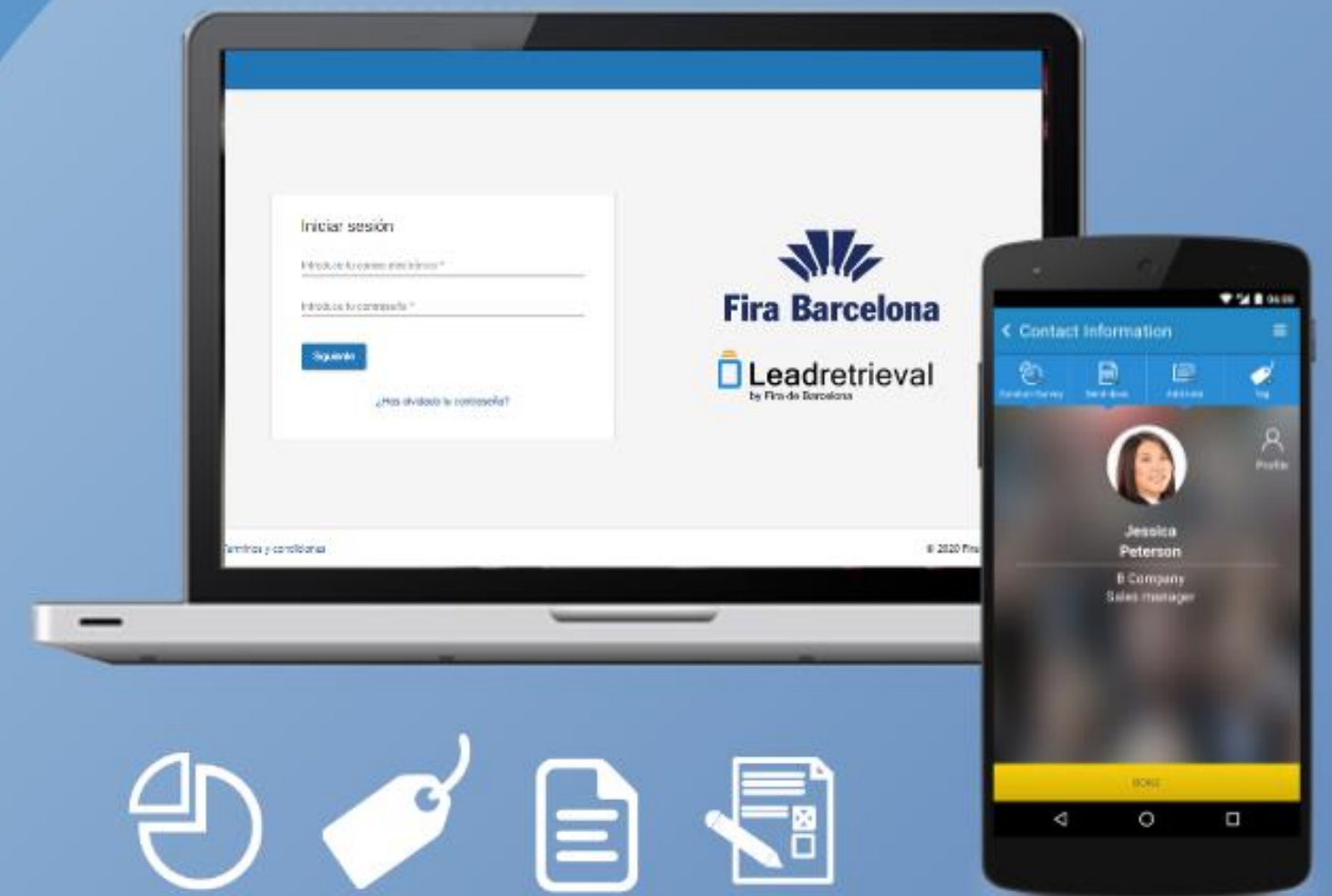


MWC 2022

 **Leadretrieval**
by Fira de Barcelona

Convert leads into qualified
business opportunities in real-
time



DISCOVER OUR SERVICE



Our App allows scanning, tracking and obtaining detailed information on visitors and converting them into potential clients.

