESSORS
RESEARCHERS

KNOWLEDGE AREA

+150
C-LEVEL USER SPEAKERS
FROM ALL OVER THE WORLD

3
DAYS
TO CREATE
THE FUTURE OF AM

NETWORKING

12
GUIDED BUSINESS
TOURS

50
KEY BUYERS
B2B EUROPEAN TECHNOLOGY
BUYERS PROGRAMME

+500
BUSINESS MEETINGS
BETWEEN COMPANIES AND
EUROPEAN BUYERS

THE WHOLE
TECHNOLOGICAL
UNIVERSE WITHIN
YOUR REACH

www.industry.website



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FROM NEEDS TO SOLUTIONS

BARCELONA

INNOVATION ARENA

This hub for innovation is where we showcase breakthroughs in AM and provide an interactive venue for both user and industry.

See the latest in technology, learn about current applications, and interact with global industry experts while end users present their current best practices and business challenges to AM community.



INNOVATION ARENA



EXHIBITION AREA

ADDITIVE MANUFACTURING

MACHINE TOOL

AUTOMATION & ROBOTICS

MOULDS & DIES

NEW MATERIALS

CONNECTIVITY & DATA

DESIGN & SERVICES



IN3DTALKS

KNOWLEDGE AREA

We have a wide range of spaces where we will find solutions to the key issues facing advanced manufacturing. We want to promote the integrated use of all technologies, and so we organize specialist congresses dedicated to training and informing about the latest innovations.

MAX CONGRESS



AYRI11



IN(3D)TALKS

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WHAT IS INDUSTRY FROM NEEDS TO SOLUTIONS

Promoting Additive and Advanced Manufacturing through case studies from Top Industrial-End Users. The AM Industry has to solve today's business challenges. Innovation will come by users sharing their needs and the AM industry Providing solutions.

WHAT THEY SAY

"For us it is very important to be at INDUSTRY From Needs to Solutions because it is a very good fair to show the latest products we are launching: materials, applications, or new printers.



Monica Colomé, Marketing Manager Iberia.
HP 3D PRINTING (GOLD SPONSOR)

"Renishaw has participated at INDUSTRY From Needs to Solutions since the beginning, as we believe that Additive Manufacturing is a today's technology. Furthermore, with the new approach of the event, we have had the opportunity to bring and show a part of our traditional Machine-Tool business"



Leonardo Marques, Sales Director
 Renisaw Iberica. **RENISHAW**
 (SILVER SPONSOR)

"It's important for us to show what we're doing and to share what struggles we have, so people can come and help us. We can find suppliers or partners that can help us to solve our problems. But is also important for us to see what's out there, what's on the market, what can we see from all the big players".



David Magnusson, Senior Buyer and
 Segment Leader AM. **VOLVO TRUCKS**
 (SPEAKER, TOP INDUSTRIAL-END USER)



Revannth Narmatha Murugesan, CEO.
CARBON PERFORMANCE

SPEAKERS / TOP INDUSTRIAL-END USERS



KEY BUYERS



CONTACT OUR EXECUTIVE KEY ACCOUNTS:

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MAIN PARTNER



SUPPORTED BY



STRATEGIC PARTNERS