SCAN VISITOR PASS

Capture visitor passes to obtain detailed profile information

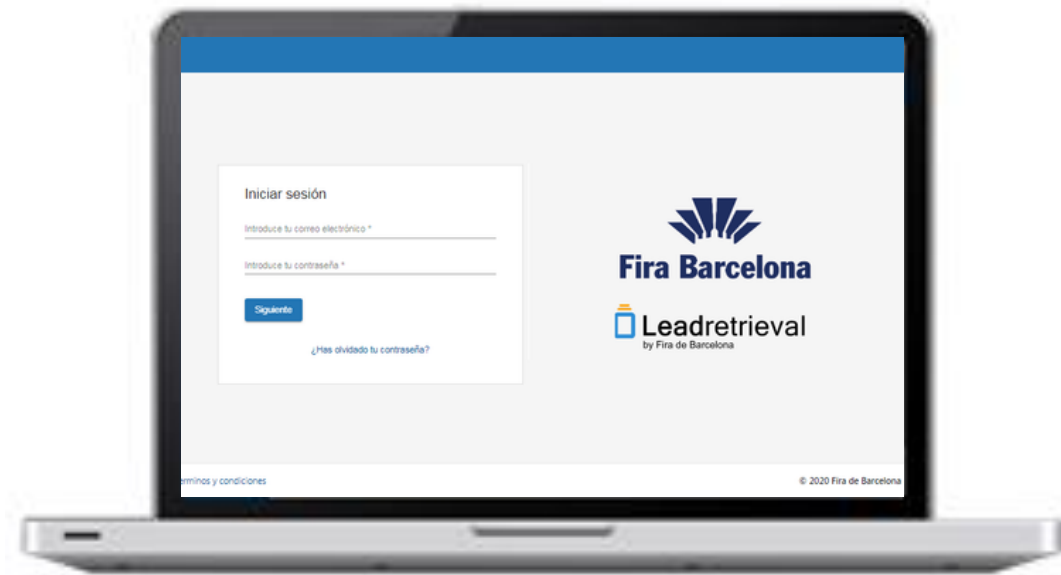
MANAGE YOUR POTENTIAL CLIENTS

View statistics on contacts and create reports from different filters

BENEFIT FROM ADDITIONAL SERVICES

Data protection labels, documents, tags, surveys and pop-ups as well as real time performance

WEB PORTAL



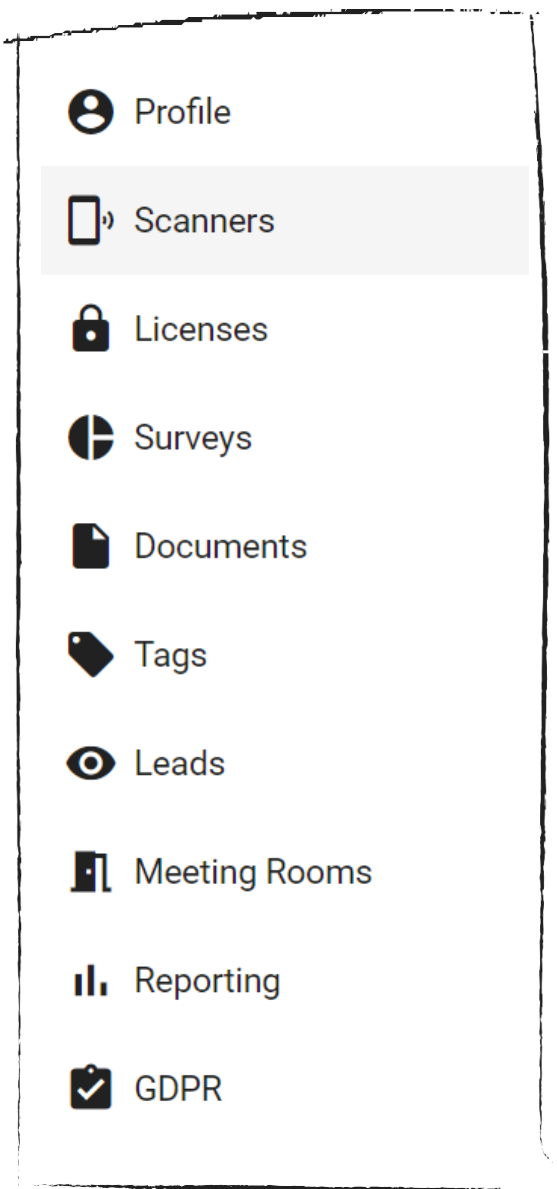
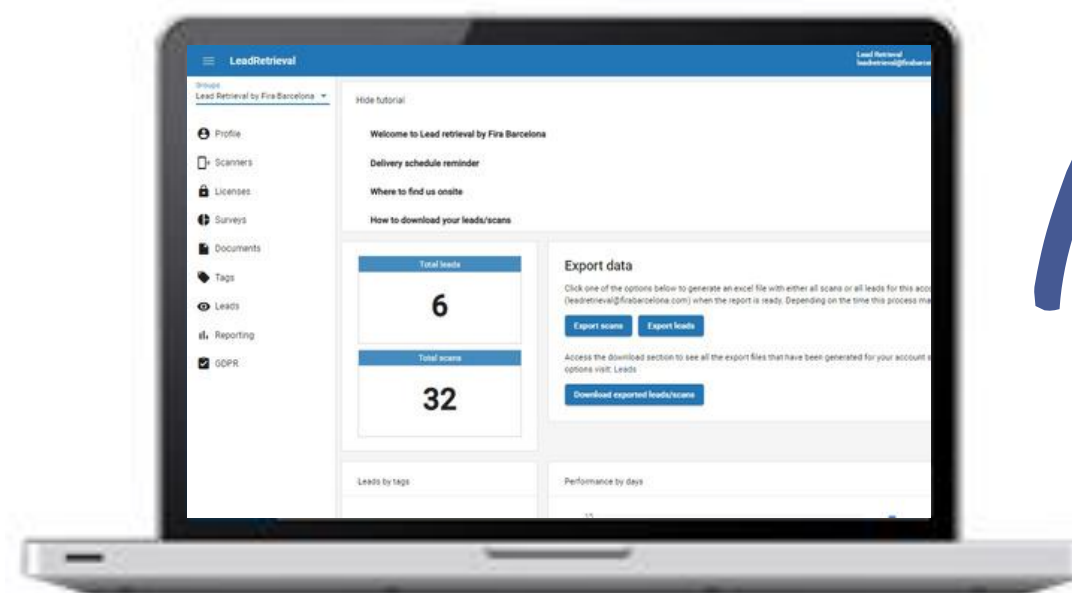
ACCESS THE WEB PORTAL

As the administrator you can access your web portal account with the e-mail that was used to make the purchase.

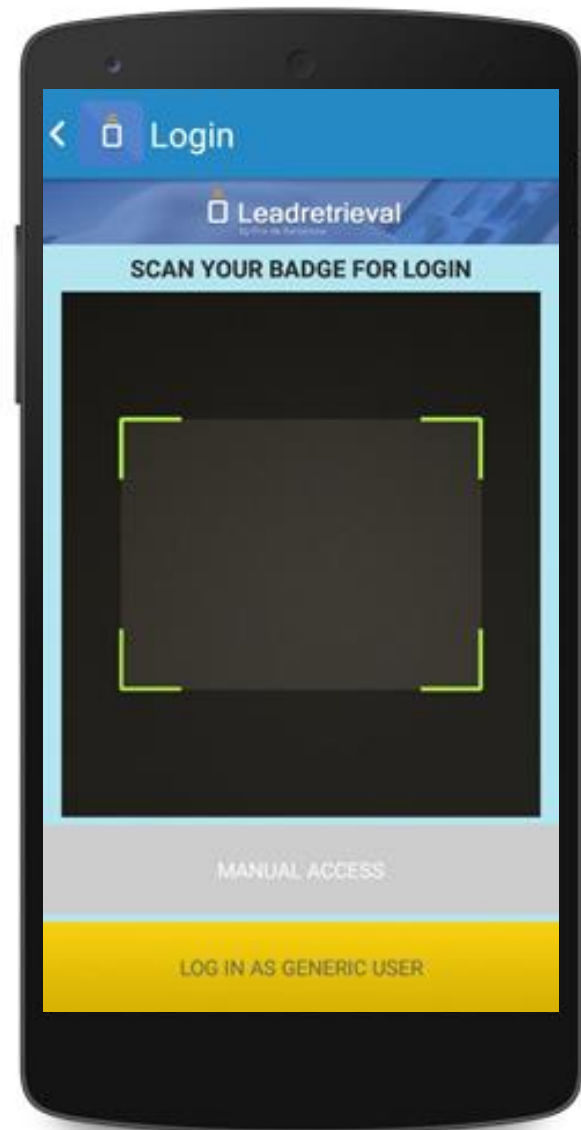
CUSTOMIZE THE SERVICE

Within the web portal, you can view your Leads and Scans in real-time as well as customize the additional features before the event.

After the event, download all of your Leads and Scans with a single click.



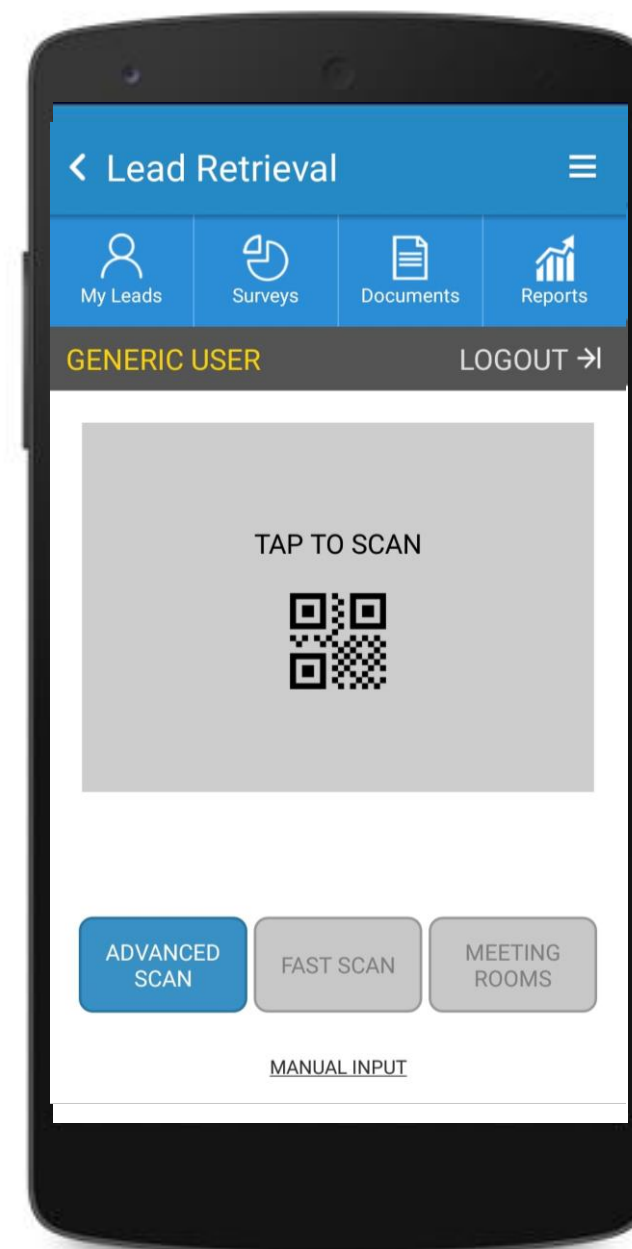
APP



ENTER YOUR COMPANY CODE

and scan your own badge to access.

Company code can be viewed on the account confirmation e-mail sent to the administrator and on the web portal.



BEGIN SCANNING

3 scanning modes:

- Advanced scan:** gather information and make use of additional features
- **Fast scan:** gather information quickly
- **Meeting rooms:** Scan people for your meetings as IN/OUT.

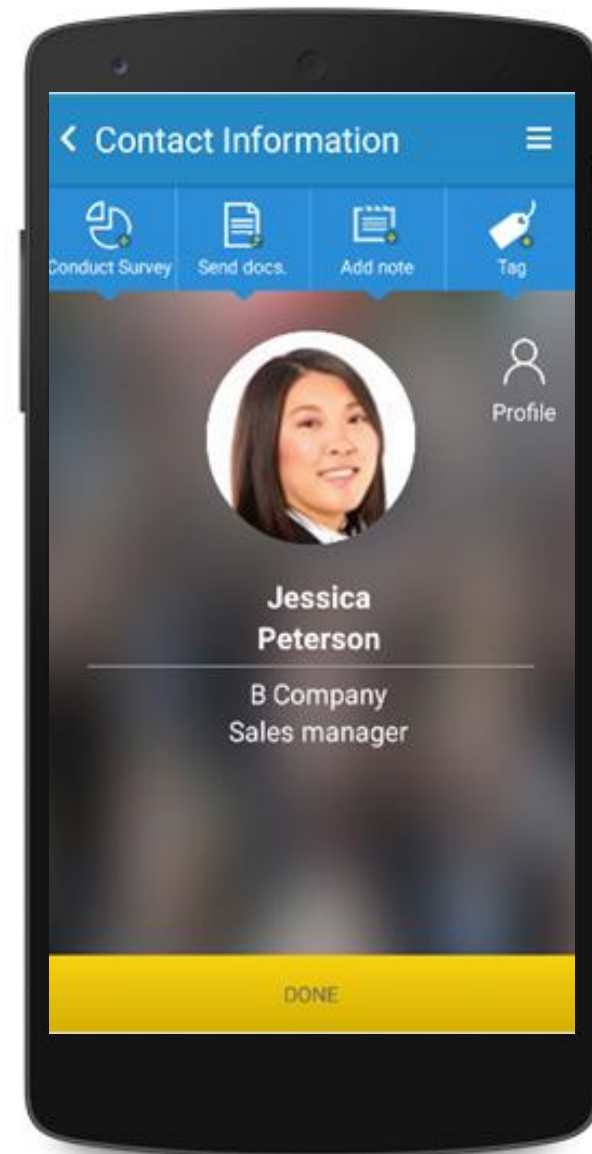
Access your Leads in real-time and take a look at your performance.

03

DOWNLOAD OUR APP



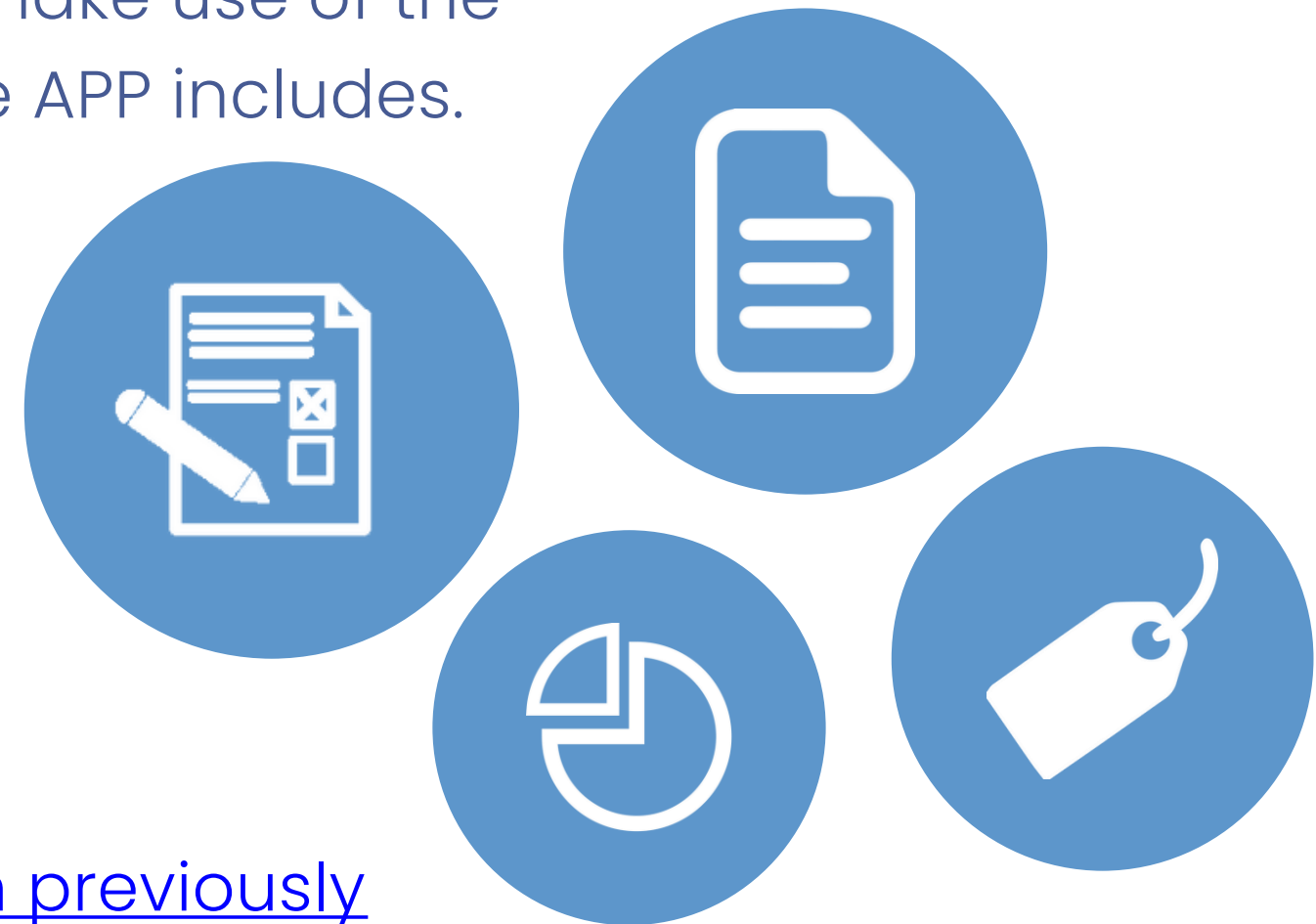
APP



WITH ADVANCED SCAN

Access the visitors profile and make use of the different additional features the APP includes.

- GDPR Consent pop-up
- Conduct surveys
- Send documents
- Categorize with custom tags
- Send quick e-mails onsite



[These features must have been previously configured through the web portal.](#)

[For more information please see our full user guide here.](#)

APP

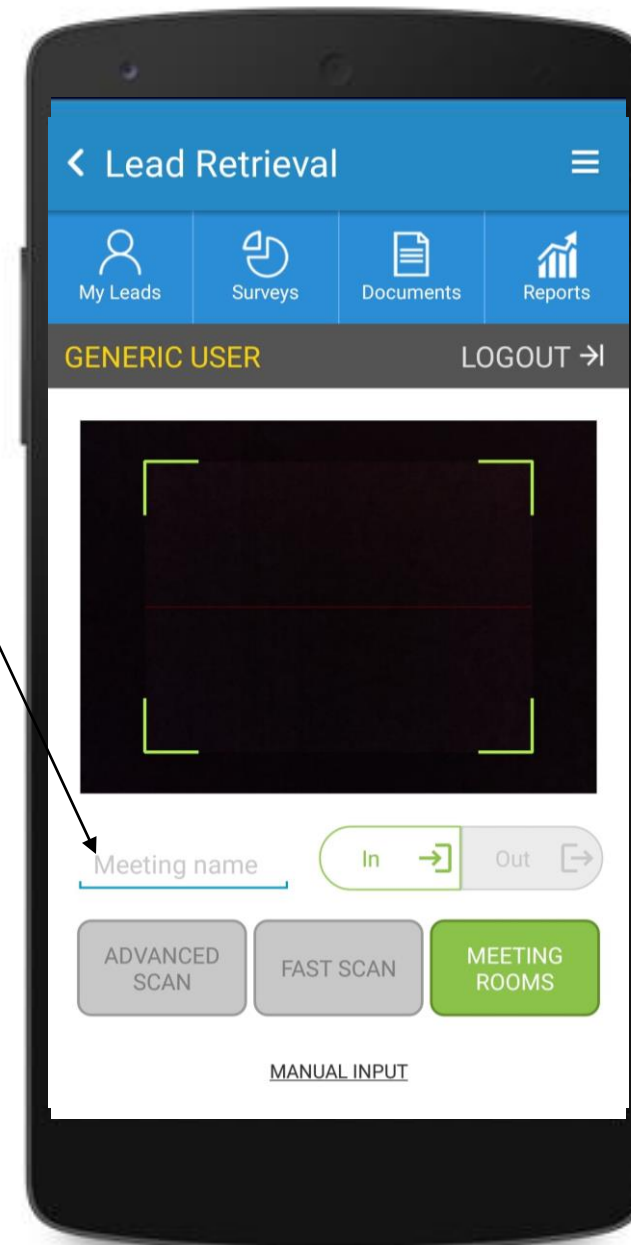
Meeting Rooms

This scanning mode will let you scan visitors as 'IN' or 'OUT' inside a meeting or even on your stand.

To start a meeting simply add a **Meeting Name** and start scanning everyone as 'IN'.

Once the meeting is finished you will want to scan everyone that came in as 'OUT'.

To start a new meeting simply change the Meeting Name and scan with IN again.



MEETING NAME

Start a meeting by adding a name. All scans and leads will be saved under the Meeting Name on the Portal web

IN/OUT



Scan people IN or OUT with a single click. Scans/Leads will show the visitors information with 'IN' or 'OUT' and the date/hour on the Web Portal.

PRODUCTS

BYOD

Buy any license pack to use on your own device. We recommend that the device has a stable network connection (4G-5G). Only for Android and IOS.

RENTAL DEVICE AND LICENSE

Rent our fully prepared **devices alongside any license pack** with the delivery that fits your needs.

CUSTOM DEVELOPMENT

Interested in a custom development? **Please contact us directly for more information and prices.**

PRICING

LICENSES



1st Early Bird
Until 24/01



2nd Early Bird
From 25/01 to
21/02



Event price
From 22/02

Small Business Edition (1 License)

200€

225€

250€

Enterprise Edition (3 Licenses)

350€

400€

450€

1 Additional License
*Complementary to Enterprise Edition.

75€

85€

100€

07

PRICING

DEVICES

1

1st Early Bird
Until 24/01

2

2nd Early Bird
From 25/01 to
21/02

3

Event price
From 22/02

Device rental (pick up at LR desk)

170€

190€

200€

Device Rental + delivery/pick-up
at stand

215€

235€

250€

Device Rental + daily delivery/pick-up +
storage and charging

275€

285€

300€

Loss/Damage waver per device

80€

08

WHERE TO PURCHASE

FIRA STORE

Found through the Exhibitor's Area on the official event webpage.

*Available online until the Saturday before the event

[Purchase here](#)

servifira/

LEAD RETRIEVAL TEAM

Contact us directly at leadretrieval@firabarcelona.com for a bulk discount if you wish to purchase more than 10 scanners

ON-SITE

Purchase our service on-site through the Exhibitors Service Desk during the event.

OTHER MANUALS

[USER MANUAL](#)

Find more in-depth information about the service and its components

[GDPR GUIDELINES](#)

[EXPORT YOUR DATA](#)

[APP MANUAL](#)

Discover how the Lead Retrieval APP works.

[WEB PORTAL](#)

Discover how the Web Portal works.

Contact US



EMAIL

leadretrieval@firabarcelona.com

WEBSITE

<https://leadretrieval.firabarcelona.com/en/>

PHONE

+34 93 233 2773